

"Smartes" Schädlingsmanagement in Lebensmittelbetrieben

Der Schädlingsbekämpfungsexperte Rentokil Initial vernetzt
Unternehmen mit einem digitalen Managementsystem, das zu jeder
Zeit und von jedem Ort aus Informationen liefert, bei einem Befall
den zuständigen Techniker alarmiert und eine vollständige
Dokumentation für Audits zum Download bereitstellt.



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 $6 YgcbXYfg'I bhYfbY\ a Yb'Ui g'XYf'@YVYbga]hhY`]bXi ghf]Y'ghY\ Yb j cf'XYf'[fc "Yb'5i Z[UVYž'GW\ AX`]b[gVY_Aa dZ] b['i bX @YVYbga]hhY`g]W\ Yf\Y]h']bYa']a a Yf'_ca d`YI Yf'k YfXYbXYb I a ZY`X'ni 'a UbU[Yb'' K]f'a ØggYb']a a Yf'Y]bYb'GW\ f]hh'j cfUi g gY]b'i bX'X]Y'g]W\ 'gW\ bY```Ybhk]\ W_Y`bXYb'; YgYhnY'i bX'GhUbXUfXg ni f'@YVYbga]hhY`g]W\ Yf\Y]h'Y]b\ U`hYb'' Y]bgW\ `]Y "`]W\ 'XYfYfž'X]Y j cb': GG7<math>z$ '<577Dz'-GCz'XYf': 85'i bX'i bgYfYb'?i bXYb'ZYgh[Y`Y[h k i fXYb''' 8]Y'6YZU``g_cbhfc``Y']a 'FU\a Yb'XYf

@YVYbga]hhY`g]W\Yf\Y]h`]gh`Y]b`[i hYg`6Y]gd]Y``ZØf`X]YgY
<YfUi gZcfXYfi b[ž'gU[h'X]Y`9I dYfh]b`ZØf`@YVYbga]hhY`g]W\Yf\Y]h
i bX`!ei U`]hÀh`Y]bYg`[`cVU``U[]YfYbXYb`?cbnYfbg"`5b`Y]bYa `gY]bYf
XYi hgW\Yb`GhUbXcfhY`VYgW\AZh][h`XUg`I bhYfbY\a Yb`ØVYf`)\$\$
A]hUfVY]hYfž'X]Y`Ui Z'_cffY_hY`5V`Ài ZY`UW\hYb`a ØggYb"`, VYf`%"\$\$\$
?cbhfc``di b_hY`[]`h`Yg`ni `ØVYfk UW\Yb"`9]bZUW\Y`?cbhfc``Yb
fY]W\Yb`b]W\h`a Y\f`Ui g"

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GWX ÀX`]b[gVY_Àa dZi b['dYf'j YfbYhnhYf GmghYa `Ògi b[

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8 Y f'? cbnYfb'YbhgW\]YX'g]W\'ZØf'XUg']bhY[f]YfhY $GWAX^b[gVY_AadZ]b[gdfc[fUaa']cb'FYbhc_]^*z'k Y^WAYg'X]Y$ 9f_Ybbi b[ž'DfÀj Ybh]cbž' VYfk UW\i b['i bX'?cbhfc``Y'j cb GWAX`]b[Yb'q]WXYfqhY``hž'ia 'X]YqY'<YfUiqZcfXYfib['ni VYk À`h][Yb"'A]h'XYf'GmghYa `Ògi b['DYgh7cbbYWh']a d`Ya Ybh]YfhY $XUg'IbhYfbY\a Yb'Y]bY'_cbhU_hcgY': YfbØVYfk UWXib[ž'X]Y'Y]bY$ j c``ghàbX][Y'G]W\hVUf_Y]h'i bX'?cbhfc``Y'ØVYf'X]Y GW\ÀX`]b[qU_h]j]hÀh'Yfa Ò[`]W\h"' =b'XYb'Ui q[Y`Y[hYb': U``Yb k YfXYb'a]hhY`g' = 2fUfch! GYbgcfYb'GWXUXbU[YfU_h]j]hÀhYb'Yf_Ubbh $8 Y B U Y f Z U Y b g b X a h Y b b Y a ž a 'I b h Y f b Y \ a Y b b g h U \] Y f h Y b ž$ Fci hYfi YfVi bXYb" VYfX]YgYb k YfXYb ØVYfA cV] Z b_JcfZÀ ``Y]b '9W hnY]h 'Ub 'XYb 'ni ghÀbX][Yb 'GW ÀX`]b[gVY_Àa dZYf'[Ya Y`XYhž k Y`WXYf`XUbbii a [Y\YbX'k Y]hYfY'A U» bU\a Yb'Y]b`Y]hYb'_Ubb" 5``Y`5_h]j]hÀhYb`fi bX`i a `X]Y`, VYfk UW\i b[g`Ògi b['k YfXYb`]b XYa '8c_i a YbhUh]cbggmghYa 'a mFYbhc_]`'j YfnY]WXbYh"'8]Y A]hUfVY]hYf'XYg'I bhYfbY\a Ybg'gck]Y'XYf'GYfj]WYhYWXb]_Yf _ÒbbYb'g]W\'XUfØVYf'YXYfnY]h'i bX'j cb'YXYa 'Cfh'Ui g'Y]bYb _ VYfV`]W_'ØVYf'Y| Ybhi Y``Y'GW\ÀX`]b[gU_h]|]hÀhYb'| YfgW\UZZYb $gck [Y']bX]i [Xi U']g]YfhY'FYdcfhg'ZØf'5i X]hg'\Yfi bhYf`UXYb"'8]Y$ ga UfhY?ca d`Yhh`Ògi b['Yfa Ò[`]W\h'Y]bY'[Yn]Y`hYfY $GWAX^b[gVY_AadZ]b[žY]bY8UiYfVY_OXYfib[a]h[]Zh][Yb]$ Gi VghUbnYb ØVYf Y]bYb ``Ab[YfYb NY]hfUi a 'k]fX j Yf\]bXYfh"

JYfVYggYfhYg`7ca d`]UbWY!A UbU[Ya Ybh Xi fWX X][]hU`Y`?cbhfc``Yb`i bX 8c_i a YbhUh]cb

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6]q'i cf'_i fnYa 'qhUbX'XYf'?cbnYfb'bcW\'j cf'XYf < YfUi gZcfXYfi b[\check{z} 'X]Y 'ZØf'X]Y '9]b\U`hi b['XYf'J cf[UVYb YfZcfXYf`]W\Yb'I bhYf`U[Yb'ni 'j Yfk U`hYb"'6Y]'gc'j]Y`Yb YfZcfXYf`]WXYb'5iX]hg'dfc'\J\f'ibX'VY]'gc'j]Y`Yb'ni'jYfkU`hYbXYb ?cbhfc``dib_hYb`kifXY`X]Yg`ni 'Y]bYa 'Ybcfa Yb`NY]h!`ibX FYggcifWb!: U_hcf"'8Ug'X][]hU`Y'?cbhfc``!ibX 8c_i a YbhUh]cbggmghYa 'a mFYbhc_]`'_cbbhY'Ui WX'XUVY]'5V\]`ZY $gWVUZZYb"A]h]A "_ObbYb"U``Y"8UhYb"XYf'j YfbYhnhYb"BU[YfZU``Yb]$ $[YV\emptyset bXY`h`Ui~ZY]bYb~6`]\underline{W}.~~Ub[YfY]WXYfh`a~]h`5bU`mgYbž$ 9a dZY\`i b[Ybž'8c_i a YbhYb'i bX'a Y\f' 'UV[Yfi ZYb'k YfXYb"'8Ug C b`]bY!DcfhU`'V]YhYh'?i bXYb'X]Y'A Ò[`]WX_Y]hž'U``Y GYfj |WYYa dZY\`i b[Yb'i bX'9]b[UVYU_hi U`]q]Yfi b[Yb'cb`]bY'fi bX ia X]Y'I\f'ibX'jcb'ØVYfU```ni'ØVYfdfØZYb"'KYbb'Y]b'HYW\b]_Yf Y]bY`_VYfdfØZ|b[`XifW\ZØ\fhcXYf'Y]bY`bYiY`9a dZY\`ib[`nif JYfVYggYfi b['i bgYfYf DfÀj Ybh]cbga U» bU\a Yb UV[]Vhž g]bX X[YgY] = DZcfa Uh]cbYb gcZcfh' [YfZØ[VUf ž'gU[h'X]Y'9]dYfh]b" = W_Ubb'Ui » YfXYa 'U``Y'B UW\k Y]qY'ZØf'GYfj]WYXc_i a YbhY'Yf\U`hYbž X]Y'YfZcfXYf`]WX'g]bXž'XUa]h'k]f'[YgYhnYg cbZcfa 'UfVY]hYb _ÒbbYbʻi bXʻUi WXʻi a'ni ʻVY`Y[YbžʻXUggʻk]fʻX]YʻGhUbXUfXgʻi bgYfYf ?i bXYb 'YfZØ``Ybž'X]Y 'gY`Vgh'g]W\YfghY``Yb 'a ÒW\hYbž'XUgg'X]Y $GWAX^b[gVY_AadZ]b[gVYfX]Y[YgUahYg]YZYf_YhhY^bkY[[ih]$ $j Yfk U`hYh'i bX'bUWX j c``n]Y \ VUf']gh ž'ZØ[h'g]Y'\]bni "'I bX'X]Yg']b$ $Yf(YV)W(-\emptyset fnYfYfNY)hU(g) cf(Yf) bX'c(bY'6Yf) Y'j cb'DUd)Yfni$ j YfVfUi WXYb" → Y]bYf`NY]hž`]b`XYf`X]Y`5i Z[UVYb`XYg`: GE F`]bgVYgcbXYfY`Ub[Yg]WX hg`g]WX`ÀbXYfbXYf'JcfgWXf]ZhYb``]a a Yf $gWk [Yf][Yfk YfXYbž']ghX]Yg'Y]bY'gY\fk]``_ca a YbY$ $JYfVYggYfib[XYf^9ZZ]n]Ybn'ibX'?cbhfc``YžX]Y'aY]bY'G]WXYf\Y]h$ Yf\YV`]WX`j YfVYgqYfh`\Uh ž`gc`XUg`FYgØa YY`XYf`9I dYfh]b"

VYf'FYbhc_]`

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K Y`hk Y]h'i bX'Ui W\]b'8Yi hgW\`UbX']gh'X]Y'FYbhc_]` GWAX`]b[qVY AadZib[a Uf hiibX'hYWAbc`c[]YZØ\fYbX"A]h jYfbYhnhYb'GW\AX`]b[gaUbU[YaYbh_cbnYdhYbž'_caV]b]Yfh'a]h X][]hU`Yf'8c_i a YbhUh]cbž'i bhYfghØhnh'FYbhc_]`'I bhYfbY\a Yb $XUVY]\check{z}^*k [fhgWXUZh^*]WXY\check{z}^*m[]Yb]gWXY^*i bX^*[Ygi bX^Y]h^*]WXY^*F]g]_Yb$]b^]\fYa^hA[^]WXYb^5fVY]hgUV^Ui Z`ni 'a]b]a]YfYb"^A]h^Yhk U^) \$\$ \cW\eiU`]Z[n]YfhYb'GW\AX`]b[gYldYfhYb'Ub'%)'GhUbXcfhYb XYi hgWX`UbXkY]h'j YfZØ[h'FYbhc_]``ØVYf'XUg'[fÒ»hY GYfj]WYbYhnk Yf_'XYf'6fUbW\Y"'8]Yg'[UfUbh]Yfh'gW\bY``ghY $FYU_h]cbgnY]hYb'ibX'ghY``h'Y]bY'VibXYgkY]h'[`Y]W\V`Y]VYbX'\c\Y$; fi ddYžY]bYa 'XYf'[fÒ» hYb 'GYfj]WY!?cbnYfbY'k Y`hk Y]h"'8]Y FYbhc_]``=b]h]U``; fi ddY`]gh`]b`ØVYf`+) '@AbXYfb'U_h]j 'i bX $VYgWAZh][haY\fU^g($"$$$AYbgWAYb]a 8]YbghYY]bYf$ [Ya Y]bqUa Yb'A]qq]cb.' A YbqW\Yb'qW\ØhnYbž'@YVYb'j YfVYqqYfb " A]h'9ldYfh]gY'ibX'@Y]XYbgWXUZh"

 $A Y \ f + Zcfa Uh]cbYb'i bhYf. k k k "fYbhc_]`!]b]h]U`"XY$

."| "FYbhc_]`"

6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z`Y]gWX i b X Wc "Uh