

## Die neue App für NÖ-Geschäfte ohne eigenes Online-Angebot

Mit der neuen App ‚meinschaufenster.at‘ können Betriebe einfach, schnell und kostenlos in den Online-Handel einsteigen.



...

J JY`Y`ghUh]cbÀfY`<ÀbX`Yf`UVYb`\_Y]b`C b`]bY!5b[ YVchi bX  
di b\_hYb`]b`Bcfa U`nY]hYb`a ]h`]\fYf`6YfUhi b[ g\_ca dYhYbn" : Øf  
X]YgY`j JY`Yb`\_Y]bYb`; YgWÀZhY`k ]fX`[ YfUXY`Y]b`ÒghYffY]Wk Y]h  
Y]bn][ Ufh][ Yg`5b[ YVch`Ybhk ]W\_Y`h"A ]h`XYf`5dd  
a Y]bgWUi ZYbghYf"Uh`\_ÒbbYb`g]Y`Y]bZUW ž`gWbY`i bX  
\_cghYb`cg`]b`XYb`C b`]bY!<UbXY`Y]bghY][ Yb`i bX`[ `Y]WnY]h][ `]\fY  
GhÀf\_Yb`]a`X]fY\_hYb`?i bXYb`cbhU\_h`bi hnYb"8Ua ]h`UVYb`U`Y  
b]YXYfÒghYffY]W[gWYb`; YgWÀZhY`X]Y`7\UbW` `ni a ]bXYgh  
j ]fhi Y` `k ]YXYf`a ]h`]\fYb`?i bXYb`dYfgÒb`]W`]b`?cbhU\_h`ni  
hfYhYb"K ]f`Yfgi WYb`B]YXYfÒghYffY]Wg`<ÀbX`Yfž`X]YgY  
A Ò[ `]W\_Y]h`Ui W`ni `bi hnYb`i bX`g]W

Ui Zk k k "a Y]bgW\Ui ZYbghYf"Uhni`fY[ ]ghf]YfYb ž  
[ UVYb@UbXYg\Ui dhZfUi`æ\UbbUA ]\_`!@Y]hbYfi bX  
K ]fhgW\UZhğ`UbXYgfUh`æW\Yb8Ubb]b[ YfXYb`GhUfhgW\i gg`ZØf`Y]b  
j Ò`][`bYi Ufh][ Yg`X][ ]hU`Yg`5b[ YVch`ni f`J YfbYhni b[ ]j cb`<ÀbX`Yfb  
i bX`?i bXYb"

>Yhnh`Y]b\_Ui ZYb`k ]Y`]a a Yf°

a Y]bgW\Ui ZYbghYf"Uh]gh`Y]b`\_cghYb`cgYg`GYfj ]W`ZØf`\_`Y]bY`i bX  
a ]hhY`[ fc»Y`; YgW\ÀZhYž`X]Y`XYfnY]h`VY\ØfX`]W`[ YgW\`cggYb  
\U`hYb`a ØggYb`"Gck c\`Ua`Ga Ufhd\cbY`U`g`Ui W\`Ui ZXYf  
K YVgY]hY`\_ØbbYb`?i bXYb`a ]h`]\fYa`[ Yk ØbgW\hYb`; YgW\ÀZh`]b  
?cbhU`h`hfYhYbž`k cVY]`XYf`I bhYfgW\]YX`ni a`\_`Ugg]gW\Yb`C b`]bY!  
<UbXY`XUf]b`VYghY`hž`XUgg`YXYg`; YgW\ÀZh`gcZcfh`i bX`c`bY  
J cf`\_Ybbhb]ggY`a ]ha UW\Yb`\_Ubb`"9g`[ ]Vh`\_Y]bYb`DfcXi`\_h`UhU`c[ ž  
gcbXYfb`XYf`J Yf`\_Ai ZYf`ZØ`fh`Y]b`\_`Ugg]gW\Yg`J Yf`\_Ui Zg[ Ygdf`ÀW\  
Ui ZK`Uhg5dd`i bX`\_Ubb`gca`]h`gY]bY`VYk`À`fhYb`Gh`Af`\_Yb`]a  
J Yf`\_Ui ZY]bgYhYb ž`Yf`\_Ai hYfh`@UbXYg\Ui dhZfUi`æ\UbbUA ]\_`!  
@Y]hbYfXUg`bYi`Yb`hk ]W`\_Y`hY`I bhYfghØhni b[ ghcc`"

8]Y`I a gYhni b[`YfZc`[ h`]b`nk Y]`Ghi ZYb.`ni Yfgh`a ØggYb`g]W\`X]Y  
<ÀbX`Yf`fY[ ]ghf]YfYb`i bX`XUbb`\_ØbbYb`X]Y`?i bXYb`]b`Y]bYa  
nk Y]hYb`GW`f]hh`g]W\`Ui W\`k ]YXYf`VY]`]\fYa`fY[ ]cbU`Yb`<ÀbX`Yf  
VYfUhYb`\_UggYb`i bX`Y]b`\_Ui ZYb`"8Yf`9fZc`[`XYg`5b[ YVchg`])Y[ h`U`gc  
j cf`U`Ya`VY]`XYb`<ÀbX`Yfb`gY`Vgh`6]g`Yf`g]bX`VYfY]hg`%) &  
; YgW\ÀZhY`a ]h`]\fYa`Gcfh]a Ybh[ Y`]ghYh ž`gc`K ]fhgW\UZhğ`UbXYgfUh  
æW\Yb8Ubb]b[ Yfi bX`Yf[ Àbnh`8Ua ]h`]gh`a Y]bgW\Ui ZYbghYf"Uh  
X]Y`cdh]a U`Y`9f[ Àbni b[`i bX`9fk Y]hYfi b[`ni f`\_ØW\gh  
YfZc`[ fY]W\Yb`5\_h]cb **B ]YXYfØghYffY]W\`k ]fX`bU\`j Yfgcf[ h ž**  
XYf`@]ghi b[`\_Y]a ]gW\Yf`C b`]bY!<ÀbX`Yf`Ui ZXYf`YW`d`i g  
<ca YdU[ Y`a ]h`ØVYf`%"`\$\$`9]bhfÀ[ Yb`"5V`gcZcfh`[ ]Vh`Yg`Ui W\`ZØf  
U`Y`UbXYfYb`; YgW\ÀZhY`XUg`dUggYbXY`I bhYfghØhni b[ gUb[ YVch`  
Gc`\_ØbbYb`Ui W\`g]Y`j ca`k ]W\h[ Yb`C ghYf[ YgW\ÀZh`dfcZ]h]YfYb`  
8]YgY`5dd`k i fXY`]b`FY`\_cfXnY]h`Yb`hk ]W`\_Y`h`i bX`k ]fX`hYW\`b]gW\

Uí ZYbX`bUWŁ ħ gh]Yfhi bX`XYb`U\_hi Y`Yb`6YXØfZb]ggYb`Ub[ YdUggh"

Nk Y]`N]Y`[ fi ddYbž`nk Y]`5b[ YVchY

..

- a Y]bgWŁ Ui ZYbghYf"UhZØf`XYb`ghUh]cbĀfYb`< UbXY`c\`bY Y][ YbYg`C b`]bY!5b[ YVch
- YWŁd`i g"Uh#c b`]bY!\`UbXY`ZØf`\Y]a ]gWŁY`<ĀbX`Yf`a ]h VYgh\YbXYa`C b`]bY!5b[ YVch

5i WŁ`X]Y`K ]fhgWŁUZhg\_Ua`a Yf`B]YXYfØghYffY]WŁ`i bhYfghØhnh`XUg Dfc`Y\_h`DfĀg]XYbh]b`Gcb`UNk Un`. a Y]bgWŁ Ui ZYbghYf`]gh`Y]bY`hc`Y A Ō[ `]WŁ\_Y]hž`k ]Y`6Yhf]YVY`]b`XYf`NY]hj cb`7cfcbU\_f]gY`i bX 6YhfYhi b[ gj YfVchYb`a ]h`]\fYb`?i bXYb`ØVYf`J]XYchY`YZcb]Y`Y]b JYf\_Ui Zg[ YgdfĀWŁ`ZØ\`fYb`\_ŌbbYb`"9]bY`Y]bZUWŁ`\`UbX\UVVUfY @Ōgi b[ ž`X]Y`Y]bY`YWŁhY`dfU\_h]gWŁY`<`]ZY`V]YhYh"

8 Ug`Dfc`Y\_h`a Y]bgWŁ Ui ZYbghYf"Uh`]gh`Y]bY`5\_h]j ]hĀh`XYf`YWŁd`i g ]a`F U\`a Yb`XYg8][ ]hU`=>b b c j Uh]c b`<i Vg`C ghØghYffY]WŁ 8=>C GH]b`?ccdYfUh]cb`a ]h`XYa`b]YXYfØghYffY]WŁ]gWŁYb`<Ui g`XYf 8][ ]hU`]g]Yfi b[ ``8]Y`Dfc`Y\_h`Y]hi b[ `]j cb`a Y]bgWŁ Ui ZYbghYf"Uh`Y][ h`VY]a`YWŁd`i g8][ ]hU`]g]Yfi b[ ghYUa ``8]Y dfc[ fUa`a hYWŁb]gWŁY`l`a gYhni b[ `gck ]Y`XYf`cdYfUh]j Y`6Yhf]YV k ]fX`Xi fWŁ`X]Y: C H97XYa`i: cfgWŁi b[ gi bhYfbY\`a Yb`XYf`< K ]YbYf`BYi ghUXhi`a [ YgYmh`8 Ug`Dfc`Y\_h`k ]fX`ni gĀhn`]WŁ`j cb XYf: UWŁ`c WŁ gWŁi`Y`Gh`DŌ`hYb gck ]Y`XYa`A 7`i: <`? fY a ga ]h 5b`Y]hi b[ Yb`ZØf`X]Y`6Ybi hni b[ `XYf`5dd`gck ]Y`j cb`XYf : UWŁgdUfhY`< UbXY`XYf`K`? B² i bhYfghØhnh`"

YWŁd`i g`i YgWŁĀZhgZØ\`fYf`<Y`a`i hĀ ]Yfb]WŁ].`C\`bY`XYb`[ fc»Yb 9]bgUhn`i bgYfYf`DUfhbYf`k ĀfY`Yg`b]WŁ`h`a Ō[ `]WŁ`[ Yk YgYbž`X]YgY 5dd`]b`gc`\_i fnYf`NY]h`YfZc`[ fY]WŁ`ni`fYU`]g]YfYb`"=>WŁ`a ŌWŁhY`a ]WŁ XU\`Yf`Ui gXfØWŁ`]WŁ`VY]U`Yb`HYUa`g`ZØf`=>fY`l`bhYfghØhni b[ VYXUb\_Yb` ``\]Yf`k`i fXY`Yhk Ug[ YgWŁUZYbž`XUg`XUni`VY]hfU[ Yb k ]fXž`i bgYfYb`b]YXYfØghYffY]WŁ]gWŁYb`<ĀbX`Yfb`XUg`, VYf`YVYb`]b XYf`?f]gY`ni`Yfa Ō[ `]WŁYb"

K jY`Zi b\_h]cb]Yfh g3

- 8jY` ; YgWÅÄZhY`fY[ ]ghf]YfYb`g]WÅ`\_cghYbZfY]`Ub\UbX`Y]bYgY]bZUWÅYb`@Y]hZUXYbg`Ui Za Y]bgWÅUi ZYbghYf"Uhi bX]bZcfa ]YfYb`]fY`GhUa a !?i bXYb`ØVYf`X]Y`bYi Y A Ò[ `]WÅ\_Y]h"
- 8jY`?i bXYb`ÒZbYb`X]Y`5dd`i bX`k Å\`Yb`Y]bY`DfcXi \_h! ?UhY[ cf]Y` `X]Y`5dd`gWÅ`À[ h`Y`bUWÅ`5bk YbXYf!GhUbXcfhX]Y`YbhgdfYWÅYbXYbžfY[ ]cbU`Yb` ; YgWÅÄZhY`Ui Z`Y]bYf ?UfhY`j cf"
- 8jY`?i bXYb`Z]bXYb`XUg`YbhgdfYWÅYbXY` ; YgWÅÄZh`i bXgY\Yb`gcZcfhž`cV`Y]b`5bgdfYWÅdUfhbYf`ZØf`Y]b`K \Uhg5dd! ; YgdfÅWÅ`a ]hJ]XYc`ZfY`]gh" ; U`g`b]WÅhž`VY\_ca a Yb`X]Y ?i bXYb`J cfgWÅ`À[ Y`ZØf`XUg`bÅWÅghY`ZfY]Y JYf\_Ui Zg[ YgdfÅWÅžk Å\`Yb`Ui g`i bX`k YfXYb`ni a [ Yk ØbgWÅhYb`HYfa ]b`Ui hca Uh]gWÅ`j YfVi bXYb"

...

6Ygi WÅYb`G]Y`i bg`Ui Z.`Z`Y]gWÅi bXWŁ"Uh