

## Starkes Bekenntnis mit Signalwirkung

VIER PFOTEN begrüßt Vorstoß im Lebensmitteleinzelhandel



(© Pixabay)

8 ]Y`5b\_ØbX][ i b[ ž`XUgg`X]Y`< UbXY`g\_YhhY`6]`U`UV`A ]hhY`&\$&\$  
Ui ggWΛ`]Y»`]WΛ` : f]gWΛ`ZY]gWΛ`Ui g`² ghYffY]WΛ`UbV]YhYb`k ]fXž`]gh`Ui g  
j ]Y`Yf`Y]`< ]bg]WΛ`h`Y]b`k ]WΛ`h[ Yf`i bX`Xf]b[ YbX`bchk YbX][ Yf`GWΛ`f]hh  
]a` ÕghYffY]WΛ`]gWΛ`Yb`9]bnY`UbXY`ž`cVh`X]Y  
H]YfgWΛ`i hncf[ Ub]gUh]cb`J ]Yf`DZc`hYb`" 8 Ug`6Y\_Ybbhb]g`j cb`6]`Už  
ni \_ØbZh][ `]b`X]YgYa`6YfY]WΛ`\_ca`d`Yhh`Ui Z`V]`][ Yž`Ui g`AbX]gWΛ`Y  
K UfYž`i bX`gca`]h`a dcfh]YfhY`H]Yfei U`ž`ni`j Yfn]WΛ`hYbž`]gh`Y]b  
k YgYbh`]WΛ`Yf` ; fi bXghY]b`ZØf`X]Y`6Y]VY`U`hi b[ ž`X]Y`GhÅf`\_i b[ `i bX  
XYb`k Y]hYfYb`5i gVUi` ÕghYffY]WΛ`]gWΛ`Yf`H]Yfk`c`ghUbXUfXg`i bX  
XYf`Y]a ]gWΛ`Yb`@UbXk ]fhgWΛ`UZh`

Ni XYa` ]gh`XYf`6Yni [ `fY[ ]cbU`Yf`DfcXi`\_hY`Y]b`k Yfhj`c`Yf`6Y]hfU[  
ni a`?`ja UgWΛ`i hm`6]`U`b]a a`hXU`Yf`a ]h`X]YgYf  
f]WΛ`hi b[ gk Y]gYbXYb`9bhgWΛ`Y]Xi b[ `Y]bY`\_UfY`J cffY]hYffc`Y`Y]bž

gU[ h'G]a cbY`@U]ghYfž`@Y]hYf]b`XYf`5VhY]`i b[ `ZØf  
l bhYfbY\`a Ybg\_ccdYfUh]cbYb`VY]`J ]Yf`DZchYb"

Di hYb.`( \$`i`GY`Vghj Yfgcf[ i b[ `]b`² ghYffY]WΛ

6YgcbXYfg`VYa Yf\_Ybgk Yfh']gh'X]YgYf`GwΛf]h'ZØf`XYb`6YfY]WΛ`XYf  
Di hYb\U`hi b[ ``8Yf`GY`Vghj Yfgcf[ i b[ g[ fUX`]b`² ghYffY]WΛ``Y[ h  
XYfnY]h`bi f`VY]`WU``( \$`DfcnYbh"A Y\`f`U`g`X]Y`<`Ä`ZhY`XYg`]b  
² ghYffY]WΛ`j Yf\_Ui ZhYb`Di hYbZY]gWΛYg`ghUa a h`Ui g`XYa`5i g`UbXž  
k c`X]Y`H]YfY`ni`gWΛ`YWΛhYfYb`6YX]b[ i b[ Yb`U`g`]b`² ghYffY]WΛ  
[ Y\U`hYb`k YfXYb"

8 Ug`Yf[ ]Vh`Y]bYb`k YgYbh]WΛ`V`]`[ YfYb`DfY]g`ZØf`X]Y`DfcXi`\_hY"  
ÆgcZYfb`k Ufbh`@U]ghYf`j cf`XYf`j cb`6`]`U`Ub[ YgdfcWΛYbYb  
YZZ]n]YbhYfYb`DfcXi`\_h]cb`.`5i g`H]YfgWΛi hng]WΛh`XUfZX]Y`\Ø\YfY  
BUWΛZfU[ Y`bUWΛ`\Y]a`]gWΛYf`Di hY`\_Y]bYgZU``g`ni f`:`c`[ Y`\UVYbž  
XUgg`X]Y`ØghYffY]WΛ]gWΛYb`GhUbXUfXg`j YfgWΛ`YWΛhYfh`k YfXYb" `9]b  
6Y]gd]Y`.`8]Y`6YgUhnX]WΛhY`ZØf`Di hYb``Y[ h]b`² ghYffY]WΛ`XYfnY]h  
VY]`a Ui``( \$`\_[ `dfc`E i UXfUha YhYf"Æ`XYf`9I`[ ]Vh`Yg`XUni`\_Y]bY  
CVYf[ fYbnYbžØV`]WΛ`g]bX`YXcWΛ`6YgUhnX]WΛhYb`nk`]gWΛYb`\* \$!+\$  
\_[ ``5i WΛ`k Ybb`X]Y`<U`hi b[ gVYX]b[ i b[ Yb`ZØf`Di hYb`]b`² ghYffY]WΛ  
Ui g`H]YfgWΛi hng]WΛh`bcWΛ`k Y]hYf`j YfVYggYfh`k YfXYb`a ØggYbž`g]bX  
\Yf`i bgYfY`GhUbXUfXg`YXYbZU``g`j cfni n]Y\Yb"

8]Yg[ ]h`YXcWΛ`b]WΛh`bi f`ZØf`XYb`:`f]gWΛZY]gWΛ!6YfY]WΛž`gcbXYfb  
Ui WΛ`ZØf`:`Yfh][ !`i bX`H]YZ\_Ø\`dfcXi`\_hY"9]bY`j YfdZ]WΛhYbXY  
?YbbnY]WΛbi b[ `bUWΛ`<Yf`\_i bZh`i bX`<U`hi b[ `ZØf`U``Y`h]Yf]gWΛYb  
DfcXi`\_hY`k ÄfY`XU\Yf`gck c\``ZØf`XYb`H]YfgWΛi hn`U`g`Ui WΛ`ZØf`XYb  
?cbgi a YbhYbgWΛi hn`bch`k YbX][ "

K ]f`ZcfXYfbž`XUgg`Ui WΛ`X]Y`UbXYfYb`<UbXY`g\_YhhYb`]b`² ghYffY]WΛ  
XYa`[ i hYb`6Y]gd]Y``Zc`[ Yb`i bX`fY[ ]cbU`Yb`DfcXi`\_hYb`i bX`\c\Yb  
H]YfgWΛi hng]hUbXUfXg`ni`\_ØbZh][ `XYb`J cfni [ `[ YVYb"``žgc`@U]ghYf"

6Ygi WΛYb`G]Y`i bg`Ui Z.`ZY]gWΛi bXWΛ"Uh