

## Trend zu regionalem Lebensmittelkonsum

Elisabeth Köstinger, Josef Schwaiger und Silvia Schneider stellen die Initiative "Das isst Österreich" vor.



"Wer jahrzehntelang die Rohstoffproduzenten, sprich die heimischen Bauern ruiniert, braucht sich später nicht beklagen, wenn es dann keine mehr gibt", Peter Schmiedlechner

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8 Ugʻ]gghʻ² ghYffY]W\ ]ghʻXYfʻH]hY``Y]bYfʻbYi Ybʻ₺]h]Uh]j YʻZØf
fY[]cbU`Yʻ@YVYbga ]hhY`žʻX]Yʻ\Yi hYʻj cbʻ@UbXk ]fhgW\UZhga ]b]ghYf]b
9`]gUVYh\ '?Ògh]b[Yfžʻ@UbXYgfUhʻ≈gYZʻGW\k U][Yfʻi bXʻCF:
?cW\acXYfUhcf]bʻG]`j]UʻGW\bY]XYfʻj cf[YghY``hik i fXY"' =a a Yf
a Y\fʻ?cbgi a Ybh]bbYbʻi bXʻ?cbgi a YbhYbʻUW\hYbʻXUfUi Zž'k c\Yf
@YVYbga ]hhY``\_ca a Yb"`K]fʻk c``YbʻX]YgYʻ9bhk]W\_`i b['j YfghÀf\_Yb"
9gʻ[Y\h'XUfi a žʻXUgʻ6Yk i gghgY]bʻZØfʻX]YʻJ]Y`ZU`hʻfY[]cbU`Yf
@YVYbga ]hhY``ni `qW\ÀfZYbʻi bX`K YfhqW\Ahni b[`ZØf`X]Yʻ5fVY]hž'X]Y

 $XU\]bhYfghYW_hz'ni 'Yf\O\Yb z'VYhcbh'@UbXk ]fhgWXUZhga ]b]ghYf]b 9`]gUVYh\'? Ogh]b[ Yf"$ 

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GWk U][ Yf. ?cbgi a Ybh]bbYb'i bX ?cbgi a YbhYb'k c``Yb'k ]ggYbž'k c\Yf']\fY @YVYbga ]hhY`'\_ca a Yb

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8 Ug @Ub Xk ]fhgW UZhga ]b]ghYf]i a ž:X]Y '6i bXYg`ÀbXYfž:X]Y '@Ub Xk ]fhgW UZhg\_Ua a Yf'2 ghYffY]W 'i bX:X]Y '@Ub X'i [Yb X' [Yb X' [Ya Y]bgUa 'a ]h'XYf'5A 5!A Uf\_Yh]b[ 'i bhYf': YXYfZØ\fi b[ 'XYg' BYhnk Yf\_'?i `]bUf]\_' 'k c``Yb 'a ]h'X]YgYf' +b]h]Uh]j Y 'bc W 'a Y\f A YbgW Yb 'ni a '? Ui Z'fY[]cbU`Yf'E i U`]hÀhgdfcXi \_hY 'a ch]j ]YfYb" 8 Ug'5A 5!; ØhYg]Y[Y`i bX'XUg'; 9BI GG F 9; =CB'G]Y[Y`ghY\Yb ZØf'\cW k Yfh][ Y'@YVYbga ]hhY``Ui g'XYf'FY[]cb" 8 Ug']gh'[ i h'ZØf'X]Y DfcXi nYbhYb'i bX'[ Ubn'VYgcbXYfg'ZØf'?cbgi a Ybh]bbYb'i bX ?cbgi a YbhYb" 8 ]Y 'k c``Yb'bÀa `]W 'k ]ggYbž'k c\Yf'X]Y @YVYbga ]hhY``\_ca a Yb ž'Yf'Ài hYfhY @UbXYgfUh'GW k U][ Yfž'XYf ni fnY]h'XYb'J cfg]hn']b'XYf'@UbXYgU[ fUffYZYfYbhYb\_cbZYfYbn'ZØ\fh"

## GWkbY]XYf. FY[]cbU`gWka YW\_hVYggYf°

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8 Yf 'HfYb X 'ni 'fY[]cbU`Yb'@YVYbga]hhY`b'b]a a h'ghYh]['ni "'8]Y 7 cfcbUj]fi g!?f]gY'\Uh'ni gÀhn`]WX'j YfXYi h`]WX hž'k]Y'k]WXh]['X]Y @YVYbga]hhY`j Yfgcf[i b[']a 'Y][YbYb'@UbX']gh"I a 'X]YgY 9bhk]W\_`i b['ni 'j YfghÀf\_Yb'k i fXYb'Yfgha U`g'X]Y'?fÀZhY'U``Yf ni ghÀbX][Yb'9VYbYb'[YVØbXY`h" =a 'A]hhY`di b\_h'XYf' =b]h]Uh]j Y ghY\Yb'Ui h\Ybh]gWXY'DYfgÒb`]WX\_Y]hYb"'6Ài Yf]bbYb'i bX'6Ui Yfbž X]Y'i bgYfY'@YVYbga]hhY`dfcXi n]YfYbž'k]Y'Ui WX'; Ughfcbca Yb i bX'A Ubi ZU\_hi f!6YhfY]VYfž'X]Y'DfcXi \_hY'j YfUfVY]hYb"'G]Y Yf]bbYfb'Ui Z'ÒghYffY]WXkY]hYb'Gi Yhg'XUfUbž'Ui Z'fY[]cbU`Y E i U`]hÀh'ni 'UWXhYb'" =\WX'V]b'XUj cb'ØVYfnYi [h'FY[]cbU`'gWXaYW\_h

VYggYf°'K Ugʻ[]VhʻYgʻgWk ÒbYfYgžʻUʻgʻY]bʻhfUX]h]cbY``
ÒghYffY]Wk]gWk Ygʻ; Yf]Wk hʻa ]hʻgU]gcbUʻYbʻDfcXi \_hYbʻUi gʻXYf
FY[]cbʻni '\_cWk Yb"'8 Ugʻ; i hYʻ]ghʻgcʻbU\` 'Ui ZʻXYbʻ: YʻXYfbʻi bgYfYf
6Ài Yf]bbYbʻi bXʻ6Ui YfbžʻUi ZʻXYbʻHY``Yfbʻi bgYfYfʻ; Ughfcbca Ybž
]bʻXYfʻJ YfUfVY]hi b[ 'i bgYfYfʻA Ubi ZU\_hi fYb žʻgcʻHJ!A cXYfUhcf]b
G]ʻj ]UʻGWk bY]XYf"

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## =b]h]Uh]j Y ghÀf\_h VÀi Yf`]WXY : Ua ]`]YbVYhf]YVY

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 $8 ]Y \to ]h]Uh]j Y 'i bhYfghØhnh'VÀi Yf`]WXY ': Ua ]`]YbVYhf]YVYŽ'XUa ]h K YfhgWX Od Zi b [ 'i bX'5fVY]hgd`AhnY']b 'XYf'FY[ ]cb'V`Y]VYb'''9]bY Ghi X]Y 'XYf' <math>\approx$  \UbbYg!? Yd`Yf!I b]j Yfg]hÀh'\Uh'[ YnY][ hž'XUgg'XYf? Ui Z'j cb'&\$'DfcnYbh'a Y\f'fY[ ]cbU`Yb'@YVYbga ]hhY`b'(\*"\$\$\$ 5fVY]hgd`AhnY'g]WXYfh'i bX'( ž\*'A ]``]UfXYb'9i fc'a Y\f'fY[ ]cbU`Y K YfhgWX Od Zi b [ 'Vf]b [ h"

Description = Description =

  $8\,Ug^*]gh^*[\,\,Y\,^Y\,V\,hY\,^*E\,\,i\,\,\,U\,^*]h\hbox{\`A}\,h^*i\,\,b\,X\,^*F\,Y[\,\,]c\,b\,U\,^*]h\hbox{\`A}\,h\,\,\, \hbox{\'z}^*gc\,^*?\,\hbox{\`O}gh]b\,[\,\,Y\,f^*]$ 

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 $6\,Y\,gi\,\,W\!\!X\,Y\,b\,\,{}^.G\,]\,Y\,{}^.i\,\,b\,g\,{}^.U\,i\,\,Z_.\,\,{}^.Z\,{}^.Y\,]\,g\,W\!\!X\,i\,\,b\,X\,W\!c\,{}^.U\,h$