

## Metzgerei Trixl & Dreis Straif im MPreis

Die beiden Metzger Thomas Trixl und Wolfgang Straif sind gemeinsam mit MPREIS in zwei Tiroler Filialen erfolgreich.



: f]gWXZY]gWXVY]ADF9=G

## ; $YgWX `UWX hYh'K ]fX']b'? ]hnVØ\Y`$

; YgWX`UWXhYh`k]fX`]a ``UbXk]fhgWXUZh`]WXYb`6Yhf]YV`XYg`Cb Y`gjcb"H\ca Ug"Hf]I`"]b"FY]h\"VY]"?]hnVØ\Y`""8]Y":Y]bnYf`Y[ib[ YfZc`[h'XUbb'VY]'A DF9€"'8Ug'J]Y\'ghUa a h'j cb'XYb : Ua ]`]Yb\ÒZYb`Hf]I``i bX`GhfU]Z"`Ni [Y\_Ui Zh`k ]fX`fb]c!Ł!; YZØ[Y` jca ?ÀfbhbYf'HfUX]h]cbgi bhYfbY\a Yb'K YWX gck]Y'F]bX'ibX GWkY]bijcbi5ia hUiYfi]bicVYfÒghYffY]Wk"; ihYi@]YZYfUbhYbini Z|bXYbžk Ufi bg'Yl hfYa k |Wkh]["8U'[YVYb'k]f'[YfbY'Y]bYb'9i fc a Y\f'Ui g": Øf'i bg'nÀ\`h'bi f'XYf'?i bXY ž'VYhcbh'H\ca Ug'Hf]l `" la 'XYb'?ibXYbk ØbgW\Yb'[YfYW\h'ni 'k YfXYbž'k i fXY'XUg'gY\f [ih:[Y\YbXY:5b[YVch:Ub:; f]``gdYn]U`]hÀhYb:'Yhnh:Ui W\ii a 'GU`UhY jcb: Y]b\_cgh'?i [ `Yf']b'A ØbWXYb'Yfk Y]hYfh"; YfUXY'XUg'; f]``Yb Vcca Y'gY\f'ghUf\_ž'XYg\U'V'k c``Y'a Ub'?i bXgWXUZhYb'ØVYf'XUg BcgY!hc!HU]`!Df]bn]d'Ui Z\_`ÀfYb"' K ]f'j Yfgi W\Yb'ni 'ØVYfnYi [Ybž XUggʻa UbʻUi WX: `Y]qWX hY]`YžX]YʻqWXY]bVUfʻk Yb][Yfʻk Yfhʻq]bXž′k ]Y ni a  $6Y \mid gd \mid Y \mid X \mid Ug \mid < \varnothing ZY f! \mid gW \mid k \mid Ubn \mid c \mid XY f \mid Hf \mid ! h \mid d \mid Gh \mid U = \check{z} \mid i \mid h \mid f \mid Y \mid b$ \_Ubb"'5i W\`Ub'XYf'H\Y\_Y'ghY``Y'a Ub'XYb'?i bXYb']a a Yf'k ]YXYf DfcXi \_hY'j cfž'X]Y'b]W\h'gc'[\Ab[]['g]bX"' 9g'a i gg'b]W\h']a !'a Yf : ]Yh'i bX'FcghVfUhYb'gY]b'''6Y]'XYb'i Yfa Y]bh']WX'[ Øbgh][ YfYbDfcXi \_hYb '\_ca a h'Yg 'Ui Z'X |Y 'Ni VYfY |hi b [ gUfh 'Ub "

#g[YgUa h'gY]'XUg'G\cd!]b!G\cd!?cb!'nYdh'j cb'6Y[]bb'Ub'Y]b
9fZc`['[Yk YgYb"' 8]Y'5bZcfXYfi b[z`\cWk Yfh][Yz'fY[]cbU'Y
DfcXi \_hY'ni 'V]YhYbz'YfZØ``Yb'k ]f'ni '%\$\$'DfcnYbh''8 Ug'\_ObbYb'k ]f''
K ]f`\UhhYb'Y]bYb'GhUfh'j cb'bi ```Ui Z'\i bXYfh'i bX'\UVYb'j ]Y!``Y
bYi Y'?i bXYb'XUni [Yk cbbYb z'Yf\_`Àfh'XUg'8i c'a ]h'Ghc`n'''&\$%\*
k i fXY'Y]b'k Y]hYfYf'Hf]I `/ 'GhfU]ZG\cd!]b!G\cd']a 'A FD9=G']b
FY]h\'VY]'?]hnVØ\Y``YfOZZbYh'' < ]Yf']gh'XYf'G\cd'Yhk Ug'\_YY]bYfz'X]Y
@]b]Y'UVYf'Yhk Ug'YX`Yf'''K Yf'X]Y'; Y[YbX'fi bX'i a '?]hnVØ\Y`
\_Ybbhz'k Y]» 'Ui WX 'k Ufi a "'5``Y]b'X]Y'; Ya Y]bXY'FY]h\'VY]
?]hnVØ\Y`j YfZØ[h'ØVYf'a Y\fNk Y]hk c\bg]hnY'XYbb'< chY`VYhhYb''
8]Y'?`]YbhY``\_ca a h'Ui g'XYa 'FUi a 'A ØbWXYb'i bX']gh'Yg'[Yk c\bhz'
ZØf'\cWk Yfh][Y'E i U`]hÀh'; Y`X'Ui gni [YVYb'' 8U'VfUi WXgh'a ]h
Y]bYf'?i \'[Uf'b]Wh'\_ca a Yb'''8Ug'gc``hY'gWXcb'gY\f'YX`Yg'?U`V!
cXYf'@Ua a ZY]gWX'gY]bz'i bX'Yg'a i gg'dYfZY\_h'gY]b"</pre>

## =bX]j]XiY``Y`?ibXYbk ØbgWXY`VY]`A DF9=G

8 UfUi Z'\_cbnYbhf]YfYb'k ]f'i bg"'5i Z'XUgž'k Ug'XYf'9bXj YfVfUi WXYf VYbÒh][h":5i Z'X]Y ]bX]j ]Xi Y``Y '9fZØ``i b[ 'j cb'?i bXYbk ØbgW\Yb" A Ub 'gY] 'XYg\U`V 'Ui W\ 'b]W\h'ZØf 'X]Y'; Ughfcbca ]Y 'hÀh][ ž'XYbb 'Yg nÀ\`h'a ]hh`Yfk Y]`Y'Ui W\'Y]b'[Y`YfbhYf'?cW\'ni f'A UbbgW\UZh"' 8Ug 7 UhYf]b[``Ài Zh`gY\f`[i hž`k ]f`\_cW\Yb`a ]h`a cV]`Yf`?@W\Y`j cf`Cfhž i bX^XU^VfUi W\h^Yg^Y]bY^nk ]gW\Yb^ZØbZ\_ÒdZ][Y^HYUa ^\Ufh"^8Yf  $9 \log U \ln [gh] \log V g c b X Y f Y Z Ø f X Y Y Z g \ c W "6 g ni", $! Ghi b X Y b!$ K cWXYb 'g|bX 'bcfa U`ž'| cb '\delta b] 'V |g 'C \_hcVYf '[ Y\h'Yg 'a Y\f'cXYf k Yb][Yf]a BcbghcdXifW\"NiGW\UW\hib[žNYfY[ib[ž JYfUfVY]hi b[ 'i bX'JYfYXY`i b[ 'ZØf'XYb'JYf\_Ui Z'\_ca a Yb'XUg 5i gV]`XYb`Y]bYg`@Y\f`]b[gž'XUg`6YZØ``Yb`XYg'; f]``ca UhYbž'XYf a cV]`Y'D]U[[c'5D9'Ga c\_Yf'i bX'b]W\h'ni `Yhnh'7UhYf]b[Ui ZhfÀ[Y \]bni "'9hk U'ZØf'XYb'<mark>9``a Ui Yf'A i g]\_\YfVgh</mark>'a ]h'+"\$\$\$'; ÀghYbž XUq'Gca a YfbUW\hqZYgh'a ]h'\*"\$\$\$'; AghYb'cXYf'9j Ybhq'a ]h 6Yf[Xc\_hcf'<Ubg'G][``gck]Y'JYfY]bgZYghY'i bX'; YVi fhghU[Y" JYfgcf[hik YfXYbiX]Yi; ÀghYia ]hiXYbiGhUbXUfXgik ]YiGWXb]hnYiibX K ØfghY`ž'UVYf'Ui W\ a ]h'9l hfUj U[ UbhYa 'k ]Y'[ Yga c\_hY'6i f[ Yf i b X Di ``Y X Dcf ']a 'I G!Ghm`Y"' 8 Ua ]h'k ]f'Ui W\ 'k Ug'ZØf'X]Y '1 b [ Y b

@Yi hY`\UVYb"'K ]f'j Yfgi W\Ybž'XUgg'k ]f'U``Y'5`hYfg[ fi ddYb UbgdfYW\Yb"  $\Rightarrow$ g[ YgUa h``]Y[ Y'XYf': c\_i g'UVYf'Ui Z'XYf'[ i hYb E i U`]hÀh"'5i W\`VY]a 'DfY]g'k c``Y'a Ub' `Y]ghVUf'V`Y]VYb "' K ]f k c``Yb'b]W\h'ØVYfhf]YVYb'hYi Yf'gY]b"'9g'gc``hY'ZØf'YXY'?i bXgW\UZh Yhk Ug'gY]b" '8]Y'A Yhn[ YfY]'Hf]I `Y' GhfU]Z'ZØ\fh'VY]'A DF  $9 \Rightarrow$  ]b 9``a Ui 'i bX'FY]h\`Y]bYb'G\cd!]b!G\cd"'JYf\_Ui Zh'k YfXYb : f]gW\ZY]gW\`Ui g'Y][ YbYf'GW\`UW\hi b[ ž'K i fghdfc!'Xi \_hY''; f]``!

## H]Yfk c'`U`g`5i gV]`Xi b[gn]Y`

8 | Y '; Y g W \ À Z h Y '` U i Z Y b ' U `g c ` [ i h " `G h Y `` h `g ] W ` X ] Y ': f U [ Y ž ' k ] Y 'Y g 'a ] h XYf'6fUbWXY'i bX'j cf'U``Ya 'XYa 'BUWki Wxg'VYghY``h']qh"'Hf]l `/  $GhfU]Z'\setminus UhhYb'a |h']\setminus fYa @Y\setminus f`]b[' Y]b'gY\setminus f'Yb[U]]YfhYf$ 6Ui YfbVi V'XYf'BUW\VUfgZUa ]`]Y''; `ØW\_. '9f'\Uh'YVYb'XUg'nk Y]hY @Y\f'U\f'a ]h'XYa ; c`XYbYb'@Y]ghi b[gUVnY]W\Yb'UV[YgW\`cggYb" =a 'YfghYb'@Y\f'U\f'\UhhYb'k]f'bcW\'b]W\h'gc'j]Y`'jcb'ibgYfYa @ $Y \ f' b [ ž X Y b b X U \ U h Y f 9 f Z U f i b [ Y b U i Z X Y a ' < c Z ] b F Y ] h \$ [YgUa a Y`h"'K Ug'VYXYi hYh'H]Yfk  $c\$ `3'K ]Y'k ]fX'XUg'H]Yf'[YZØhhYfh3  $K = Y'k + \lambda W + gh' Y + g'U + Z'' K = Y'k = f X Y + g' = Y + g W + U + W + h Y + h' + b X 'n Y + f Y = h X + b Y + h' + b X 'n Y + f Y = h X + b Y + h' + b X 'n Y + f Y = h X + b Y + b Y + h' + b X 'n Y + f Y = h X + b Y$  $g]bX'U``Yg': fU[Ybž'X]Y'Y]b'AYhn[Yf'gY]bYb'?ibXYb'[ih'Yf_`ÀfYb$ ibX'VYUbhkcfhYb'\_ObbYb'aigg" '5VYf'UiW\'gY`Vgh'V]`XYb'g]W\'X]Y 1 b[Yb.7\YZ.Yi hY.k Y]hYf".9hk U.a ]h: ccXhfYbX!.GYa ]bUfYb.VY]. ?fogk Ub[ cXYfFUdg; Yk ØfnY"8]YbàWkghYbDàbYgWkUi Yb gc'Ui g. 'YXYb'HU['XUni \YfbYbž'\Ui ZYbX'Ub'5b[YVch'i bX'Ei U\]hÀh gWX fUi VYbž'Ui Z'g]WX 'gY`Vgh'UWX hYb"'9]bY 'Xf]hhY': ]`]U`Y'`]Y[h']a 6YfY]WX "XYg"A Ò[ `]WXYb"

6Ygi WXYb G]Y i bg Ui Z. Z`Y]gWXi bXWc "Uh