

Stroh statt Styropor

Bestehend aus einem Umkarton und bis zu zehn Isolierpanelen aus gepresstem Stroh sowie einer Biovliesumhüllung isoliert die Landbox genauso gut wie Styropor. Dabei ist die Verpackung komplett biologisch abbaubar und besteht zu 100 Prozent aus nachwachsenden Rohstoffen.



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GhmfcdcfVcl Yb'g]bX`V]g\Yf`GhUbXUfXž`k Ybb`Zf]gWXY`i bX
Ya dZ]bX`]WXY`DfcXi _hY`k]Y`@YVYbga]hhY`cXYf`A YX]_Ua YbhY
hYa dYf]Yfh`i bX`g]WXYf`VY]a `?i bXYb`Ub_ca a Yb`gc``Yb"
; `Y]WxnY]h][`k ØbgWXYb`g]WXY`ja a Yf`a Y\f`ÒghYffY]WXY]gWXY
I bhYfbY\`a Yb`bUWX`U`h][YfY`J YfdUW_i b[Yb``8Yf
J YfdUW_i b[g\ÀbX`Yf`fUh]cZcfa `a]h`G]hn`]b`K]Yb`ØVYfb]a a h
XYg\U`V`Yhnh`XYb`9I _i g]j j Yfhf]YV`ZØf`X]Y`Y]bn][Y`_ca d`Yhh
_ca dcgh]YfVUfY`=gc`YfVcl ž`X]Y`[YbUi gc`[i h`i bX`g]WXYf`]gh`k]Y
GhmfcdcfVcl Yb``8]Y`@UbXVcl `6]c`j ca `GhUfh`i d`@UbXdUW`_Ui g

5``b[`VY]`A ØbWYb`VYghY`h`Ui g`Y]bYa `l`a`_Ufhcb`i bX`V]g`ni`nY`b
=gc`]YfdUbY`Yb`Ui g`[YdfYgghYa`Ghfc`\'gck`]Y`Y]bYf
6]cj`]Ygi`a`\'Ø`i`b[``<Yf[YghY`h`Ui g`%\$\$`DfcnYbh
bUWk`UW`gYbXYb`F`c`ghc`ZYb`]gh`X]Y`_ca`d`Yhh`V]c`c`[]gW
UVVUi`VUFY`6cl`VY]`fUh]cZcfa`Y`hnh`Yfgha`U`g`Ui`W`]b`gY`f`_`Y]bYb
A`Yb[Yb`UV`gYW`g`GhØW`Yf`Å`h`]W`"

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..

[: Øf`\) *`DfcnYbh`XYf`A`YbgW`Yb`ž`X\]Y`\]b`i`bhYfbY`a`Yb`\]b`^`ghYffY\]W`ž`
8Yi`hgW`UbX`i`bX`XYf`GW`k`Y\]n`J`YfdUW`i`b\[Yb`bi`hnYb`cXYf`
XUfØVYf`Yb`hgW`Y\]XYb`ž`\]gh`B`UW`U`h\]\[`_`Y\]h`k`\]W`h\]\[`_`cXYf`gc\[`Uf`gY`f`
k`\]W`h\]\[`ž`gc`XUg`9f\[YVb\]g`XYf`fUh\]cZcfa`A`Uf`hghi`X\]Y``8\]YgYf`HfYbX`
k`\]fX`g\]W`_`Øb`ž\]\[`_`bcW`XYi`h`\]W`j`Yfgh`Å`Yb``: `Y\]W`nY\]h\]\[`_`b\]a`a`h`
Ui`W`XYf`C`b`\]bY!J`YfgUbX`j`cb`@YVYbga`\]hhY`b`ni``8`Ugg`Ghfc`\
XUVY\]\[`YbUi`gc\[`i`h`ž`b`h\]cb\]Yfh`k`\]Y`Ghmfc`dcf`ž`d`Uggh`b`UhØf`\]W`
VYghYbg`ž`gU\[`h`8`Ub\]Y`U`GYb`VY\]`ž`@Y\]hYf\]b`DfcXi`_`ha`UbU\[`Ya`Ybh`
VY\]`XYf`F`Uh\]cZcfa`J`YfdUW`i`b\[Yb`:`a`V<``A`\]h`XYf`@UbXVcl`6\]c`
j`cb`@UbXdUW`_`V\]YhYb`k`\]f`Y`mhX\]Y`Y\]bn\]\[`Y`b`UW`U`h\]\[`Y`5`hYfb`Uh\]j`Y`
ni`f`Ghmfc`dcf`Vcl`ž`a`\]h`XYf`?`i`bXYb`XYb`7`C`&!5VXfi`W`_`ni`a`6Y\]gd\]Y`
VY\]a`J`YfgUbX`j`cb`:`Y\]gW`k`UfYb`ž`A`c`_`YfY\]dfcXi`_`hYb`cXYf`
A`YX\]_`Ua`YbhYb`ghUf`_`fYXi`n\]YfYb`_`ØbbYb``6Y\]`XYf`<YfghY`i`b\[
XYf`@UbXVcl`6\]c`YbhghY`h\[YfUXY`gc`j`\]Y`7`C`&k`\]Y`VY\]`Y\]bYf`
+ž`\)!gY`_`ØbX\]\[`Yb`5i`hc`ZU`fh``<Yf\[YghY`h`Ui g`%\\$\\$`DfcnYbh
bUWk`UW`gYbXYb`F`c`ghc`ZYb`ž`Àggh`g\]W`X\]Y`J`YfdUW`i`b\[`Y\]bZUW`
ØVYf`XYb`6\]ca`Ø``Ybhgc`f\[Yb`"](#)

=gc`]YfVcl`Ui`g`Ghfc`\'`<`m[]Yb]gW`i`bX`a`]h`
bUhØf`]W`Ya`A`_]_fc`_]a`U`

..

8]Y`@UbXVcl`6]c`Ui`g`Ghfc`\'`]gh`]XYU``ZØf`i`a`k`Y`hVYk`i`gghY`
l`bhYfbY`a`Yb``J`]Y`Y`<c`Z`ÅXYb`cXYf`;`Ughfc`bca`]YVYhf]YVY`bi`hnYb`
g]Y`VYfY]hg``8]Y`6cl`]gh`UVgc`i`h`m[]Yb]gW`i`bX`a`]h`]fYa`

bUhØf`jWXYbžZYi Wxh[_Y]hgFY[i `]YfYbXYb`A]_fc_]a U`Ui Wx`ZØf
<YfghY`Yf`j cb`Ya dZ]bX`]WXYb`A YX]n]b!`i bX`D\Ufa UdfcXi _hYb
[YY][bYh ž'gU[h`DUhf]W]U`9gWXYb`c\fž'; YgW\ÀZhgzØ\fYf]b`i bX
; fØbXYf]b`j cb`@UbXdUW_"` A]h`fUh]cZcfa ` \UVYb`k]f`bi b`Y]bYb
DUfhbYfžXYf`X]Y`@UbXVcl `gW\ bY`i bX`g]WXYf`]b`² ghYffY]W\ž
8Yi hgW\`UbX`i bX`XYf`GW\k Y]n`YZYfb`_Ubb` `i bX`XUg`gW\cb`UV
gYW\g`GhØW_`5VbU\ a Ya Yb[Y"

@UbXVcl `]b`g]YVYb`; fØ»Yb` `cdh]cbU`a]h
A Uf_Yb!6fUbX]b[

- fUh]cZcfa `V]YhYh`X]Y`@UbXVcl `]b`g]YVYb`; fØ»Yb`j cb`&) \$`I
%*\$`I`&\$)`A]`a YhYf`f@Ab[Y`I`6fY]hY`I`<Ø\YŁV]g`ni`)) \$
I`I`) \$`I`I` \$\$`A]`a YhYf`"C dh]cbU`g]bX`X]Y`I`a _Ufhcbg`a]h
]bX]j]Xi Y`Ya `A Uf_Yb!6fUbX]b[`Yf\`h]W\` : Øf`j]Y`Y
i bgYfYf`?i bXYb`]b`² ghYffY]W\`]gh`BUW\`U`h[_Y]h`VY]a
J YfdUW_Yb`k]W\h[ž'gU[h`H\ca Ug`K]fh\`J Yfhf]YVg`Y]hYf
i bX`; YgW\ÀZhgzØ\fYf`VY]`fUh]cZcfa `]b`² ghYffY]W\`" 6Y]) -
DfcnYbh`XYf`i a k Y`hVYk i gghYb`J YfdUW_i b[gbi hnYf`i bX
!YbhgW\Y]XYf`ja `857<!FUi a `g]bX`VYfY]hg`Y]bnY`bY
J YfdUW_i b[ga UhYf]U`]Yb`bUW\`U`h[ž`VY]`%`DfcnYbh`gc[Uf
X]Y`_ca d`YhhY`J YfdUW_i b["`8Yg\U`V`V]YhYh`i bgYf
Gcfh]a Ybh`i a k Y`hžFYi bX`]WXYf`DUW_a UhYf]U`]Yb`U`Ygž`k Ug
?i bXYb`VYb`Øh[]bž`j ca `: Ø`a UhYf]U`Ui g`; fUgdUd]Yf`i bX
ZUXYbj Yfgh`Af_hYa `DUd]YfdUW_VUbX`V]g`\]b`ni
5XfYggYh]_YhhYb`Ui g`FYW\W]b[dUd]Yf"

Ghfc\`ghUhh`Ghmfc dcf.`; i h`ZØf`X]Y`I`a k Y`hž
g]WXYf`j YfdUW_hž`j Uf]UVY`

A]h'XYf'@UbXVcl '6]c'j cb'@UbXdUW'V]YhYh'fUh]cZcfa 'Y]bY
bUW\ \U'h] [Y'i bX''Y]ghi b[gZ\ \] [Y'5'hYfbUh]j Y'ni f
GhmfcdcfZcfa Vcl .

; i h'ZØf'X]Y'I a k Y'h.

- %\$ \$'DfcnYbh'bUhØf']W\ 'Ui g'bUW\ k UW\ gYbXYb'F c\ghcZZYb
- 9bYf[]YgdUfYbX'\Yf[YghY''h'a]h'bi f'nk Y]'DfcnYbh'XYg
Df]a ÅfYbYf[]YVYXUfZg'j cb'j Yf['Y]W\ VUfYb
Ghmfcdcfj YfdUW'i b[Yb
- 6]c'c []gW\ 'UVVUi VUf'i bX' _ca dcgh]YfVUf
- 9]bZUW\ Y'9bhgcf[i b['ØVYf'XYb'<Ui gV]ca Ø''

G]W\ Yf'J YfdUW_h

- <c\Y'ægc`Uh]cbg`Y]ghi b['i bX'Ghc» XÅa dZi b[
- : Yi W\h] [_Y]hgfY[i ']YfYbXž'\m[]Yb]gW\ 'i bX'Uha YbX
- ægc`Yfi b['i bX'I a j YfdUW_i b[']b'Y]bYa
- 9]bZUW\ Yf'5i ZVUi ž'gW\ bY''Y'?ca a]gg]cb]Yfi b[
- .

: `YI]V`Yg'8Yg][b

- : `YI]V`Y'; YghU'hi b['Xi fW\ 'j YfgYb_VUfYb'8YW_Y`
- 5i Z'K i bgW\ 'a]h']bX]j]Xi Y''VYXfi W_hYa 'I a _Ufhcb

; YbUi 'dUggYbX' 'Yf\ Å'h']W\ ']b'g]YVYb'; fØ» Ybfl@Åb[Y'I
6fY]hY'I ' <Ø\YŁ

- &) \$'I '%*\$ \$'I '&\$) 'A]''a YhYf
- ' \$) 'I '&) \$'I '&\$ \$'A]''a YhYf
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...

6Ygi W\Yb`GjY`i bg`Ui Z.`ZY]gW\i bXWc"Uh