

Kalbfleischabsatz im Land im Aufwind

Erfolgreich Initiative in Tirol: In nur sechs Wochen wurden über 1.300 Kälber für die regionale Vermarktung angemeldet.



...

+ \$`DfcnYbh`XYg`]b`^2 ghYffY]Wk`j YfnY\fhYb`? U`VZY]gWkYg`k YfXYb
]a dcfh]Yfhž`bi f`' \$`DfcnYbh`ghUa a Yb`Ui g`\Y]a]gWkYf`DfcXi`_]cb"
 I a`X]YgYg`J Yf\Ä`hb]g`bUWk\U`h][`i a ni`_Y\fyb`i bX
 ?Ä`VYfhfUbgdcfhY`]b`5i g`UbX`ni`j Yfa Y]XYbž`\Uh`XUg`@UbX`H]fc``]a
 Bcj Ya VYf`XYg`J cf`U\fyg`Y]bY`≠]h]Uhj Y`ni f`9f\Ö\i b[`XYg
 \Y]a]gWkYb`? U`VZY]gWkUVgUhnYg`[YghUfhYh"

≠`bi f`gYWk`K cWkYb`k i fXYb`ØVYf`%" \$ \$`?Ä`VYf`ZØf`X]Y
 fY[]cbU`Y`J Yfa Uf`_hi b[`Ub[Ya Y`XYh`"8 Ug`VYXYi hYhž`XUgg`XUg
 \cWk Yfh][Y`:`Y]gWk`Ui Z`XYb`\Y]a]gWkYb`HY`Yfb`UbXYhi bX
 H]YfhfUbgdcfhY`j Yfa]YXYb`k YfXYb ž`n]Y\h`5[fUffYZYfybhi`@< Ghj
 ægYZ; Y]g`Yf`Y]bY`YfghY`Nk]gWkYbV`]Ubni`ØVYf`X]Y`bYi Y

@UbXYg]b]h]Uh]j Y"

K YfVi b[

..

A Ò[`]W_X]hYbž`Y]a]gW_XYg`E i U`hÀhgZY]gW_X`ni `VYn]Y\Ybž`[]Vh`Yg
j]Y`Y" `a `< YfVgh`&\$&\$`\Uh`X]Y`F]bXYfni W`h`H]fc` `XUg`Dfc`Y`h
Y\`f`]W`"h]fc` `[YghUfhYh`i bX`]gh`XUa]h`i`b`X]Y`8]fY`_hj Yfa Uf`_hi b[`j`cb
H]fc`Yf`E i U`hÀhgZY]gW_X`Y]b[Ygh]Y[Yb"`, VYf`k`k`k`"Y\`f`]W`"h]fc`
k YfXYb`A]gW_XdU`_YhY`a]h[UfUb]h]Yfh`\Y]a]gW_XYa `?U`V!ž`@Ja`a`!ž
i bX`F]bXZY]gW_X`ni `ZØbZž`g]YVYb`cXYf`nY`b`?`]c[fUa`a`Ub[YVchYb"
8]Y`B`UW_XZfU[Y`]gh`XYZ]b]h]j`XUž`Yhnh`UfVY]hYb`k`]f`Ua`5i`gVUi
X]YgYf`J`Yfa`Uf`_hi`b[ggW_X]YbY`ž`Yf`_`Àfh`7`f]gh]Ub`GhfU]Zž
J`c`fghUbXgj`c`fg]h`nYbXYf`XYf`F]bXYfni`W`h`H]fc`ž`Y]bYa`V`Ài`Yf`]W_XYb
8]Ybgh`Y]ghi`b[gi`bhYfbY`a`Yb`i`bX`Ni`gUa`a`YbgW_X`i`gg`U`Yf`nY`b
]b`H]fc`h`Àh]`[Yb`H]Yfni`W`h`c`f[Ub]gUh]cbYb"

B UW_XZfU[Y`b`UW_X`\Y]a]gW_XYa
E i U`hÀhgZY]gW_X`ghY][h

..

8 Ug`@UbX`H]fc``\Uh`ØVYf`X]Y`5 [fUfa`Uf`_Yh]b[`H]fc` `]b`XYb
`YhnhYb`š`Yb`Yb`Ui`»`YfXYa`i`[Ya`Y]bgUa`a`]h`XYa`i`<UbXY`nU`\fY]W_X
`b]h]Uh]j`Yb`[YgYhnhž`i`a`XYb`5VgUhn]cb`\Y]a]gW_XYa
E i U`hÀhgZY]gW_X`ni`Yf`\Ø`Yb" `G`Àa`h`]W_XY`X]YgYf
E i U`hÀhgZY]gW_X`dfc[fUa`a`Y`j`ca`H]fc`Yf`š`Yf`]b[`ØVYf`XUg
5`a`f]bX`V]g`\]b`ni`a`i` ; fUi`j]Y`\5`a`cW_X`i`bX`XYa`i`?U`V`]
Yb`hk`]W_X`b`g]W_X`Ài`»`Yfghidcg]h]j`i`bX`\UVYb`]a`j`Yf[Ub[YbYb`š`Yf
[fc`»`Y`B`UW_XZfU[Y`YfZU`\fYb`ž`gc` ; Y]g`Yf`Ni`a`9f`Y[Yb`[Y`_ca`a`Yb
]gh`\]b[Y[Yb`XYf` : `Y]gW_XUVgUhn`]b`F]W_X`hi`b[; Ughfcbca`]Y"
2 ghYffY]W_X`k`Y]h`Ài`Z`h`ni`XYa`XUg`Dfc`Y`_hi`?U`V`F`cg`À`":`c`f`hgW_X]h`hY
[]Vh`Yg`Ui`W_X`VY]`XYf`<Yf`_i`b`Zh`g`_Y`b`bnY]W_X`bi`b[`]b`XYf
; Ughfcbca`]Y""8]Y`j`Yf[Ub[YbYg`š`Yf`[Ya`Y]bgUa`a`]h`XYf
K]fhgW_XUZh`_Ua`a`Yf`[YghUfhYhY`b]h]Uh]j`Y`8U`_ca`a`hg`\Yf`k`]fX
j`cb`XYb` ; UghfcVYhf]YVYb`[i`h`Ub[Ybca`a`Yb"

; Y[Yb`GWX`UWX hj]Y\ hfUb gdc fhY`]b
8 f]hhghUUhYb

CV`ja`<UbXY`žVY]a`Öfh]WX Yb`A Yhn[Yfž`X]fY`_h`VY]a`6Ui Yfb`cXYf
ØVYf`k k k "Y`f`]WX "h]fc` `` \Y]a]gWX Yg`E i U`]hÅhgZY]gWX`]gh
j YfZØ[VUf`ž`UddY``Yfh; Y]g`Yf`Ub`X]Y`?cbgi a Ybh`bYb`ni` :`Y]gWX
Ui g`H]fc`ni` [fY]ZYb`"A]h`YXYa`GhØW`?U`V!`cXYf`F]bXZY]gWX`ž`XUg
]b`H]fc`Ui ZXYb`HY``Yf`_ca a hž`ghY][Y`bUhi f[Ya`À»`X]Y`NU`XYf
?`Ä`VYfž`X]Y`]b`H]fc`Ui Z[Ync[Yb`i bX`Ui WX` \]Yf`[YgWX`UWX`hYh
k YfXYb`";`Y]WX`nY]h][`k YfXYb`H]YfhfUb gdc fhY` \]bhUb[Y`U`hYb`" 5i g
X]YgYa` ; fi bX`ZcfW]YfYb`k]fž`k c`Yg[Y`hž`XYb` :`Y]gWX`UVgUhn`]a
Y][YbYb`@UbX`i bX`i bhYfghØhnYb`Ui WX`X]Y` : cfXYfi b[`bUWX`Y]bYa
9l !k Y]hYb`9l dcfhj YfVchj cb`GWX`UWX`hj]Y\`ž`gdf]WX`h`g]WX`@< Ghj
ægYZ; Y]g`Yf`_Uf`[Y[Yb`H]YfhfUb gdc fhY`]b`8 f]hh`ÄbXYf`Ui » Yf`U`V
XYf`9l`Ui g"

6Ygi WX Yb`G]Y`i bg`Ui Z.`Z`Y]gWX`i bXW`U`h