

Jahreswechsel: Diese Themen beschäftigen die Wiener Unternehmen 2023

9 Tipps fürs neue Jahr. Diese Themen beschäftigen die Wiener Unternehmen 2023.



Mag. Martin Puaschitz, Obmann der Fachgruppe UBIT Wien. (© Foto Weinwurm)

8]Y'JYfhfYhYf'i bX'JYfhfYhYf]bbYb'XYf'6Yfi Zg[fi ddYb'+lž I bhYfbY\a YbgVYfUhi b['i bX'6i W\\U`hi b['fY[Yb']\fY'A]h[`]YXYf Ubž'ØVYf'i bhYfgW\]YX`]W\Y'H\Ya Yb'bUW\ni XYb_Yb"'8]Y'Zc`[YbXYb a di `gY'gc``Yb'\Y`ZYbž'XUg'; YgW\ÀZhg'U\f'&\$&&'[i h'UVni gW\`]Y»Yb i bX']a '_ca a YbXYb'; YgW\ÀZhg'U\f'&\$&' 'YfZc`[fY]W\ k Y]hYfni UfVY]hYb"

9I dYfh]bbYb'i bX'9I dYfhYb'ni 'ZfU[Yb'i bX'dfcZYgg]cbY``Y GYfj]WYg'ni 'bi hnYbž']gh'ZØf'XYb'; YgWXÀZhgYfZc`['k YgYbh`]WX"'8UVY] gc``hY'a Ub'Ui WX'XYb'Ai h'\UVYbž'H\Ya Yb'Ubni gdfYWXYbž'X]Y b]WXh'gc'[i h'`Ui ZYb ž'gU[h'A Ufh]b'Di UgWX]hnž'CVa Ubb'XYf

→H!: UWX _fÀZhY Ui gV]`XYb

BYVYb'dc`]h]qW\Yb': cfXYfi b[Yb'k]Y'XYf'Fch!KY]»!Fch!?UfhY'fi ZYb X | Y '9 | d Y fh | b Y b 'i b X '9 | d Y fh Y b 'X Y f ' | 6 + 1 X | Y '6 f U b W X Y 'X U n i 'U i Zž : UWX_fÀZhY`Ui gni V]`XYb"` FibX`ia `X]Y`@Y\f`]b[gUigV]`Xib[`[]Vh Ygʻ]a a YfʻbcW\`i]Y`Y`A mh\Yb`i bX`A]ggi YfqhAbXb]ggY"'8]Y $@Y \setminus f`]b[gUigV]`Xib[`Yfa O[`]W\h'ibg`UVYfž`]b`X]Y`Y][YbY`Ni_ibZh$ ni ']bj Ygh]YfYb'i bX'XYa ': UWX_fÀZhYa Ub[Y`'Ybh[Y[Ybni k]f_Yb ž qU[h16+1K]Yb!CVaUbbAUfh]bDiUgWA]hn"8]Y:UWA[fiddY i bhYfghØhnhž']bXYa 'g]Y'VY]'6]`Xi b[ga YggYbž'GWXi `!'i bX =bZcfa Uh]cbgj YfUbghU`hi b[Yb'≯[YbX`]WXY'gck]Y'XYfYb': Ua]`]Yb jcb~XYb~JcfhY]`Yb~Y]bYf~±H!@Y\fY~ØVYfnYi[h"~8UVY]~kYfXYb~UiW\ [Yn]Y`h'GWkYfdib_hY'[YgYhnhžia 'A ÀXWkYb'ZØf'Y]bYb'6YfiZ']b $XYf' \neq H'ni VY[Y]ghYfb'''; Y]WXnY]h][gc``XUg'5b[YVch'Ub$ @Y\fd`AhnYb'Ui g[YVUi h'k YfXYb"'8]Y': UW\[fi ddY'I 6+I'K]Yb'ghY``h I bhYfbY\a Yb'Y]b' ⇒bZcfa Uh]cbgUb[YVch'ni f'JYfZØ[i b[ži a 'XUa]h Ui W\ A mh\Yb XYf @Y\f`]b[qUi qV]`Xi b[ni 'VY[Y[bYb. k k k "]h! `Y\fY"k]Yb i bX k k k "]h!Ui gV]`Xi b["k]Yb

.

→H!GYW f]hm h\Ya Uh]g]YfYb

a 'j Yf[Ub[YbYb '\]\f'[UV 'Yg'VY]'XYb 'Ub[YnY][hYb': À``Yb']a 6YfY]W\ '\H!GYW' f]hm'Y]bY'Ni k UW\gfUhY'j cb'\&) 'V]g'') 'DfcnYbh'' 8UVY]']gh'_`Ufž'XUgg'`\Ab[gh'b]W\ h'U``Y': \A``Y'Ub[YnY][h'k YfXYb'''\H! I bhYfbY\a Yb'a ØggYb'Y]bYfgY]hg'DfcXi _hY'UbV]YhYbž'X]Y'?i bXYbgW\ ØhnYb''

5bXYfgY]hg'[]`h'Ygž']b'I bhYfbY\a Yb'6Yk i gghgY]b'ZØf'#!GYW'f]hm
ni 'gW\UZZYb"'I bX'ZU``g'XcW\'Y]ba U`'Yhk Ug'dUgg]Yfhž'gc``hY'XYf': U``
i bVYX]b[h'Ub[YnY][h'k YfXYb"'C Zh'k YfXYb'DUbbYb'Ui g'GW\Ua 'U`g
HUVi h\Ya U'VY\UbXY`h"'*XYYf'Ub[YnY][hY': U``'\]`Zh'UVYf'XYf
[YgUa hYb'6fUbW\Yž'?f]a]bU`]hÀh'j cfni VYi [Yb'i bX'ni
VY_Àa dZYb"'8]Y'&(#+!#!GYW'f]hm!<ch`]bY'XYf'K]fhgW\UZhg_Ua a Yf
]gh'i bhYf'\$, \$\$', , , '%'' 'YffY]W\VUf'i bX'XUfUi Z'gdYn]U`]g]Yfhž

VYhfcZZYbY'I bhYfbY\a Yb'VY]' ≠1!GYW'f]hm!JcfZÀ``Yb'ni i bhYfghØhnYb"

; Yk]bbZfY]VYhfU['&\$&&'Ui ggW\ OdZYb

I bhYfbY\a YbžXYfYbʻj cfUi gg]Wkh`]WkYfʻ; Yk]bbʻ]a '\$\f`&\$&&`XYb 6YhfU['j cb'' \$"\$\$\$`9i fc'ØVYfghY][hžgc``hYb`X]Y`A $O[`]Wk_Y]h'XYg$; Yk]bbZfY]VYhfU[gʻ]bʻ6YhfUWkhʻn]Y\Yb"`Ni'ØVYf`Y[Ybʻ]ghžʻcVʻY]bY \Rightarrow j Ygh]h]cbʻ]bʻVY[Øbgh][hYgʻ5b`U[Yj Yfa O[YbcXYfʻ]bʻK YfhdUd]YfYk]fhgWkUZh`]Wkʻg]bbj c```]ghži a 'XYb'; Yk]bbZfY]VYhfU[']bʻj c``Yf < O(Y)Ui gni bi hnYb"

GcZYfb'ZØf'XUg' \pm J\f'&\$&&'Y]b'; Yk]bb'ØVYf'' \$"\$\$\$'9i fc'Yfk UfhYh k]fXž'VYghY\h'X]Y'A Ò[`]W_Y]h'X]Y'6Y`Ughi b['a]h 9]b_ca a YbghYi Yf'Xi fW\'XYb

gc[YbUbbhYb']bj Ygh]h]cbgVYX]b[hYb'; Yk]bbZfY]VYhfU['fl:6Łinij Yfa]bXYfb"'8Yf';:6'ghY\h'U``Yb'bUhØf`]WXYb'DYfgcbYb'a]hVYhf]YV`]WXYb'9]b_ibZhgUfhYb'ibUV\Àb[]['jcb'XYf; Yk]bbYfa]hh`ib[gUfh'ni"

'9f\Ò\hY'?`Y]bi bhYfbY\a Yf!DUi gW\U`Y bi hnYb

GY]h'XYf'JYfUb`U[ib['&\$&\$'_ObbYb'?`Y]bibhYfbY\aYf']\fYhUhgÀW\`]W\Yb'6Yhf]YVgUig[UVYb']b'5Vni['Vf]b[Yb'cXYf'X]Y; Yk]bb\O\Y'dUigW\U`a]h'()'DfcnYbh'fVnk"'VY] 8]Ybgh'Y]ghib[gVYhf]YVYb'&\$'DfcnYbhŁ'Yfa]hhY`b"

5 i g[UVYb ZØf 2 ZZ]!H]W_Yhg UVgYhnYb

5V~&\$&'~_ÒbbYb~IbhYfbY\aYb~)\$~DfcnYbh~XYf~5ig[UVYb~ZØf

K cWXYb!žA cbUhg! cXYf J\fYg_UfhYb ZØf ÒZZYbh`]WXY

JYf_Y\fga]hhY`dUi gWXU``U`g`6Yhf]YVgUi g[UVY`UVgYhnYbžk Ybb

X]YgY`Ui WX`ZØf`VYhf]YV`]WXY: U\fhYb`j Yfk YbXYh`k]fX"`5`hYfbUh]j

_ÒbbYb`Ui WX`k Y]hYf\]b`X]Y`?cghYb`bUWX`hUhgÀWX`]WXYf`Bi hni b[
[Y`hYbX`[Ya UWXh`k YfXYb"

'9f\Ò\hY'; K;!; fYbnY'Ui ggW\ÒdZYb

< ca Y!C ZZ]VW ZØf I bhYfbY\a Yb]b 5bgdfi W\ bY\a Yb</pre>

GY]h'&\$&&`]gh'ZØf'X]Y'5VgYhni b['XYg'5fVY]hgd`UhnYg']a

K c\bi b[gj YfVUbX'_Y]b'fÀi a `]W\'[YhfYbbhYg'5fVY]hgn]a a Yf
bchk YbX]["'A]h'XYf'J YfUb`U[i b['&\$&&`_Ubb'a Ub'XYb

5fVY]hgd`Uhn'a]h'%"&\$\$'9i fc'dfc'\\fdUi gW\U``UVgYhnYb"'K Ybb
UbXYfY'9]b_ØbZhY'XYg'I bhYfbY\a Yfg'%%"\$\$\$'9i fc'dfc'\\fdVYfghY][Ybž'_ObbYb'' \$\$'9i fc'UV[YgYhnh'k YfXYb"

GhUbXcfhj cfhY]`Y`XUb_'k Yb][Yf'?2 Gh'UV &\$&'

?Ud]hU`[YgY``gW\UZhYb`a ØggYb`&) 'DfcnYbh'? ÒfdYfgW\UZhghYi Yfž'X]Y Ui Z'XYb'; Yk]bb'VYfYW\bYh'k]fXž'VYnU\`Yb"'8Yf'cZh'X]g_i h]YfhY GhYi YfgUhn'g]b_h'&\$&' 'Ui Z'&('DfcnYbh'i bX'&\$&('Ui Z'&' 'DfcnYbhž k cXi fW\'GhUbXcfhj cfhY]`Y'Yfn]Y`h'k YfXYb'gc``Yb"

@]nYbnYb YfbYi Yfb

@]nYbnYbž'Vgdk "'ZØf'+1!8]Ybghdfc[fUa a Yž'gc``hYb'fY[Y`a À»][ØVYfdfØZh'i bX'[[Z''YfbYi Yfh'k YfXYb"'8]Y'@]nYbnVYX]b[i b[Yb

6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z Y]gWX i b X Wc "Uh