

Verpackungsboom während Corona

Top Sechs der Verpackungen während des Corona-Shutdowns werden angeführt von Plastikbeuteln, Verpackungshändler ratioform mit Sitz in Wien startet Initiative ratioform terra für nachhaltigere Verpackung.



...

8]Y`K cWYb`XYg`7cfc bU!G\i hXck bg`k UfYb`Y]bY`<YfUi gZcfXYfi b[
`Z0f`YXYb`9]bnY`bYb`i bX`Ui W\`Z0f`X]Y`@c[]gh]_VfUbWY`"K Y[Yb
[YgW\`cggYbYf`; YgW\`ZhY`Vcca hY`XYf`C b`]bY!<UbXY`."8]Y
² ghYffY]W\]gWY`Dcgh`hfUb gdcfh]YfhY`A]hhY`5df]`V]g`ni` , \$\$\$\$
GYbXi b[Yb`Ua`HU[` `) \$`DfcnYbh`a Y`f`U`g`ja``U\`fYgXi fW\gW\ b]hh"
8]Y`B UW\ZfU[Y`Ui g`XYa`C b`]bY!<UbXY`]gh`ja`5df]`b UW\`cVYb
[YgW\cggYb žgU[[h\]Yfhf\]YVg`Y\]hYf`i bX`:](#) [YgW\`ZhgZ0\`fYf`H\`ca Ug](#)
[K`Jfh\`j ca`J YfdUW`i b\[g\`AbX`Yf`fUh\]cZcfa`a`\]h`G\]m`\]b`K`\]Yb`"
; YZfU\[h`k UfYb`j`cf`U`Y`a`gW\`bY`Yž`\m\[\]Yb\]gWY`J YfdUW`i b\[Yb`
8Yf`5gdY`h`XYf`B UW\`U`h\[\[_Y\]h`f0W`hY`XUVY`\]`_i fnY`NY\]h`\]b`XYb](#)

<]bhYf[fi bX" 'Gc'ZØ\ fYb'D`Ugh]_VYi hY`X]Y`Hcd`GYW\g`XYf
J YfdUW_i b[Yb`fb]Y\Y`5i Z]ghi b[`i bhYbŁ`k Å\ fYbX`XYg`7cfc bU!
G\i hXck bg`Ub` `Y]b`k Y]hYfYf`; fi bXž`k Ufi a`fUh]cZcfa`Y`hnh`XUg
bYi Y`BUW\`U`h][`_Y]hg_cbnYdh`fUh]cZcfa`hYffU`a`]h[Ub n\Y]h`]W\
i a`k Y`hgW\cbYbXYb`DUW_`Ògi b[Yb`ZØf`l bhYfbY\`a`Yb`]b`² ghYffY]W\
ghUfhYh"

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..

6Y]a`6`]W_`Ui Z`X]Y`J YfdUW_i b[Yb`a`]h`XYb`[fÒ» hYb`Ni`k ÅW\gYb
k Å\ fYbX`7cfc bU`k`]fX`XYi`h`]W\.`9g`_Ua``ja`5df]`b`XYb`DUW_!`i bX
@[`]gh]_nYbhYb`XYf`C`b`]bY!<ÅbX`Yf`gY\`f`Ui`Z`; YgW\k`]bX][`_Y]h
Ub`ž`gU[h`H\`ca`Ug`K`]fh\`J Yfhf]YVg`Y]hYf`i bX`; YgW\ÅZhgzØ\ fYf`VY]
fUh]cZcfa`]b`² ghYffY]W\"`6Y]`DfcXi`_hYbž`X]Y`Y]b`VYgcbXYfg
gW\by`Yg`J YfdUW_Yb`Yfa`Ò[`]W\Ybž`\UhYb`k`]f`ja`5df]`Y]b
K`UW\ghi`a`]j`cb`ØVYf`&\$`\$`DfcnYbh]a`J Yf[`Y]W\`ni`a`J`cfa`cbUh"
5i`W\`<m[`]YbY`gd]Y`hY`Y]bY`k`]W\h][`Y`F`c``Y``Gc`Yf\]Y`hYb`j`]Y`Y
DfcXi`_hY`Y]bYb`ni`gÅhn`]W\Yb`GW\i`hn`a`]h`D`Ugh]_VYi`hY`b``H\`ca`Ug
K`]fh\.`8]Y`6YghY``i b[Yb`VY]`D`Ugh]_VYi`hY`b`gh]Y[Yb`ja`5df]`i`a
a`Y\`f`U`g`)`(\$`DfcnYbh``l`a``\]Yf`i`a`k`Y`hgW\cbYbXYfY`5`hYfbUh]j`Yb
Ui`Zhi`nY][`Ybž`ghUfhYb`k`]f`Y`hnh]b`² ghYffY]W\`a`]h`fUh]cZcfa`hYffU
XYg\`U`V`Y]bY`÷]h]Uh]j`Y`ZØf`[Ub n\Y]h`]W\`bUW\`U`h][`Y
DUW_`Ògi b[Yb"

.

B UW\`U`h][`_Y]h`Ui Z`XYa`J YfdUW_i b[ga`Uf_h

.

8]Y`k`]W\h][`ghYb`?Ym!: UW\g`ni`a`H\Ya`U`BUW\`U`h][`_Y]h`Ui`g`XYf
fUh]cZcfa`l`a`ZfU[`Y`j`cb`&\$`%-`a`]h`+`\$`\$`A`YbgW\Ybž`X]Y`]b
l`bhYfbY\`a`Yb`]b`² ghYffY]W\ž`8Yi`hgW\`UbXž`i bX`XYf`GW\k`Y]n
J YfdUW_i b[Yb`bi`hnYb`cXYf`XUfØVYf`Yb`hgW\Y]XYb.

- : Øf`* +`DfcnYbh`XYf`J YfdUW_i b[gbi hnYf`i bX`!YbhgWXY]XYf
]gh`bUW\`U`h][Yg`J YfdUW_i b[ga UhYf]U`k]W\h][
- Ð`l bhYfbY\`a Ybž`X]Y`%V]g`) `DU`YhhYb`dfc`HU[`j YfgW\]W_Yb
i bX`l bhYfbY\`a Yb`X]Y`&) \$`V]g`) \$\$`DU`YhhYb`dfc`HU[
j YfgW\]W_Yb`]gh`XUg`H\Ya U`B UW\`U`h][_Y]h`VY]a
J YfdUW_Yb`a]h)` *`DfcnYbh`i bX`* \$`DfcnYbh`bU\Yni `[`Y]W\
k]W\h]["
- (&`DfcnYbh`XYf`l bhYfbY\`a Ybž`]b`XYbYb`bUW\`U`h][Y
J YfdUW_i b[`k]W\h][`]ghž`k ØbgWXYb`g]W\`fYWmW`VUfY`cXYf
fYWmW`hY`J YfdUW_i b[ga UhYf]U`Y]Yb
- ') `DfcnYbh`XYf`VYžFU[hYb`J YfdUW_i b[gbi hnYf`i bX
!YbhgWXY]XYf`VYj cfni [Yb`k]YXYfj Yfk YfhVUfY
J YfdUW_i b[g`Øgi b[Yb
- 8]Y`Hcd`' `XYf`bUW\`U`h][Yb`DfcXi _hYž`X]Y
i a k Y`hVYk i gghY`J YfdUW_i b[gYl dYfhYb`k ØbgWXYbž`g]bX
%``?Ufhcbg`i bX`GW\UW`hY`b`fl &`DfcnYbhŁ`ž`&"
@ žndc`ghYf_]ggYb`f&- `DfcnYbhŁ`i bX`` ``J YfgUbXhUgWXYb
gck]Y`!fc`fY`YhW`f&&`DfcnYbhŁ

8]Y`Hcd!GYW\g!J YfdUW_i b[Yb`k Å\`fYbX`XYg
G\`i hXck bg`]a `5df]``&\$&\$

..

8]Y`J YfdUW_i b[ga UhYf]U`Y]Yb`a]h`XYb`\`ÖW`ghYb`Ni k ÅW`gYb`VY]
fUh]cZcfa `]b`² ghYffY]W\ž`8Yi hgW\`UbX`i bX`XYf`GW`k Y]n`k Å\`fYbX
7cfcbU`]a `5df]`.

- D`Uhn`%. `9]bZUW`j YfgW\`]Y»VUfYD`Ugh]_VYi hY`ž`Yhk U`ZØf
<m[]YbY!5fh]_Y`` `d`i g`) (\$`DfcnYbh
- D`Uhn`&. `DUW_`Øgi b[Yb`ni a `gW`bY``Yb`J YfdUW_Ybž`Yhk U
j cf[Ydc`ghYfhY`J YfdUW_i b[Yb`` `d`i g`&\$) `DfcnYbh
- D`Uhn`' . : Ø`!`i bX`GW`i hna UhYf]U`` `d`i g`%&\$`DfcnYbh
- D`Uhn` (. J YfdUW_i b[gni VY\`Øfž`k]Y`?`YVYVÅbXYfž
J YfgUbXhUgWXYb`i bX`7c```` `d`i g`%)) `DfcnYbh
- D`Uhn`) . `6i W\`!`i bX`A YX]Ybj YfdUW_i b[Yb`` `d`i g`%\$\$
DfcnYbh
- D`Uhn`* . : `UgWXYbj YfdUW_i b[Yb`` `d`i g`+) `DfcnYbh

..

8Yf'7cfcbU!G\i hXck b'\Uh'Y]bYb'YWXhYb
JYfdUW_i b[gVcca 'VY]'C b']bY!<AbX'Yfb'Ui g[Y'Øgh"A]h
Y]bYa 'D'i g'j cb') (\$'DfcnYbh'VY]'D'Ugh]_hØhYb'k Uf'XYf'5df]'
Y]bY'UVgc'i hY'5i gbU\ a Yg]hi Uh]cb'Ui WX']b'Di b_hc
BUWX\U'h][_Y]h

H\ca Ug'K]fh\ž'JYfhf]YVg'Y]hYf'i bX'; YgWXÅZhgzØ\ fYf'VY]
fUh]cZcfa ']b'^2 ghYffY]WX'

* + 'DfcnYbh'XYf'I bhYfbY\ a Yb'g]bX
bUWX\U'h][Y'J YfdUW_i b[Yb'k]WXh][

..

8Yf'7cfcbU!G\i hXck b'k Uf'bUhØf']WX'Y]bY'UVgc'i hY
5i gbU\ a Yg]hi Uh]cb' 'Ui WX']b'di bWhc'BUWX\U'h][_Y]h'VY]a
JYfdUW_Yb ž'VYhcbh'H\ca Ug'K]fh\"6Y]'Y]bYf'[fc»Yb
?i bXYbi a ZFU[Y'j cb'fUh]cZcfa '[UVYb'Yfgh]a 'j Yf[Ub[YbYb'ž\ f
* + 'DfcnYbh'XYf'JYfdUW_i b[gbi hYf'i bX'9bhgWXY]XYf']b'XYb
I bhYfbY\ a Yb']b'^2 ghYffY]WXž8Yi hgWX'UbX'i bX'XYf'GWXk Y]n'Ubž
XUgg']\bYb'BUWX\U'h][_Y]h'VY]a 'JYfdUW_Yb'k]WXh][']gh'fg]Y\Y
≠ZcVcl Ł" ' I bhYfbY\ a Yb'VY]'i a k Y'hgWX'cbYbXYfYb
JYfdUW_i b[Yb'hUh_fÅZh]['ni 'VYfUhYb'i bX'ni 'i bhYfghØhYbž']gh'ZØf
i bg'Y]b'k]WXh][Yf'DZY]'Yf" '8Yg\U'V'V]YhYh'fUh]cZcfa 'VYfY]hg'Y]bY
VfY]hY'5i gk U\ 'Ub'bUWX\U'h][Yb'JYfdUW_i b[Ybž'X]Y'j cfni [gk Y]gY
Ui g'c_U'Yb'E i Y''Yb'a]h'_i fnYb'@]YZYfk Y[Yb'ghUa a Yb' 'j cb
: U'h_Ufhcbg'Ui g'bUWXk UWXgYbXYa ' ; fUgdUd]Yf'ØVYf
'Øgi b[ga]hhY'ZFY]Y'DUW_VÅbXYf'V]g'\]b'ni f'H\Yfa cVcl 'Ui g'Ghfc\
ghUhh'Ghmfc dcf" ' J]Y'Y'i bgYfYf'A UhYf]U']Yb'UggYb'g]WX'ni XYa
i a k Y'hgWX'cbYbX'fYWmWX'b'cXYf'VYghY\Yb'Ui g'fYWmWX'hYb
A UhYf]U']Yb"8]YgY'9][YbgWXUZh'k Uf'a]h'(&'DfcnYbh'Ui WX'XYb
JYfdUW_i b[gYI dYfhYb'VY]'i bgYfYf'I a ZFU[Y'Ua 'k]WXh][ghYb"A]h
fUh]cZcfa 'hYffU'V]YhYb'k]f'YXcWX'k Y]hUi g'a Y\ f'U'g'i bgYf
bUWX\U'h][Yg'Gcfh]a Ybh"

JYfdUW_i b['fYXi n]YfYbž'k]YXYfj Yfk YfhYb

i bX`bUW\ U`h][`YfgYhnYb

..

fUh]cZcfa`hYffU`ghY`h`ZØf`Y]b`bYi`Yg`B UW\ U`h][`_Y]hg_cbnYdhž`XUg
bYVYb`cWYZZ[n]YbhYb`J YfdUW_i b[g`Øgi b[Yb`ZØf`X]Y`[YgUa`hY
@]YZf_YhY`]bgVYgcbXYfY`Ui Zi a`ZUggYbXY`6YfUhi b[`gYhnh`K`c
`UggYb`g]W`J YfdUW_i b[Yb`fYXi`n]YfYbž`k`JYXYfj`Yfk`YfhYb`cXYf
bUW\ U`h][`YfgYhnYb3`6Y]Y]bYf`_cghYbZfY]Yb`5bU`mgY`VYhfUW`hYb
i bgYfY`J YfdUW_i b[gYI`dYfhYb`X]Y`@`[]gh]_dfcnYggY`j`cb
I bhYfbY`a`Ybž`[YVYb`9a`dZY`i`b[Yb`i`bX`nY][`Yb`gc`K`Y[Yž
J YfdUW_i b[Yb`[`Ubni`Y]h]W`Ø_cbc`a`]gW`i`bX`Ø_c`c`[]gW`ni
[YghU`hYb`ž`Yf`Åi`hYfh`H`ca`Ug`K`]fh`"9]b`k`Y]hYfYf`k`]W`h][`Yf`HY]`gh
HfUbgdUfYbn`i`bX`B UW`dfØZ/Uf_Y]h`K`]f`k`c`Yb`?i`bXYb`XUg
5i`Z]bXYb`j`cb`bUW\ U`h][`Yb`J YfdUW_i b[Yb`gc`Y]bZUW`k`]Y
a`Ø[`]W`a`UW`Yb`" `CV`Y]b`DfcXi`_h`Ui`g`bUW`k`UW`gYbXYb`cXYf
fYW`W`hYb`Fc`ghc`ZYb`Yf[YghY`h`i`bX`cV`Yg`bUW`XYf`Bi`hni`b[
i`a`k`Y`hgW`cbYbX`_ca`dcgh]Yf[`cXYf`fYW`W`VUf`]ghž`_ØbbYb
?i`bXYb`]a`fUh]cZcfa`K`YVg`cd`XUb`_Y]bYf`YbhgdYW`YbXYb
Gma`Vc`!`?`Uj`]Uhi`f`UV`Y`hnh`gc`Zcfh`Ui`Z`Y]bYb`6`]W`Yf_Yb`bYb`"

K`]f`Yfk`UfhYbž`XUgg`B UW\ U`h][`_Y]h`a`]h`XYf`gW`f]h`k`Y]gYb
FØW`_Y`f`ni`f`B`cfa`U`]h`Å`h`k`]YXYf`ni`Y]bYa`?Yfbh`Ya`U`VY]a
J YfdUW_Yb`k`]fX`ž`gU[`h`H`ca`Ug`K`]fh`" I`bX`a`]h`fUh]cZcfa`hYffU
i`bhYfghØ`hYb`k`]f`I`bhYfbY`a`Yb`]b`2`ghYffY]W`bi`b`bcW`VYggYf
i`bX`i`a`ZUggYbXYfž`[`Ubni`Y]h]W`i`a`k`Y`hgW`cbYbXY`DUW`_Øgi`b[Yb
ni`Z]bXYb`",`Vf][`Ybg`i`bUV`Åb`[]`j`cb`XYf`I`bhYfbY`a`Ybg[`fØ»Y`
5i`W`XUg`]ghY]b`9f[`YVb]g`i`bgYfYf`Ghi`X]Y.`8Ug`H`Ya`U
B UW\ U`h][`_Y]h]gh]b`I`bhYfbY`a`Yb`Å`b`]W`k`]W`h][`ž`[`Ubni`Y[`U`ž`cV
g]Y`Y]bY`cXYf`V]g`ni`)`\$\$`DU`Y`hYb`dfc`HU[`]j`YfgYbXYb`"

.

6Ygi W`Yb`G]Y`i`bg`Ui`Z.`Z`Y]gW`i`bXW`"Uh