

Salami aus der Steiermark

Ein modernes Salamiwerk im Herzen der Steiermark - Marcher Fleischwerke schließen Umbau des LIDL-Werks am Standort St. Stefan im Rosental ab



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Betriebsleiter Johannes Vogel vor dem LIDL-Werk
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8 i fW X]Y 'YfZfYi ']W Y'; YgW AZhgYbhk]W`i b['gY]hXYf', VYfbU\ a Y
Xi fW X]Y 'A UfW Yf'; 'Y]gW k Yf_Y'5bZUb['&% 'gh]Y» 'XUg'@c]X`!
K Yf_`]b 'Gh" 'GhYZUb 'ni bY\ a YbX'Ub 'gY]bY ?UdUn]hAhg[fYbnYb" '8Yf
J Yf_Ui ZgYfZc`[']b '2 ghYffY]W`i bX]a '5i g`UbX\ a UW hY 'XU\ Yf
VUi ']W Y '9fk Y]hYfi b[ga U» bU\ a Yb 'YfZcfXYf]W " 'F i bX ' &\$
A]`]cbYb '9i fc 'k i fXYb 'j cb 'XYb 'A UfW Yf'; 'Y]gW k Yf_Yb
]bj Ygh]Yfh" 'B UW " ! A\ f][Yf`I a VUi d\ UgY 'g]bX 'X]Y 'i a ZUb[fY]W Yb
9fk Y]hYfi b[Yb 'bi b 'UV[YgW `cggYb" '@c]X` 'gh]Y]b 'VYXYi hYbXYf
5fVY]h[YVYf]b 'Gh" 'GhYZUb ']a 'F cgYb hU" "% ' 5fVY]hbY\ a Yf]bbYb
i bX '5fVY]hbY\ a Yf'g]bX '\]Yf'XYfnY]h'VYgW AZh][h"

NU\`fY]W\`Y\`I a VUi !\`i bX

9fk Y]hYfi b[gUfVY]hYb

&\$%-`k i fXY`Y]bY`bYi Y`< U``Y`Z\`f`6Yhf]YVg!`i bX`<]`Zgghc ZZY
Yff]W\`hYh\`i bX`XYf`K UfYbY]b[Ub[gVYfY]W\`bYi [YghU`hYh`&`a`U\`f
&\$&\$`k i fXYb`X]Y`?i h\`hYfY]!`i bX`X]Y`&`Ø`YfY]UVhY]`i b[`j Yf[f\`O`Yfh
f\`M`b\`Ub[`XYf`&`fYbnY`ni f`ØZZYb\`h]W\`Yb`GhfU`Y\`&`a`Ni [Y`X]YgYf
6Ui a U\`bU\`a Yb`k i fXY`Ui W\`XUg\`Ai`> YfY`9fgW\`Y]bi b[gV`X
[YbYfU`gUb]Yfh`NU\`fY]W\`Y`K`Y]`V]f`Yb\`@Ja dYbdi h\`hYf[f\`AgYf`i bX
5bYa cbYb`k i fXYb`]b`XYb`5i`> YbVYfY]W\`[YdZUbnh`8]YgYb
A U\`bU\`a Yb`Zc`[hY`Y]b`gW\`a U`Yf`Ni VUi`]a`gØXgY]h][Yb`HY]`XYg
=bYb\`cZg\`XYf`YfX[YgW\`cgg][`XYf`9fk Y]hYfi b[`XYg`6Yhf]YVghY]`Yg
Z\`f`X]Y`DfcXi _h]cb`j cb`ZY]gW\`cgYb`DfcXi _hYbX]Ybh`&
CVYf[YgW\`cgg`k i fXY`D`Uhn`Z\`f`Y]bY`bYi Y`?A`hYUb`U[Y`[YgW\`UZZYb`"

8 Yf`Ni VUi`]a`@c]X`K`Yf_

=a`5df]`&\$&%`k i fXY`a`]h`XYf`9ff]W\`h\`b[`XYg`[fc`Yb`bcfXgY]h][Yb
Ni VUi g`a`]h`Y]bYf`@A`b[Y`j cb`%`)`A`YhYf`i bX`Y]bYf`6fY]hY
nk`]gW\`Yb`&\$`i bX`(`\$`A`YhYfb`VY`cbbYb`Ni g\`hn`]W\`Yb`hghUbX`]a
k`YghgY]h][Yb`HY]`XYg`=bYb\`cZg`Y]b`Ni VUi`]a`CVYf[YgW\`c`>8cfh
k i fXYb`ni g\`hn`]W\`Y`HYW\`b]_!`i bX`J`Yfk`U`h\`b[gf\`Ai`a`Yb`g]h`]Yfh`&
XYf`bYi`Yb\`bcfXgY]h][Yb`<Ui`d\`h\`U``Y`Yb`hghUbXYb`]a`9fX[YgW\`c`>
ni`g\`hn`]W\`Y`FY]ZYf\`Ai`a`Y\`Y]b`H]YZ\`Ø\`U[Yf`gck`Y`X]Y`9fk`Y]hYfi`b[
XYf`J`YfdUW_i`b[g\`U``Y`&`a`CVYf[YgW\`cgg`k i fXYb`a`cXYfbghY
GW\`bY`fY]ZY!`i`bX`F`Y]ZYf\`Ai`a`Y`Yff]W\`hYh`&`b`g[YgUa`h`Yb`hghUbX
Xi`fW\`X]Y`9fk`Y]hYfi`b[ga`U\`bU\`a`Yb`W\`U`&`\$\$`a`&`ni`g\`hn`]W\`Y
DfcXi _h]cbgZ\`A`W\`Y`>8]Y`&`j`Ygh]h]cbggi`a`a`Y`VYhf\`h`W\`U`&\$
A`]`cbYb`9i`fc`&`Ø`f`X]Y`bYi`[YgW\`UZZYb`Yb`DfcXi _h]cbgf\`Ai`a`Y
k`YfXYb`j`cfUi`gg]W\`h\`]W\`&`bYi`Y`A`]hUfVY]hYf`bbYb`i`bX`A`]hUfVY]hYf
Y]bYb`UhhfU`h\`j`Yb`5fVY]hgd`Uhn`Z]bXYb`A`ca`Yb`hUb`g]bX`%`+`
6YgW\`A`Zh][hY`]a`@c]X`!`K`Yf_`VYgW\`A`Zh][h`

8]Y`6Y[Y]ghYfi`b[\`XUg`9b[U[Ya`Ybh\`i`bX`X]Y`@cmU`]h\`h\`i`bgYfYf
`Ub[`A`f][Yb`A`]hUfVY]hYf`bbYb`i`bX`A`]hUfVY]hYf`i`b`hYf`XYf
i`b`hYfbY\`a`Yf]gW\`Yb`&`Ø\`fi`b[`j`cb`6Yhf]YVg`Y]hYf`&`c\`UbbYg`J`c[Y`
i`bX`gY]bY`a`DfcXi _h]cbg`Y]hYf`&`bg`@`h`hYb`VYf[Yf\`g]bX`XYf

; fi bXghY]b XYg 9fZc`[YgžXYf ``Ymh`]W X]YgY `bj Ygh]h]cbYb
Yfa Ø[`]W hY žgc BcfVYfh`A UfW Yfž; YgW ÅZhgZØ\ fYf`XYf`
A UfW Yf` `Y]gW k Yf_Y"

DfcXi _h]cbg`Y]hYf`Ybg`@ hhYbVYf[Yfž; YgW ÅZhgZØ\ fYf`BcfVYfh
A UfW Yf` bX 6Yhf]YVg`Y]hYf`Y]UbbYg`Jc[Y`j cf`XYa`@C=8@K Yf_
7cdmf][\h`A UfW Yf` `Y]gW k Yf_Y`#; Øbh\Yf`@bg\U`a`9]bV`]W`]b
X]Y`J YfdUW_i b[`7cdmf][\h`A UfW Yf` `Y]gW k Yf_Y`#eghU`/`
8fc\bYbUi ZbU\ a Y`@C=8@K Yf_`[YVU`hY`HYW b]_`7cdmf][\h
A UfW Yf` `Y]gW k Yf_Y`#eghU`/`DfcXi _h]cbg`Y]hYf`Ybg
@ hhYbVYf[Yf`dfAgYbh]Yfh`X]Y`bYi Yb`F Y]ZYf`i a Y`7cdmf][\h
A UfW Yf` `Y]gW k Yf_Y`#eghU`/`

6Ygi W Yb`G]Y`i bg`Ui Z`Z`Y]gW i bXW "Uh