

Fleischer & Gastronom: Christoph Höllerschmidt und Johannes Pruscha

Fleischerei und Gastronomie sind Partner. Der eine kann nicht ohne den anderen.

Wie jede gute Beziehung sind Organisation und Vertrauen Grundpfeiler gelungener Partnerschaften. Marko Locatin hat sich für uns zehn Betriebe und deren Fleischereien genauer angesehen. Hier Teil 9 der Serie.



Christoph Höllerschmidt beliefert das Appiano bereits seit acht Jahren. © Beigestellt

K Ug` \UVYb` ð\UbbYg` Dfi gWU` j ca` 5dd]Ubc` i bX` 7\ f]ghcd` \
<c` `YfgW` a]X` j cb` XYf` : `Y]gW` VUb` _` <c` `YfgW` a]X` [Ya` Y]bgUa` 3
9]bY` h]YZ` U` YfVi` bXYb` \Y]h` ini` `hfUX]h]cbY` `Yb` K` YfhYb` i` bX` Y]bYb`
5fVY]hgU` `hU[žXYf` j]Y` Y` Gh` bXYb` nU` \` h` K` U` fYbX` Dfi` gWU` U` g`
6YhfY]VYf` i` bX` ?` i` W` YbW` YZ` U` `Y]b`]b` XYf` ?` i` W` Y` gY]bYg` 9XY` VY]g` g`
ghY` \` hi` bX` ;` Yf]W` hY` k`]Y` Gi` `nž` Ni` b[Y` cXYf` :` YXYfa` Ui` g` ni`
Di` V`]_i` a` g`]YV`]b[Yb` a` UW` hž` \UVYb` X]Y` <c` `YfgW` a]Xg` j` cf` Y]b][Yf`
NY]h` Y]bY` nk` Y]hY` :` Y]gW` VUb` _` Yfc` Zb` Yh` " ð` a` 6&7!6YfY]W` ``Y[h]` \f`

6]c!5bhY]`VYfY]hg`VY]fi bX`(\$`DfcnYbhž]a`6&6!6YfY]W`VY]Yhk U
&)`DfcnYbh`

5dd]Ubc.` < UbXk Yf_`a]h`B]j YUi

æ\UbbYg`Dfi gWUž`((`ž]gh`6YhfY]VYf`i bX`?i W`YbW`YZXYf
\cW`VYk YfhYhb`; UghghUhhY`5dd]Ubc``9f`ghY`h`U``Y]b`]b`XYf`?i W`Y
i bX`Y]ghYhfY[Y`a U»][`,`\$!Ghi bXYb!K`cW`Yb``K`Ybb`Yf`_fUb_]ghž
V`Y]Vh`XUg`5dd]Ubc`[YgW`cggYb``8cW`Dfi gWU`]gh`ZUgh`b]Y`_fUb_`
8]b[Yž`X]Y`]W`b]W`h`_Ubbž`a`UW`]W`Ui W`b]W`h`ž`gU[h`Yf``8UVY]
_Ubb`Yf`Y]bY`[Ubny`A`Yb[Y``BYVYb`?`Ugg]_Yfb`k`Y
Nk]YVY`fcghVfUhYb`cXYf`GW`b]hnY``_cW`h`Yf`gY`Vgh`A`Ufa`Y`UXYb
Y]b`i bX`VUW`hgY]b`6fch`Y][Yb`UbX][``Gi`ddYbdi`j`Yfž`_i`bgh]W`Y
GUi W`bV]bXYf`cXYf`; YgW`a`UW`gj`YfghUf`_Yf`\UVYb`]b`gY]bYf
?i W`Y`_Y]bYb`D`Um``GY]bY`?i W`Ybd`\`c`gcd`\Y`_`]b[h`Y]bZUW`ž]gh
UVYf`Ubgdfi W`gj`c```< UbXk Yf_`a]h`B]j YUi ``?i fn`bUW`gY]bYf
A]hhU[ggW]W`h`hfY`ZYb`k]fi bg`Ua`GhUa`a`h]gW``9f`hf]b`_h`K`UggYfž
]W`YbhgW`Y]XY`a`]W`Zi`f`Y]bYb`Ga`UfU[X`j`ca`?`bc````8cW`k`]Y`\Uh
X]Y`; YgW`UžhgVYn]Y`i`b[`Y][Ybh]W`VY[cbbYb3

< YbX``]b`U``Yb`J Uf]Uh]c`bYb

: fi \Yf`\UV`]W`VY]`K]YgVUi Yf`; ci fa Yh`[Y`_Ui`Zhž`gY]h`&\$%+
j`ca`<c``YfgW`a`]X``W`h`\UVY`a`]f`X]Y`DfcXi`_hY`[YbUi`Ub[YgY`Yb
i bX`k`Uf`a`]h`XYf`E`i`U`]hUhi`bX`XYf`HfUbgdUfYbn`gY`f`ni`Zf]YXYb`
DfcXi`_ha`U»][`,`]gh`U`XYf`<c``YfgW`a`]X`gi`dYf`Ui`Z[YghY``h`6]c!
GW`k`Y]bgZ]Yhž`6]c!:`YXYfa`Ui`gž`GYW`fYhc`i`bX`gc`ž`YfnU`\`h`Dfi`gW`U
a`]h`Y]bYa`@UW`Y`bž`k`U`fYbX`a`Y]b`Ga`UfU[X`h`Ya`dYf]Yfh`gYfj`]Yfh
k`]fX``K`Ug`UbXYh`XYbb`j`ca`<c``YfgW`a`]X`Ui`Z`XYa`HY``Yf3

J]Y`Yg`ž`Ubhk`cfhY`h`Yf``5i`W`<i`\bYfZY]gW`Ui`g`XYf`GhY]Yfa`Uf_
[Y`cfh`XUni``8]Y`<YbX`b`_ca`a`Yb`]a`]; Ubnyb``<i`\bYfgi`ddY
[]Vh`Yg`VY]i`bg`]a`a`Yf`6UW`\YbX``]gh`\]Yf`Ui`W`VY`]YVh`ž`Yf[Ubnh
Yf`a`]h`6`]W`_Ui`Z`XYb`BYVYbh]gW``æ]ž`XUg`cg]W`Ui`g``9]b
VY`]YVhYg`; Yf]W`h`K`]Y`Ui`W`[Y`_cW`hYg`6]c!6Y]bZY]gW`a`]h
5dZ`_fYbž`GW`b]hh`Ui`W`gUi`W`i`bX`GU`nYfXUdZY`b``5i`ZX]Y`: fU[Y
bUW`æ`bYfY]Yb`gU[h`Yf.`?`U`Vgni`b[Y`]gh`Y][Ybh]W`Y]b`G][bUhi`fY!
; Yf]W`hž`k`Ybb`Xi`gc`k`]`gh.`[Y`_cW`hž`_U`h[YghY``hž`Xi`bb

[YgWAb]hhYb"A]h; Ya i gY'i bX'; Yk i fnYb"i bX' bUhi f`]Wk `@YVYf"
5`Yg[i hi bX'gWcbžXcW'k Ufi a `<c`YfgW a]Xžk c`Yg'XcW'Ui W
UbXYfY[i hY`@]YZYfUbhYb' []Vh3' K]Y[YgU[h"≠W'V]b'j ca
Gcfh]a Ybhi VYfnYi [hi bX'VYn]Y\Y'ZUgh'XUg[YgUa hY':`Y]gWž'XUg
k]f'j YfUfVY]hYbž'j ca `<c`YfgW a]X"J]Y`Yg]b'6]c!E i U`hUh"5i W
XYf'8fm'5[YX!F cghVfUHYb']gh'ZUbhUgh]gW"J Yf'Ugg`W`_Y]hž
Di b_h]W`_Y]h'g]bX' bUhi f`]W' DZ]W'h"i bX'Ui Z'X]Y`?i bXYbk i bgWY
k]fX']bX]j]Xi Y`Y]b[Y[Ub[Yb"

K]f`UVYb'7\ f]ghcd\`<c`YfgW a]X'ni `Y]bYa `; YgdfUW' i VYf'X]Y
YfZc`[fY]WY`Ni gUa a YbUfVY]h'a]h'XYa `5dd]Ubc`[YVYhYb"

: `Y]gW / `7c. 'K]Y`Ub[Y`]YZYfh']\ f'gWcbž'i bX'k]Y'g]bX
Yi fY'6Yn]Y\i b[Yb'ni a `5dd]Ubc3
7\ f]ghcd\`<c`YfgW a]X. ' K]f`YZYfb'gY]h'fi bX'UW'h'≠\fYbž
i bX'Yg:[]Vh]a a Yf'?ca a i b[_Uh]cb'Ui Z'5i [Yb\c\Y"9[U`cV'Yg
a]h'XYa `; U\Yf'j cf'Cfh'cXYf'XYa `6YhfYi Yf']gh' `k]f'j YfhfYhYbž
XYb_Y']Wž'X]YgY`VYb'K YfhY"

: `Y]gW / `7c. K]Y'g]Y\h'Y][Yb'h]W'XY]b'dYfgcb`]WYf
HU[YgUV`Ui Z'Ui g3
7\ f]ghcd\`<c`YfgW a]X. ' 8Yf'k Uf'X]Y`YmhYb'XfY]≠\fY'ghUf_
j cb'i bgYfYa `Ni VUi `[YdfU[h"5bgcbghYb'gY\ f']bX]j]Xi Y`
[YghU'hYh"≠'bUW'6YXUfZ' `Y]b'A]l'Ui g'9]b_Ui Zž
?i bXYbVYhfYi i b[ž'Hfci V'Yg\cch]b[`i bX'U`Ya ž'k Ug'X]Y`?c`Y[Yb
gcbgh'gc'Ub'i bhYfghi hni b[`VfUi WYb"

: `Y]gW / `7c. '8]Y`<Yf_i bZhgVYnY]Wk bi b[`[Y\c fh
a]hh'Yfk Y]Y]b': `Y]gW YfY]VYhf]YVYb'ni a `[i hYb'Hcb"K]Y
gY\h']\f'XUg]b'XYf'; Ughfc3'Gc`hY'Y]bY'J YfdZ']Wk hi b[
_ca a Yb3
7\ f]ghcd\`<c`YfgW a]X. ' 8Yf'?cbgi a Yb'h'gc`k]ggYbž'k Ug'Yf
Ui ZXYb'HY`Yf'VY_ca a h"K]f'k UfYb'XU'Ui W'VYfY]hž'a]h
j YfgW]YXYbghYb'@cgi b[Yb'X]Y'; Ughfcbca Yb'XUVY]ni
i bhYfghi hnYbž'i a `Yg'Y]bZUW' i a ni gYhnYb"i bX']W'XYb_Y'Ui Wž
XUgg'Zi f'X]Y'; Ughfcbca Yb'Y]b'A Y\fk Yfh'Xf]bbYb']gh' `k Ybb'a Ub
Yg'f]Wk h][`Ub[Y\h"

:`Y]gW\ / '7c.:`Y]gW_Ui Z]gh`J YfhfUi Yb`ggUW`Y" `K]Y`[YbUi
`Ui Zh`VY]`Yi W`X]Y`? YbbnY]W`bi b[3
7`f]ghcd\`<c``YfgW`a]X.`6Y]a`F]bX`Y]gW`i bX`VY]`XYb
GW`k Y]b!A Uf`_Ybdfc[fUa`a Yb`fC`hgW`YfV`]W`i bX`K`U`XfcW`
5ba`"L]gh`YXYg`Ghi W`_:`Y]gW`i`W`_Yb`cg`fi W`_j YfZc`[VUf`V]g`ni a
6Ui Yfb`°

:`Y]gW\ / '7c.`K Ug`g]bX`Yi fY`GdYn]U`]hUhYb`ž`k Ug`]gh`XUg
a Y]ghj`Yf`_Ui ZhY`DfcXi`_h3
7`f]ghcd\`<c``YfgW`a]X.`9]bYg`i bgYfYf`5i g`Ub[YgW`]`XYf`]gh
XYf`6Y]bgW`]b`_Yb`j ca`C`hgW`YfV`]W`!GW`k Y]b`ž`a]h`XYa`k]f`]b
U`Yb`?i bXYbgdUfhYb`di b`_hYb`_cbbYb" `6Y]a` : f]gW`ZY]gW`nU`h
8fm!5[YX!6YYZ`ni`i bgYfYb`GdYn]U`[YV]YhYb"

:`Y]gW\ / '7c.`8][]hU`]g]Yfi b[`]gh`Y]b`GW`U[k`cfh" `5bXYfh
X]YgY`Ui W`Yi fYb`6Yhf]YV3`K Ybb`U`ž`k]Y3
7`f]ghcd\`<c``YfgW`a]X.`8]Y`]gh`VY]`i bg`YggYbn]Y`ž`i a`X]Y
Cf[Ub]gUh]cb`Y]bYg[fc» Yb`Gcfh]a Ybhg`UVni k]W`_Y`b`i bX`Ui W`Z`f
X]Y`Fi W`_j YfZc`[i b[" `5_hi`Y``ghY`hXUg`GW`U[k`cfh`?`=]a`F`Ui a`ž
X]Y`Ui W`]b`i bgYfYf`6fUbW`Y`9]bni [`Z]bXYb`k]fX" `≠W`XYb`_Y`Y]Yf
j`cf`U`Ya`Ub`XYb`GYfj]W`XYa`?i bXYb`[Y[Ybi VYf"

:`Y]gW\ / '7c.`;]Vh`Yg`U``[Ya`Y]bY`HfYbXgž`[]Vh`Yg`BYk`gž
d`Ubh`]f`BYi`Yg3
7`f]ghcd\`<c``YfgW`a]X.`K]f`\UVYb`U`_hi`Y``i bgYfY
9fk Y]hYfi b[`UV[YgW`cgYb`gY]h`A U]UfVY]hYb`k]f`Ua`GhUbXcfh
]b`K`U`_YfgXcfZ`ni`[fc» Yb`HY]`Yb`]b`i bgYfYb`bYi Yb`&) \$\$
E i UXfUha`YhYf`a`YggYbXYb`F`Ui a`]W`_Y]hYb" `?`Uf`[]Vh`g`gW`cb
k Y]hYfY`D`UbYž`UVYf`XU`]gh`bcW`b]W`hg`_cb`_fYh`[Ybi [" `?`cb`_fYh
UVYf`]gh.`≠`B`cj`Ya`VYf`ghY`h`BUW`k`i`W`g`Ub" `8]Y`bUW`ghY
; YbYfUh]cb`U`gc`]gh[Yg]W`YfhfiUW`hL"

6Ygi W`Yb`G]Y`i bg`Ui Z.`ZY]gW`i bXW`U`h