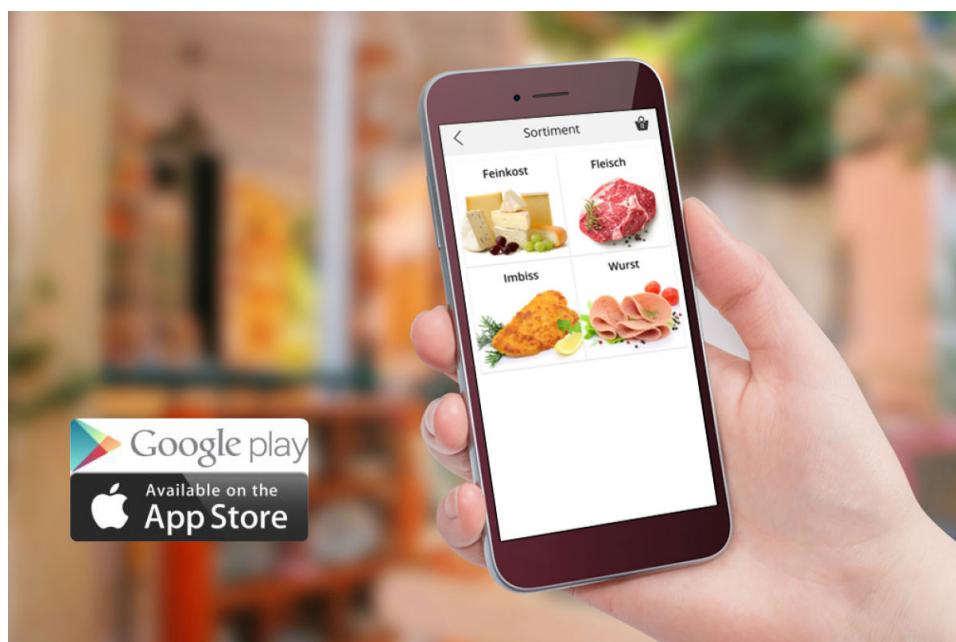


Digitale Partner: Vorbestell-App und SmartStore

Die Vorbestell-App und SmartStore 24 haben ihre Kompetenzen gebündelt und bieten ein durchdigitalisiertes Service an, damit ihre Kunden die Waren bestellen und abholen können – ohne Personalaufwand und zeitlich unabhängig.



Fusion der VorbestellApps. © Beigestellt

8]Y J cfVYghY``!5dd]gh`Y]bY]bX]j]Xi Y``Y 6YghY``!5dd ZØf
A Yhn[YfY]Yb / :`Y]gWX YfY]YbžX]Y &\$%- j cb A UI GWX fYXYfUi g
XYf`Y][YbYb A Yhn[YfY]`YfUi g`Ybhk]W_Y`h`k i fXY`i bX`a]hh`Yfk Y]`Y
VY]`i VYf`%) \$`6Yhf]VVYb `]a `9]bgUhn`gh" 8]Y`i b_h]cbgk Y]gY`XYf
5dd `]gh`Y]bZUWX `8Yf`?i bXY`VYghY``h`i VYf`X]Y`5dd `i bhYf`5b[UVYž
k Ubb`X]Y`6YghY``i b[`UV[Y\c`h`k]fX" 8]Y`J cfVYghY``i b[`k]fX`a
; YgWX Užn`Ui hca Uh]gWX `i VYf`Y]bYb`6cbXfi W_Yf`Ui g[YXfi W_h`8Yf

? i bXY \c\h\X]Y J cfVYghY `` i b['UV i bX VYnU\ `h\k]Y [Yk c\bh\Ub 'XYf
? UggY `` XY 5dd 'YfgW Y]bh]a []bX]j]Xi Y `` Yb '8Yg][b 'XYf 'Yk Y][Yb
A Yhn[YfY]# 'Y]gW YfY]ž c\ bY ni gUhnh]W Y '9b\k]W_ i b[g_cgh\Ybž
: fYa Xk YfVi b['cXYf 'I a gUhnhVYhY][i b['Z f\X]Y '6Yhf]YVY"

J cfVYghY `` !5dd 'i bX 'Ga UfhGhc fY 'U'g 'X][]hU`Y
DUfhb Yf

8]Y 'Ga UfhGhc fY & (' ; a V < 'a]h\A fYa 'G]hn 'b : f]YXVYf['VY]
5i [gVi f['gh\GdYn]U']gh\Z f\Ui hcbca Yg 'J Yf_Ui ZYb `` ; YfUXY ' _`Y]bY
i bX 'a]hh\YfY '6Yhf]YVY 'Yf\U'hYb 'a]h\XYa 'bYi Yb 'GmghYa 'X]Y
A c[']W\ _Y]h\fi bX 'i a 'X]Y 'I \f'ni 'j Yf_Ui ZYb ' 'i bX 'XUg '[Ubn 'c\ bY
DYfgcbU `` A c[']W\ 'a UW\ h\X]Yg 'F : =8 'U'g '6Ug]gh\YW\ bc\c[]Yž VY] 'XYf
'YXYg 'DfcXi _h'a]h\Y]bY a ' _`Y]bYb 'HU['j YfgY\ Yb ']gh '5i Z\X]YgYa
g]bX 'U `` Y =bZcfa Uh]cbYb 'ni a 'Yk Y][Yb 'DfcXi _h'[YgdY]W\ Yfh "
=b\hY [f]YfhY '5bh\YbbYb 'Yf_YbbYb 'gc 'YXYg 'DfcXi _h\X][]hU` 'i bX
fYW\ bYb 'Ui hca Uh]gW\ 'YXYb '9]b_Ui ZUV " C\ bY 'DYfgcbU 'ž fi bX 'i a
X]Y 'I \f' 'i bX 'YI hfYa 'Y]bZUW\ " Ga UfhGhc fY & ('V]YhYh 'Y]b
? UggYb gmghYa 'Ga UfhG 'a 'ni a '6Yhf]YV 'j cb '[UbnYb 'G6!
@UXYb [YgW\ UZh\Yb ']b 'i b\hYfgW\]YX]W\ Yb '5i g\Z \fi b[Yb 'Ub 'gck]Y
]b\hY `` [Yb\hY ' ? i \ ' 'i bX ' ; YZF]YfgW\ fUb '_cgi b[Yb '' 8]YgY '_cbbYb
i VYfU `` U'g 'ZYI]V 'Y 'J Yf_Ui ZgghY `` Yb 'Y]b [YgYhnh\k YfXYb "

7 'Yj YfY ' ? ca V]bUh]cb

A UI]a U'Yf 'GYfj]W\ 'Z f\XYb '9]b_Ui ZVY]a 'A Yhn[Yf ' 'i b\hYf 'X]YgYa
A ch\c ' \UVYb 'g]W\ 'X]Y J cfVYghY `` !5dd 'i bX 'Ga UfhGhc fY &
ni gUa a Yb[YhUb '' 8 i fW\ 'X]Y 'WYj YfY ' ? ca V]bUh]cb 'j cb 'XYfYb
GYfj]W\ 'Y]ghi b[Yb ']gh\XUg 'J cfVYghY `` Yb 'Z\O f 'XYb 'J YfVfUI W\ Yf 'Yhnh
bcW\ 'Y]bZUW\ Yf 'i bX 'ZYI]V 'Yf '' 8Ug 'H\ Ya U 'J cfVYghY `` Yb 'YfcZ\O Yh
'YXYf 'A Yhn[YfY] 'fY 'Yj Ub\hYg 'I a gUhndchYbn]U ' 'i bX 'Yb\h\UghYh\X]Y
A]hUfVY]h\YbXYb 'VY] ']\fYf 'hU[']W\ Yb '5fVY]h\XYi h]W\ ž gc '8f '' A UI
GW\ fYXYfž =b]h\Uhcf 'i bX ' =b \UVYf 'XYf 'J cfVYghY `` !5dd '' 8 i fW\
Ga UfhGhc fY & ('_cbbYb 'X]Y ' ? i bXYb 'Yhnh\c\ bY 'K UfhYnY]h\Yb ']\fY
DfcXi _hY 'UV\c 'Ybž k Ubb 'g]Y 'k c `` Yb "

J cfVYghY `` i b['i bX '5V\c 'i b['Z\O f ' ? i bX .]bbYb 'j]Y ``

Y]b ZUWX Yf

8Yf[YgUa hY DfcnYggžj cb XYf'6YghY`i b[`V]g`\]b`ni f`5V\c`i b[]gh`XUa]h`Xi fwX][]hU`g]Yfh"8]Y`?i bX.]bbYb`k U\`Yb`Y]bZUWX`]b`XYf
5ddžk Y`WX Y`DfcXi _hY`]b`k Y`WX Yb`A Yb[Yb`X]Y`A Yhn[YfY]`Zl f`g]Y
ni gUa a YbghY`Yb`XUfZ`GcVU`X`X]Y`6YghY`i b[`\\Yf[Yf]WX hYh`i bX
UV\c`VYfY]h`]ghž`Yf\U`h`a Ub`i VYf`X]Y`5dd`Y]bY`B UWX f]WX h"
6YfY]h[YghY`h`k]fX`XUg`K i fgh`cXYf` `Y]gWX dUW_WX Yb`XUbb
Ybhk YXYf`]b`Y]bYa`ga`UfhYb`?i \`gWX fUb_`cXYf`]b`Y]bYa`G6!
@UXYb` K Ybb`Yg`_Y]bY`C Zb`i b[gnY]hYb`a`Y\`f`[]Vhž`cbbYb
J YfVfUi WX Yf.]bbYb`gY`Vgh`Yb hgWX Y]XYbžk Ubb`g]Y`Y]b_Ui`Zb"8Ug
]gh`X]Y` `YI`JV`]hUhž`X]Y`g]WX`XYf`?i bXY`Yi`hY`k i bgWX h`ž]gh`
A`JWX`UY`?`]a`a`JWX`ž` YgWX UZhž \fYf`XYf`Ga`UfhGhcFY&(`
i VYfnYi [h`A c[`]WX`a`UWX h`XUg`Y]b`_`Y]bYf`5i`Z`YVYfž`XYf`Y]bYb
A`]b`!7\`]d`Yb h\U`h`5i`Z`X]YgYa`g]bX`U`Y`!`Z`fa`Uh]cbYb
[YgdY]WX`Yfhž`XYb`XUg`GmghYa`Zl`f`Y]bYb`Y]bZUWX`Ybž`g]WX`YfYb`i`bX
gWX`bY`Yb`6YnU\`j`cf[Ub[`VYbch][h`J`cf`U`Y`a`UVYf`k`]fX`XUZ`f`
_Y]b`DYfgcbU`[YVi`bXYbžk`Ug`XYb`A`Yhn[YfVYhf]YV`a`Ugg]j
Ybh`UghYh"8]Y`**A`Yhn[YfY]`6c`h`**]b`?`]fWX`Y]a`VY]`A`i`bWX`Yb`]gh`X]Y
YfghYž`X]Y`XUg`H\Y`a`U`J`cfVYghY`i`b[`gc`j`c`ghUbX][`X][`hU`
UbV]YhYh"

6Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z Y]gWX i bXWc "Uh