

## Stroh statt Styropor

Bestehend aus einem Umkarton und bis zu zehn Isolierpanelen aus gepresstem Stroh sowie einer Biovliesumhüllung isoliert die Landbox genauso gut wie Styropor. Dabei ist die Verpackung komplett biologisch abbaubar und besteht zu 100 Prozent aus nachwachsenden Rohstoffen.



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GhmfcdfVcl Yb'g]bX'V]g\Yf'GhUbXUfxž'k Ybb'Zf]gW Y'i bX  
Ya dZ]bX']W Y'DfcXi \_hY'k ]Y '@VVYbga ]hhY'cXYf'A YX]\_Ua YbhY  
hYa dYf]Yfh'i bX'g]W Yf'VY]a ?i bXYb'Ub\_ca a Yb'gc``Yb"  
; `Y]W nY]h][ k ØbgW Yb'g]W ]a a Yf'a Y\ f'ØghYffY]W ]gW Y  
I b hYfbY\ a Yb'bUW\ U'h][ YfY'J YfdUW\_i b[ Yb"8 Yf  
J YfdUW\_i b[ g\ÀbX'Yf'fUh]cZcfa 'a ]h'G]hn' ]b'K ]Yb'ØVYfb]a a h  
XYg\U'V'Yhnh'XYb'9I '\_i g]j j Yfhf]YV'Zøf'X]Y'Y]bn][ Y'\_ca d`Yhh  
\_ca dcgh]YfVUfY'gc']YfVcl ž'X]Y'[ YbUi gc'[ i h'i bX'g]W Yf']gh'k ]Y  
GhmfcdfVcl Yb"8 ]Y '@UbXVcl '6]c'j ca 'GhUfh'i d'@UbXdUW\_ 'Ui g

5``]b[ `VY]`A ØbWX Yb `VYghY\h`Ui g`Y]bYa `I a \_Ufhcb`i bX`V]g`ni `nY\b  
=gc`]YfdUbY`Yb`Ui g`[ YdfYgghYa `Ghfc\`gck ]Y`Y]bYf  
6]cj `]Ygi a \Ø``i b[ ``<Yf[ YghY``h`Ui g`%\$`DfcnYbh  
bUWXk UWXgYbXYb`Fc\ghcZZYb`]gh`X]Y`\_ca d`Yhh`V]c`c[ ]gWX  
UVVUi VUFY`6cl `VY]`fUh]cZcfa `Yhnh`Yfgha U`g`Ui WX`]b`gY\f`\_Y]bYb  
A Yb[ Yb`UV`gYWXg`GhØW\_`Yf\À`h]WX "

: Øf` \* `DfcnYbh`XYf`A YbgWX Ybž`X]Y`]b`I b hYfbY\ a Yb`]b`^2 ghYffY]WXž  
8Yi hgWX`UbX`i bX`XYf`GWXk Y]n`J YfdUW i b[ Yb`bi hnYb`cXYf  
XUfØVYf`YbhgWX Y]XYbž`]gh`B UW\`U`h][ `Y]h`k]WX h][ `cXYf`gc[ UF`gY\f  
k]WX h][ žgc`XUg`9f[ YVb]g`XYf`fUh]cZcfa `A Uf`hghi X]Y`8]YgYf`HfYbX  
k]fX`g]WX`ØbZh][ `bcWX`XYi h]WX`j YfghÀf`Yb`]; `Y]WXnY]h][ `b]a a h  
Ui WX`XYf`C b`]bY!J YfgUbX`j cb`@VVYbga ]hhY`b`ni `` 8Ugg`Ghfc\  
XUVY]`[ YbUi gc`[ i h`Zi b`h]cb]Yfh`k ]Y`Ghmfcdcfž`dUggh`bUhØf`]WX  
VYghYbg žgU[ h`8Ub]Y`U`GYb`VY]ž`@Y]hYf]b`DfcXi`ha UbU[ Ya`Ybh  
VY]`XYf`F Uh]cZcfa `J YfdUW i b[ Yb`]; a V< `` A ]h`XYf`@UbXVcl`6]c  
j cb`@UbXdUW`V]YhYb`k`]f`YhnhX]Y`Y]bn][ Y`bUWX\`U`h][ Y`5`hYfbUh]j Y  
ni f`GhmfcdcfVclž`a`]h`XYf`?i bXYb`XYb`7C`&`5VXfi W`ni a`6Y]gd]Y`  
VY]a`J YfgUbX`j cb`]; `Y]gWXk UfYbž`A c`\_YfY]dfcXi`\_hYb`cXYf  
A YX]\_Ua`YbhYb`ghUf`fYX`i n]YfYb`\_ØbbYb`6Y]`XYf`<YfghY`i b[  
XYf`@UbXVcl`6]c`YbhghY\h`[ YfUXY`gc`j`]Y`7C`&k`]Y`VY]`Y]bYf  
+ž`!gY`ØbX][ Yb`5i hcZU\fh`<Yf[ YghY``h`Ui g`%\$`DfcnYbh  
bUWXk UWXgYbXYb`Fc\ghcZZYbž`Aggh`g]WX`X]Y`J YfdUW\_i b[ `Y]bZUWX  
ØVYf`XYb`6]ca Ø``Ybhgc f[ Yb`

=gc`]YfVcl`Ui g`Ghfc\`<m[ ]Yb]gWX`i bX`a`]h  
bUhØf`]WX Ya`A`\_fc`\_)a`U

8]Y`@UbXVcl`6]c`Ui g`Ghfc\`]gh`]XYU`ZØf`i a k Y`hVYk i gghY  
I b hYfbY\ a Yb`J`Y`Y`<cZÀXYb`cXYf`; Ughfc`bca`]YVYhf]YVY`bi hnYb  
g]Y`VYfY]hg`8]Y`6cl`]gh`UVgc`i h`\m[ ]Yb]gWX`i bX`a`]h`fYa

bUhØf`]WYbžZYi WWh[\_Y]hgfY[ i `]YfYbXYb'A ]\_fc\_]a U'Ui WZØf  
<YfghY``Yf'j cb'Ya dZjbX`]WYb'A YX]n]b! i bX'D\Ufa UdfcXi \_hYb  
[ YY][ bYh žgU[ h'DUhf]WU'9gWYb'c\fž; YgWÀZhgZØ\fYf]b'i bX  
; fØbXYf]b'j cb'@UbXdUW\_'' A ]h'fUh]cZcfa '\UVYb'k ]f'bi b'Y]bYb  
DUfhbYfžXYf'X]Y'@UbXVcl 'gWbY'''i bX'g]WYf']b'2 ghYffY]WYž  
8Yi hgW`UbX'i bX'XYf'GWWk Y]n'']YZfb' \_Ubb' i bX'XUg'gWcb'UV  
gYWg'GhØW\_5VbU\ a Ya Yb[ Y"

@UbXVcl ']b'g]YVYb'; fØ»Yb' 'cdh]cbU`'a ]h  
A Uf\_Yb!6fUbX]b[

- fUh]cZcfa 'V]YhYh'X]Y'@UbXVcl ']b'g]YVYb'; fØ»Yb'j cb'&) \$'I  
%\* \$'I'&) 'A ]`]a YhYf'f@Ab[ Y'I'6fY]hY'I'<Ø\Y£'V]g'ni ') ) \$  
I'') \$'I' '' \$\$'A ]`]a YhYf'"Cdh]cbU'g]bX'X]Y'I a \_Ufhcbg'a ]h  
]bX]j ]Xi Y``Ya 'A Uf\_Yb!6fUbX]b[ 'Yf\À'h]W"': Øf'j ]Y`Y  
i bgYfYf'?i bXYb'']b'2 ghYffY]W]gh'B UW\U'h][ \_Y]h'VY]a  
J YfdUW\_Yb'k ]WWh[\_ žgU[ h'H\ca Ug'K ]fh\ J Yfhf]YVg`Y]hYf  
i bX'; YgWÀZhgZØ\fYf'VY]fUh]cZcfa ']b'2 ghYffY]W" 6Y]) -  
DfcnYbh'XYf'i a k Y`hVYk i gghYb'J YfdUW\_i b[ gbi hnYf'i bX  
!YbhgWY]XYf']a '857<!FUi a 'g]bX'VYfY]hg'Y]bnY`bY  
J YfdUW\_i b[ ga UhYf]U`]Yb'bUW\U'h][ ž'VY]'%' DfcnYbh'gc[ Uf  
X]Y'\_ca d`YhhY'J YfdUW\_i b[ "'8Yg\U`V`V]YhYh'i bgYf  
Gcfh]a Ybh'i a k Y`hZfYi bX']WYf'DUW\_a UhYf]U']Yb'U`Ygž'k Ug  
?i bXYb'VYbØh][ Ybžj ca ': Ø`a UhYf]U'Ui g'; fUgdUd]Yf'i bX  
ZUXYbj YfghÀf\_hYa 'DUd]YfdUW\_VUbX'V]g'\ ]b'ni  
5XfYggYh]\_YhhYb'Ui g'F YWmW]b[ dUd]Yf"

Ghfc\ 'ghUh'Ghmfc dc f.'; i h'ZØf'X]Y'I a k Y`hž  
g]WYf'j YfdUW\_hž'j Uf]UVY'

A ]hXYf @UbXVcl '6]c 'j cb '@UbXdUW\_ 'V]YhYh fUh]cZcfa 'Y]bY  
 bUW\ \U`h][ Y 'i bX ``Y]ghi b[ gZ\A\][ Y '5`hYfbUh]j Y 'ni f  
 GhmfcdcfZcfa Vcl .

; i h`Z\O f`X]Y 'I a k Y`h.

- %\$\$ 'DfcnYbh'bUh\O f]W\ 'Ui g'bUW\ k UW\ gYbXYb 'Fc\ghc ZZYb
- 9bYf[ ]YgdUfYbX '\Yf[ YghY ``h'a ]hbi f'nk Y] 'DfcnYbh'XYg  
 Df]a \AfYbYf[ ]YVYXUfZg 'j cb 'j Yf[ `Y]W\ VUfYb  
 Ghmfcdcfj YfdUW\_i b[ Yb
- 6]c`c[ ]gW\ 'UVVUi VUf'i bX '\_ca dgh]YfVUF
- 9]bZUW\ Y '9bhgc[ i b[ 'O VYf'XYb '<Ui gV]ca \O`

G]W\ Yf'J YfdUW\_h

- <c\Y 'gc`Uh]cbg`Y]ghi b[ 'i bX 'Ghc» X\Aa dZ b[
- : Yi W\ h][ \_Y]hgfY[ i `]YfYbX\m[ ]Yb]gW\ 'i bX 'Uha YbX
- =gc`]Yfi b[ 'i bX 'I a j YfdUW\_i b[ ']b 'Y]bYa
- 9]bZUW\ Yf'5i ZVUi \gW\ bY ``Y ?ca a ]gg]cb]Yfi b[
- :

; ``YI ]V`Yg'8Yg][ b

- : ``YI ]V`Y ; YghU`hi b[ 'Xi fW\ 'j YfgYb\_VUfYb'8YW\ Y`
- 5i ZK i bgW\ 'a ]h]bX]j ]Xi Y ``VYXfi W\_hYa 'I a \_Ufhcb

; YbUi 'dUggYbX ' 'Yf\ \A`h`]W\ ']b 'g]YVYb ' ; f\O» Ybf\@Ab[ Y 'I  
 6fY]hY 'I '<\O\Y\

- &) \$ 'I '%\* \$ 'I '&) 'A ]``]a YhYf
- ' \$) 'I '&) \$ 'I '&\$\$ 'A ]``]a YhYf
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...

6Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z Y]gWX i bXWc "Uh