

## Die neue App für NÖ-Geschäfte ohne eigenes Online-Angebot

Mit der neuen App „meinschaufenster.at“ können Betriebe einfach, schnell und kostenlos in den Online-Handel einsteigen.



...

J ]Y`Y`ghUh]cbÀfY`<ÀbX`Yf`\UVYb`\_Y]b`C b`]bY!5b[ YVch`i bX  
 di b\_hYb`]b`B cfa\_U`nY]hYb`a ]h`]\fYf`6YfUhi b[ g\_ca dYhYbn`` : Øf  
 X]YgY`j ]Y`Yb`\_`Y]bYb` ; YgWXÀZhY`k ]fX`[ YfUXY`Y]b`ÒghYffY]WX k Y]h  
 Y]bn][ Uh][ Yg`5b[ YVch`Ybhk ]W\_Y`h`A ]h`XYf`5dd  
 a Y]bgWXUi ZYbghYf"Uh`\_ÒbbYb`g]Y`Y]bZUWXžgWXbY``i bX  
 \_cghYb`cg`]b`XYb`C b`]bY!<UbXY`Y]bghY][ Yb`i bX`[ `Y]WXnY]h`[\`]\fY  
 GhÀf\_Yb`]a`X]fY\_hYb`?i bXYb\_cbhU\_h`bi hnYb``8Ua ]h`\UVYb`U``Y  
 b]YXYfÒghYffY]WX]gWX Yb` ; YgWXÀZhY`X]Y`7\UbWX`ni a ]bXYgh  
 j ]fhi Y```k ]YXYf`a ]h`]\fYb`?i bXYb`dYfgÒb`]WX`]b`?cbhU\_h`ni  
 hfYhYb``K ]f`Yfgi WX Yb`B ]YXYfÒghYffY]WXg`<ÀbX`Yfž`X]YgY  
 A Ò[ `]WX\_Y]h`Ui WX`ni `bi hnYb`i bX`g]WX

Ui Zk k k "a Y]bgWX Ui ZYbghYf"Uhni 'fY[ ]ghf]YfYb ž  
[ UVYb@UbXYg\Ui dhZfUi 'x\UbbUA ]\_!@Y]hbYfi bX  
K ]fhgWX UZhg`UbXYgfUh'x\Yb8 Ubb]b[ YfXYb 'GhUfhgWX i gg'ZØf'Y]b  
j Ø`][ 'bYi Ufh][ Yg'X][ ]hU`Yg'5b[ YVch'ni f'J YfbYhni b[ 'j cb'<ÀbX`Yfb  
i bX ?i bXYb"

>Yhnh'Y]b\_Ui ZYb'k ]Y']a a Yf°

a Y]bgWX Ui ZYbghYf"Uh]gh'Y]b'\_cghYb'cgYg'GYfj ]WX'ZØf'\_`Y]bY'i bX  
a ]hhY'[ fc»Y'; YgWXÀZhYžX]Y'XYfnY]h'VY\ØfX]WX'[ YgWX'cggYb  
\U'hYb'a ØggYb" Gck c\`'Ua 'Ga Ufh\cbY'U'g'Ui WX'Ui Z'XYf  
K YVgY]hY'\_ØbbYb'?i bXYb'a ]h]\fYa '[ Yk ØbgWX hYb'; YgWXÀZh']b  
?cbhU\_h'hfYhYbžk cVY]XYf'I bhYfgWX]YX'ni a '\_Ugg]gWX Yb'Cb')]bY!  
<UbXY`XUf]b'VYghY\hžXUgg'YXYg'; YgWXÀZh'gcZcfh'i bX'c\bY  
Jcf\_Ybbhb]ggY'a ]ha UWYb'\_Ubb"9g'[ ]Vh'Y]bYb'DfcXi \_h\_UhU'c[ ž  
gcbXYfb'XYf'J Yf\_Ai ZYf'ZØ\fh'Y]b'\_Ugg]gWX Yg'J Yf\_Ui Zg[ YgdfÀWX  
Ui ZK \Uhg5dd'i bX'\_Ubb'gca ]h'gY]bY'VYk À\fhYb'GhÀf\_Yb')a  
J Yf\_Ui Z'Y]bgYhnYb žYf`Ai hYfh'@UbXYg\Ui dhZfUi 'x\UbbUA ]\_!  
@Y]hbYfXUg'bYi 'Ybhk ]W\_Y'hY'I bhYfgohni b[ ghcc'"

8]Y'I a gYhni b[ 'YfZc'[ h']b'nk Y]'Ghi ZYb.'ni Yfgh'a ØggYb'g]WX'X]Y  
<ÀbX`Yf'fY[ ]ghf]YfYb'i bX'XUbb'\_ØbbYb'X]Y'?i bXYb'j b'Y]bYa  
nk Y]hYb'GWf]hh'g]WX'Ui WX'k ]YXYf'VY]']\fYa 'fY[ ]cbU'Yb'<ÀbX`Yf  
VYfUhYb'UggYb'i bX'Y]b\_Ui ZYb"8Yf'9fZc'[ 'XYg'5b[ YVch'']Y[ h'U'gc  
j cf'U'`Ya 'VY]XYb'<ÀbX`Yfb'gY'Vgh"6]g\Yf'g]bX'VYfY]hg%) &  
; YgWXÀZhY'a ]h]\fYa 'Gcfh]a Ybh'[ Y']ghYh ž'gc'K ]fhgWX UZhg`UbXYgfUh  
x\Yb8 Ubb]b[ Yfi bX'Yf[ Àbnh' 8Ua ]h]gh'a Y]bgWX Ui ZYbghYf"Uh  
X]Y'cdh]a U'Y'9f[ Àbni b[ 'i bX'9fk Y]hYfi b[ 'ni f'\ØWX gh  
YfZc'[ fY]WX Yb'5\_h]cb B]YXYfØghYffY]WX'k ]fX'bU\j Yfgcf[ h ž  
XYf'@ghi b[ '\Y]a ]gWX Yf'Cb']bY!<ÀbX`Yf'Ui ZXYf'YWcd'i g  
<ca YdU[ Y'a ]h'ØVYf%' \$\$'9]bhfÀ[ Yb"5V'gcZcfh[ ]Vh'Yg'Ui WX'ZØf  
U'`Y'UbXYfYb'; YgWXÀZhY'XUg'dUggYbXY'I bhYfgohni b[ gUb[ YVch'  
Gc'\_ØbbYb'Ui WX'g]Y'j ca 'k ]WX h[ Yb'C ghYf[ YgWXÀZh'dfcZ]h]YfYb"  
8]YgY'5dd'k i fXY']b'FY\_cfXnY]h'Ybhk ]W\_Y'h'i bX'k ]fX'hYWX b]gWX

Ui ZYbX'bUW\`gh]Yfh'i bX'XYb'U\_hi Y``Yb'6YX\`fZb]ggYb'Ub[ YdUggh"

Nk Y]'N]Y`[ fi ddYb\`nk Y]'5b[ YVchY

- a Y]bgW\`Ui ZYbghYf"Uh\`fXYb'ghUh]cb\`fYb'<UbXY`c\bY  
Y][ YbYg'C b`]bY!5b[ YVch
- YW\`d`i g"Uh\`c b`]bY!\`UbXY`Z\`f`Y]a ]gW\`Y<\`bX`Yf'a ]h  
VYghY\`YbXYa 'C b`]bY!5b[ YVch

5i W\`X]Y'K ]fhgW\`UZhg\_Ua a Yf'B]YXYf\`OghYffY]W\` i b hYfgh\`hnh`XUg  
Dfc Y\_h" Df\`Ag]XYb h]b 'Gcb 'UNk Un` . a Y]bgW\`Ui ZYbghYf']gh`Y]bY 'hc ``Y  
A \`[ `]W\`\_Y]h\`k ]Y'6Yhf]YVY ]b'XYf'NY]h\`j cb '7cfcbU\_f]gY i bX  
6YhfYhi b[ gj YfVchYb'a ]h]\`fYb ? i bXYb '\`OvYf'J]XYchY`YZcb]Y'Y]b  
J Yf'\_Ui Zg[ Ygdf\`AW\`Z\`fYb '\_\`ObbYb" 9]bY'Y]bZUW\` \`UbX\UVVUfY  
@\`Ogi b[ \`X]Y'Y]bY'YVW\`hY'dfU\_h]gW\`Y<]ZY'V]YhYh"

8 Ug'Dfc Y\_h' a Y]bgW\`Ui ZYbghYf"Uh' ]gh`Y]bY'5\_h]j ]h\`hXYf'Y\`d`i g  
]a 'F U\`a Yb'XYg8][ ]hU`'\`b\`c j Uh]cb'< i Vg'C gh\`OghYffY]W\`  
8 \`C GH]b ? ccdYfUh]cb'a ]h]XYa 'b]YXYf\`OghYffY]W\`]gW\`Yb'<Ui g'XYf  
8][ ]hU`g]Yfi b[ "8]Y'Dfc Y\_h]Y]hi b[ 'j cb' a Y]bgW\`Ui ZYbghYf"Uh  
']Y[ h`VY]a 'Y\`d`i g8][ ]hU`g]Yfi b[ ghYua "8]Y  
dfc[ fua a hYW\`b]gW\`Y' i a gYhni b[ 'gck ]Y'XYf'cdYfUh]j Y'6Yhf]YV  
k ]fX'Xi fW\`X]Y: C H97 XYa : cfgW\`i b[ gi b hYfbY\`a Yb'XYf': <  
K ]YbYf'BYi ghUXh\`i a [ YgYmh" 8Ug'Dfc Y\_h]k ]fX'ni g\`hn`]W\` j cb  
XYf: UW\`c W\`gW\`i 'Y'Gh" D\`hYb gck ]Y'XYa \`A 7': < ? fYa ga ]h  
5b`Y]hi b[ Yb'Z\`f'X]Y'6Ybi hni b[ 'XYf'5dd'gck ]Y'j cb'XYf  
: UW\`gdUfhY<UbXY`'XYf'K ? B^2 i b hYfgh\`hnh":

Y\`d`i g'; YgW\`A ZhgZ\`fYf'<Y'a i hA ]Yfb]W\`]. C\bY'XYb'[ fc»Yb  
9]bgUhn'i bgYfYf'DUFhbYf'k \`fY'Yg'b]W\`h\`a \`[ `]W\`[ Yk YgYb\`X]YgY  
5dd'j b'g\`i fnYf'NY]h`YfZc'[ fY]W\`ni 'fYU`]g]YfYb" \`W\`a \`W\`hY'a ]W\`  
XU\Yf'Ui gXf\`W\`]W\`'VY]U``Yb'HYua g'Z\`f'\`fY' i b hYfgh\`hni b[  
VYXUb\_Yb' ']\`Yf'k i fXY'Yh\`Ug'[ YgW\`UZZYb\`XUg'XUni 'VY]hfU[ Yb  
k ]fX\`i bgYfYb'b]YXYf\`OghYffY]W\`]gW\`Yb'<\`bX`Yfb'XUg', VYf'YVYb' ]b  
XYf'f]gY'ni 'Yfa \`[ `]W\`Yb"

K ]Y Zi b\_h]cb]Yfh g3

- 8 ]Y ; YgWXÀZhY fY [ ]ghf]YfYb'g]WX '\_cghYbZfY]Ub\UbX'Y]bYg  
Y]bZUWX Yb '@Y]hZUXYbg'Ui Za Y]bgWX Ui ZYbghYf"Uh i bX  
]bZcfa ]YfYb ']\fY'GhUa a !?i bXYb 'ØVYf'X]Y'bYi Y  
A Ø[ `]WX \_Y]h"
- 8 ]Y ?i bXYb 'ØZZbYb'X]Y '5dd'i bX'k À\`Yb'Y]bY'DfcXi \_h!  
?UhY[ cf]Y ' X]Y '5dd'gWX `À[ h'Y 'bUWX '5bk YbXYf!GhUbXcfh  
X]Y 'Ybhgd fYWX YbXYbž'fY [ ]cbU'Yb ' ; YgWXÀZhY 'Ui Z'Y]bYf  
?UfhY j cf"
- 8 ]Y ?i bXYb 'Z]bXYb 'XUg'Ybhgd fYWX YbXY ' ; YgWXÀZh'i bX  
gY\Yb 'gcZcfhž'cV'Y]b '5bgdfYWX dUfhbYf'ZØf'Y]b 'K '\Uhg5dd!  
; YgdfÀWX 'a ]h'J ]XYc 'ZfY] ]gh": U'g'b]WX hž'VY\_ca a Yb'X]Y  
?i bXYb 'JcfgWX 'À[ Y'ZØf'XUg'bÀWX ghY 'ZfY]Y  
JYf\_Ui Zg[ YgdfÀWX ž'k À\`Yb'Ui g'i bX'k YfXYb 'ni a  
[ Yk ØbgWX hYb 'HYfa ]b 'Ui hc a Uh]gWX 'j YfVi bXYb"

...

6Ygi WX Yb'G]Y 'i bg'Ui Z.'ZY]gWX i bXWX "Uh