

Franz Dormayer: „Billiges Fleisch schafft Leid!"

Franz Dormayer ist Fleischermeister mit Leib und Seele – und viel Erfahrung. Im großen Interview des Monats plädiert der Niederösterreicher für das Handwerk und neues Selbstbewusstsein der Branche.



Franz Dormayer: „Billiges Fleisch schafft Leid!" (© Meisterstraße)

GY]h'a Y\ f'U`g' (\$ 'J\ fYb'Z\ fh': fUbn'8 cfa UmYf'gY]bY': `Y]gW\ Y fY]
]b' @Ub[YbnYfgXcfZ' B]W\ h'bi f']b'XYf'b]YXYfÒghYffY]W\]gW\ Yb
; Ya Y]bXY`Uh'g]W\ `XYf`Y]XYbgW\ UZh]W\ Y
@VYbga]hhY`UbXk Yf_Yf'ØVYf'X]Y`J\ fY`Y]bYb'[fc» Yb'B Ua Yb
[Ya UW\ hž'Ui W\]bhYfbUh]cbU`[Y\ Òfh'8 cfa UmYf'ni `XYb'; fÒ» hYb
XYf'6fUbW\ Y''Gc'gcf[Yb'gY]bY'?fYUh]cbYb'VY]'bU\Yni `YXYa
K Yhh_Ua dZ'ZØf': i fcfYž'i bX'Yf'_Ubb'b]W\ h'bi f'Ui Z'@UbXYga Y]ghYf
i bX'UbXYfY'5i gnY]W\ bi b[Yb'ghc`n'gY]bž'gcbXYfb'YVYbgc'Ui Z
Y]b][Y'K Y'ha Y]ghYf!H]hY`ni fØW_V'W_Yb''5i W\ 'gY]b'Gc\ b'A Uf_i g
f]a '6]'X'fYW\ hgŁ']gh'VYfY]hg']b'gY]bY': i » ghUdZYb'[YhfYhYb'i bX

VYfY]hYhg]W\`U`g`ghc`nYf`i bX`YVYbgc`]bbc] Uh] Yf`:`Y]gW\Yfa`Y]ghYf
Ui`ZX]Y`,`VYfbU\`a`Y`XYg`:`Ua`_]Ybi`bhYfbY\`a`Ybg`]cf"

≡W\`UVY`a`Y]bYb`HfUi`a``[`Y`YVh`ž`gU[`h`:`fUbn`8`cfa`UmYf`\`Yi`hYž
U`YfX]b[`g`]gh`XUg`@YVYb`Y]bY`<`cW\gW\Ui`VU\`bž`i`bX`]W\`ZU\`fY`Yg
j`c``X`i`fW`°``≡`b`hYfj`]Yk`b]a`a`hg]W\`8`cfa`UmYf`_Y]b`6`Uh]j`cf
XYb`A`i`bX`i`bX`X]Y`7`\UbWb`i`bX`X]Y`DfcV`Ya`Y`XYf`6`fUbW\Y`]bg
J`]g]Yf"

:`Y]gW\`/`7`c.`G]Y`\UVYb`XYb`6`Yhf]YV`j`cb`≡`fYa``J`UhYf
%-`+-`ØVYfbca`a`Yb``k`Ug`\Uh`g]W\`gY]h\Yf`j`YfÅbXYfh3

:`fUbn`8`cfa`UmYf.`8`Ua`U`g`k`c\`bhYb`]b`@Ub[`YbnYfgXcfZ`fi`bX
(`,`,\$`\$`A`YbgW\Ybž`i`bX`Yg`[`UV`gYW\g`:`Y]gW\Yf``Y]bYf`XUj`cb`k`Uf
Y]b`DZYfXYZY]gW\Yf"<`Yi`hY`nÅ`\`h`X]Y`:`Ya`Y]bXY`n]f`_U`%`\$`\$`\$`\$
9]bk`c\`bYfž`i`bX`]W\`V]b`XYf`Y`hnhY`:`Y]gW\Yf`\`Yf`"K`]f`VfUi`W\Yb
b]W\h]j`cb`Y]bYa`ghYfVYbXYb`;`Yk`YfVY`ni`gdfYW\Ybž`k`]f`_ÖbbYb
gW\cb`VU`X`j`cb`Y]bYa`[`YghcfVYbYb`;`Yk`YfVY`gdfYW\Yb`"≡W\`UVY
a`]h`a`Y]bYa`6`Yhf]YV`XYb`HfUi`a`[`Y`YVh`V]b`UVYf`]a`5`VhYfUi`a
[`Y`UbXYh"

:`Y]gW\`/`7`c.`K`]Y`]gh`Yg`XUni`[`Y`_ca`a`Yb3

:`fUbn`8`cfa`UmYf.`A`]h`XYa`9I`!6Y]hf]hh`i`bX`XYf`Yi`hfYa`Yb
J`YfV`]`[`i`b[`XYg`:`Y]gW\Yg`\Uh`g]W\`i`bgYf`;`Yk`YfVY`Yi`hfYa
j`YfÅbXYfh`5`g`fY[`]cbU`Yf`6`Yhf]YV`_Ubb`a`Ub`a`]h`XYb`V`]`[`Yb
≡`a`dcfhk`UfYb`b]W\h`a`]hn]Y\Yb``]W\`k`]``Yg`Ui`W\`b]W\hž`X]YgY
DfY]ggW\`UW\hYb`k`UfYb`b]Y`a`Y]b`8]b[`]`:`Øf`a`]W\`]gh`X]Y`E`i`U`]hÅh
i`bX`X]Y`B`UW\j`c`n]Y\`VUf`_Y]h]j`]Y`k`]W\h[`]Yf`"8`Ybb`:`U`h`]gh`6`]`[`Yg
:`Y]gW\`gW\UZZh`Y]bZUW\`@Y]X``Y`XYf`Y]XYh`8]Y`H]YfYž`X]Y
DfcXi`nYbhYbž`X]Y`J`YfYX`Yf`i`bX`X]Y`A`YbgW\Ybž`X]Y`XUg`YggYb
a`ØggYb"

:`Y]gW\`/`7`c.`5`VYf`X]Y`6`fUbW\Y`\Uh`b]W\h`bi`f`a`]h
6`]`[`]ZY]gW\`ni`_`Åa`dZYb3

:`fUbn`8`cfa`UmYf.`:`fØ\Yf`k`Uf`XYf`6`Yfi`Z`XYg`:`Y]gW\Yfg`Yhk`Ug`
i`bX`k`i`fXY`Ui`W\`[`i`h`VYnU`\`h`5`g`]W\`[`Y`Yfbh`\UVYž`[`UV`g`%`%`\$`

GWX]``b['X]Y'K cWXY' 'a]h'X]YgYa ' ; Y`X`k Uf'jWx`XYf'?`Ob][" "a
J Yf[`Y]Wx`XUni ` \UhhY`Y]b`H]gWx`Yf!: fYi bX`[YfUXY`)) `GWX]``b[`]b
XYf'K cWXY'"`Wx` \UVY`XUa U`g`VY]<`ØVbYf`ja `GhUXhdUf_`U`Y
Y]b[Y`UXYb"<Yi hY`]gh`X]Y`6fUbWXY`i bhYb`Xi fWx`i bX`X]Y` ; Y\`À`hYf
Ua `6cXYbž`k Y`]g]Y`X]Y` [UbNyb`žG_`Uj Yb `Ui g`XYa `CghYb
fØVYfVf]b[Ybž`X]Y`ni `6`]`[gh` ``Ø\`bYb`X]Y`5fVY]h`a UWXYb""8]YgY
5fVY]hYf`gWx`bY]XYb`gWx`bY``ž`gWx`bY``U`Yg`Y]bZUWx`bi f`fi bhYf`
UVYf`XUg`]ghj`]Y`Yb`6Yhf]YVYb`Y[U`""8Uni `_ca`a h`bcWx` `i bX`XUg
 \Uh`X]Y`7cfcbU!`?f]gY`Y]ba U`a Y`f`[YnY][h` `XUgg`Ui Wx`j`]Y`Y
Fc\ghcZY`Y]bZUWx`bi f`V`]`[`Ui g`7\]bU`VYghY``h`k YfXYb""8Ygk Y[Yb
gY\Y`]Wx`X]Y`Y]bn][Y`A`Ø[`]Wx`_Y]h`ZØf`i bgYfY`6fUbWXYž`XUgg`X]Y
@YVYbga]hhY`k`]YXYf`Yhk Ug`k Yfh`k YfXYb"

: `Y]gWx` / `7c.`?`ØbbhY`X]Y`7cfcbU!`?f]gY`X]YgYb
G]bbYgk UbXY`j`cfUbhfY]VYb3

: fUbn`8cfa UmYf.` K`À\`fYbX`XYf'?f]gY` \UVYb`X]Y`_`Y]bYb
6Yhf]YVY`]\`fY`GUWXY`gY\`f`[i h`[Ya UWx`h` `hfchnXYa`k`i fXYb`g]Y
j`cb`XYb`A`YX]Yb`i bX`j`cb`XYf`FY[]Yfi b[`hch`[YgWx`k`]Y[Yb""8cWx
XUg`DfcV`Ya `Z`Ab[h`U`gWx`cb`VY]`XYb`GWx`i`VØWXYfb`Ubž`Xcfh`[Y\`h
a Ub`bi f`]b`XYb`Gi dYfa Uf`h`Y]b`Ui Zybž`XUg
@YVYbga]hhY`\UbXk Yf`_`_ca`a h`\]Yf`gc`[i h`k`]Y`[Uf`b]Wx`hj`cf"

: `Y]gWx` / `7c.`K`]Y`gY\Yb`G]Y`X]Y`Fc``Y`XYf`; Yk Yf_gWx`UZh
i bX`XYf`b`bi b[Yb`k`À\`fYbX`XYf'?f]gY3

: fUbn`8cfa UmYf.` b`6Yni [`Ui Z`X]Y`; Yk Yf_gWx`UZh`_Ubb`]Wx`bi f
gU[Yb.`K`Yf`b]Wx`hg`a UWx`hž`_Ubb`_Y]bY`: Y\`Yf`a UWXYb""A`Y]bYf
A`Y]bi b[`bUWx` \UVYb`g]Y`g]Wx`b]Wx`h`Y]b[YVfUWx`h` `Ui »Yf`Yhnh
]f[YbXk Y`WXY`: cfXYfi b[Yb`ni`ghY``Yb""5VYf`Y]bY`_fYUh]j`Y
9]bV]bXi b[`ni f`6Yk`À`h][i b[`XYf'?f]gY`[UV`Yg`b]Wx`h""Wx`XYb_Y
]bg[Y\Y]a `Ui Wx`ž`XUgg`a Ub`\Yf`bUhØf`]Wx`X]Y`<UbXž`X]Y`Y]bYb
ZØhhYfhž`b]Wx`h`VY]»Yb`k`j`""9g]gh`\]Yf`k`c`\`gc.`K`Yf`X]Y`<c`gY`j`c``
 \Uhž`XUfZ`Ui Wx`f]Wx`h][`gh]b`_Yb`6Y]`XYb`b`bi b[Yb`a`i`gg`a`Ub`Ub
g]Wx`Y\`f]Wx`gY]bž`XYbb`X]Y`@Yi hY`Xcfh`\UVYb`X]YgY`VYb`DfcV`Ya`Y
]a`6Yhf]YV`k`]Y`]Wx`\]Yf` `i bX`\UVYb`bcWx`XUni`X]Y
J YfUbhk cfhi b[`ZØf`hUi gYbXY`5fVY]hYf`i bX`6Yhf]YVY""8Ug`]gh
bUhØf`]Wx`gY\`f`gWx`k`]Yf][` `XU`_Ubb`a`Ub`bi f`k`Yb][`hi`b"

:`Y]gW\ / '7c.'K]Y`_Ubb'a Ub`XUg'6Yk i gghgY]b`Z0f'E i U`]hÅh
k]YXYf'ghÅf_Yb3

: fUbn'8cfa UmYf.' K]f'g]bX'A Y]ghYf'XYg': UW\Yg'i bX'a 0ggYb
ghc`n`Ui Zi bgYfYb'6Yfi ZgY]b"i bX'k]f'a 0ggYb`Ui W\
gY`VghVYk i gghYf'gY]b'i bX'i bg'ja a Yf'i bX'ja a Yf'k]YXYf
Ui Zhi nY][Yb`hfUi Ybž`XUgg'Y]b`GW\cdZvfUhYb'i a ' &ž - '9i fc`bi f
j cb`Y]bYa `GW\k Y]b`Ui Z8fc[Yb'ja `]W\h`cgYb`GhU`ghUa a Yb
_Ubb"K]f`\UVYb`Y]bY`k i bXYfVUfY`BUhi f'i bX`U`Y`FYggci fW\bž
X]Y`YVYbgbchk YbX]['g]bX' `@YVYbga]hhY`i bX`XUa]h`XUg
@YVYbga]hhY`\UbXk Yf`_a 0ggYb`]b`XYf`K Yfh][_Y]h'k]YXYf'ghY][Ybž
i bX`\]Yf`\Uh`YVYb`XYf`?cbgi a Ybh`X]Y`A UW\h"8]YgYf'gc`hY`g]W\
b]W\h'a Ub]di `]YfYb'i bX'j cb`ž g'i bX`UbXYfYa `UV`Yb_Yb`UggYb"
8]Y`?cbgi a YbhYb'a 0ggYb`Yf`_YbbYb'i bX`U_nYdh]YfYbž`XUgg
E i U`]hÅh`Yhk Ug`_cghYh`i bX`b]W\h'[YfUXY`VY]a `@YVYbga]hhY`
gdUfYbž'i a `XUbb`Ui Z`X]Y`A U`YX]j Yb`ni `Z]Y[Yb"K]f'gc`hYb`U`Y`gc
`YVYbž`XUgg'i bgYf': i » UVXfi W_ j Yfb0bZh]['gh' `]W\`dYfg0b`]W\`k]`
a]W\`b]W\h`Z0f'a Y]bYb': i » UVXfi W_ [Yb]YfYb"

:`Y]gW\ / '7c.'G]Y`YVYb`Yg`]b`≡fYa `6Yhf]YV`U`YfZc`[fY]W\
j cf` `b]W\h`bi f`j cf`≡fYb`6`i hk 0fghYb`_b]Yh'[Ubn
² ghYffY]W\ "

: fUbn'8cfa UmYf.' : 0f'a]W\`k Uf'ja a Yf`X]Y`E i U`]hÅh`k]W\h][`i
i bX`X]Y`@Y]XYbgW\UZh`Z0f`X]Y`DfcXi _hY"K]f`\UVYb`Yg[YgW\UZhž
XUgg'i bgYfY`?i bXYb`b]W\h`ni a ':`Y]gW\Yf'[Y`Ybž`gcbXYfb`ni a
8cfa UmYf`_ca a Yb"8Ug']gh'a]h'i bgYfYb`j]Y`Yb`≡bcj Uh]cbYb
[Y'i b[Yb`_a]h'i bgYfYb`6`i hk 0fghYbž`UVYf`Ui W\`a]h'K Y]»!`i bX
6fUhk 0fghYb'i bX'j]Y`Yb`UbXYfYb`DfcXi _hYb"i bgYfY`?i bXYb
\UVYb`XUXi fW\`UVYf`Ui W\`Y]bY`\c\Y`9fk Ufhi b[g\U`hi b[ž`X]Y`k]f
\]Yf`YXYb`HU[`Ui Zg`BYi Y`ni `YfZ0`Yb`j Yfgi W\Yb"5VYf`bUh0f`]W\
[Y`h`Ui W\`a UbW\`a U`Yhk Ug`]b`X]Y`<cgY`_Y]b`@YVYbga]hhY`]gh
YVYb`Y]b`gYbg]V`Yg`DfcXi _h'i bX`fYU[]Yfh`Ui W\`i bhYfgW\]YX`W\ "
8]Y`GW\k]Yf][_Y]h`XUVY]`gh': 0f`U`X]YgY`?fYUh]cbYb`VfUi W\h'a Ub
bUh0f`]W\`Ui W\`Y]b][Yg`?Ud]hU`ž`i bX`V]`][`j YfgW\`Yi XYfb`k c`hYb
i bX`k c`Yb`k]f`Yg`b]W\h"

:`Y]gW\ / '7c.'K]Y`Yf`YVYb`G]Y`X]Y`?f]gY3

: fUbn'8cfa UmYf. ' 7cfcbU'gh\U'h'k]YXYf'Y]b'k Y]hYfYg
<]bXYfb]gžXUg'Yg'ni 'VYk Å'h][Yb'[]'h''Æ\UVY'_Y]bY'?i fnUfVY]hž
Yg'k Uf'bi f'Y]b'A]hUfVY]hYf'%('HU[Y'XU\Y]a ž'k Y]'Yf'ÖZZYbh]W\ 'ni
i bg_ca a Yb'a i gg"A Y]b'Gc\b']gh]a 'A ca Ybh'ZfY][YghY`h'i bX
VYfY]hYhg]W\ 'Ui Z'X]Y', VYfbU\ a Y'XYg'6Yhf]YVg'j cf"

: `Y]gW\ / '7c.'Æf'GW\`i ggk cfh3

: fUbn'8cfa UmYf. 'Æ\ 'gU['g'a]h'9i [Yb'Fch\.' 9]b'A YbgW\ 'ZØ\`h
g]W\ 'k]Y'j Yfk UbXY'hžgcVU`X`Xi 'a YbgW\`]W\ ']\b'VY\UbXY`gh`

6Ygi W\Yb'G]Y'i bg'Ui Z.'Z'Y]gW\i bXWċ"Uh