

Neue Fleischerei Mahofer: Modern und nachhaltig

Die jungen Fleischermeister:innen Lisa Reiterer und Michael Mössler führen ihre Fleischerei in Kitzeck im Sausal.



Die jungen Fleischermeister:innen Lisa Reiterer und Michael Mössler denken an Tierwohl und Nachhaltigkeit. © Mahofer / Reiterer

8]Y: `Y]gW\YfY]'A U\cZYf']b'XYf GØXghY]Yfa Uf_'UfVY]hYh'bUW\\U`h][

Hfchn'?f]gY'i bX'DYfgcbU'a Ub[Y`']b'XYf'6fUbW\Yž'[]Vh'Yg
bYi YfX]b['Ui g'?]hnYW_'9fZfYi `]W\Yg'ni 'VYf]W\hYb.'Yg'[]Vh'Y]bY
bYi Y': `Y]gW\YfY]'bUa Ybg'A U\cZYf"': Øf'X]Y'VY]XYb''1 b[Yb
; fØbXYf.]bbYb']gh'XUg': `Y]gW\Yf\UbXk Yf_'U``YfX]b[g
: Ua]`]YbhfUX]h]cb"'8Ybb'VY]XY'JÀhYf'VYhf]YVYb'VYfY]hg'XUg'U`hY
<UbXk Yf_"I bX'@]gU'i bX'A]W\]'k c``hYb'XUg'9fVY'bUhØf`]W\
k Y]hYfZØ\fYb"'Gc'hfUZ'Yg'g]W\'k i bXYfVUfž'XUgg'X]Y'6Y]XYb'gW\cb

]b 'XYf'6Yfi ZggWXi `Y': fYi bXgWX UZh'gWX `cggYb'i bX'Xcfh YbhgWX]YXYbž'[Ya Y]bgUa 'Y]bY'Y][YbYž'a cXYfbY': `Y]gWXYfY]']a gWX ÒbYb'?]hnYW_ini 'YfÒZZbYb"

<]Yf'[]`h'Ei U`]hÀh'j cf'Ei Ubh]hÀh</pre>

I bX']a '<YfVgh'XYg'j cf][Yb'*J\fYg'k Uf'Yg'XUbb'YbX`]W\'gck Y]h'' 8 Ug'[Ya Y]bgUa Y'; YgW\ÀZh'ÒZZbYhY'gY]bY'DZcfhYb'i bX'di b_hYh gY]hXYa 'a]h'Y]b][Yb'6YgcbXYf\Y]hYb'''<]Yf']gh'j cf'U``Ya 'Ei U`]hÀh j cf'Ei Ubh]hÀh'X]Y'8 Yj]gY'''8]Y'GW\`UW\hh]YfY'k YfXYb'Ui gbU\a g`cg]b'XYf'FY[]cb'Y]b[Y_Ui Zh' 'b]W\h'ni `Yhnh'i a 'X]Y'?`Y]bVUi Yfb'ni i bhYfghØhnYb'''@YhnhYfY'_ÒbbY'\]Yf'\Ò\YfY'DfY]gY'U`g'VY]'Y]bYa J Yf_Ui Z'Ub'; fc» VYhf]YVY'Yfn]Y`Yb'i bX'XUa]h'Y]bY nY]hYbhgdUbbhYfY'5i Zni W\h'j YfZc`[Yb''8]YgYf'I a ghUbX'i bX'X]Y _i fnYb'HfUbgdcfhk Y[Y'hfU[Yb'a U»[YV`]W\'ni a 'H]Yfk c\`'i bX Ui W\'ni f': `Y]gW\'ei U`]hÀh'VY]"

8]Y'GW\`UW\ hi b['YfZc`[h'X]fY_h']a '6Yhf]YV

8]Y 5fVY]hgVYfY]WXY XYg bUWX \U`h][Yb 6Yhf]YVYg VY[]bbYb VY] XYf
Y][YbYb 'GWX `UWX hi b['i bX 'NYf `Y[i b['XYf `H]YfY `i bX `fY]WXYb
ØVYf `X]Y J YfUfVY]hi b['XYg : `Y]gWX Yg `V]g \\]b `ni a 'J Yf_Ui Z'' 6Y] `XYf
GWX `UWX hi b['[Y\ha Ub \\]Yf `VYgcbXYfg `VYXUWX h'j cf" `B UWX `XYa
5VfUghYb `XYf `H]YfY]b `gdYn]Y ``Yb `K UfhYVi WX hYb `k YfXYb `X]YgY
Y]bnY`b ii bX `gWX cbYbX [YgWX `UWX hYh" 8 Ug 'j Yff]b[Yfh X]Y
GhfYggV] `Xi b['k YgYbh`]WX ii bX `ghY][Yfh bYVgh XYa 'H]Yfk c\``Ui WX
X]Y `E i U`]hÀh `XYf `DfcXi _hY `a Yf_`]WX "'9g `k YfXYb `Ui WX `U``Y
BYVYbdfcXi _hY `X]fY_h `]a '< Ui g 'j YfUfVY]hYh"

@c\bgWX`UWX hi b[Ybž'K i fghYb'i bX 5i ZVYfY]hi b['jcb'K]`XVfYh

Ni 'XYa '@Y]ghi b[gdcfhZc`]c'XYf'VY]XYb'Y\f[Y]n][Yb'9][bYf.]bbYbnÀ\`Yb'ni XYa 'Ui W\'@c\bgW\`UW\hi b[Ybž'@c\bUfVY]hYb'k]Y'XUg
K i fghYb'ZØf'8f]hhY'i bX'XUg'5i ZUfVY]hYb'j cb'K]`X'ZØf'X]Y'À[Yf"
8i fW\'X]Y'\Ui gY][YbY' &(#+!K]`XUV[UVYghY``Y '_Ubb'a Ub'\]Yf
K]`X'Ui g'XYf'FY[]cb'_ØW\YbZYfh]['Ui ZVYfY]hYb'`UggYb'i bX'XUg

[Ygi bXYb'K]`XVfYh'VY]'XYb'?cbgi a Ybh]bbYb'gc'k]YXYf'a Y\f Ui Zk YfhYb"

BUWX\U`h][_Y]h']gh'Ui WX 'VY]'XYf'9bYf[]Y Df]bn]d

5i W. 'VY]'XYf'9bYf[]Y!'i bX'K UggYfbi hni b['k]fX'\]Yf'bUhØf`]W\
bUW\\U`h]['[YXUW\h''Gc']gh'VYfY]hg'Y]bY'FY[Ybk UggYfn]ghYfbY']a
6Ui ži a 'XUbb'a]h'XYa '[YgdY]W\YfhYb'K UggYf'X]Y
GW\`UW\hVfØW_Y'ni 'fY]b][Yb'''Ni gÀhn`]W\'k]fX'X]Y'5Vk Àfa Y'XYf
?Ø\`U[[fY[UhY'U`g'K Àfa YfØW_[Yk]bbi b['_cghYbgdUfYbX'
j Yfk YbXYh'''I bX'X]Y'9ff]W\hi b['Y]bYf'D\chcj c`hU]_Ub`U[Y']gh
YVYbZU``g']b'D`Ubi b[ži a 'gc'X]Y'9bYf[]YYZZ]n]Ybn'XYg'6Yhf]YVg
k Y]hYf'ni 'j YfVYggYfb'''I bg'V`Y]Vh'bi fž'XYb'VY]XYb'Yb[U[]YfhYb
: `Y]gW\Yfa Y]ghYf.]bbYb'k Y]hYf\]b'j]Y``9fZc`[ž'[i hY'→XYYb'i bX
: fYi XY'Ub'< UbXk Yf_'i bX'BUW\\U`h][_Y]h'ni 'k ØbgW\Yb''

6Ygi WXYb G]Y i bg Ui Z Z`Y]gWXi bXWc "Uh