

# Fleischerei Schader: Meisterliches Handwerk trifft auf modernen Betrieb

Die Lungauer Fleischerei Schader hat sich wahrlich zukunftsfit gemacht: Vor acht Jahren erneuerte man das Hauptgescha?ft im Ortskern von Tamsweg, 2020 errichtete man einen vollkommen neuen Produktionsbetrieb am Ortsrand samt zweitem, 80 m2 großem Fachgescha?ft mit repra?sentativem Imbissbereich.



Die Familie als Kern des Unternehmenserfolges (v. l.): Alfred Macheiner, Tochter Lisa und Claudia Kocher im neuen Gescha?ft am Ortsrand von Tamsweg. © HaRo

5`ZfYX`A UWXY]bYf`]gh`gW\cb`Ui g`Y]bYa`[Ubn`VYgcbXYfYb`Ghi W\_ <c`n`[YgW\b]hnh"`8Yf`[Y`YfbhY`A Ui fYfž`XYf`a ]h
gY]bYf`@YVYbg[YZU\fh]b`7`Ui X]U`?cWXYf`X]Y`: `Y]gW\YfY]`GW\UXYf
]b`HUa gk Y[`Zi\fhž`YbhgW\]YX`g]W\`&\$\$&`bUW\`XYa`d`chn`]W\Yb
hfU[]gW\Yb`HcX`XYf`9`hYfb`gY]bYf`DUfhbYf]b`gY]bYb`Ub[YghUa a hYb
6Yfi Z'j cb`\Yi hY`Ui Z'a cf[Yb`Ui Zni [YVYb`i bX`[Ya Y]bgUa `a ]h
XYf`<5?!5Vgc`j Ybh]b`XYb`6Yhf]YV`ni `i VYfbY\a Yb"

<Y```i bX`ZfYi bX`]WX`a ]h`B Uhi fVUi ghc ZZYb`Ui g[ YghUhhYhž`gc
dfUgYbh]Yfh`g]WX`XUg`; YgWXUZh`XYf`GWXUXYfg"'| `A ]WXUY`U
6Y[ ghY][ Yf`8 Yf`bYi Y`6Yhf]YV`gUa h`bYi Ya :: UWX [ YgWXUZh`V]YhYh
j ]Y`Y`DUf\_d`UhnYž' \$'J YfnY\fd`UhnY`i bX`G]hn[ Y`Y[ Yb\Y]hYb`]a
: fY]Yb"'| '<UF c`'</pre>

### A Y]ghYf`]WXYg < UbXk Yf\_ VY] GWXUXYf

±b XYf HUhž k Ybb a Ub X]Y DfcXi \_hY i bX GW a Ub\_Yf b Ui g XYa < Ui gY GW UXYf j Yf\_cghYhz XUbb a i gg Ui W XYf \_f]h]gW ghY</li>  $: Y]bgWXaYW_Yf^bY]X^cg^UbYf_YbbYbž^XUgg^\]Yf^UVgc^i hY^9I dYfhYb$  $XYf: Y]gWXYfnibZhUa KYf_g]bX"8]YkcY`VY_UbbhYghY?fYUh]cb$ XYf: Y]qWXYfY] ]qh:X]Y 'DfYVYfk i fqhž:VYbUbbh:bUWX 'XYa <ui>< Ui gVYf[ 'j cb 'HUa gk Y[ "'8 Yf '&"+( \$ 'A YhYf '\ c\ Y 'DfYVYf 'nU\ `h']a</li> K |bhYf'ni 'XYb'VY`|YVhYqhYb'G\_|hci fYb!6Yf[Yb']b'XYb GWX`UXa ]b[Yf`HUi Yfbž'Yf`k ]fX`UVYf`Ui WX`]a `Gca a Yf`qY\f`[YfbY  $VYgiWh''8Yf'; ]dZY``XYg'DfYVYfg'VYZ]bXYh'g]Wh'X]fY_h'Ub'XYf$ ; fYbnYnk ]gWXYb GU`nVif[ i bX XYf GhY]Yfa Uf\_"5a :i » Y XYg DfYVYfg'VYZ|bXYh'g|W\XYf'DfYVYfgYYž'X|YgYf'|gh'5i g[Ub[gdib\_h Zi f'X]Y a Y]ghYb 6Yf[ hci fYb Ui Z'XYb DfYVYf'i bX Xi fW XUg DfYVYfqYYqWX]Y» Yb 'VY\_Ubbh" 8]YqY 'DfYVYfk i fqh']qh'Y]bY '[Ubn VYgcbXYfY'8Ui Yfk i fgh"'6YghY\h'g]Y'XcW\'Ui ggW\`]Y»`]W\'Ui g \cWkYfh][Ya F]bXZY]gW\ibXXUfZV]gini (\$DfcnYbh'Ub : Yi W\h][ \_Y]h'| Yf`]YfYb"

8Ya '?YbbYf'f]bbh'VY] gc`WXYb \DZcfa Uh]cbYb VYfY]hg'XUg'K UggYf a 'AibX'niqUa a Yb"'9[U`ž'cV'\UiW\Xibb'[YqW\b]hhYb'cXYf'U`q cfXYbh`]W\Yg'KifqhfUX``Zif'XUg'AibX[YZi\`ž'X]Y'DfYVYf'VY[Y]qhYfh  $Xi fWX^{-1} f k i fn][!_fUZh][Yg^{-5}fca U^{-a}]h^{-1}Ui g[YdfU]hYa$ \Ufacb]gW\Ya F]bXZY]gW\[YgW\a UV\\_"8cW\UiW\X]YkY]hYfYb DfcXi \_hY'Ui g'XYa ': Ua ]`]YbVYhf]YV'VfUi WXYb'g]WX'b]WXh'ni j YfghYW\_Yb"8Yf \_cgh`]W\ ]bhYbg]j Y ?fUi hYfV`cW\_žX]Y ZY]bY < ]fqWX gU`Ua ]'cXYf'X]Y' N gUa a gYhnYb!K i fgh ž'Y]bY'F]bXYf!</pre> 8 Ui Yfk i fgh'a ]h'K U`bi ggY]b`U[Yž'i a 'bi f'Y]b][Y'XYf [YqW\a UW\_`]W\Yb'<c\Ydib\_hY'Ui q'XYa 'GW\UXYf!Gcfh]a Ybh'ni bYbbYb" 9fk U\bh'k YfXYb a i gg'Ui W\ XUg'VfY]hY < Ui gk i fghY`! Gcfh]a Ybha |h'GcfhYb'k |Y'7\|`]!ž'6`i a Yb!ž'?bcV`Ui Wk!'cXYf'DZYZZYf! <Ui gk i fghY`"'8Yf'GdYW\_'i bX'UbXYfY'Fc\dc\_Y`\_`Ugg]\_Yf'Xi fZYb']b</pre>  $XYf^{(YV)}f[YV]f[YV] = a[YVV]b[YVV] = bUhif^{(WX)}UV = bWh^{(YV)}Yb$ . GWN |b\_Yb!ž'? UffYY! i bX 6Ui WN gdYW\_ž'C ggc 7c ``c i bX 6i bXbYf  $: Y]gVX ``UggYb `X]Y `; Yb]Y » Yf\YfnYb `\c\YfgVX `U[Yb" '8 Yf$ H\Y Y'YVYbqc'k Yb]['k Y[ni XYb Yb'k]Y'?iaa Y`VfUhYbž 6fUhk i fghY`i bX:: `Y]qWX`U]VWXYb": i f': `Y]qWXUZ]W]cbUXcg'ghY\h ni XYa 'Y]b '8 fm'5 [ Yf' [ i h'VYZ ``h'a ]h'YX`Yb 'HY]`Yb 'ni f'J YfZ [ i b [ "

< ]b ii b X ik ]Y XY f ia i gg i XY f i Y Z i]b i XY f i hcda c XY fb Y b i? i W Y
d Y fgcb i]W ij Y f\_cgh Y b z i XUa ]h i X]Y i < Ui ga Ubbg\_cgh Z f i X]Y
: Y]bg W a Y W\_Y f id Y f Z Y\_h i [ Y i]b [ h i i | i < UF c i < Ui gk i fgh Y i ]b
j Y fg W ]Y XY bgh Y b i J Uf]Uh]cb Y b ii b X ii bh Y fg W ]Y X i]W Y b i < i ii Y b
[ Y \ c f Y b in i i XY b i G d Y n]U i]h Uh Y b i XY f i ii Y ]g W Y f Y ] i G W U XY f ii ii < UF c ii
</pre>

# BYiYg'<Uidh[YgWXUZh'&\$%) ibX'bYiYf 6Yhf]YV'gUa h': ]`]U`Y'&\$&\$

8 cW. k Ug bi hnh XUg V YghY Gcfh]a Ybhž k Ybb XUg 5 a V]YbhY b]Wk h a Y\f'd Uggh3 & \$%) ž'U`gc bUWk a Y\f'U`g'' \$ \*\J\fYbž'k Uf Yg XU\Yf Ub XYf NY]hž'Y]bYb \_ca d`YhhYb I a VUi 'VY]a '< Ui dh[ YgWk UZh Ua Dcghd`Uhn`]b `HUa gk Y[ 'j cfni bY\a Yb'' 5i g'U`h'a UWk 'bYi 'k Uf X]Y GWk UXYfgWk Y 8 Yj ]gY'' 8 Ug @UXYb\_cbnYdh`]a 'U`hYb'; YgWk UZh k Uf ni 'Xi b\_Y`ž'X]Y `H\Y\_Y 'UfVY]hYhY b]Wk h'a Y\f'YZ]n]Ybh'i bX X]Y K UfY k Uf \_Ui a 'Y]bgY\VUf" 8 Ua ]h'ghUbX X]Y \D\UVYfZJa ]`]Y'j cf Y]bYf VYgcbXYfYb '< YfUi gZcfXYfi b[ "'; Ya Y]bgUa 'a ]h'XYa XYi hgWk Yb @UXYbVUi dfcZ] 5]Wk ]b[ Yf'i bX XYggYb cghYffY]Wk ]! gWk Ya 'J Yfhf]YVg`Y]hYf '9fbgh'Gca a YfUi Yf 'gYhnhY a Ub 'Y]bYb k U\fYb 'HfUi a `UXYb ]b 'GnYbY'' 5i Z'a Y\f'U`g' + ž) 'A YhYf H\Y\_Yb`Ub[ Y`]gh'bi b [ Ybi [ 'D`Uhn Z f'X]Y'Ui g[ Yk U\`hYb ? cgh`]Wk\_Y]hYb'' 9]b 'dYfZY\_h`]bhY[ f]YfhYf'?i \`gWk fUb\_']a Fi W\_VYfY]Wk 'XYf'H\Y\_YbUb`U[ Y`V]YhYhY]bYb [ fc» ni [ ][ Yb'9]bV`]W\_Ui Z'X]Y 'VYghYb'Ghi W\_Y 'XYf': `Y]gWk YfY]" '< ]Yf'Z]bXYh'a Ub 'X]Y

#### K Ufa Y'< c`nhcbY

la XYb i f][ Yb 9]bXfi W XYg; YVUi XYg ]a @UXYb\_cbnYdha ]h Ui Zni bY\a YbžgYhnhYb X]Y 9]bf]W\hY!DfcZ]g [ Ubn Ui Zk Ufa Y < c`nhcbY" 8 |Y dYfZY\_h UV[Ygh]a a hY @UXYbVY`Yi W\hi b[ [YbYf]Yfh</pre> jcb Gd]Y[Y`b``UgghXUg'; YgWXUZhXYih`]WX [fc» Yfžk Ufa Yfž bYi Yb; YaW\UZha;]qh:UVYf:Y]b:\c`nYfbYa;K UqqYffUXž:XUq:U`q ni gUhn`]WXYg`K UfYbdfUgYbhUh]cbgXYhU]``dYfZY h`]bhY[f]Yfh`ki fXY" 8Yf?ca d`Yhhi a VUi `\Uh:XYf: `Y]qW\YfY]'GW\UXYf'q]W\h`]W\ [ih[YhUbiibXiXYbifibXi%\$\$EiUXfUhaYhYfi[fc»Ybi@UXYbini Y]bYf' i`]bUf]gW\Yb'K c\`Zi\`cUgY'[Ya UW\hž'X]Y'k]f`]W\'ni a JYfk Y]`Yb'j YfZ \fh"'8Ug'[ `Y]W\Y'?cbnYdh'j YfZc`[ hY'a Ub'&\$&\$'VY] XYf: [][UYZX]Y]bXYbbYiYff]WAhYhYbDfcXih]cbgVYhf]YVY]b[YVYhhYhikifXY"K]YXYfia YbhqWX]YXYbiq]WXiX]YiGWXUXYfqiZlfi 5 W ]b [Yf'U'g'VYfY]hg'VYk U\fhYb'@UXYbVUi dUfhbYf"'K ]YXYfi a g|bX'Yg'X|Y'k Ufa Yb'<c`nhcbYž'X|Y'Xca |b|YfYbž'U``YfX|b[g']b'Y|bYf  $k \ YgYbh`]WX \ Y``YfYb'| a [YVib[ž'VYX]b[h'XifWX'X]Y'fY]bY$ ; `UgZUggUXY" 5i WX XUq b Yi Y ž fi b X , \$ E i UXfUha YhYf [fc » Y : UWX [YqWX UZh j Yfa ]hhY`h'XYb'Ui g'XYa' < Ui dh[YgW\UZh'VY\_UbbhYb Kc\`Zi\`WXUfU\_hYf"'FibX'' \$'G]hnd`UhnY'nY][Yb'UiWXžXUgg'a Ub'Ub X]YgYa 'GhUbXcfh'gY\f'ghUf\_'Ui Z'XUg'A ]hhU[g!'i bX'\*JJi gYb[YgWXUZh gYhnh"'9]bY'[fc»ni[]['Ub[Y`Y[hY'?iWXY'gcf[h'Zif'Y]b'[ihYg 5fVY]hq\_`]a U'i bX'Zi f'Ui qfY]W\YbX'D`Uhn'Zi f'XYb'7\YZ\_cW\'i bX gY]b 'HYUa "'; ]`h'Yg'XcW\ž'b]W\h'bi f'X]Y '\i b[f][Yb'A Ui `Yf'] cf'Cfh ni 'ghcdZYbž'gcbXYfb'Ui W\ 'j ]Y`Y' < Ui ga Ubbg\_cgh\_`Ugg]\_Yf']a '; `Ug jcfniVYfY]hYbžkY]`X]YgY:Yfh][aYbig'YVYbgc'gY\f'[YfbY

## AcXYfbYf'DfcXi\_h]cbgVYhf]YV

Y]b[Y\_Ui Zh'k YfXYb"

8 Yf Ua 'C fhgfUb X']b'i ba ]hhY`VUfYf BUW VUfgW UZh'ni 'Y]bYa [fc» Yb'8]g\_cbha Uf\_hYff]W hYhY'bYi Y'6Yhf]YV'k Y]ghY]bY DfcXi \_h]cbgZUW Y'j cb'fi bX'( &\$ 'E i UXfUha YhYfb'Ui Z''6YgcbXYfg Ub[YbY\a .: i f'X]Y'?i bXYb'ghY\Yb'8i hnYbXY'DUf\_d`UhnY'ni f JYfZ [i b[ž'Z f'XUi YfbXY': fYei Ybn']gh'[Ygcf[h"I bX gY`Vghj YfghUbX`]W \Uh'5`ZfYX'A UWXY]bYf'Ui W 'X]Y'Ni \_i bZh']a 6`]W\_. '8Yf'6Yhf]YV']gh'gc'Ub[Y`Y[hž'XUgg'X]Y'DfcXi \_h]cb'Xi fW Ui g bcW '[YghY][Yfh'k YfXYb'\_Ubb"BYi 'Ub[YgW UZZh'\UVYb'X]Y GW UXYfg'i Vf][Ybg'Ui W 'XYb'-\$!@]hYf!?i hhYf'j cb'?; 'K YhhYfž'XYf i cb'; fUa ]``Yf']bqhU``]Yfh'k i fXY"'5``Yg']b'U``Ya 'V]YhYh'X]Y

: `Y]gW\YfY]'GW\UXYf'&) 'A ]hUfVY]hYfb'Y]bYb'g]W\YfYb'5fVY]hgd`Uhn ]b'Y]bYf'hc``Yb'HYUa Uha cgd\UfY'i bhYf'a cXYfbghYb 5fVY]hgVYX]b[i b[Yb"'I bX']\fYb'GhUa a \_i bXYb'\Yfj cffU[YbXY DfcXi \_hY'

6Ygi WXYb G]Y i bg Ui Z. Z`Y]gW i bXWc "Uh