

Starkes Bekenntnis mit Signalwirkung

VIER PFOTEN begrüßt Vorstoß im Lebensmitteleinzelhandel



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8]Y·5 b_ØbX][i b[žXUgg`X]Y<UbXY`g_YhhY·6]``U·UV·A]hhY·&\$&\$
Ui ggWV`]Y»`]WV : f]gWV ZY]gWV ·Ui g·² ghYffY]WV ·UbV]YhYb·k]fXž]gh·Ui g
j]Y·YfY]<]bg]WV h·Y]b·k]WV h][Yf·i bX·Xf]b[YbX·bchk YbX][Yf·GVW f]hh
]a ·ÒghYffY]WV]gWV Yb·9]bnY\UbXY`ž`cVh·X]Y
H]YfgWV i hncf[Ub]gUh]cb·J]Yf·DZchYb"· 8 Ug·6Y_Ybbhb]g·j cb·6]``Už
ni _ØbZh][·b·X]YgYa·6YfY]WV ·_ca d`Yhh·Ui ZV]``][Yž·Ui g`ÀbX]gWV Y
K UfYž·i bX·gca]h]a dcfh]YfhY·H]Yfei U·ž·ni ·j Yfn]WV hYbž]gh·Y]b
k YgYbh]WV Yf· fi bXghY]b·ZØf·X]Y·6Y]VY\U·hi b[žX]Y·GhÀf_i b[·i bX
XYb·k Y]hYfYb·5i gVUi ·ÒghYffY]WV]gWV Yf·H]Yfk c\`ghUbXUfXg·i bX
XYf·\Y]a]gWV Yb·@UbXk]fhgWV UZh"

Ni XYa ·]gh·XYf·6Yni [·fY[]cbU·Yf·DfcXi _hY·Y]b·k Yfhj c``Yf·6Y]hfU[
ni a ·?`]a UgWV i hn"·6]``U·b]a a h·XU\Yf·a]h·X]YgYf
f]WV hi b[gk Y]gYbXYb·9bhgWV Y]Xi b[·Y]bY·_`UfY·J cffY]hYffc``Y·Y]bž

gU[h`G]a cbY`@U]ghYfž`@Y]hYf]b XYf`5VhY]`i b[`ZØf
I b hYfbY\ a Ybg_ccdYfUh]cbYb`VY]`J]Yf`DZchYb"

Di hYb. `(\$`i `GY`Vghj Yfgcf[i b[`]b `^2 ghYffY]W

6YgcbXYfg`VYa Yf_Ybgk Yfh`gh`X]YgYf`GW f]hh`ZØf`XYb`6YfY]W .XYf
Di hYb\ U`hi b[``8Yf`GY`Vghj Yfgcf[i b[g[fUX `]b `^2 ghYffY]W ``]Y[h
XYfnY]h`bi f`VY]`WU``(` \$`DfcnYbh`A Y\ f`U`g`X]Y`<À`ZhY`XYg`]b
`^2 ghYffY]W j Yf_Ui ZhYb`Di hYbZY]gW Yg`ghUa a h`Ui g`XYa `5i g`UbXž
k c`X]Y`H]YfY`ni `gW YW hYfYb`6YX]b[i b[Yb`U`g`]b `^2 ghYffY]W
[Y\ U`hYb`k YfXYb"

8Ug`Yf[]Vh`Y]bYb`k YgYbh]W V]`][YfYb`DfY]g`ZØf`X]Y`DfcXi _hY"
`bgcZYfb`k Ufbh`@U]ghYf`j cf`XYf`j cb`6]`U`Ub[YgdfcW YbYb
YZZ]n]YbhYfYb`DfcXi _h]cb .` 5i g`H]YfgW i hng]W h`XUfZ`X]Y` \O\YfY
B UWZFU[Y`b UW\ `Y]a]gW Yf`Di hY`_Y]bYgZU`g`ni f` c`[Y`\UVYbž
XUgg`X]Y`OghYffY]W]gW Yb`GhUbXUfXg`j YfgW YW hYf`k YfXYb` `9]b
6Y]gd]Y` `8]Y`6YgUhnX]W hY`ZØf`Di hYb`][h]b `^2 ghYffY]W `XYfnY]h
VY]`a UI ``(` \$`_[`dfc`E i UXfUha YhYf` `b`XYf`9I`[]Vh`Yg`XUni `_Y]bY
CVYf[fYbnYbž`OV`]W g]bX`YXcW`6YgUhnX]W hYb`nk]gW Yb`* \$!+\$
`_`5i W k Ybb`X]Y`<U`hi b[gVYX]b[i b[Yb`ZØf`Di hYb`]b `^2 ghYffY]W
Ui g`H]YfgW i hng]W h`bcW k Y]hYf`j YfVYggYf`k YfXYb`a ØggYbž`g]bX
\Yf`i bgYfY`GhUbXUfXg`YXYbZU`g`j cfni n]Y\Yb"

8]Yg`[]`h`YXcW b]W h`bi f`ZØf`XYb` : f]gW ZY]gW !6YfY]W ž`gbXYfb
Ui W ZØf` Yfh][!`i bX`H]YZ_Ø\`dfcXi _hY``9]bY`j YfdZ]W hYbXY
?YbbnY]W bi b[`b UW\ <Yf`i bZh`i bX`<U`hi b[`ZØf`U`Y`h]Yf]gW Yb
DfcXi _hY`k ÀfY`XU`Yf`gck c\`ZØf`XYb`H]YfgW i hn`U`g`Ui W ZØf`XYb
?cbgi a YbhYbgW i hn`bch`k YbX]["

K]f`ZcfXYfbž`XUgg`Ui W X]Y`UbXYfYb`<UbXY`g`YhhYb`]b `^2 ghYffY]W
XYa`[i hYb`6Y]gd]Y`Zc`[Yb`i bX`fY[]cbU`Yb`DfcXi _hYb`i bX`\c\Yb
H]YfgW i hng`hUbXUfXg`ni _ØbZh][`XYb`J cfni [`YVYb`ž`gc`@U]ghYf"

6Ygi W Yb`G]Y`i bg`Ui Z`ZY]gW i bXW "Uh