Österreichischer Einzelhandel in der Krise: Prognose für 2023

Der österreichische Einzelhandel verzeichnete 2022 aufgrund hoher Kosten, steigender Preise und schwindender Kaufkraft rückläufige Umsätze. Die Ausgaben der privaten Haushalte für den Einzelhandel werden für 2023 aufgrund der anhaltenden wirtschaftlichen Herausforderungen weiter sinken. Besonders betroffen ist der Onlinehandel, der 2023 voraussichtlich erneut Verluste verzeichnen wird. Der Handelsverband fordert Soforthilfemaßnahmen, um die Branche zu stabilisieren.

Neue Studie "Österreichs Handel in Zahlen"(©kreizerfischerpartner)

8 Yf¨ÒghYffY]W\ ]gW\ Y¨˂< UbXY`¨]gh¨a ]h¨+$- "$$$¨6YgW\ ÀZh][ hYb ¨`Ui h GhUh]gh]_¨˙5i ghf]U¨XYf¨[fÒ» hY¨˙5fVY]h[YVYf¨XYg¨@UbXYg¨i bX¨a]h - ' "&$$˙I bhYfbY\a Yb¨XYf¨K]fhgW\ UZhgnk Y][¨a]h¨XYb¨a Y]ghYb I bhYfbY\a Yb"¨8 YbbcW\ ¨ghYW_h¨X]Y¨6 fUbW\ Y¨]b¨Y]bYf¨]\ fYf¨[fÒ» hYb ?f]gYbd\ UgYb¨Ui Z[fi bX¨jcb¨fØW_`Ài Z][ Yb¨I a gÀhnYb¨i bX Yl d`cX]YfYbXYb¨?cghYb"

5i Z`k Y`VW Y`< UbXY`ggdUfhYb`i bX`DfcXi _h[fi ddYb`g]W `X]Y
Df]j UhUi g[UVVb`]a `ghUh]cbÀfYb`9]bnY`\UbXY``gck]Y`]a
Cb`]bY\UbXY``&$&&`j YfhY]`h`\UVYb`i bX`k Y`VW Y`5i gk ]f_i b[ `Yb`X]Y
HYi Yfi b[`gck ]Y`X]Y`9bYf[ ]Y_f]gY`Ui Z`XUg`?cbgi a j Yf\U`hYb
\UVYbž i bhYfgi VW h`X]Y`VfUbXYi Y`Ghi X]Y`` ² ghYffY]VW g`< UbXY``]b
NU\`Yb` jca `6YfUhYfbYhnk Yf_`?F9I HN9F`: G7<9F / `D5FHB9F
ZØf`XYb`< UbXY`gj YfVUbX"`8UfØVYf`\]bUi g``]YZYfh`XYf`FYdcfh`XYf
YfghY`xU\fYgdfc[ bcgY`ZØf`XUg`; YgUa h`U\f`&$&' "

A]bi g $ž' ı . K]fhgVW UZh`]VW Yg 7ca YVUW_ &$&& b]VW h [ Y[ `ØV_h

K]Y`X]Y`XYhU]`]]YfhYb`NU\`Yb`jcb`?F9I HN9F`: G7<9F / `D5FHB9F
nY][Ybž]gh`XYa ``< UbXY`XUg`Yf\cZZhY`7ca YVUW_`]a ``U\f`&$&&
b]VW h`[ Y[ `ØV_h"`=a ``JYf[ Y]VW`ni `XYa ``bcVW`jcb`XYb`7cfcbU!
@cW_Xck bg`]a fVW nc[YbYb``U\f`&$&%`gh]Y[Yb`X]Y
Y]bnY`\UbXY`gfY`Yj UbhYb`5i g[UVYb`XYf`df]j UhYb`< Ui g\U`hY`fc\bY
?ZnŁ]a ``Jcf^U\f`i a ``]bg[YgUa h`+ž ı `fbca]bY``Ł`Ui Z`+) ž%`A fX"
9i fc`f&$&%. `+z`A fX"`9i fcŁ"`FYU`V]YV`XY`B UVXZUf[Y`XUa ]h`UVYf
i a `!$ž ı `i bhYf`XYa `B]jYUi `XYg`JYf[Y]VW gnY]hfUi a g"

=a `HYi Yfi b[ g`U\f`&$&&`gU\Yb`g]W `j]Y`Y`² ghYffY]VW Yf]bbYb`i bX
² ghYffY]VW Yf`k Y[ Yb`XYf`\c\Yb`Ghfca dfY]gY`i bX`A]Yh_cghYb`XUni
[Ynk i b[Ybž VY]`XYb`9]b_Åi ZYb`ni `gdUfYn`žY_`Àfh
< UbXY`gj YfVUbX!; YgVW À ZhgZØ\fYf`FU]bYf`K]``X]Y`nYbhfU`Yb
9f[YVb]ggY`XYf`Ghi X]Y"

 DUbXYa]YVYX]b[hY`B UVW\c`YZZ_hY`\UVYb`g]W ``Y]XYf`U`g
Ghfc\ZYi Yf`\YfUi g[YghY``h"`Jcb`Y]bYf`FØV__Y\f`ni a
?cbgi a jYf\U`hYb`k]Y`jcf`7cfcbU`&$%- `_Ubb`Ui Z[ fi bX`XYf
j YfÀbXYfhYb`?Ui Z[ Yk c\b\Y]hYb`\]b`ni `8]bgh`Y]ghi b[ `Yb`gck]Y
Ub[Yg]W hg`hY]bYf`gW a Y`nYbXYb`?Ui Z_fUZh_Y]bY`FYXY`gY]b"`Nk Uf
cbbhYb`]a ``Jcf^U\f]bg[YgUa XYfY`6fUbW Yb`k]Y`XYf`6Y`Y]Xi b[g!
i bX`XYf`GWi \\UbXY`fŽ `%- ž ı `Łjcb`B UVW\c`YZZ_hYb`dfcZ]h]YfYbž
XcVW`Ui VW `X]YgY`V`]YVYb`i bhYf`XYb`I a gUHnb]jYUi g`XYf`U\fY`jcf
&$%- "

9I cfV]hUbhY ˙5i g[UVYbj YfgWX]YVi b[˙ni I f`Ui V˙i bX ˙: fY]nY]h

9]bY ˙5i gbU\a Y ˙ghY``h˙XYf˙GdcfhUfh]_Y˙\UbXY``XUfžXYf˙&$&&˙X]Y
JYf`i ghY˙jcb ˙&$&$˙i bX˙&$&%˙Ui Z`c`Yb˙Vnk "˙a]h˙Y]bYa ˙K UWXghi a
jcb˙Ž'˙(ɩ ˙Ui WX˙XUg˙Jcf_f]gYbb]jYUi ˙ØVYfhfYZYb˙_cbbhY"
<Ui dhjYfUbhk cfh]WX˙XUZØf]gh˙XYf˙k]XXYf˙Ub[Ygdfi b[YbY
Hci f]ga i g"˙8Ug˙nY][h˙Y]b˙6`]W˙Ui Z˙X]Y˙8YhU]`g"˙Gc˙]gh˙XYf˙JYf`Y]\
jcb˙Gdcfh[YfÀhYb˙a]h˙Ž,˙-ɩ ˙Ua ˙k Y]hUig˙ghÀf_ghYb˙[Yk UWXgYb"
5i WX˙\]YfˈnY][h˙g]WX˙XYf˙HfYbX˙k Y[˙jca ˙K UfYb_Ui Z\]b˙ni
8]Ybgh`Y]ghi b[Yb˙ž[ ]Vh˙Ghi X]YbUi hcf5bXfYUg˙?fYi hnYfž
; YgWXÀZhgZØ\fYf˙jcb˙?F 9I HN9F ˙: =G7 <9F ˙/ ˙D5F HB 9F ž
5i g_i bZh"

; YbYfY``]ghY]bY˙XYi h]WX˙Y˙JYfgWX]YVi b[˙XYf˙?cbgi a Ui g[UVYb
]b˙F]WXhi b[˙I f`Ui V˙i bX˙: fY]nY]h˙ni ˙VYa Yf_Yb"˙@Ui h˙XYb˙U_hi Y``Yb
8UhYb˙g]bX˙X]Y˙5i g[UVYb˙]b˙X]YgYa ˙6YfY]WX˙]a ˙>U\f˙&$&&˙i a
Ž() ž)ɩ ˙[Yk UWXgYb"˙9]bY˙9bhk]W_i b[žX]Y˙g]WX˙\Ui Yf˙ZcfhgYhnYb
k]fX˙: Øf˙&$&˙dfc[bcgh]n]Yfh˙?fYi hnYf˙Y]b˙k Y]hYfYg˙K UWXghi a
i a ˙Ž&˙ɩ "

Dfc[bcgY˙&$&'˙.˙9]bVfi WX˙VY]˙XYb <UbXY`gUi g[UVYb˙fl' ž-ɩ Ł

8Yf˙Xi fWX˙X]Y˙a i h]d`Yb˙<YfUi gZcfXYfi b[ Yb˙XYf˙`YhnhYb˙>U\fY
[YgWXk ÀWXhY˙9]bnY`\UbXY``VYZ]bXYh˙g]WX˙Ui WX˙]a ˙nk Y]hYb˙>U\f
XYf˙HYi Yfi b[˙g_f]gY˙k Y]hYfUi Z˙XYa ˙FØW_ni ["˙: Øf˙bU\Ynu ˙U``Y
K UfYb[fi ddYb˙[Y\h˙X]Y˙Ghi X]Y˙]b˙]\fYf˙Dfc[bcgY˙ZØf˙XUg
; YgUa h˙U\f˙&$&˙jcb˙fYU`fØW_Ài Z[Yb˙5i g[UVYb˙Ui g.

BU\fi b[g!i bX˙; Ybi gga]hhY˙.˙!&ž*ɩ
; Ygi bX\Y]h˙i bX˙?ÒfdYfdZ`Y[Y.˙Ž $ž-ɩ
A cXYUfh]_Y˙.˙Ž %ž(ɩ
9]bf]WXhi b[˙#<Ui gfUh˙!%%ž+ɩ
9`Y_hfc[YfÀhY#H.˙!+ž ɩ
GdcfhUfh]_Y˙.˙!%ž*ɩ
6ØWXYf#NY]hgWXf]ZhYb.˙!%%ž&ɩ

< Ui g⁄ ˙; UfhYb. ˙!%%ž) ı

A]bi g˙-ž ˙ı . ˙C b˙]bY\UbXY`j Yf˙]Yfh˙YfbYi h˙a Ugg]j

⊣bg[YgUa h˙gWА fi a dZh˙X]Y˙B UWА ZfU[Y˙]a ˙9]bnY`\UbXY˙`\Yi Yf
g][b]Z]_Ubh˙i a ˙!' ž- ˙DfcnYbh" ⊣b˙a UbWА Yb˙< UbXY`ggdUfhYb˙[Y\h˙X]Y
Dfc[bcgY˙gc[Uf˙j cb˙]bYa ˙]bZUh]cbgVYfY]b[hYb˙FØW_[Ub[˙j cb
a Y\f˙U˙g˙nY`b˙DfcnYbh˙Ui g" 5i WА ˙XYf˙Y7ca a YfWА ˙k]fX˙&$&˙
YfbYi h˙XYi h˙]WА ˙j Yf˙]YfbYbž˙k]f˙Yfk UfhYb˙Y]b˙A]bi g˙j cb˙-ž
DfcnYbh ž˙gc˙< UbXY`ggdfYWА Yf˙FU]bYf˙K ]˙`"

GY˙Vgh˙]a ˙A cXY\UbXY˙žXYf˙nk Uf˙Ui g[Y\YbX˙j cb˙]YbYa
_UhUghfcd\U`Yb˙B.j YUi ˙]a a Yf\]b˙Yhk Ug˙ni ˙Y[ Yb˙_cbbhYžV`Y]VYb
X]Y˙l a gˈmhY˙k Y]hYf\]b˙_˙Uf˙i bhYf˙YbYb˙XYf˙Jcf!7cfcbU!NY]h"˙8Ug
U`˙Ug˙VY]˙[˙Y]WА nY]h][˙ghUf_[Ygh]Y[YbYb˙?cghYb˙ZØf˙9bYf[ ]Yž
DYfgcbU`˙i bX˙@c[ ]gh]_ ˙žgU[ h˙< UfU`X˙; i hgWА ˙]žI B⊥HC#CHHC˙; fci d
; YgWА ÀZhgZØ\fYf˙gck]Y˙J]nYdfÀg]XYbh˙XYg˙< UbXY`gj YfVUbXYg˙i bX
@Y]hYf˙XYf˙D`Uhh Zcfa ˙˙Y7ca a YfWА ž˙A Uf_hd`ÀhnY⁄
J YfgUbX\UbXY` "

K c\]b˙Z]Y» h˙XUg˙; Y˙Xžk Ybb˙]WА h˙]b˙XYb˙< UbXY`˙3˙B YVYb˙l f˙Ui V
i bX˙: fY]nY]h˙ghfY]WА h˙Ghi X]YbUi hcf˙5bXfYUg˙?fYi hnYfY]bYb
k Y]hYfYb˙6YfY]WА ˙\Yfj cf.˙ 8]Y˙K c\b_cghYbž˙X]Y˙VYf]hg˙]a
Jcf˙U\f˙i a ˙%* ˙DfcnYbh˙[Ygh]Y[Yb˙g]bYž˙Y[Yb˙\Ui Yf˙bcWА ˙Y]ba a U`
i a ˙a Y\f˙U˙g˙bYi b˙DfcnYbh˙ni "˙5`˙Y]b˙]b˙X]YgYa ˙6YfY]WА ˙g]bX˙X]Y
5i g[UVYb˙XYf˙² ghYffY]WА Yf]bbYb˙i bX˙² ghYffY]WА Yf˙gca]h
]bbYf\U`V˙j cb˙nk Y]˙U\fYb˙i a ˙˙* ˙A fX"˙9i fc˙[Ygh]Y[Yb"

< UbXY`˙jcf˙Yl]ghYnn]Y``Yb
< YfUi gZcfXYfi b[Yb˙˙FY[ ]Yfi b[˙a i gg
[Y[YbghYi Yfb˙

8]Y˙bYi YghYb˙NU\`Yb˙j cb˙?: D˙VYgh Àh][Yb˙X]Y˙XfUa Uh˙gWА Y˙@U[Yž
Ui Z˙X]Y˙XYf˙< UbXY`˙jYfVUbX˙gWА cb˙gY]h˙A cbUhYb˙\]bk Y]gh"˙8Ug
VY˙Y[hYb˙Ui WА ˙X]Y˙9f[YVb]ggY˙XYf˙Øb[ghYb˙< J!
< ÀbX˙YfVYfZU[i b[.

&+ı ˙XYf˙< ÀbX˙Yf˙\UVYb˙bcWА ˙]a a Yf˙b]WА h˙U``Y˙7cfcbU!

9bhgWXÀX][i b[Yb`]b`j c``Yf`<Ò\Y`Yf\U`hYb

)ı `g]bX`jcb`FØW_ZcfXYfi b[ Yb`XYf`7C:5; `VYhfcZZYb

)%ı `_Àa dZYb`a]h`DYfgcbU`a Ub[Y`

 8]Y`U``[Ya Y]bY`k ]fhgWXUZh`]WXY`@U[Y`]gh`ni fnY]h`\YfUi gZcfXYfbX
i bX`XYf`<UbXY`]gh`VYgcbXYfg`ghUf_`jcb`XYf`bY[Uh]j Yb
?cbgi a gh]a a i b[`VYhfcZZYb"ֵXYf`nk Y]hY`<UbXY`gVYhf]V`_Ubb
g]WX`]b`X]YgYf`gWXk ]Yf][ Yb`A Uf_h`U[Y`_Y]bY`j YfghÀf_hYb
ֵ0jYgh]h]cbYb`]b`8][ ]hU`]g]Yfi b[ `ž@UXYbVUi `ž?`]a UgWXi hn`cXYf
A Uf_Yh]b[`¨Y]ghYbžcVk c\`X]YgY`U`g`bchk YbX][ YfUWXhYh`k YfXYb`ž
VYghÀh]][h`<UfU`X; i hgWX]"

 A Ub`g]Y\hž`XUgg`i bgYfY`<ÀbX`Yf`]\fYb`6Y]hfU[ `[Y`Y]ghYh`\UVYbž
i a `XYb`Df]gUi Zhf]YV`XYf`ֵbZ`Uh]cb`Zf´YXY`; Y`XVÒfgY`UVni ZYXYfb
 `Ui WX`Ui Z`?cghYb`XYf`Y[ YbYb`A Uf[Y"`8]Y`NU\``XYf`ֵbgc`j YbnYb
]gh`]a ``YfghYb`<`U`V´U\`f`VYfY]hg`i a `nY\b`DfcnYbh`[Ygh]Y[Ybž
X]Y`GWX`]Y»i b[Yb`bY\a Yb`YVVbgc`VfY]hžÀWX][ `ni "J]Y`Y`<ÀbX`Yf
ghY\Yb`VYfY]hga ]hXYa `FØW_Yb`ni f`K UbX"`8]Y`6i bXYgfY[ ]Yfi b[
]gh`Ui Z[ YZcfXYfhž`a]h`[Yn]Y`hYb`k ]fhgWXUZhgdc`]h]gWXYb
GhUV]`]g]Yfi b[ ga U»bU\a Yb`[Y[Ybni ghYi Yfb"8Yf`ni [YgU[hY
9bYf[ ]Y_cghYbni gWXi gg`&`]gh`V`g`\Yi hY`Ui gghÀbX]["`9g`VfUi WXh
a Y\f`Ghfi _hi ffYZcfa Yb`i bX`k Yb][ Yf`JYf\UbX`i b[ Yb`ØVYf
Gma Vc`h\Ya Ybž`XYbb`Yg`ghY\Yb`hUi gYbXY`V`g`jcf`_i fnYa `j]hU`Y
; YgWXÀZhY`jcf`XYf`GWX`]Y»i b[`ža cb]Yfh`FU]bYf`K ]`"

< UbXY`gj YfVUbX`Ya dZ]Y\`h`j]Yf`GcZcfh\]`ZY!
A U»bU\a Yb

8Yf`<UbXY`gj YfVUbX`VY[fØ»h`X]Y`´Øb[ ghY`5b_ØbX][i b[`jcb
6i bXYg_Ubn`Yf`BY\`Ua a YržV`g`&$`` $`fi bX`(ž`A fX"`9i fc`]b`X]Y
9`Ya YbhUfV`]`Xi b[ `ni `]bj Ygh]YfYb"8Ua ]h`_ca m h`X]Y
6i bXYgfY[ ]Yfi b[`Y]bYf`Ub[Å\f][Yb`?YfbZcfXYfi b[ `XYg
<UbXY`gj YfVUbXYg`bUWXžXYf`a ]h`XYa ``6i bXYg_Ubn`Yfž
nU\`fY]WXYb`A]b]ghYr.]bbYb`i bX`@UbXg\Ui dhYi hYb`dYfgÒb`]WXY
; Ygdf´WX\Y`XUi i `[YZØ\fh`\Uh"8]Y`ni gÀhn`]WX\Yb`(`ž`A]``UfXYb`9i fc
k YfXYb`g]WX`U`g`fYbhUV``Y`Ni _i bZhg]bj Ygh]h]cb`ZØf`U``Y`Yfk Y]gYb"

5i WX`X]Y`5VgWXUUZU]`b[ `XYf`?U`hYb`Dfc[ fYgg]cb`VYk YfhYh`XYf`<J
dcg]h]jž]bgV"XUgg`X]Y`YfghYb`j ]Yf`GhYi Yfghi ZYb`a ]h`XYa

j Uf]UV`Yb¨8 f]hhY``XYf¨_U`hYb¨Dfc[ fYgg]cb¨ni gÀhn`]WX¨Ub[Y\cVYbž
XYf¨5``Y]bj YfX]YbYf!¨i bX¨I bhYf\U`hgUVgYhnVYhfU[¨ni¨%$$¨DfcnYbh
Ub¨X]Y¨≠bŹUh]cb¨Ub[YdUggh¨i bX¨Ui WX¨XYf¨?]bXYfa Y\fVYhfU[
XYi h]WX¨Yf\Ò\h¨k]fX"¨8]YgY¨A U»bU\a Yb¨U``Y]b¨k YfXYb¨´YXcWX
b]WX h·fY]WX Ybž¨i a ¨Y]bYb¨k]fhgWX UŹh]WX Yb¨: ¨ÀWX YbVfUbX¨ni
j Yf\]bXYfb"¨8 Yf¨<UbXY`gj YfVUbX¨Ya dŹ]Y\h·XU\Yf¨Zc`[YbXY¨j]Yf
GcŹcfh\]`ŹZY!A U»bU\a Yb.

: C F 8 9 F I B ; ¨≈¨5fVY]hga Uf_hfYŹcfa ¨>Yhnh°A Y\f
B Yhhc¨j ca ¨6fi hhc ž¨XUa]h·g]WX ¨@Y]ghi b[¨k]YXYf
`c\bh

Gi VghUbn]Y``Y¨GYb_ib[¨XYf¨@c\bbYVYb_cghYb¨/GWX f]hhY¨ni f
5b[`]WX i b[ ¨XYg¨ŹU_h]gWX Yb¨Ub¨XUg·[ YgYhn`]WX Y
DYbg]cbgUbhf]hhgU`hYf·/[ Àbn`]WX Y¨5VgWX UŹŹi b[¨XYf¨6Y]hfU[gdŹ]WX h
ni f·DYbg]cbgj Yfg]WX Yfi b[¨UV¨XYa ¨FY[Y`!DYbg]cbgU`hYf/

: C F 8 9 F I B ; ¨≈¨F UgWX Y¨5i gnU\`i b[ ¨gÀa h`]WX Yf
cŹŹYbYf¨7cfcbU!9bhgWX ÀX][i b[Yb¨Xi fWX ¨X]Y
7C: 5; ž¨i a ¨\ Y]a]gWX Y¨<ÀbX`Yf·ni ¨ghUV]`]g]YfYb

: C F 8 9 F I B ; ¨≈¨GhYi Yf`]WX Y¨; `Y]WX ghY``i b[¨j cb
: fYa X!¨i bX¨9][Yb_Ud]hU`ž¨i a ¨a Y\f
? f]gYbZYgh][_Y]h·]b¨XYf¨K]fhgWX UŹh·g]WX Yfni ¨ghY``Yb

: C F 8 9 F I B ; ¨≈J ¨GcŹcfh][Y¨5VgWX UŹŹi b[¨XYf
A]Yhj YfhfU[g[YVØ\f ž¨i a ¨X]Y¨BU\j Yfgcf[i b[¨i bX
C fhg_YfbY¨ni ¨Yf\U`hYb

¸ VYf¨X]Y¨Ghi X]Y¨ ² ghYffY]WX g¨< UbXY`]b
NU\ `Yb

¨² ghYffY]WX g¨< UbXY`]b¨NU\ `Yb ¨]gh·Y]bYb¨Y]_ `i g]j ¨ŹØf¨XYb
< UbXY`¨gj YfVUbX¨Yfghhn``hY¨5i g_cdd`i b[¨XYf¨Ghi X]Y¨ Df]j UhY
< Ui g\U`hgUi g[UVYb¨]b¨² ghYffY]WX ¨ž¨XYj ca ¨6YfUhYfbYhnk Yf_
? F 9I H N 9 F ¨: ≈ G7 < 9 F /¨ D5F HB 9 F ¨YfghY``h·k i fXY·i bX ŹØf XYb ŹfY]Yb

JYf_Ui ZˊVYgh]a a hˊ]gh"ˊ8YfˊFYdcfhˊV]YhYhˊXUgˊdfÀn]gYghYˊ6]ˋXˊXYf
<UbXYˋgˋUbXgVꟿUZhˊi bXˊXYfˊ?cbgi a YbhYbUi g[UVYbˊ]bˊ²ˊghYffY]Vꟿ
ZØfˊX]Yˊ꜀U\fYˊ&$%*ˊVꟿgˊ&$&'ˊi bXˊ[Y\hˊh]YZˊ]bˊX]Yˊ꜀]bnYˋbYb
DfcXi _h[fi ddYbˊ\]bY]b"ˊ꜀bg[YgUa hˊk i fXYbˊ*ˊDfcXi _h[fi ddYb
i bXˊ%(ˊY]bnYˊ\UbXYˋgfYˊYjˊUbhYˊ?UhY[cf]YbˊXYZ]b]Yfh"

5ˋgˊ8UhYbei YˋˋYbˊX]YbhYˊXUgˊ6F5B7<9BF585F!
Ghi X]Ybdfc[fUa a ˊXYgˋU\fYgˊ&$&'ˊgck]YˊUbXYfYˊÒZZYbhꟿ]Vꟿ
ni [Àb[ˋ]VꟿYˊAUf_hghUh]ghҚ_Ybˊi bXˊ9f\YVi b[Ybži "UˊjcbˊGhUh]ghҚ_
5i ghf]Uˊ5ˋˋYˊUi g[Yk]YgYbYbˊ6YhfÀ[YˊVYn]YˊYbˊg]Vꟿ
Ui ggVꟿ]Y»ˋ]VꟿˊUi ZˊX]Yˊ5i gˊ[UVYbˊVnk "ˊ꜀jYgh]hhcbYbˊdf]jUhYf
<Ui gˊ\U꜀hY"ˊ8]YˊK YfhYˊjYfghYˊ\Ybˊg]VꟿˊVfi hhcžUˋgcˋ]b_ˋi gˊjY
Yhk U][Yfˊ[YgYhn]VꟿˊYfˊAY\fk YfghhYi Yf"

6Ygi Vꟿ YbˊG]Yˊi bgˊUi Z. ˊZˋYˋgVꟿˊi bXWꞔ"Uh