

Gourmetfein-Gründer Fritz Floimayr im Interview: "So wie bisher kann es nicht weitergehen"

Gourmetfein, die einzige österreichische Fleischverarbeiterfirma, die nur AMA-zertifizierte Ware verwendet und das mit einer eidesstattlichen Erklärung garantiert.



Fritz Floimayr ist Gru?nder von Gourmetfein und energischer Umweltaktivist der Fleischbranche.

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9fbYi h'YfgW\ØhhYfh'Y]b'G_UbXU`'X]Y'ÒghYffY]W\]gW\Y GW\kY]bYVfUbW\Yž'XUni '_ca a Yb'9b[dÀggY'VY]'XYf'[`cVU`Yb Fc\ghc\Zj\Yfgcf[i b['i bX'?cbgi a YbhYbž'XYbYb'XUg'; Y`X'Ui g[Y\h" 5i Z'XYf'UbXYfYb'GY]hY'ghY][h'X]Y'HU_hnU\`'XYf'DfchYghY'j cb'?`]a U! i bX I a k Y hU_h]j]ghYb Ub" GWk |Yf][Y NY]hYb ZØf \Y]a]gWkY
: `Y]gWkdfcXi nYbhYbž UVYf Ui Wk Y]bY A O[`]Wk_Y]h ZØf Y]bYb
[fi bX Y[YbXYb K UbXY 3 9]bYf XYf 6fUbWk Ybj cfXYb_Yf XUni]gh
; ci fa YhZY]b!; fØbXYf : f]hn : `c]a Umf k]f \ UVYb a]h]\a ØVYf
?f]gYb i bX 7 \ UbWb [YgdfcWk Yb"

: `Y]gW\ / '7c.' < Yff': `c]a Umfž'G]Y'\UVYb'; ci fa YhZY]b'U`g A Uf_hZØ\fYf']a '6YfY]W\'; `Ui Vk ØfX][_Y]h'/ 'HfUbgdUfYbn dcg]h]cb]Yfh"'? `Uddh'XUg'Ui W\']b'XYf'?f]gY3

: `Y]gWX \prime '7c. K Ug'_cb_fYh'a Y]bYb'G]Y'XUa]h3

: f]hn: `c]a Umf. → ₩ 'a Y]bY'XUa]hž'XUgg']a a Yf'bcW 'A]``]cbYb?]`c'; Yb!Gc'U'Ui g'XYa 'FY[Ybk U'X'YXYg'*J\f']b'ÒghYffY]W]gW YbGW k Y]bYhfÒ[Yb'j YfZØhhYfh'k YfXYb"'8 Ug']gh'j]Y``Y]W h']a '9]b_Ui Z i ba]hhY`VUf'V]``][Yfž'UVYf'Yg'nYfghÒfh'X]Y'Ni _i bZh'i bgYfYf9b_Y`_]bXYf"'9g'_Ubb'XcW 'b]W h'gY]bž'XUgg''U\f\i bXYfhYU`hY6Ài a Y'Ua 'UbXYfYb'9bXY'XYf'K Y`h'[YZÀ``h'k YfXYbž'bi f'XUa]h[fc»Y'AYb[Yb'Ub'H]Yf_fUZhZi hhYf'gdchhV]``]['\Yf[YghY``h'k YfXYb_ObbYb"'→W 'a Y]bY'XUa]h'UVYf'Ui W 'XYb'ØVYfa À»][Yb'9]bgUhnjcb'DYgh]n]XYb'i bX'XYb'HfYbX'ni ']a a Yf'[fÒ»YfYb

]b 'GdUb]Yb 'dUgg]Yfhž'XU'k YfXYb'[UbnY'8 ÒfZYf'i bX'f]Yg][Y @UbXgW\UZhYb'ni '[][Ubh]gW\Yb'DfcXi _h]cbgghÀhhYb'i a [YVUi h"'8]Y : c`[Yb'ZØf'X]Y'I a k Y`h'g]bX'Y]bY'? UhUghfcd\Y"'8 Ug']gh'XYf'j Ò``][ZU`gW\Y'K Y['i bX'XUg'k]ggYb'X]Y'\UbXY`bXYb'DYfgcbYb j Yfa i h`]W\'Ui W\'qY`Vgh"

: $Y]gWX / 7c. K cfUb \ U_h Yg3$

: f]hn: `c]a Umf. `A UbW.Y`\UVYb`bcW.'b]W.hij YfghUbXYbž'XUgg
X]Y`NY]hYb`XYf`5i gf]W.hi b[`Ui Z'a UI]a U`Y`A Yb[Y`i bhYf
A]ggUW.hi b[`XYf`O_c`c[]gW.Yb'; fYbnYb'j cfVY]`g]bX"`GW.Ui Yb`k]f
i bg`XcW.`X]Y`9bhk]W_`i b[`XYf`K Y`h`Ubž'Yg`[]Vh`K YhhYfYI hfYa Y
c\bY`9bXY`i bX`XUg`\Uhii ba]hYY`VUf`Yhk Ugʻa]h`XYf`5fhii bX`K Y]gY
ni 'hi bž'k]Y`k]f`X]YgYb`D`UbYhYb`VY\UbXY`b"`K]f`[Y\Yb`a]h`XYf
9fXY`i a ž'U`gʻk ØfXY`g]Y`i bgʻb]W.hg`Ub[Y\Yb"`8 UVY]`]ghʻg]Y`i bgYf
@YVYbgZi bXUa Ybh"`8cW.`YgʻfYW.bYh`g]W.`cZZYbVUf`]a a Yf`bcW.ž
Ui Z`NYfghOfi b['ni 'gYhnYb'i bX`XUgʻ]ghʻY]b`DfcV`Ya ž'XUgʻi bg
k]f_`]W.`U``Y`Ub[Y\h"`9gʻgc``hY`b]W.h`X]Y`9bhgW.Y]Xi b['Y]bYg
? cbnYfbgʻgY]bžʻcV`a Ub`H]YfY`i bX`BUhi f`fYgdY_hj c```VY\UbXY`hž
XUgʻgc``hY`Ui Z'Y]bYa 'ZØf`U``Y`6YhY]`][hYb'j YfV]bX`]W.Yb
; fi bX_cbgYbgʻfi \Yb"`I bX`nk Uf`]b`XYf`[YgUa hYb'9i fcdÀ]gW.Yb
I b]cbž'gcbgh_ca a h'Ygʻbi f`ni 'J YfXfÀb[i b[gYZZY_hYb'i bX`XYf
5i g`U[Yfi b[`XYf`DfcXi _h]cb"

': `Y]gWX / '7c.'8 Ug'DfcV`Ya VYk i gghgY]b']b'XYf
; YgY``gWX UZh'ghY][hž'UVYf'[]Vh'Yg'Ui WX '5i gk Y[Y'Ui g'XYf
?f]gY3

: f]hn: `c]a Umf. `BUhØf`]W\ °K]f`nY][Yb'\UhU[hA[`]W\ VY]
; ci fa YhZY]bž'XUgg'k]f`Y]bYb'UbXYfYb'K Y['[Y\Yb'_ObbYb"Ni a
6Y]gd]Y``c\bY'; YbhYW\b]_ž'c\bY'FY[Ybk U`X!Gc\U'i bX`c\bY
; `md\cgUh"'8 Ug'_cghYh'i bg'bUhØf`]W\ i bhYfbY\a Yf]gW\Yb'DfcZ]hž
UVYf'Yg'Vf]b[hi bg'Yhk Ugž'XUg'j]Y``k]W\h][Yf']gh 'Y]b'fi\][Yg
; Yk]ggYb°'=\W''Y]ghY'b]W\h'bi f'U`g'Df]j UhdYfgcbž'gcbXYfb'Ui W\ 'a]h
a Y]bYa '6Yhf]YV'Y]bYb'U_h]j Yb'6Y]hfU['XUni ž'XUgg'X]Y'K Y`h
O_c`c[]gW\Yf'k]fX"'5VYf'XUg'fY]W\h'a]f'b]W\h''K]f'a ØggYb'ØVYf
XYb'Y][YbYb'HY``YffUbX'\]bk Y[V`]W_Yb'i bX'i bg'ZfU[Ybž'k Ug'k]f
bcW\'hi b'_ObbYb''<]bhYf'a]f``]Y[hY]b'`Ub[Yg'@YVYbž'a]hij]Y`Yb</pre>

[YgUa a Y`hYb'9fZU\fi b[Yb"I bX'[YfUXYž'kY]`']W\'kY]» ž'k Ug'U``Yg a Ò[`]W\']ghž'k Ybb'a Ub'g]W\'bi f'YbhgdfYW\YbX'UbghfYb[hž'kY]»
]W\'Ui W\ž'XUgg'k]f'X]YgYf'G]hi Uh]cb'b]W\h'Ui g[Y`]YZYfh'g]bX"'K]f\UVYb'X]Y'7\UbW'ž'Y]bYb'[fi bX`Y[YbXYb'K UbXY`\YfVY]ni ZØ\fYb"

: $Y]gWX / 7c. = b k Y WX Y F]WX hi b[XYb_Yb G]Y XU3$

: f]hn': `c]a Umf.' 5_hi Y``X]g_i h]Yfh'X]Y'Dc`]h]_'a U``k]YXYf'ØVYf X]Y'?YbbnY]Wbi b['j cb'@YVYbga]hY\`b"'8UVY]'VYhYi Yfb'gY]h \\J\fYb'U``Y'DUfhY]Yb'a Y\f'cXYf'k Yb][Yfž'XUgg'g]Y'ZØf'X]Y j YfdZ]W\hYbXY'HfUbgdUfYbn'g]bX"'\\X\ZfU[Y'a]W\.K Ug'XUi Yfh'XU gc'`Ub[Y3'I bX'k]Ygc'k YfXYb'?cbgi a YbhYb'bUW\k \k]Y'j cf']a 8i b_Y`b'XUfØVYf'[Y`UggYbž'k c\Yf']\f'9ggYb'_ca a hi bX'k]Y'Yg YfnYi [h'k i fXY3'9g'_Ubb'XcW\b]W\h'gY]bž'XUgg'X]Y'\bhfUbgdUfYbn X]Y'Bcfa']gh''9g'VfUi W\h'UVYf'b]W\h'bi f'XYb'; YgYhn[YVYfž gcbXYfb'Ui W\xX]Y'6YfY]hgW\UZh'j cb'U``Yb'A Uf_hU_hYi fYbž'g]W\x'Ub Y]bYa'K UbXY`ni 'VYhY]`[Yb"'\X\x'VYcVUW\hY'Y]b'I a XYb_Yb']b a UbW\Yb'J cfghUbXgYhU[Yb'i bX'XUg'[]`h'Ygž'ni 'i bhYfghØhnYb"'8Yf @YVYbga]hhY`\UbXY`\UhY]bY'VYgcbXYfY'Dcg]h]cb'i bX'XUa]h'Ui W\XY]bY'VYgcbXYfY'JYfUbhk cfhi b[' ž'k Ybb'Yf'X]Y'bcW\ghÀf_Yf k U\fb]a a hž'XUbb'_Ubb'XUg'Y]bY'Yf\YV']W\Y'8mbUa]_'YbhZU`hYb"

: `Y]gW\ \prime '7c.';]Vh'Yg'Y]b'K i bgW\ gnYbUf]c'Z \emptyset f'X]Y'Ni _i bZh 3

: f]hn': `c]a Umf. `KYb][Yf': `Y]gW. ž'XUZØf'Ui g'j Yf`Àgg`]W.Yf
EiY``Y"AUI]a U`Y'HfUbgdUfYbn']b'XYb'; Ugh\Ài gYfb'[YbUi gc'k]Y
]a `Gi dYfa Uf_hž'VY]a `Zf]gW.Yb': `Y]gW. `i bX'Ui W. `VY]'j YfUfVY]hYhYb
DfcXi _hYb"'I bX'Y]bY': ÒfXYfi b[`XYf'_`Y]bVÀi Yf`]W.Yb
@UbXk]fhgW.UZh'ž'XUa]h'XYf'B]YXYf[Ub[`XYf'<ÒZY'YbX`]W.'Ui ZÒfh''
5```XUg']gh'XcW.'b]W.h'i bYffY]W.VUfž'XUZØf'VfÀi W.hY'Yg'bi f'XYb
K]``Yb'U``Yf'6YhY]`][hYb'i bX'XUbb'_ÒbbYb'k]f'XUg'Ui Z'XYb'K Y[
Vf]b[Yb"

: f]hn: `c]a Umf. 8]YgY: fU[Y'VY_ca a Y']W. cZh[YghY`hi bX']W.
_Ubb'bi f']a a Yf'k]YXYf'i bhYfghfY]W.Ybz'XUgg'XUg'b]W.hgY]b
a i gg"'K]Y'j]Y`'Y]b'DfcXi _h'_cghYhz'XUg']gh'Ui W. XUj cb'UV\Ab[][
k]Y'ghUf_'Ybh'Ub['XYf'DfcXi _h]cbg_YhhY'VYghYi Yfh'cXYf'YVYb
gi Vj Ybh]cb]Yfh'k]fX"'8Yf'GhUUh'_Ubb'\]Yf'ghYi YfbX'Y]b[fY]ZYbz'
]bXYa 'Yf'i bhYfghØmhz'k Ug'ZØf'X]Y'6ÒXYb'i bX'; Yk AggYf'ni hfA[`]W.
]gh"'6]g`Ub['dUgg]Yfh'XUg'bi f']b'Y]bYf'i bhYf[YcfXbYhYb'K Y]gY' z'
k Ybb'ØVYf\Ui dh"'5VYf'bUhØf`]W.'a i gg'Ui W.'X]Y'K Yfh][_Y]h'k]YXYf
Ub[Y\cVYb'k YfXYb"'A Y]bY'9fZU\fi b['nY][h'a]fz'XUgg'A YbgW.Yb
Xi fW.Ui g'VYfY]h'g]bXz'Y]b'dUUf'7Ybh'a Y\f'ni 'VYnU\`Ybz'k Ybb'g]Y
XUZØf'X]Y'G]W.Yf\Y]h'\UVYbz'XUgg'XUg': `Y]gW.'Ui g'j Yf`Agg']W.Yf
E i Y``Y'ghUa a h"'Gc[Uf'VY]'@YVYf_AgYz'U`gc'Y]bYa 'GbUW_z'XYf'Yhnh
b]W.h'U`g'<cW.dfY]g!DfcXi _h'VY_Ubbh']gh"'5i W.'VY]a '@YVYf_AgY
k c``Yb'X]Y'A YbgW.Yb'`]YVYf'X]Y'[UfUbh]YfhY'FY[]cbU`]hAh'i bX
BUW.\U`h][Y]h'i bX'nU\`Yb'XUZØf'a Y\f"</pre>

: `Y]gW\ / '7c.'5dfcdcg'BUW\\U`h][_Y]h.'K]Y'VYk YfhYb'G]Y X]Y'5_h]j]hÀhYb'XYf'I a k Y`h!'i bX'? `]a UgnYbY3'8]Y 5_h]cbYb'k YfXYb''U']a a Yf'Y]bXf \emptyset W_`]W\ Yf"

: f]hn: `c]a Umf. =\W.`\UVY'[fc>Yg'JYfgh\b\xb]g'Z\rightarrow b[Y
A Ybg\W.Ybz'X]Y'XUg'; YZ\rightarrow\UVYbz'XUgg']\bYb'X]Y'Ni _i bZh
[Yghc\`Yb'k]fX'"=\b'[Yk]ggYf'KY]gY'dUgg]Yfh'XUg'\U'Ui\W.z'XYf
XYfnY]h][Y'Ia[Ub['a]h'bUh\rightarrow\f']\W.Yb'FYggcif\W'b'ibX
@YVYbgf\hatarrow\f']gh'a]hibhYf'jcb'Y]bYf'Df\hatachYbn'[Ydf\hatarrow\f']\text{Y}
Y]bY'[fc>YFY\w.bib['YbhghY\Yb''\haggh''6Y['Y]\w.Yb'k]fX'XUg'UVYf
b]\W.haY]bY'; YbYfUh]cbz'gcbXYfb'X]Y'bU\w.Zc`[YbXYb''\doc\f']\gcZYfb
_Ubb']\W.X]Y'Kih'ibX'JYfnkY]Zib['jYfghY\Yb''\ha]f']gh'UVYf'Ui\w.
XYf'8]\U'c['\rightarrow\f'; YbYfUh]cbYb'ibX'6fUb\w.Yb'\]bkY['gY\f\k\]\w.\XYf'8]\U'c['\rightarrow\f'; \text{VbYfUh}]cbYb'ibX'6fUb\w.Yb'\]bkY['gY\f\k\]\w.\X\f'\UVYb'k]f'\]\uVYb'k]f'Y]bY'\s'\f'\A\f][Y'?`]a\UU_h]j]gh]b
VY]'Y]bYa'ibgYff'; cifaYhzY]b!DUfhbYfVUiYfb'ni'6Ygi\w.
[Y\UVh''8Ug'kUf'XUg'YfghY'AU'z'XUgg'g]Y'\rightarrow\f\Uidh']b'Y]bYa'GhU``\k\Uf'\under\f'

: `Y]gW\ $^{\prime}$ ^7c. '< UVYb 'G]Y 'XUg'; YZØ\ `ž'XUgg'X]Y '6Ui Yfb XUZØf'c ZZYb 'g]b X 3

: f]hn:: `c]a Umf. =\W. gU[Y'a U`gc. K Yf'g]\W `XUni `VYfY]h`Yf_`Afhž
XUgg gc[Uf'gY]b`BUa Y'i bX`X]Y 5XfYggY`XYg`6Ui Yfb\cZg`Ui Z`XYf
: `Y]gW\dU\W_i b['ghY\hž'XYf']gh'[fi bXgAm`]\W `g\W cb`a U``XUfUb
]bhYfYgg]Yfhž'XUgg`A Ybg\W Yb`g]\W `a]h`gY]bYf`5fVY]h`VYg\W AZh][Yb"
I bgYfY'; ci fa YhZY]b!6Ui Yfb`a U\W Yb`[YbUi `XUg"`5i W `k Ybb`Yg
b]\W h``Y]\W h`]ghž'k Y]``XUg`HU[Yg[Yg\W AZh'g\W cb`gY\f
\YfUi gZcfXYfbX`]ghž'gc`XYb_Y`]\W `Xc\W ž'XUgg`]b`XYf`6Y[Y[bi b[Ui Z'5i [Yb\O\Y'Y]bY`[fc»Y'?fUZh`]Y[h"5VYf'a Ub`a i gg`]\bYb
bUhØf`]\W `Ui W `YbhgdfY\W YbX`Ybh[Y[Yb_ca a Yb"'9]bYb'5i gk Y[
Ui g`XYb`?f]gYb`i bgYfYf`NY]h`k YfXYb`k]f`bi f`[Ya Y]bgUa `Z]bXYb"
8]Y`?cbgi a YbhYbž'X]Y`DfcXi nYbhYbž'X]Y`<\AbX`Yf'i bX`Ui W `X]Y
Dc`]h]_`g]bX`Ui Z[Yfi ZYbž'g]\W `[Ya Y]bgUa `a]h`@Ogi b[Yb`ni
VYg\W AZh][Yb"5`g`I bhYfbY\a Yb``Y]ghYb`k]f`Ui W `k Y]hYf\]b`[YfbY
i bgYfYb`6Y]hfU[`XUni "`5VYf`Y`a Y\f`i bgYfYa `6Y]gd]Y``Zc`[Ybž
i a qc`a Y\f`k YfXYb`k]f`YffY]\W Yb"</pre>