

Lebensmittelindustrie ist Wertschöpfungs-Champion

Unter dem Titel „Der ökonomische Fußabdruck der Lebensmittelindustrie in Österreich“ wurde jetzt eine neue Studie veröffentlicht. Obmann des Fachverbandes der Lebensmittelindustrie Johann Marihart: „Jeder Arbeitsplatz schafft zwei weitere Jobs in anderen Branchen“.



...

9]bY`U_hi Y`Y`Ghi X]Y`ni a`j`c`_g!`i`bX`fY[]cbU`k]fhgW\ UZh`]W\Yb
 : i » UVXfi W_`XYf`@YVYbga]hhY`]bXi ghf]Y`]b`² ghYffY]W\
 fK`YfhgW\ÖdZi b[]gUbU`mgYŁ`nY][hž`XUgg`X]YgY`6fUbW\Y`a]h`Y]bYa
 6fi hcdfcXi _h]cbgk Yfhj`cb`fi bX`%*`A`fX``9i`fc`Y]b`V]g\Yf
 i`bhYfgW\ÀmhYf`7\Ua`d]cb`VY]`XYf`K`YfhgW\ÖdZi b[]gh`ž`VYf]W\hYhY
 \Yi`hY`XYf`C`Va`Ubb`XYg`:
**UW`j`YfVUbXYg`XYf`
 @YVYbga]hhY`]bXi ghf]Y`ž`ε`Ubb`A`Uf]\`Ufh`**

8]Y`@YVYbga]hhY`]bXi ghf]Y`n`À`h`ni`XYb`[`f`Ö»`hYb`6fUbW\Yb
 ² ghYffY]W`g" `≠`fY`fi`bX`&\$\$`l`bhYfbY`a`Yb`g]W\Yfb`a`]h`i`&*"`\$\$\$`

X]fY_h'6YgWÀZh[hYb'hÀ[`]WÀ`X]Y`J Yfgcf[i b[`j cb', ž* `A]c"
A YbgWYb`a]hiei U`]hUhj] Yb`@YVYbga]hhY`b" 5`Y`I bhYfbY\`a Yb
g]bX`Yb[`a]h`\fYa `GhUbXcfh]b`² ghYffY]WÀ`j YfVi bXYb` `j cb
hfUX]h]cbgfy]WÀ`Yb` : Ua `]YbVYhf]YVYb`V]g`ni `k Y`hk Y]h'hÀh[Yb
; fc» i bhYfbY\`a Yb"8]Y`@YVYbga]hhY`]bXi ghf]Y`]gh`XUa]hj cb
[YgUa hÒghYffY]WÀ]gWÀ`Yf`6YXYi hi b[`i bX`VYY]bZi ggh`ØVYf
J cf`Y]ghi b[gj YfZYWÀhi b[Yb`bU\`Yni `U`Y`GY`hcfYb`XYf`K]fhgWÀUZh"
Nk Y]j cb`XfY]`]b`² ghYffY]WÀ`Yf[YghY`hYb`DfcXi `hYb`k YfXYb`]b
ØVYf`%, \$`@ÀbXYf`YI dcfh]Yfh ž[]Vh`A Uf]\Ufh`ni `VYXYb`_Yb"

8]Y`I bhYfbY\`a Yb`XYf`@YVYbga]hhY`]bXi ghf]Y`g]bX`ØVYf`X]Y
BU\`fi b[ga]hhY`!`i bX`; YhfÀb`_Y\`YfghY`i b[`]bUi g`bcWÀ`]b`Y]bYf
J]Y`nU\`k Y]hYfYf`6fUbWÀ`Yb`hÀh["8]YgY`fY]WÀ`Yb`j cb`XYf
@UbXk]fhgWÀUZh`ØVYf`XYb`; fc»!`i bX`9]bnY`\`UbXY`ž`X]Y
; Ughfcbca]Y`gck]Y`@[]gh]_`i bX`HfUbgdcfh`V]g`\]b`ni `: i b_h]cbYb" ð`f`j c`_gk]fhgWÀUZh]WÀ`Yf`6Y]hfU[`]gh`VYUWÀ`h]WÀ`"8]Y
X]fY`_hYb`9ZZ`_hY`XYf`I bhYfbY\`a Yb`Ui g`XYf`@YVYbga]hhY`]bXi ghf]Y
g]bX`XYf`Ghi X]Y`ni Zc`[Y`XcddY`h`gc`\`cWÀ`k]Y`V]g\`Yf
Ub[Ybca`a Yb.`A]h`Y]bYa `hchU`Yb`K YfhgWÀ`ÒdZi b[gUbhY]`j cb`" i
i bX`Y]bYa `bcWÀ`\`Ò\`YfYb`6YgWÀ`Zh[i b[gUbhY]`j cb`" ž) i `nÀ`\`h
X]Y`@YVYbga]hhY`]bXi ghf]Y`ni `XYb`VYXYi hYbXghYb`GY`hcfYb`XYf
\`Y]a]gWÀ`Yb`K]fhgWÀUZh"8 Ug`Yb`hgd]WÀ`h[i h`%\$i `XYf`[YgUa`hYb
]bXi ghf]Y`Yb`K YfhgWÀ`ÒdZi b[`² ghYffY]WÀ`g"

6fi hncdfcXi _h]cbgk Yfh`%*ž` `A fX`"9i fc

8]Y`Yhk U`&\$`\$`I bhYfbY\`a Yb`XYf`@YVYbga]hhY`]bXi ghf]Y
Yfk]fhgWÀUZh`hYb`Y]bYb`6fi hncdfcXi _h]cbgk Yfh]j cb`fi bX`%* `A fX"
9i fc"6YfØW_g]WÀ`h[h`a Ub`Ui WÀ`X]Y`9ZZ`_hY`Yb`h`Ub[`XYf
j cf[Y`U[YfhYb`K YfhgWÀ`ÒdZi b[g`_YhhY`i bX`9]b`_ca`a YbgYZZ`_hY`ž`gc
VY`Ài Zh]g]WÀ`X]Y`[YgUa`hY`6fi hnc`k YfhgWÀ`ÒdZi b[ž`X]Y`]b`² ghYffY]WÀ
Ui ZX]Y`@YVYbga]hhY`]bXi ghf]Y`ni fØW_[YZØ\`fh`k YfXYb`_`Ubbž`Ui Z
Yhk U`- ž` `A fX`"9i fc" ð`XYf]j cb`]f`Yfk]fhgWÀUZh`hY`9i fc`Ògh
ni gÀ`h`n]WÀ`%ž&` `9i fc`K YfhgWÀ`ÒdZi b[`]b`UbXYfYb`6fUbWÀ`Yb`Ui g"

xcVa`chcf`@YVYbga]hhY`]bXi ghf]Y

8Yf`Ghi X]Y`ni Zc`[Y`VYk]f`_h`YXYf`5fVY]hgd`Uhn`]b`XYf

@YVYbga]hhY`]bXi ghf]Y`X]Y`GWUZI b[`cXYf`5Vg]WXYfi b[`j cb
_bUdd`nk Y]`k Y]hYfYb`xVg`]b`2 ghYffY]W`"Ni a `JYf[`Y]W`. `8Yf
Xi fW.gW.b]hh]WY`bXi ghf]Y!A i `h]d`_]Uhc f``Y[h`VY]`%ž) `V]g`%ž "9]b
; fi bX`XUZØf`g]bX`X]Y`Ub[Yb`K YfhgW`ØdZ` b[g_YhhYb` `VY[]bbYbX
VY]`XYf`@UbXk]fhgW`UZh` i bX`X]Y`c`Y`5bnU`Ub`Jcf`Y]ghi b[Ybž
X]Y`X]Y`6fUbW`Y`ni `Y]bYa `[fc»Yb`HY]`Ui g`2 ghYffY]W`VYn]Y`h"
8UXi fW`ZÀ`h`XYf`K YfhgW`ØdZ` b[gUVZi gg`]bg`5i g`UbX`[Yf]b[`Ui g"

J]Yf`j cb`nY`b`j cb`XYf`@YVYbga]hhY`]bXi ghf]Y`Yfk]fhgW`UZhYhYb
9i fc`Z]Y»Yb`ØVYf`GhYi Yfb`i bX`5V[UVYb`Ub`XYb`GhUUh`ni fØW`": Øf
XUg`x\`f`&\$%+`k]fX`XUg`Xi fW`XYb`k]fhgW`UZh]W`Yb`6Y]hfU[`X]YgYf
6fUbW`Y`[YbYf]YfhY`GhYi YfUi Z_ca a Yb`Ui Z]bg[YgUa h` ž` `A fX"
9i fcž`XUj cb`%ž+`A fX"9i fc`]b`XYf`@YVYbga]hhY`]bXi ghf]Y`gY`Vghž
[YgW`Àmh`8]Yg`Ybhgd]W`h]a `5i Z_ca a Yb`XYf`A]bYfU`Ò`ghYi Yf
f(ž* `A fX"9i fc`cXYf`XYb`Gcn]U`j Yfg]W`Yfi b[gVY]hfÀ[Yb`XYf
GY`Vghgh`bX][Yb`fl ž(`A fX"9i fc`"

<]Yf`[]Vh`Yg`X]Y`Ghi X]Y`ni a `8ck b`cUX

6Ygi W`Yb`G]Y`i bg`Ui Z. `Z`Y]gW`i bXW`"Uh