

Seit 1880 gilt: Laska macht's dem Fleischer leichter

Das oberösterreichische Familienunternehmen Laska feiert das 140-jährige Firmenjubiläum.



8 Ug': Ua]]Ybi bhYfbY\ a Yb '@Ug_U

A Ub'gW f]YV 'XUg'·J\ f·%, \$·XUa U'g'bcW·]b'XYf·² ghYffY]W]gW!
I b[Uf]gW Yb 'A cbUfW]Y·U'g'XYf·↑ b[Y·x\Ub b '@Ug_U']b
C VYfbVYf['Ua ·=b 'Y]bY < UbX i b['ZØf'B Uh fXAfa Y'i bX 'GU]h]b[Y
[fØbXYhY ' i bX 'XUa]h'XYb 'GhUfhgW i gg'ZØf'Y]b 'YfZc '[fY]W Yg
: Ua]]Ybi bhYfbY\ a Yb 'Y[hY"·6YfY]hg'nk Ø'Z·J\ fY 'gdÀhYfž%, - ,
k i fXY 'XYf':]fa Ybg]h]b 'XUg 'XUa U'g'k]fhgW UZh]W 'Ui ZghfYVYbXY
@bn!I fZU\ f'j Yf'Y[h' NY]h['Y]W 'k i fXY 'ØVf][Ybg 'X]Y
DØgh`]b[VYf[VU\ b 'YfØZZbYh"

8]Y'; YgWÀZhY ``]YZYb'[i h' 'gc'[i h' XUgg'x\Ub b 'Gc\ b 'A UI '%- \$\$

a]h'XYa '6Ui 'Y]bYg'bYi Yb'; YgWXÀZhg\Ui gYg'a]h'[fc»Yf
K Yf_ghÀhhY'ZØf'; `Y]gWX YfY]a UgWX]bYb']b XYf '@bnYf' < c`nghfU» Y
VY[]bbYb'_cbbhY''5VYf'b]WX h'bi f'XUg. 'A UI 'ghY``hY'Ui WX' 'i bX'XUg
k Uf']b 'X]YgYb'NY]hYb' _Y]bY'Y]bZUWX Y'5i Z[UVY' 'X]Y'?cbhU_hY'ni
B Uh' fXUfa ']YZYfUbhYb']b DYfg]YbžDU_]ghUb'i bX'Gmf]Yb' \Yf" 'I bX
gc'k i fXY'bUWX 'i bX'bUWX'XUg'Gcfh]a Ybh'Ub': 'Y]gWX YfY]!
6YXUfZgUfh]_Y`b']a !'a Yf'[fØ»Yf'i bX'YfZc'[fY]WX Yf"

Hfchñ'XYf'k]fhgWX UZh]WX'gWX k]Yf][Yb' 'YhnYb' 'J\ fY'XYf
Nk]gWX Yb_f]Y[gnY]h'k i fXY'%- ' + 'k Y]hYf'Ui g[YVUi h'i bX'a]h'XYf
DfcXi _h]cb'Y]bZUWX Yf'; `Y]gWX YfY]a UgWX]bYb' ' ?i hhYfž'K ØZY'i bX
?c`VYbZØ`Yf' 'VY[cbbYb"

J cb '@]bn'V]g'K]Yb

5i WX'bUWX'XYa 'nk Y]hYb'K Y'h_f]Y[' []b['X]Y' 'i b hYfbY\ a Yf'i gh'XYf
: Ua]'Y'k Y]hYf. ' ' : f]hn'@Ug_Už'XYf'Gc\ b'j cb'A UI ž[fØbXYhY']a
'J\ f'-%- ('X]Y' A UgWX]bYbZUVf]_ '@Ug_U'U'g'Y][YbghÀbX][Yg
I b hYfbY\ a Yb" 'K Yf_g\U'Yb'i bX'6Øfc[YVÀi XY'k i fXYb'Yff]WX hYhž
i bX'X]Y'DfcXi _h]cb'a cXYfbYf'A UgWX]bYb' bU\ a 'j c'Y': U\ fh'Ui Z'
, Vf][Ybg. '< Yi hY']gh': f]hn'@Ug_U'XYf'GYb]cf' 'Yf'YVY'\cWXž'Yf']gh
Yhnh'%'& 'J\ fY'U'h'

5i WX'XUg'; YgWXÀZhg\Ui g' >c\Ub b '@Ug_U'i "GØ\ bY' 'k i fXY
Ui g[YVUi h'i bX'Yb h]WX'Y'g]WX' 'i b hYf'XYf'@Y]h' b['XYf' @Ug_U!
GXW k YghYfb' ' <]XY'6i f['i bX'; fYhY'GWØVYf'[Ubñ'dfÀWX h][
k Y]hYf' '8 Ua]h'Ui WX'XYf'9I dcfh'ZcfW]Yfh'k YfXYb'_cbbhYž[fØbXYhY
X]Y'Xf]hY'GWWX YghYfž'8_Za "7ÀW]Y'6YfWX hc'X'a]h]\fYa 'A Ub b
Y]bY':]fa U'['Y]WX Yb'B Ua Ybgž[]b['bUWX'K]Ybž'VYhf]YV'XYb
5i » Yb\UbXY'XYf'@Ug_U! DfcXi _hY"

; fc»ž'[fØ»Yf' '@Ug_U

9g'_Ua ž'k]Y'Yg'VY]9fZc'['_ca a Yb'a i gghY. ' ' : '@bn'd'UhnhY'VU'X
U'Yg'Ui g'XYb'BÀ\hYb'i bX'Yg'a i gghY'Y]b '@U[Yf'Ub[Ya]YhYh
k YfXYb' '%- + & 'k i fXY'XU\Yf'A UgWX]bYbZUVf]_ '@Ug_U']b HfUi b'VY]
@]bn'[YVUi h' 'X]Y']bnk]gWX Yb'a Y\fa U'g'Yfk Y]hYfh'k i fXY" '8]Y
ZfØ\YfYb'DfcXi _h]cbg\U'Yb']b'XYf' < c`nghfU» Y'k i fXYb'j ca

< UbXY`g\Ui g\ØVYfbca a Yb`i bX`U`g`@U[Yf`i bX`K Yf_ghÀhhYb
UXUd]Yfh"

5i WX`X]Y`bÀWX ghY` ; YbYfUh]cb`ZØ\fhY`XYb`9fZc`[`k Y]hYf`8]Y`GØ\bY
K`]Zf]YX`i bX`b[``< YfVYfh`@Ug_U`Y]hYhYb`X]Y`A UgWX]bYbZUVf]_/
8_Za ``FY]b\Ufx`6i f[`i bX`8f`K c`Z[Ub[`GWØØVYf`XUg`< UbXY`g!
\Ui g``9fZc`[` [UV g`b]WX h`bi f`]b`2 ghYffY]WX`8f``GWØØVYf`ghUfhYhY
a]h`6Ygh`5i ghf]Ub`7i hžXYf`< UbXY`gZ]fa U`ZØf
: `Y]gWX YfY]a UgWX]bYb`Ui WX`]b`F i a Àb]Yb`Xi fWX"

? fYUh]j Yf`@UXYbVUi

5i WX`@Ug_U!@UXYbVUi`]gh`]b`XYf`<c`nghfU»Y`j YfV`]YYb``5``YfX]b[g
a`i gghY`X]YgYf`]bhYfYggUbhY`i bX`_fYUh]j Y`Nk Y][``Y]XYf`]bZc`[Y`XYg
F ØW_[Ub[Yg`[Yk YfV`]WX Yf` : `Y]gWX YfY]Yb`i bX`XYf`[Yf]b[YfYb
B UWZFU[Y`Y]b[YghY`h`k Yf`XYb``8cWX`Ui WX`\\Yi hYž`bUWX`j]Y`Yb
\\$U\fYbž`VYghY\Yb`j]Y`Y`XYf` ; YgWXÀZhgY]bf]WX h`b[Yb`bcWX`]a a Yf
]b`i bj YfÀbXYfhYf` cfa "

Gd]hnYbdfcXi _hY

8]Y`9fnYi [b]ggY`XYf`A UgWX]bYbZUVf]_`@Ug_U`?i hhYfž
8i fWX`Ui Z_i hhYfž`K Ø`ZY`i bX`A]gWX k Ø`ZYž`A]gWX a UgWX]bYbž
; Yzf]YfZY]gWX gWX bY]XYf`i bX`]b`j Yfa Y\fhYa`l a ZUb[`ca d`YhhY
DfcXi _h]cbg`]b]Yb`nÀ\`Yb`]b`5i gZØ\fi b[`i bX`HYWX b]_`\\Yi hY
k Y`hk Y]h`ni`XYb`UVgc`i hYb`Gd]hnYbdfcXi _hYb``G]Y`g]bX`Ui ZU`Yb
?cbh]bYb`hYb`[YzfU[h`i bX`]a`9]bgUhn``; YgWXÀZhgZØ\fYf`XYf
A UgWX]bYbZUVf]_`@Ug_U`]gh`\\Yi hY`XYf`I f!`fYb`_Y`XYg` ; fØbXYfgž`8=

A UI`]a`]Ub`@Ug_U"

=a`8]YbghY`XYf` : `Y]gWX Yf

< Yi hY`\Uh`XUg`< UbXY`g\Ui g`J Yf`Ui ZgghY`Yb`]b`XYb`GhÀXhYb`@]bnž
K`]Yb`i bX` ; fUn`i bX`k`]fX`j cb`XYf`I f!`fYb`_Y`]b`XYg` ; fØbXYfgž
A U[``7Uh\Yf]bY`6i f[`i`[Y`Y]hYh"

9g`k YfXYb`b]WX h`a Y\fh`bi f`5fh]Y`i bX`A UgWX]bYb`ZØf`X]Y

: ``Y]gWX k]fhgWX UZhž gcb XYfb 'ZØf'XYb '[Ub nYb '@VVYbga]hhY`VYfY]WX
Ub[YVchYb" BYVYb'XYb '@Ug_U'A UgWX]bYb'k YfXYb'Ui WX
K Y`ha Uf_Yb'k]Y' < UbXha Ubbž? c`VYž@ca UžA U'UžA < Gž
F Ø\`Yž`bhYfj UWž: fYi bX'i ja "j YfhfYhYb" Ni 'Y]bYa'k]WXh][Yb
Nk Y]['\UVYb'g]WX'Ui WX'X]Y'G]WX Yf\Y]hg! i bX'X]Y' < m[]YbYhYWXb]_
Ybhk]W_Y`hž'X]Y'a '@VVYbga]hhY`gY_hcf'[fc»Y'6YXYi hi b['\UVYb"
Ni XYa']gh'XYf'ghYh][Y'5i gVUi 'Y]bYg'dYfZY_hž b_h]cb]YfYbXYb
GYfj]W! / F YdUfUh fX]YbghYg'a]h'ØW_Yb'cgYf'9fgUhnhY]\U`hi b[
Ub[Yg]WX hg'XYf']a a Yf'_ca d`YI Yf'k YfXYbXYb
@VVYbga]hhY`a UgWX]bYb'i bX'!j YfZU\fYb'gck]Y'XYf'ni bY\ a YbXYb
5i hca Uh]g]Yfi b['YbhgWX Y]XYbX'ZØf'XYb'J Yf_Ui ZgYfZc`["

| '@U_gU

6Ygi WX Yb'G]Y'i bg'Ui Z.'ZY]gWX i bXWX"Uh