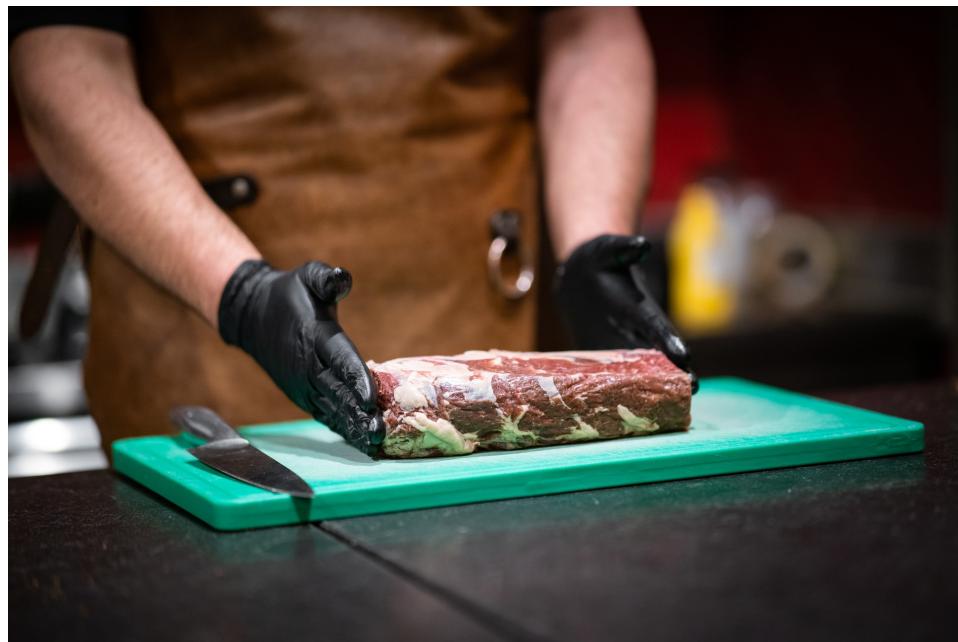


Fleischereien leisten Beitrag zum Klimaschutz

Fleischereien leisten Beitrag zum Klimaschutz. Wie und warum kleine Betriebe einen großen Beitrag zur Nachhaltigkeit leisten.



In der Fachfleischerei bekommt man gutes Fleisch und gute Beratung. © Unsplash / Michael Fousert

? `]a UgWX i hn'Xi fWX '_`Y]b Y
: `Y]gWX YfY]V Yhf]Y V Y

6Yk i gghYf: `Y]gWX _cbgi a 'i bX'XYggYb '6Y]hfU['ni f'B UW\U'h][_Y]h
k]fX'`a a Yf'a Y\ f'ni a 'NY]h[Y]gh'i bX'XU'gc``Y'[YfUXY'XYf'j cb
_`Y]bYfYb : `Y]gWX!6Yhf]Y V Yb '[Y`Y]ghYhY'5bhY]'`b]WX h'i b hYfgWXÀhnh
k YfXYb" '8Ug'VY[]bbhU`Y]bY'gWXcb'a]h'XYa ' \]Yf'a Y]gh'ØV`]WX Yb
fY[]cbU`Yb '5b_Ui Z'XYf'H]YfY" '8Ybb'V]YhYh'a Ub'ØghYffY]WX]gWX Yg
E i U`]hÀhgZY]gWX 'j cb '@JbXk]fhYb'Ui g'XYf'I a [YVi b['Ubž
i b hYfghØhnh'a Ub'_i fnY 'HfUb gdc fhk Y[Y'i bX'j Yfa Y]XYh'X]Y
A UggYb h]Yf\ U`hi b["

GWX`UWX hi b['i bX'NYf`Y[i b[

9]bY`VYhf]YVgY][YbY`cXYf`fY[]cbU`Y`GW\`UW\h\ b[`]b[_`Y]bYfYb
GW\`UW\h\ \OZYb`]gh`Z\`f`H]Yfk c\``i bX`:`Y]gW\ei U`]h\h`[i h\i bX`Z\`fXYfh
gY`VghfYXYbX`X]Y`B UW\`U\h][_Y]h``I bX`j]Y`Y`6Y`Ugh\ b[Yb`XYf
I a k Y`h\k YfXYb`j Yfa]YXYb\k Ybb`X]Y`NYf`Y[i b[`i bX`
**K i fgh\ YfghY`i b[`Ui W\`ja`6Yhf]YV`j cf[Ybca a Yb`k YfXYb``I bX
[YfUXY`VY]XYf`K i fgh` `X]Y`U`i bVYX]b[h`Zf]gW\`j YfnY\fh\k YfXYb
gc```]gh`Y]bY`Y][YbY\UbXk Yf_]W\Y`i bX`\A\i Z[YfY`<YfghY`i b[
b]W\h\bi f[Ygi bX\gcbXYfb`YVh; YgW\`a UW\`i bX`E`i U`]h\h`**

F Uh i b X ' H U h ' U b ' X Y f ' ; ` Y] g W X h \ Y _ Y

8]Y·dYfgÒb`]WX Y·6YfUhí b[·VY]·XYf:·Y]gWXUi gk U\`i bX·FUh·VY]·XYf
J YfUfVY]hi b[·\]Zh\Ài Z[·XYb· Zfca·bcgY·hc·hU]` !; YXUb_Yb·
U`gc·X]Y·J Yfk Yfhi b[·XYg·[YgUa hYb·H]YfYg·`bYi·ni·YhUV]YfYb"·Gc
_ca a Yb·Ui WX HY]Y·XYg·H]YfYg·Ui Z'XYb·H]gWXž'XYfYb·F YnYd hY
·Y]XYf·`Ab[ghj Yf[YggYb·k i fXYb"·8Ybb·gc·WX Y·hfUX]h]cbY`Yb
; Yf]WX hY·gWXa YW_Yb·[i hi bX·gWXcbYb·X]Y·I a k Y·hi bX·Ui WX·XUg
; Y·XVÒfgYf"·I bX·gc·[Ubñ·bYVYbVY]·k YfXYb·\]Yf·i bX·gc·Ui WX
k]WX h][Y·5fVY]hgd·ÀhnY·[Yg]WX Yfh"

K]`XYg]: `Y]gW]a 5b[YVch

; Ubn`]a` ; Y[YbgUhn`ni` [fc» Yb`6Yhf]YYb`[]Vh`Yg`VY]a
: `Y]gW\Ui Yf`i a g`9W_`Ui W\`OZhYfg`XUg`gU]gc bU`Yz`[Ygi bXY`i bX
bUW\U`h][Y`K`]XZY]gW\`]a`5b[YVch`8U`k`]fX`Yb[`a`]h`XYb
A[YfgW\UZhYb`XYf`FY[`cb`ni gUa a Yb[YUfVY]h`h`8Ybb`K`]XVfYh
`U`gc` ; `Y]gW\`j cb`H]YfYbžX]Y`]b`ZfY]Yf`K`]`XVU\`b`YYVYb`i bX`Ui W\`
Xcfh`Yf`Y[h`k YfXYb` `]gh`Y]b`Ui g[YgdfcW\YbYg`B`Uhi fd`fcXi _h`9g
]gh`U`g`bUW\k UW\gYbXY`FYggci fW\`fY[`cbU`j YfZØ[VUfž`Yf`Y]XYh
_Y]bYb`GW\`UW\hghfYgg`i bX`k`i fXY`b]Ya`U`g`a`YX]_Ua`Yb`hØg
VY\`UbXY`h`

? Y]b '6YXUfZ'Ub 'ni 'j]Y ``D`Ugh]_

J]Y`gWX`Ui Yf'i bX'i a k Y`hgWXcbYbXYf'U`g`gdÀhYfYg`F YWmWYb`]gh

XUg'j cf\Yf][Y'J Yfa Y]XYb'i bb\h[Yf J Yfd UW_i b[" \b'Y]bYf
: `Y]gW\YfY]a]h'cZZYbYf'6YX]Ybi b['VY_ca a h'a Ub'X]Y
: `Y]gW\k UfYb']b'l a gW\U[dUd]Yf'[YdUW_h'fMY]k Y'W\Ya 'DUD]Yf
i bX'D`Ugh]_gW\i hn'a Y]gh[YhfYbbh'k YfXYb'_\ObbYb\i bX'a]b]a]Yfh
gc'XYb'D`Ugh]_UbhY]"'9]b[UbnYf'GW\]b_Yb'k]fX'nk Uf'Ui W\]b
J U_i i a Zc]Y'j Yfd UW_h'U``YfX]b[g'k]fX'\]Yf'k Yb][Yf'D`Ugh]_
j YfVfUi W\h'U'g'VY]GW\ b]hhk UfY']b'XYf'GY'VghVYX]Ybi b["<]bni
_ca a h'XUgg'a Ub'Ub'XYf': `Y]gW\h\Y_Y'X]Y'Dcfh]cbg[f\h» Y'[YbUi
XYZ]b]YfYb'_Ubb'i bX'gca]h@VVYbga]hhY'UVZ\`Y'j Yfa Y]XYh"9]b
, f][Ybg'h b'Ui W\ X]Y'5b[YVchY'ZYfh][Yf'; Yf]W\hY'Ui g'XYf
A]hhU[gh\Y_Yz'X]Y'`]Yf'[YfbY']b'a]h[YVfUW\hYz
k]YXYfj Yfk YbXVUFY'; YgW\]ffY'UV[YZ\`h'k YfXYb"

K]fhgW\UZhga cXY``: Ua]`]Ybi b hYfbY\ a Yb

K]Y'Ghi X]Yb'nY][Yb\z[]Vh'Yg': Ua]`]Ybi b hYfbY\ a Yb'cZh`Ab[Yf
U'g'UbXYfY'?cbnYdhY"?`Y]bYfY': `Y]gW\fY]VYhf]YVY'\UVYb'\Ai Z][
X]YgY'Ghfi _hi f'i bX'_\ObbYb'Ui Z'Y]bY``Ub[Y'i bX'YfZc'[fY]W\Y
:]fa Yb[YgW\]W\hY'ni f\OW_V`]W\Yb'" \b'XYb``YhnhYb' \fYb'\UhYb
i bX'\UVYb'UVYf'[YfUXY'X]YgY'6Yhf]YVY'[fc» Y'GW\k]Yf][_Y]hYb"
B UW\k i W\ga Ub[Y'i bX'DfY]gXi a d]b['j cb'; fc» i b hYfbY\ a Yb
g]bX'k c\``X]Y'\Ai Z[ghYb'; f\ObXY'Z\h'6Yhf]YVggW\`Y» i b[Yb"
5``YfX]b[g'a U['g]W\bi b' 'j]Y``Y]W\h'VYX]b[h'Xi fW\X]Y'?f]gY'i bX
Y]b'gYbg]V'YfYg'l a k Y'h/ 'B UW\U'h][_Y]hgVYk i gghgY]b' ' XYf
K]bX'XfY'Yb'"Ni '\cZZYb'i bX'ni 'VYa Yf_Yb']ghz'XUgg
U'h\Yf[YVfUW\hYg'<UbXk Yf'_i bX'X]Y'XUa]hj YfVi bXYbY
B UW\U'h][_Y]h'k]YXYf'a Y\ f'[YgW\h\h'k YfXYb'i bX'Ui W\ 't b[Y
@Yi hY']b'XYb'6Yfi Z'ni f\OW_Y\ fYb": Ygh'ghY\h'XYb'_Y]bYb
: `Y]gW\U'Ui Yfb'a]h'hfUX]h]cbY``Ya z'b UW\U'h][Yb'6Yhf]YVga cXY``
[YV\fh'\Yi hY'gW\cb'\h'W\ghY'5bYf_Ybbi b[°

6Ygi W\Yb'G]Y'i bg'Ui Z'Z'Y]gW\i bXW\c"Uh