

## Bäuerliche Direktvermarktung steigt in der Wertschätzung

Berlakovich lobt: "Der Trend zur Regionalität ist unverkennbar!"

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8Yf'HfYbX'nif'FY[]cbU']hÀh']gh'ibjYf\_YbbVUf"'Gc'\Uh'g]W\'UiW\ X]Y'K YfhgW\Ahni b['XYf'VAi Yf']W\Yb'8]fY\_hj Yfa Uf\_hi b[']a 6i f[Yb`UbX'Yf\Ò\hž'YVYbgc'k]Y'X]Y'NU\`'XYf'`UbXk]fhgW\UZh`]W\Yb JYfUfVY]hYf'i bX'JYfa Uf\_hYf'ghYh][ 'ghY][ h"'6ÀiYf`]WXY'DfcXi\_hY k ]Y'; Ubg']a'; `Ug ž'X]Y' GØXVI f[ Yb`UbXgW\bYW\_Y 'cXYf'XYf Ki`\_U!DfcgWihhc 'nY][Ybž'XUgg'ibgYfY'6UiYfb']a a Yf'\_fYUh]jYfY  $K Y[Y'Z]bXYb\check{z}'] \setminus fY' \setminus cW \setminus Yfh][Yb'9fnYi[b]ggY'ni'jYfa Uf\_hYb\check{z}'] + fY' \setminus cW \setminus Yfh][Yb'9fnYi[b]ggY'ni'jYfa Uf\_hYb\check{z}'] + fY' \setminus cW \setminus Yfh][Yb'9fnYi[b]ggY'ni'jYfa Uf\_hYb'z'] + fY' \setminus CW \setminus Yfh][Yb'9fnYi[b]ggY'ni'y'] + fY' \setminus Yfh$ VYf]WXhYhY'@UbXk ]fhgWXUZhg Ua a Yf'fl@? Ł!DfÀq]XYbhB] c`Ui q 6Yf`U\_cj ]WX VY]'XYf''Øb[ghYb'Jc``j YfgUa a `i b['XYg' @UbXYgjYfVUbXYg'XYf'VÀiYf`]WXYb'8]fY\_hjYfaUf\_hYf" J]Y`Y`i bgYfYf`: Ua]`]YbVYhf]YVY`\UVYb`X]Y`8]fY\_hj Yfa Uf\_hi b[`ni Y]bYf']bhYfYgqUbhYb'9]b\_ca a Ybgei Y``Y'Ui g[YVUi h"'G]Y'g]WXYfb ØVYfXYbJYf UiZicbEiU`]hÀhqdfcXi hYb']\f'VYhf]YV`]W\Ya 9]b\_ca a Yb"'8ifW\'XYb'X]fY\_hYb'?cbhU\_h'ni 'XYb'?ibXYb' 'cV VY]a '5V!<cZIJYf\_Ui Zž']b '6Ui Yfb `ÀXYb 'cXYf'VY] '6Ui Yfba Àf\_hYb ' k ]fX:XUq?cbqi a YbhYbj YfhfUi Yb:]b:X]Y:Ei U`]hÀh:fY[ ]cbU`Yf `UbXk ]fhqWXUZh`]WXYf'@YVYbga ]hhY`'[YghÀf\_h ž'Yf[ ÀbnhY 6Yf`U\_c| ]WX "

8]Y'[fÒ» hY'7\UbWY'XYf'Vif[Yb`ÀbX]gWXYb'@UbXk]fhgWXUZh']gh'X]Y 9fnYi[ib['jcb'\cWkYfh][Yb'EiU`]hÀhgdfcXi\_hYb"'8ifWX'XYb ?cbgia'jcb'fY[]cbU`Yb'@YVYbga]hhY`b'kYfXYb'5fVY]hgd`ÀhnY [Yq]WXYfh'ibX'X]Y'9l]ghYbn'VÀiYf`]WXYf'6Yhf]YVY'Yf\U`hYb"'lbgYf N]Y``]gh'Ygž'X]Y`\c\Y`EiU`]hÀh'i bX`XYb`\_`]a UZfYi bX`]W\Yb`5gdY\_h VÀi Yf`]W\Yf`@YVYbga ]hhY``VY]`XYb`?cbgi a YbhYb`\Yfj cfni \YVYb" 8 Ug`6i f[Yb`UbX`V]YhYh'j cb`FY[]cb'ni `FY[]cb'j YfgW\]YXYbghY DfcXi \_hY"': Øf`^YXYb'; YgW\a UW\_`]gh'\]Yf`Yhk Ug`XUVY] ž`VYhcbhYb CVZfUi 9`]qUVYh\`5i ZbYfi bX'; YgW\\AZhqZØ\fYf; Yf\UfX`DYf`i b]qcbc"

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8Ug; ØhYg]Y[Y`; i hYgjca '6Ui Yfb\cZ

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5\_hi Y```k YfXYb`]a '6i f[ Yb`UbX`-&`A ]h[`]YXgVYhf]YVY`j ca @UbXYgj YfVUbX`VÀi Yf`]WXYf`8]fY\_hj Yfa Uf\_hYf 'VYhfYi h'i bX VYfUhYb"'8Uj cb`g]bX`) \*`a ]h`XYa '; ØhYg]Y[ Y``; i hYg`j ca 6Ui Yfb\cZ 'nYfh]Z]n]Yfh 'HYbXYbn`ghY][ YbXž'XYbb`Y]b`8i hnYbX k Y]hYfYf`6Yhf]YVY`g]bX`XUni 'VYfY]hg`Ub[ Ya Y`XYh"

8]YgYg'G]Y[Y`[UfUbh]Yfh'XYb'9]bgUhn'\cZY][YbYf'Fc\ghcZZYž'X]Ygcf[ZÀ`h][Y'JYfUfVY]hib[']a '6Yhf]YVž'Y]bY'Yfgh\_`Ugg][Y'5ig!'ibXKY]hYfV]`Xib['ØVYf'X]Y'@UbXk]fhgW\UZhg\_Ua a Yf'gck]Y'X]YghÀbX][Y', VYfdfØZib['jcb'EiU`]hÀhibX'<m[]YbY"'8]YnibY\a YbXY'DfcZYgg]cbU`]g]Yfib['XYf'VÀiYf`]W\Yb8]fY\_hjYfa Uf\_hib['ZØ\fh'nif'jYfaY\fhYb'HY]`bU\a Y'UbDfcXi\_hdfÀa]Yfib[Yb'UiZ'@UbXYg!'ibX'6ibXYgYVYbY'a]hG]Y[YfdfY]gYb']a 'cVYfghYb'6YfY]W\"

 $= 3.6i f[Yb`UbX`[]VhYg`&\$`6Ui Yfb`AXYbž'nk O`Z'6Ui Yfba Af_hYž'j]Yf 6Ui Yfb_Ugh`gck]YY]bYb`VAi Yf`]WkYb`7UhYf]b[VYhf]YV''`8]YgY'i bXU``Y`A]h[`]YXgVYhf]YVY`XYg`@UbXYgj YfVUbXYg`VAi Yf`]WkYf 8]fY_hj Yfa Uf_hYf`YfgWkY]bYb`]b`Y]bYf`BYi Ui ZU[Y`XYf`6fcgWkØfY FY[]cbU`Y`J]Y`ZU`h`a]h`; Ybi gg ž`X]Y`]a`: <math>f\emptyset$ \`U\f`dfAgYbh]Yfh`k]fX": Øf`JYfVfUi WkYf`\_ØbZh][`VYggYf`g]WkhVUf`kYfXYb`X]Y`X]fY\_h j Yfa Uf\_hYbXYb`6Yhf]YVY`Xi fWk`Y]bY`<cZhUZY`"`9fghY`XUj cb k i fXYb`]a`FU\aYb`XYf`Jc``j YfgUa a`i b[`VYfY]hg`ØVYf[YVYb''

9VYbgc ZUbXYb BYi k U\`Yb ZØf XYb J cfghUbX XYg @UbXYgj YfVUbXYg ghUhh BYi Y C VZfUi ]gh 5ghf]X GWX fUbn Ui g C VYfgWX ØhnYbžni ]\fYa GhY``j YfhfYhYf k i fXY K U`hYf Nk ]`Yh]hgWX Ui g'< cfbghY]b VYghY``h"

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## 6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z`Y]gWX i b X Wc "Uh