

Verpackungsboom während Corona

Top Sechs der Verpackungen während des Corona-Shutdowns werden angeführt von Plastikbeuteln, Verpackungshändler ratioform mit Sitz in Wien startet Initiative ratioform terra für nachhaltigere Verpackung.



...

8]Y'K cWXYb'XYg'7cfcbU!G\i hXck bg'k UfYb'Y]bY<YfUi gZcfXYfi b[
'ZØf'YYXYb'9]bnY'bYb'i bX'Ui W X'ZØf'X]Y '@c []gh]_VfUbW Y" K Y[Yb
[YgW cggYbYf'; YgW AZhY Vcca hY'XYf'C b`]bY!<UbXY'. 8]Y
^ ghYffY]W]gW Y'Dcgh'hfUbgdcfh]YfhY'A]hhY'5df]`V]g'ni', \$\$\$\$\$
GYbXi b[Yb'Ua'HU[' ') \$'DfcnYbh'a Y\ f'U'g']a 'J\ fYgXi fW gW b]hh"
8]Y'B UW ZfU[Y'Ui g'XYa' C b`]bY!<UbXY'']gh']a '5df]`b UW cVYb
[YgW cggYb' ž'gU[hYf hf]YVg`YjhYf`i bX: YgW AZhgZØ\fYf'H\ca_Ug
K]fhj ca' J YfdUW_i b[g\AbX'Yf'fUh]c Zc fa' a]h'G]hn']b'K]Yb"
; YZfU[h'k UfYb'j cf'U'`Ya' gW bY'`Yž'\m[]Yb]gW Y'J YfdUW_i b[Yb"
8 Yf'5gdY_h'XYf'B UW \U'h][_Y]h'fØW_hY'XUVY]_i fnY'NY]h']b'XYb

<]b hYf[fi bX" 'Gc 'ZØ\ fYb 'D`Ugh]_VYi hY``X]Y 'Hcd 'GYWX g'XYf
J YfdUW_i b[Yb 'fb]Y\Y '5i Z]ghi b['i b hYbE k A\ fYbX 'XYg '7cfcbU!
G\i hXck bg'Ub ' 'Y]b 'k Y]hYfYf'; fi bXžk Ufi a 'fUh]cZcfa 'Yhnh'XUg
bYi Y 'B UW\ \U'h][_Y]hg_cbnYd h'fUh]cZcfa 'hYffU'a]h[Ubn\Y]h]WX
i a k Y 'hgWX cbYbXYb 'DUW_`Ogi b[Yb 'ZØf' I b hYfbY\ a Yb ']b '2 ghYffY]WX
ghUfhY h"

6Y]a '6`]WX 'Ui Z'X]Y 'J YfdUW_i b[Yb 'a]h'XYb '[fØ» hYb 'Ni k AWX gYb
k A\ fYbX '7cfcbU'k]fX 'XYi h]WX '9g '_Ua ']a '5df] ']b 'XYb 'DUW_! 'i bX
@c []gh]_nYbhfYb 'XYf 'C b ']bY! < A\ bX 'Yf 'gY\ f 'Ui Z; YgWX k]bX][_Y]h
Ub ž'gU[h'H\ ca Ug'K]fh\ 'J Yf hf]YVg'Y]hYf 'i bX'; YgWX A\ZhgZØ\ fYf 'VY]
fUh]cZcfa ']b '2 ghYffY]WX " 6Y] 'DfcXi _hYbž'X]Y 'Y]b 'VYgcbXYfg
gWX bY ``Yg 'J YfdUW_Yb 'Yfa Ø[']WX Ybž' \UhhYb 'k]f ']a '5df] 'Y]b
K UW\ ghi a 'j cb 'ØVYf '&\$\$ 'DfcnYbh]a 'J Yf['Y]WX 'ni a 'J cfa cbUh'
5i WX '[]YbY 'gd]Y 'hY 'Y]bY 'k]WX h][Y 'F c ``Y " 'Gc 'Yf\]Y 'hYb 'j]Y 'Y
DfcXi _hY 'Y]bYb 'ni gAhn]WX Yb 'GW\ i hn'a]h'D`Ugh]_VYi hY 'b " 'H\ ca Ug
K]fh\ . ' 8]Y '6YghY ``i b[Yb 'VY] 'D`Ugh]_VYi hY 'b 'gh]Y[Yb ']a '5df] 'i a
a Y\ f 'U 'g) (\$ 'DfcnYbh] 'I a ' 'Yf 'i a k Y 'hgWX cbYbXYfY '5 'hYfbUh]j Yb
Ui Zni nY][Ybž'ghUfhYb 'k]f 'Yhnh]b '2 ghYffY]WX 'a]h'fUh]cZcfa 'hYffU
XYg\U\ V 'Y]bY 'b]h]Uh]j Y 'ZØf ' [Ubn\Y]h]WX 'b UW\ \U'h][Y
DUW_`Ogi b[Yb "

B UW\ \U'h][_Y]h 'Ui Z'XYa ' J YfdUW_i b[ga Uf_h

8]Y 'k]WX h][ghYb ' ?Yml: UW\h 'ni a 'H\ Ya U 'B UW\ \U'h][_Y]h 'Ui g'XYf
fUh]cZcfa 'I a ZfU[Y 'j cb '&\$\$- 'a]h '+ \$\$ 'A YbgWX Ybž'X]Y ']b
I b hYfbY\ a Yb ']b '2 ghYffY]WX ž'8Yi hgWX 'UbXž'i bX 'XYf 'GW\ k Y]n
J YfdUW_i b[Yb 'bi hnYb 'cXYf 'XUfØVYf 'Yb hgWX Y]XYb.

- : Øf`* + `DfcnYbh`XYf`J YfdUW_i b[gbi hnYf`i bX`!Yb hgWY]XYf
]gh`bUW\U`h][Yg`J YfdUW_i b[ga UhYf]U`k]W\h][
- →`l b hYfbY\ a YbžX]Y%`V]g`) `DU`YhhYb`dfc`HU[`j YfgWY]W_Yb
i bX`I b hYfbY\ a Yb`X]Y`&` \$`V]g`) \$\$`DU`YhhYb`dfc`HU[
j YfgWY]W_Yb`]gh`XUg`H\Ya U`B UW\U`h][_Y]h`VY]a
J YfdUW_Yb`a]h` * `DfcnYbh`i bX`*`\$`DfcnYbh`bU\Yni`[`Y]W\h
k]W\h]["
- (&`DfcnYbh`XYf`I b hYfbY\ a Ybž]b`XYbYb`bUW\U`h][Y
J YfdUW_i b[`k]W\h][`]ghž`k ØbgWYb`g]W\ fYWmW`VUFY`cXYf
fYWmW`hY`J YfdUW_i b[ga UhYf]U`Yb
- ') `DfcnYbh`XYf`VYzfU[hYb`J YfdUW_i b[gbi hnYf`i bX
!Yb hgWY]XYf`VYj cfni [Yb`k]YXYfj Yfk YfhVUFY
J YfdUW_i b[g`Ogi b[Yb
- 8]Y`Hcd` `XYf`bUW\U`h][Yb`DfcXi _hYžX]Y
i a k Y`hVYk i gghY`J YfdUW_i b[gYI dYfhYb`k ØbgWYbžg]bX
%"`? Ufhcbg`i bX`GW\UW\hY`b`fl` &`DfcnYbhž`&
@ ZhdC`ghYf_]ggYb`f&-`DfcnYbhž`i bX` " J YfgUbXhUgWYb
gck]Y`!fc\fY`YhW`f&&`DfcnYbhž

8]Y`Hcd`!GYW\g!J YfdUW_i b[Yb`k Å\ fYbX`XYg
G\i hXck bg`]a`5df]`&\$&\$

..

8]Y`J YfdUW_i b[ga UhYf]U`]Yb`a]h`XYb`\ØW\ghYb`Ni k ÅW\gYb`VY]
fUh]cZcfa`]b`2 ghYffY]W\ž8Yi hgW\`UbX`i bX`XYf`GW\k Y]n`k Å\ fYbX
7cfcbU`]a`5df].

- D`Uhn`%.`9]bZUW\`j YfgWY`]Y» VUFYD`Ugh]_VYi hYžYhk U`ZØf
<m[]YbY!5fh]_Y` `d`i g`) (\$`DfcnYbh
- D`Uhn`&`DUW`Ogi b[Yb`ni a`gW\`bY`Yb`J YfdUW_YbžYhk U
j cf[Ydc`ghYfhY`J YfdUW_i b[Yb` `d`i g`&\$`DfcnYbh
- D`Uhn` .` : Ø`!`i bX`GW\`i hna UhYf]U` `d`i g`%&\$`DfcnYbh
- D`Uhn` (.`J YfdUW_i b[gni VY\Øfžk]Y`?`YVYVÅbXYfž
J YfgUbXhUgWYb`i bX`7c` `d`i g`%)`DfcnYbh
- D`Uhn` .`6i W\`i bX`A`YX]Ybj YfdUW_i b[Yb` `d`i g`%\$\$`DfcnYbh
- D`Uhn`*` .` `UgWYb`YfdUW_i b[Yb` `d`i g`+)`DfcnYbh

8 Yf' 7 cfc bU! G\ i hXck b '\ Uh' Y]b Yb 'YWX hYb
J Yfd UW_i b[gVcca 'VY]C b']b Y! <Ab X' Yfb 'Ui g[Y`Ogh' A]h
Y]b Ya 'D'i g'j cb') (\$' DfcnYbh' VY]D' Ugh]_h0hYb 'k Uf' XYf' 5df]
Y]b Y' UVgc`i hY' 5i gbU\ a Yg]hi Uh]cb 'Ui WX ']b 'Di b_hc
B UW\ \ U`h][_Y]h

H\ ca Ug' K]fh\ z' J Yfhf]YVg' Y]hYf' i bX'; YgWX A ZhgZ0\ fYf' VY]
fUh]c Zcfa ']b '2 ghYffY]WX '

* + ' DfcnYbh' XYf' l b hYfb Y\ a Yb 'g]b X
b UW\ \ U`h][Y' J Yfd UW_i b[Yb 'k]WX h][

8 Yf' 7 cfc bU! G\ i hXck b 'k Uf' bUh0f']WX 'Y]b Y' UVgc`i hY
5i gbU\ a Yg]hi Uh]cb ' 'Ui WX ']b 'di bWhc' B UW\ \ U`h][_Y]h' VY]a
J Yfd UW_Yb z' VYhcbh' H\ ca Ug' K]fh\ "6Y]Y]b Yf' [fc» Yb
?i bXYbi a ZfU[Y' j cb' fUh]c Zcfa '[UVYb 'Yfgh]a 'j Yf[Ub[Yb Yb 'u\ f
* + ' DfcnYbh' XYf' J Yfd UW_i b[gbi hnYf' i bX '9b hgWX Y]XYf']b' XYb
l b hYfb Y\ a Yb ']b '2 ghYffY]WX z' 8 Yi hgWX 'UbX' i bX' XYf' GWX k Y]n' Ubz
XUgg']\ bYb' B UW\ \ U`h][_Y]h' VY]a ' J Yfd UW_Yb 'k]WX h][']gh' fb]Y\ Y
#ZcVcl £' ' I b hYfb Y\ a Yb 'VY]i a k Y' hgWX cbYb XYfYb
J Yfd UW_i b[Yb 'hUh_fAZh]['ni 'VYfUhYb 'i bX' ni 'i b hYfgh0hnYb z']gh' Z0f
i bg' Y]b 'k]WX h][Yf'DZY]Yf" '8 Yg\ U'V'V]YhYh' fUh]c Zcfa 'VYfY]hg' Y]b Y
VfY]hY' 5i gk U\ ``Ub' b UW\ \ U`h][Yb' J Yfd UW_i b[Yb z' X]Y' j cfni [gk Y]gY
Ui g'c_U'Yb'E i Y'Yb'a]h'_i fnYb '@YZYfk Y[Yb'ghJa a Yb' 'j cb
: U`h_Ufhc bg'Ui g' b UW\ \ k UW\ gYb XYa ' ; fUgd Ud]Yf' ØVYf
'Ogi b[ga]hhY'ZfY]Y' DUW_VAbXYf' V]g' ']b' ni f' H\ Yfa cVcl 'Ui g' Ghfc'\
ghUh' Ghmfcdcf' ' J]Y'Y' i bgYfYf'A UhYf]U']Yb 'UggYb 'g]WX 'ni XYa
i a k Y' hgWX cbYb X' fYWhM\ 'b' cXYf' VYghY\ Yb' 'Ui g' fYWhM\ 'hYb
A UhYf]U']Yb' '8]YgY' 9][YbgWX Uzh' k Uf' a]h' (& ' DfcnYbh'Ui WX 'XYb
J Yfd UW_i b[gYI dYfhYb 'VY]i bgYfYf' l a ZfU[Y' Ua 'k]WX h][ghYb" 'A]h
fUh]c Zcfa 'hYffU'V]YhYb 'k]f' YXcWX 'k Y]hUi g' a Y\ f' U'g' i bgYf
b UW\ \ U`h][Yg' Gcfh]a Ybh"

J Yfd UW_i b['fYXi n]YfYb z' k]YXYfj Yfk YfhYb

i bX' bUW\ U`h]['YfgYhnYb

fUh]cZcfa 'hYffU'ghY\ h'Zf'Y]b' bYi Yg' B UW\ U`h][_Y]hg_cbnYdhž'XUg
bVYVYb '\cW\YZZ]n]Yb hYb' J YfdUW_i b[g`Ogi b[Yb' Zf'X]Y '[YgUa hY
@]YZYf_YhhY']bgVYgcbXYfY'Ui Zi a ZUggYbXY'6YfUh b['gYhnh"K c
'UggYb'g]W\ J YfdUW_i b[Yb' fYXi n]YfYbž'k]YXYfj Yfk YfhYb'cXYf
b UW\ U`h]['YfgYhnYb3' 6Y]Y]bYf'_cghYbZfY]Yb'5bU'mgY'VYhfUW\ hYb
i bgYfY'J YfdUW_i b[gYI dYfhYb'X]Y '@c[]gh]_dfcnYggY'j cb
I bhYfbY\ a Ybž' YVYb'9a dZY\ i b[Yb' i bX'nY][Yb' gc'K Y[Yž
J YfdUW_i b[Yb' [Ubn\Y]h]W\ O_cbc a]gW\ i bX' O_c'c[]gW\ 'ni
[YghU'hYb'ž'Yf'Ài hYfh'H\ca Ug'K]fh"9]b'k Y]hYfYf'k]W\ h][Yf'HY]']gh
HfUbgdUfYbn'i bX'B UW\ dfØZUf_Y]h" K]f'k c'`Yb'?i bXYb'XUg
5i ZZ]bXYb'j cb'b UW\ U`h][Yb' J YfdUW_i b[Yb' gc'Y]bZUW\ k]Y
a O[']W\ 'a UW\ Yb" 'CV'Y]b'DfcXi _h'Ui g'b UW\ k UW\ gYbXYb'cXYf
fYWhW\ hYb'Fc\ghcZZYb'\Yf[YghY'hi bX'cV'Yg'b UW\ XYf'B i hni b[
i a k Y'hgW\cbYbX'_ca dcgh]Yf! 'cXYf'fYWhW\VUf']ghž'_ObbYb
?i bXYb']a 'fUh]cZcfa 'K YVg\cd'XUb_`Y]bYf'YbhgdFYW\YbXYb
Gma Vc`!?'Uj]Uh f'UV'Yhnh'gcZcfh'Ui Z'Y]bYb'6']W\Yf_YbbYb"

K]f'Yfk UfhYbž'XUgg'B UW\ U`h][_Y]h'a]h'XYf'gW\ f]hhk Y]gYb
F ØW_Y\ f'ni f'Bcfa U']hAh'k]YXYf'ni 'Y]bYa '?Yfbh\ Ya U'VY]a
J YfdUW_Yb'k]fX'ž'gu[h' H\ca Ug'K]fh" I bX'a]h'fUh]cZcfa 'hYffU
i bhYfghohnYb'k]f'I bhYfbY\ a Yb']b'2 ghYffY]W\ bi b'bcW\ 'VYggYf
i bX'i a ZUggYbXYfž'[Ubn\Y]h]W\ i a k Y'hgW\cbYbXY'DUW'_Ogi b[Yb
ni 'Z]bXYb", Vf][Ybg'i bUV\Ab[][j cb'XYf'I bhYfbY\ a Ybg[fØ» Y"
5i W\ XUg']gh'Y]b'9f[YVb]g'i bgYfYf'Ghi X]Y.'8Ug'H\ Ya U
B UW\ U`h][_Y]h']gh']b'I bhYfbY\ a Yb'À\ b']W\ k]W\ h][ž'[Ubn'Y[U'ž'cV
g]Y'Y]bY'cXYf'V]g'ni ') \$\$'DU'YhhYb'dfc'HU['j YfgYbXYb"

6Ygi W\ Yb'G]Y'i bg'Ui Z'Z'Y]gW\ i bXW\ "Uh