

## gourmetfein übernimmt Mehrheit an Zellinger

Rund 40 Schweine- und 160 Rinderbauern liefern derzeit ihre Tiere an gourmetfein. Obwohl die Produktionsstätte des Produzenten erst 2013 erbaut wurde, platzt man hierbereits aus allen Nähten. Die Lösung? Eine Partnerschaft mit der Zellinger GmbH soll beiden Produzenten neue Möglichkeiten eröffnen.



5i Z'9l dUbg]cbg\_i fg

6YfY]hg'gY]hY]b][ Yb'↵\fYb'VYn]Y\h'XYf'DfcXi nYbh'; YfU`X  
 NY``b[ Yf'; a V<'XUg'fY[ ]cbU`Y`C VYf]c'<c Z[ YbUi ' :`Y]gWk'j cb  
 [ ci fa YhZY]b'i bX'j Yfgcf[ h'XUa ]h'X]Y`Y`ZY][ YbYb': Y]b\_cgħÀXYb`]b  
 C VYfÔghYffY]Wk'i bX'GU`nVi f[ ž'gck ]Y`XYb'<UbXY`"

8Ug'bYi `YfVUi hY'i bX'a cXYfbY': ]fa Yb[ YVÀi XY'j cb'[ ci fa YhZY]b  
 k i fXY`&\$%'`YfÔZZbYh" Hfchn'XYf'; fÔ»Y`XYf'J YfUfVY]hi b[ gghÀhhY  
 ghÔ»h'a Ub'VYfY]hg'Ub'X]Y'fÀi a `]WkYb'; fYbnYb'VY]`NYf`Y[ i b[ 'i bX  
 DfcXi \_h]cb""[ ci fa YhZY]b'j YfUfVY]hYh'XYfnY]hfi bX`\* \$"\$\$\$  
 GWk Y]bY'i bX'fi bX'&") \$\$`ž b[ gh]YfY'dfc'↵\f"

: ]fa Yb[ fØbXYf'i bX'; YgWÅZhgzØ\fyf'j cb'[ ci fa YhZY]b': f]hn  
: `c]a Umf.' BUWXYa '[ ci fa YhZY]b']b'XYb`YhnhYb'`U\fyb'ghYh][  
[ Yk UWgYb']ghž'g]bX'k ]f'gY\ f'Zfc\ž'XUgg'k ]f'Xi fWÅ'X]Y  
DUfhbYfgWÅUZh'a ]h'NY``b[ Yf'Y]bY'k Y]hYfY'NYf'Y[ i b[ g!'i bX  
DfcXi \_h]cbggghÅhhY'[ Yk cbbYb'\UVYb'i bX'gc'bcWÅ'Y]b[ fØ»YfYg  
NYf'Y[ Yj c'i a Yb'YffY]WÅYb"Ni gÅhn`WÅ'g]bX'X]Y'NY``b[ Yf': ]`U'Yb  
dYfZY\_hY'J Yfhf]YVgdUfhbYf'ZØf'i bgYfY'DfcXi \_hY"

8i fWÅ'XUg'bi b'j Yf[ fØ»YfhY'Gcfh]a Ybh'gc``j YfghÅf\_h'XUg  
9l dcfh[ YgWÅÅZh'Ui g[ YVUi h'k YfXYb"BYVYb'XYb'?Yfba Åf\_hYb  
² ghYffY]WÅ'ni bX'8Yi hgWÅ'UbX'\Uh[ ci fa YhZY]b'Ui WÅ'X]Y  
Ub[ fYbnYbXYb'@ÅbXYf'ghUf\_']a 'J]g]Yf"

; YfU'X'NY``b[ Yf'ni f'DUfhbYfgWÅUZh'a ]h'[ ci fa YhZY]b.' 8i fWÅ'X]YgY  
DUfhbYfgWÅUZh'Yf[ YVYb'g]WÅ'nU\`fY]WÅY'bYi Y'A Ø[ `]WÅ\_Y]hYb']a  
J Yfhf]YV'i bX'A Uf\_Yh]b[ ž'U'g'Ui WÅ'VY]XYf'9bhk ]W\_`i b[ 'i bX  
<YfghY``i b[ 'k Y]hYfYf'E i U']hÅhgdfcXi \_hY'ZØf'XYb'Ubgd fi WÅgj c``Yb  
'cbgi a YbhYb"8]Y'D\]'cgcd\]Y'j cb'[ ci fa YhZY]b'Ybhgdf]WÅh'YI U\_h  
i bgYfYb'J c fghY``i b[ Yb"

[ ci fa YhZY]b'i bX'NY``b[ Yf'VYgWÅÅZh][ Yb'bi b'[ Ya Y]bgUa 'ØVYf  
&\$ \$'A ]hUfVY]hYf'i bX'fYWÅbYb'ZØf'X]YgYg'K ]fhgWÅUZh'g'U\ f'a ]h'a Y\ f  
U'g'' + 'A ]c""9i fc'l a gUhn"

%%\$ \$'Dfc nYbh'HfUbgdUfYbn'Xi fWÅ'Y]bn][ UfhYg  
F ØW\_j YfZc`[ i b[ ggmghYa

I a 'X]Y'Fc\ghcZj Yfgcf[ i b[ 'ni '\i bXYfh'Dfc nYbh'Ui g'XYf'F Y[ ]cb  
ni 'g]WÅYfbž'\Uh'g]WÅ'[ ci fa YhZY]b'a ]h'(\$'GWÅk Y]bY!'i bX'%\*\$  
F]bXYfVUi Yfb'Ui g'² ghYffY]WÅ'ni gUa a Yb[ YgWÅ'cggYbž'X]Y']\fY  
H]YfY'YI \_'i g]j 'Ub'[ ci fa YhZY]b``YZYfb""5i ZXYb'< ØZYb'X]YgYf  
DUfhbYf!6Ui Yfb'k YfXYb'ni f'5i Zhi WÅh'XYf'H]YfY'bi f  
[ YbhYWÅb]\_ZfY]Y': i hhYfa ]hhY``j Yfk YbXYh"

A ]hY]bYa 'Y]bn][ Ufh][ Yb'F ØW\_j YfZc`[ i b[ ggmghYa ']'gh'Yg  
[ ci fa YhZY]b'[ Y'i b[ Ybž'XYb'?i bXYb'\i bXYfh'Dfc nYbh  
HfUbgdUfYbn'ni 'V]YhYb"GC'k Y]»'a Ub'VY][ ci fa YhZY]b'b]WÅh'bi fž  
XUgg'XUg': `Y]gWÅ'ZØf'X]Y'E i U']hÅhgdfcXi \_hY'Ui g'XYf'F Y[ ]cb

\_ca a hž'gcbXYfb`Ui Włž'Ui Z'k Y`WłYa `6Ui Yfb\cZ'X]Y`H]YfY  
Ui Z[ Yk UWłgYb'g]bX""5i ZU`Yb'DfcXi \_hYh]\_YhhYbž'gck c\`Ui Z  
: `Y]gWł!`U`g`Ui Wł`Ui Z'K i fghk UfYb`i bX`@YVYf\_ÄgY`Ui g`XYa`<Ui gY  
[ ci fa YhZY]bž'\_Ubb'[ YbUi `bUWł[ Y`YgYb`k YfXYbž'j cb`k Y`WłYb  
DUfhbYf!6Ui Yfb`X]Y`H]YfY`ZØf`XUg'DfcXi \_h'ghUa`a`Yb"

8 Ug`]gh`Y]ba`U`][`]b`9i fcdU`i bX`k i fXY`V]g`\Yi hY`j cb`\_Y]bYa  
A ]hVYk YfVYf`YfZc`[ fY]Wł`bUWł[ YU\`a`h``8Yf`6Ui Yf`k ]fX`XUa` ]h  
k ]YXYf`j cf`XYb`J cf\Ub[ ` [ Y\c`hi bX`Yf\Ä`h5bYf\_Ybbi b[ `i bX  
K YfhgWłÄhni b[ `ZØf`gY]bY`k Yfhj c`Y`5fVY]h``8Yf`A`Y\fUi Zk UbX`ZØf  
X]Y` : ØhhYfi b[ `i bX`<U`hi b[ `XYf`H]YfY`k ]fX`j cb`[ ci fa YhZY]b  
UbghÄbX][`j Yf[ ØhYh``Bi f`gc`\_Ubb`X]Y`9I ]ghYbn`XYf`6Ui Yfb  
[ Yg]WłYfh`k YfXYb"

9]bY`ᄡXi ghf]U`]g]Yfi b[ `i bX`6]``[ gWł]YbY`VY]: `Y]gWł`i bX`K i fgh  
k ]fX`Ui Wł`]b`Ni \_i bZh`\_Y]bY`C dh]cb`ZØf`[ ci fa YhZY]b`gY]b"  
[ ci fa YhZY]b`i bX`NY``b[ Yf`ghY\Yb`ZØf`H]Yfk c\`ž`[ Ygi bXYb`; fi bX  
i bX`6cXYbž`9\`f]Wł\_Y]hi bX`E i U`]hÄ`ha` ]h[ UfUbh]YfhYf`<Yf`\_i bZh  
XYf`F c\ghcZZY ž'gc`: f]hn`: `c]a Umf

@YgYb`G]Y`\]Yf`XUg`[ fc»Y`ᄡhYfj ]Yk`a` ]h`; YfU`X`NY``b[ Yf`

6Ygi WłYb`G]Y`i bg`Ui Z.`Z`Y]gWł`i bXWł`Uh