

## Ein Kubus, der in die Luft geht – umgesetzt von Schrutka-Peukert

„Frierss Feines Haus“ ist der Flagshipstore mitten im Villacher Gewerbegebiet – ein elegantes Thekensystem steht im Zentrum dieses Vorzeigeprojekts



8 ]Y ' ? i Vi g! H\ Y \_Y ' ]gh' ]bbcj Uh]j ' k ]Y ' \_Ui a ' Y ]b ' Ub XYfYg  
 H\ Y \_Yb gmghY a ' Ua ' A Uf\_h" ? ' UfY '@b ]Yb ' XYf ' H\ Y \_Y ' ]b ' ? ca V ]b Uh]cb  
 a ]h' Y ]b Ya ' fUZZ]b ]YfhYb ' GW\ Y ]VYbgmghY a ' ' ]YZYfb ' X]Y ' J c fUi ggYhni b [  
 Z\of ' XYb ' 8 i fW\ V ' ]W\_ 'Ui Z X]Y ' df\AgYb h]YfhY ' K UfY ' ' 8 Yf ' ? i ' a VUW\ Yf  
 @UXYbVUi Yf ' **GW\ fi h\_U!DYi \_Yfh** ' gYhnh'XYa ' bi b ' bcW\ ' Y ]bg ' XfUi Z  
 8 ]Y ' : fc b hgW\ Y ]VY ' ' ]Y » ' g]W\ ' V ]g\ Yf ' bi f ' b UW\ ' j cfbY ' ' UddYb\ ' Yhnh  
 U ' ' YfX]b [ g 'Ui W\ ' b UW\ ' c VYb ' ' 8 Ug ' ]gh' ]a ' ' Y ]gW\ YfY ]VYfY ]W\  
 k ]W\ h] [ z'XU'X]Y ' H\ Y \_Y 'Ui W\ ' j cb ' j cfbY ' VYgh\W\ h]i bX ' ' Y ]W\ hYf  
 [ YfY ]b ] [ h' k YfXYb ' \_Ubb ' z' gU [ h' ' Y ]gW\ Yfa ' Y ]ghYf ' ? i fh: f ]Yf gg 'Ui g  
 J ' ' UW\ ' ' 5 ' g ' Y ]b Yf ' XYf ' 9 fghYb ' \ Uh' gY ]b ' 6 Yhf ]YV ' X]Y ' b Yi Y  
 H\ Y \_Yb hYW\ b ]\_ ' Z\of ' XUg ' : Y ]b Y ' <Ui g ' z' XYa ' : ' U [ g\ ]dghc fY ' XYg  
 K i fghgdYn]U ' ]h\hYb ' YfghY ' ' Yfg ' : **f ]Yf gg\z** [ YcfXYfh"

K ]Y 'VY]`XYf`žbcfa U`Yb ' ?i Vi g!H\Y\_Y`]Y[ h`XUg` ; Y\Y]a b]g`]a  
? ]dda Y\W\Ub]ga i g ž`Yf[ Ábnh`K ]bZf]YX` ; fc» ž; Yg\W\ÁZhgZØ\ fYf`j cb  
GW\ fi h\_U!DYi \_Yfh" 8Yf`? ]dda Y\W\Ub]ga i g`]gh`dYf`HfÁ[ Yf`Ub`X]Y  
NU\ `d`UhhY`a cbh]Yfh" 9f`V]YhYh`XYb`i bY]b[ Yg\W\fÁb\_hYb`6`]W\_`Ui Z  
X]Y`Ub[ YVchYbY`K UfY" B UW\`j cfbY`]gh`XUg`GmghYa`ghØhnYbZfY]"  
Ni a`6YghØW\Yb`XYf`H\Y\_Y`cXYf`Ui W\`ZØf`X]Y`F Y]b][ i b[ `XYf  
5i g`U[ Y`\_ØbbYb`X]Y`Y]b nY`bYb`GW\Y]VYbY`Ya Yb hY`Y]b ZUW\`i bX  
g]W\Yf`Ui Z[ Y\_`Uddh`k YfXYb" A ]hhY`g`8fi W\_`i ZhZYXYfb`V`Y]VYb`g]Y`]b  
]`fYf`9bXdcg]h]cb`ghY\Yb"

; Yg\W\k i b[ YbY`H\Y\_YbZcfa`VY]`f]Yf gg  
: Y]bYg`<Ui g

8]Y`BYi Yfi b[ `Z b\_h]cb]Yfh`Ui W\`]b`XYf`[ Yg\W\k i b[ YbYb  
H\Y\_YbZcfa ž`k ]Y`g]Y`VY]`f]Yf gg`Y]b[ YVUi h`gh" 8]Y`j Uf]UV`Y  
H\Y\_YbZcfa`dUggh`g]W\`XYb`fÁi a`]W\Yb` ; Y[ YVYb\Y]hYb  
]bX]j ]Xi Y`Ub" 6Y]`fc» Yb`H\Y\_YbUb`U[ Yb`k ]fX`a ]h` ?i Vi g`fi bX  
Xi fW\`[ Yn]Y`hY`GW\k Øb[ Y`XYf`?i bXYbZi gg`VYggYf`[ Y`Yb\_hi`bX  
a ]h`K UfYbgW\k Yfdi b\_hYb`]b`XYf`F i bXi b[ `Zc\_i gg]Yfh"

H\Y\_Y`fi bX`i a g`9W\_

6Y]`f]Yf gg`k`fX` ?i Vi g`fi bX`[ Ybi hnhž`i a`X]Y`H\Y\_Y`]a`- \$!; fUX!  
K`]b\_Y`i a g`9W\_`ni`ZØ\ fYb" 8]Y`F i bXi b[ `j Yf\`]bXYfh`Y]bYb  
cdh]g\W\Yb`6fi W\`i bX`Aggh`X]Y`H\Y\_Y`Àb[ Yf`k`f\_Yb" ?i bXYb  
ØVYfV`]W\Yb`VYfY]hg`j ca`@UXYbY]b[ Ub[ `X]Y`[ YgUa`hY`H\Y\_Y`i`bX  
j Yfg\W\UZYb`g]W\`Y]bYb`YfghYb` , VYfV`]W\_"

8]Y`H\Y\_Y`b]a a h`g]W\`[ Yn]Y`h`ni`i bghYb`XYf`5i g`U[ Y`ni fØW\_`  
B`]W\h`X]Y`H\Y\_Y`gc`g]W\`dfÁgYbh]YfYbž`gcbXYfb`X]Y`K`UfY`XUf]b`ž  
Yf`Ái`hYfh` ; fc»`XUg`?cbnYdh" 8Yf`bUW\`j cfb`ghØhnYbZfY]Y  
; `UgUi`ZgUhn`hfÁ[ h`gY]bYb`HY`]XUni`VY]" 8]Y`\_`UfY`H\Y\_YbZfcbh  
`]YZYfh`nY]h`cgY`K`Yfh][ \_Y]h`i bX`GW\Øb\Y]h`GY`Vgh`Ui`Z`Y]bY  
H\Y\_YbVY`Yi`W\hi`b[ `k`fX`VY]`X]YgYf`H\Y\_YbZcfa`j`Yfn]W\`hYh`@]W\h  
\_ca`a`hØVYf`X]Y`F`Ui`a`XYW\Y`Gc`k`fX`ni`a`Y]bYa`j`Yf\`]bXYfhž  
XUgg`GhfU\`i`b[ gk`Áfa`Y`XYg`@]W\`hYg`]b`X]Y`?Ø\`h\Y\_Y`[ Y`Ub[ h`  
Ni`a`UbXYfYb`k`fX`gc`Y]b`Y]b\Y]h`]W\`Yg`@]W\`hV`X`c\`bY`GW\`UhhYb

]b! 'i bX 'Ui » Yf\U'V 'XYf' H\Y \_Y 'YfnYi [ h" ' 8 ]Y 'DfcXi \_hY 'gY\Yb ']b 'XYf  
H\Y \_Y '[ YbUi gc 'Ui gž'k ]Y 'g]Y 'X]Y 'J Yf\_Ài ZYf]b ' \YfUi gb]a a h'i bX  
XYa ' ? i bXYb 'dfÀgYbh]Yfh ž'Yf\_`Àfh; fc » "

I a 'X]Y '5fVY]h'XYf' J Yf\_Ui Zga ]hUfVY]hYf'ni 'Yf'Y]W hYfbž'g]bX 'Ub 'XYf  
H\Y \_YbfØW\_gY]hY 'j YfgW hXXYbghY 'Hcc'g ' j ca 'DUd]Yf\U'hYf'V]g ' \]b  
ni a 'A YggYf\U'hYf ' Ub[ YVfUW h' 8 Ug'J Uf]cZYI !GmghY a 'j cb  
GW fi h\_U!DYi \_Yfh'Yf'Ui Vh'Ygž'X]YgY ']bX]j ]Xi Y' 'Ubni Vf]b[ Yb 'i bX  
YXYfnY]h'ni 'j YfÀbXYfb ' 9]bZUW h'Y]b\Àb[ Yb 'Vnk " 'Ui g\Àb[ Yb ž  
Yf\_`Àfh'K ]bZf]YX ; fc » 'XUg 'dfU\_h]gW Y 'GmghY a " '8 ]Y ' ? i bXYb 'gY\Yb  
X]Yg'b]W h'ZfYi Yb 'g]W hUVYf'ØVYf'Y]bY 'i b\_ca d' ]n]YfhY 'i bX 'nØ[ ] [ Y  
6YX]Ybi b[ "

## GdYn]Y' 'Y ' ? Ø\ 'hY W b ]\_

K Ug'X]Y ' ? i bXYb 'YVYbZU' 'g'b]W h'gY\Ybž' ]gh'X]Y 'fUZZ]b]YfhY  
? Ø\ 'hY W b ]\_ž'X]Y ' ]b 'XYb ' ? i Vi g!H\Y \_Yb 'j YfVUi h']gh" ' ; YfUXY  
: 'Y]gW h'i bX 'K i fgh'a ØggYb 'f]W h] [ 'Y \_Ø\ 'h'k YfXYbž'XUa ]h'g]Y 'XYb  
[ UbnYb 'HU[ 'ØVYf' [ i h'Ui ggY\Yb ž'k Y] ' ? i fh' f]Yfgg" ' a ' : Y]bYa  
<Ui g 'k i fXY 'XUg ' ? Ø\ 'gmghY a ' 8 ]ZZYfYbh]U' 'D'i g'Y]b[ YVUi h' 8 ]Yg ' ]gh  
Y]bY ' ? cbhU\_h\_Ø\ 'i b[ ' ' 8 UZØf'k ]fX 'X]Y ' \_U'hY '@ Zn'j cb 'XYf  
H\Y \_YbfØW\_gY]hY ' ]b 'X]Y 'H\Y \_Y 'Y]b[ YZØ\ fh'i bX 'ØVYf'XUg ' ? Ø\ ' [ i h  
[ Y'Y]hYh"  
J cfbY 'Ub 'XYf' ; 'UggW Y]VY 'k ]fX 'X]Y '@ Zn'UV[ YgUi [ h'i bX 'i bhYf'XYf  
DfÀgYbhUh]cbgZÀW Y 'k ]YXYf'ni fØW 'ni a 'J YfXUa dZYf' [ YZØ\ fh' 'Gc  
k ]fX 'X]Y 'fØW\_Z]Y » YbXY '@ Zn'Xi fW 'X]Y 'j cb 'i bhYb '\_ca a YbXY  
? cbhU\_h\_Ø\ 'i b[ ' ' 'Y]W h'j cf[ Y \_Ø\ 'h'i bX 'b]a a h'bUhØf']W Y : Yi W hY  
a ]h'Ui Z' 8 Yf'fi \][ Y 'i bX ' [ 'Y]W a À» ][ Y '@ Znghfca 'j Yf\ ]bXYfh' ]b  
? ca V]bUh]cb 'a ]h'Y]bYa ' [ fc » Ya ' J YfXUa dZYf'X]Y '5i ghfcW bi b[  
XYf'K UfY ' ' 8 ]Y ' ? i bXYb 'gY\Yb 'X]Y 'K UfY ' ]a a Yf'Zf]gW h' i bX  
UddYh]h]W h'ZfYi h'g]W h' f]Yfgg"

6Ygi WX Yb 'G]Y i bg 'Ui Z. 'Z Y]gWX i bXW "Uh