

Fleischerei Gissinger feiert das 90. Jubiläum

90 Jahre Gissinger Schinkenmanufaktur in Wien: Josef und Julia Fröhlich führen das Traditionsunternehmen mit Prager Beinschinken, Handarbeit und klarem Zukunftsblick weiter.



Drei Generationen, drei Meisterbriefe: Julia, Gerlinde und Josef Fröhlich. © Gissinger / Carmen Trappenberg

A]hhYb`ja` '%*""K`]YbYf'; Ya` Y]bXYVYn]f_ž`]b`XYf`C`hhU_]b[`Yf`GhfU»`Y`
 VYhfY]VYb`X]Y': f0\`]Wg`]b`Xf]hhYf'i`bX`j`]YfhYf'; YbYfUh]cb`Y]bY`
 YI`ei`]g]hY`**GW`]b`_Yba` Ubi` ZU_hi` f`**gUa` h`YVYbgc`W`Ya`
 : UW` [` YgW`ÀZh`'&\$&)`XUfZX]Y': Ua`]]Y`ghc`n`Ui`Z`Y]bY`-`\$!`À\`f][`Y`
 ; YgW`]W`hY`ni`f0W_V`]W_Yb`i`bX`[`Y]W`nY]h][`c`d`h]a`]gh]gW`]b`X]Y`
 Ni`_i`bZh`gW`Ui`Yb`"

GhUfh`]b`hi`fVi`Yb`hYb`NY]hYb`

9g`VY[`Ubb`U`Yg`]a`'Ŧ\`f`%-`'`)`ž`U`g`œ`gYZ`i`bX`5bbU';]gg]b[`Yf`]b`
 VYk`Y[`hYb`NY]hYb`VYgW`c`ggYbž`Ua` '\`Yi`h][`Yb`GhUbXcfh`Y]b`
 I`bhYfbY\`a`Yb`ni`'[`f0bXYb`""8Yb`?`f]Y[`\`UhYb`X]Y';]gg]b[`Yfg`

[`ØW_]WXYfk Y]gY`ØVYfghUbXYbž`XUbUW`hfUh`Yfgha U`g`XYf`B Ua Y
: fØ\`]W`]b`9fgWXY]bi b["8 Ug`< UbXk Yf`_XYg`GW]b_Yba UWXYbg
\Uh: `Y]gWXYfa Y]ghYf`ægYZ: fØ\`]W`bÅa`]W`j`cb`gY]bYf`A i hhYf
; Yf`]bXY: fØ\`]W`[YfVh`G]Yž`U`g`HcW`hYf`XYf: fØbXYf`Y]bY
[YVcfYbY:]gg]b[Yfž`\UhY`XUa U`g`XYb`gY`VghghÅbX][Yb
: `Y]gWXYfa Y]ghYf`5bhcb: fØ\`]W`_YbbYb[Y`Yfbhž[Y\Y]fUhYh`i bX`
hfchn`gdÅhYfYf`GWY]Xi b[`XYggYb`B Ua Yb`VY\U`hYb"

B UW`XYa`ZfØ\Yb`HcX`XYg: fØbXYfg`ægYZ:]gg]b[Yf`ØVYfbU\ a
A i hhYf: Yf`]bXY`XYb`6Yhf]YV`i bX`ZØ\fhY`]b`i bhYf`XYf
6YnY]W`bi b[`K`]hk`YbVYhf]YV:]gg]b[Yfg`ægYZ`K`k`Y`5bbU
;]gg]b[Yf`k`Y]hYf`Gc`\Y»`Yfž`V]g`Gc`b`ægYZ`gY]bY`GW]b_YbYfY]ZY
Yf`Ub[h`\UhY`i bX`]a`ſ`f`%-`-\$`gW`Y»`]W`XUg`Fi`XYf`]b`XYf
: `Y]gWXYfY]`gY`Vgh]b`X]Y`< UbX`bY\ a Yb`_cbbhY"

GW]b_Yb`XYf`9I hfU`_UggY

8]YgYg`Fi`XYf`VYXYi`hYhY`_Y]bYgk`Y[g`X]Y`, VYfbU\ a Y`Y]bYf`I !
VY`]YV][Yb: `Y]gWXYfY]"8]Y: `Y]gWXYfY:]gg]b[Yf`]ghY]b
fYbca`a`YfhYg`K`]YbYf`GW]b_YbZU[[gW]ZZ`XYggYb`GhYi`Yf`ægYZ
: fØ\`]W`]b`ZØf`XYb: `Y]gWXYfghUbX`U`Y`g`UbXYfY`U`g`fi`\][Yb`NY]hYb
ØVYfbU\ a "`: fY]`bUW`XYa`A`chhc`ſ`fUi`Yf`XUg: U\fk`UggYfž`XYghc
Ui`g[Y[`]WXYbYf`XYf`GhYi`Yfa`Ubb`\Y`h`Yf`XYb`A`Y]ghYfVYhf]YV
b]W`h`bi`f`Ui`Z`?i`fgž`gcbXYfb`ZØ\fhY`]b`ni`Y]bYa`VYUW`h`]WXYb
5i`ZgW`k`i`b["

K`Yf`\Yi`hY`]b`K`]Yb`6Y]bgW]b_Yb`[Yb]Y»`hž`\UhY]bY
VYa`Yf_Ybgk`Yfh`\c`Y`K`U\fgWXY]b`]W`_Y]hž`XUgg`X]YgYg`YX`Y`GhØW_
gY]bYb`Y`h`hYb`GW`]ZZ]b`C`hU_f]b[`Yf\U`hYb`\Uh`5b`X]Y`YfghYb
ſ\`fY`gY]bYf: YgW`ÅZh`gZØ\`fYfhÅh][_Y]h`Yf]b`bYfh`g]W`ægYZ: fØ\`]W`
bcW`[i`h`I`fgdfØb[`]W`VYhf]YVYb`k`]f`Y]bY`_Ugg]gWY: `Y]gWXYfY]
a`]h`J`c`gc`fh]a`Yb`h`i`bX: UW[YgW`ÅZh`6U`X`\UVY`]W`Yb`hgW]YXYbž
XUg: YgW`ÅZh`ni`gW`]Y»`Yb`i`bX`a`]W`Ui`Z`<YfghY`i`b[`i`bX
; fc»\UbXY`ni`_cbnYbhf]YfYb`9fgh`X]Y`XYi`h`]WXYb`DfchYghY
i`bgYfYf`GhUa`a`_i`bXYb`ZØ\fhYb`ni`Y]bYf`?i`fg_cffY`hi`f.`A`Y]bY
: fUi`9`]gUVYh`i`bX`]W`ghUfhYhYb`Y]bYb`_Y]bYb: UVf]_j`Yf`Ui`Z`b
XYf: c`[Y`ÖZbYhYb`k`]f`ni`b`ÅW`gh`Ub`Y]bYa`HU[ž`gdÅhYf`a`]h`k`cW`!
i`bX`ZfY]hU[j`cfa`]h`hU[g`j`cb`, `V]g`%&`I`\f`8 Ug`Z`b_h]cb]Yfh

\Yfj cffU[YbXž'b]W h'ni `Yhñž'k Y]'k]f'[Ya Y]bgUa `a]h'i bgYfYf
HcW hYf'ž `]U'gY`Vgh]a `; YgW ÅZh'ghY\Yb"'<Yi hY`]gh`Yg'i bgYfY
J]g]hYb_UfhY` `Yf[Åbñh'Xi fW`Y]bYb`\Yfj cffU[YbX`Y]b[YZ\fhYb
Cb`]bYg\cd"

DfU[Yf`5fh

K]Ybg`ZY]bghYf`6Y]bgW]b_Yb`k]fX`bUW`XYf`gc[YbUbbhYb`DfU[Yf
5fh\Yf[YghY``h"8UVY]'k]fX`X]Y`?Yi `Y`\ÅbX]gW`ØVYf`X]Y`5fhYf]Yb
cXYf`a]h`XYf`BUXY`a]h@U_Yž`Y]bYf`GU`n`Ògi b[ž]b`ñ]Yfh"K Y`W`Y
A Yh\cXY`ni f`5bk YbXi b[`_ca`a`hž`]gh`Yhñh]W` ; YgW`a`UW_ggUW`Y
`gY`Vgh`ZØf` : UW`Yi hY`_Ui`a`ni`i`bhYfgW`Y]XYb"'9]bYg`gW`]Y»h
ægYZ': fÒ\`]W`Y`XcW`Ui`g.`A]hY]bYa`DÒ_Y`]b`Y`_hcf`a`]ggVfUi`W`Y
]W`X]Y`?Yi`Yb`b]W`h"A`UgW`]bYb`UggYb`g]W`b]W`h`ZY]b`[Ybi`[
ghYi`Yfbž'i`a`XUg`[Yk`ØbgW`hY`9f[YVb]g`ni`Yfn]Y`Yb"'l`bgYf`K`]YbYf
6Y]bgW]b_Yb`bUW`DfU[Yf`5fh`YbghY`h`Ui`ggW`]Y»`]W`]b
<UbXUfVY]h"

ægYZ': fÒ\`]W`k`Y]»`Ui`W`ž`k`Ug`XYb`K`]YbYf`6Y]bgW]b_Yb`j`cb
XYggYb`J`Yfk`UbXhYb`]b`XYb`6i`bXYg`ÅbXYfb`i`bhYfgW`Y]XYh.`8]Y
6UmYfb`\UVYb`]fY`K`Y]»`k`i`fghž`k`]f`²`ghYffY]W`Yf`i`bgYfYb
6Y]bgW]b_Yb`Åei`Uhcf"'9f`j`Yf`Ài`Zhi`b[YZ\`f`Yb`h`Ub[`XYf` ; fYbnY
nk`]gW`Yb`B`]YXYf!`i`bX`C`VYf`ÒghYffY]W`VYn]Y\i`b[gk`Y]gY`XYf
GhY]Yfa`Uf`_"8cfh`k`]fX`XYf`GW]b_Yb`_f`ÀZh][Yf`[Yf`Ài`W`Yfh`i`bX
k`Øfn][Yf`\Yf[YghY``h"K`Ygh]W`j`cb`GU`nVi`f[`Z]bXYh`a`Ub`_Ui`a
bcW`[Y`_cW`hYb`GW]b_Yb`a`]h?bcW`Yb"'6Y]'i`bg`_ca`a`Yb
Ui`ggW`]Y»`]W`DÒ_Y`gU`n`i`bX`BUhi`f[Yk`ØfnY`ni`a`9]bgUhn`XUg
a`UW`h`]b`i`bj`Yf[`Y]W`]W`a`]X"

8Yf`GW]b_Yb`]gh`XUg`5i`g\Åb[YgW`]Xž`XcW`X]Y` ;]gg]b[Yf
GW]b_Yba`Ubi`ZU_hi`f`V]YhYh`k`Y]h`a`Y\`f`U`g`YX`Y`6Y]bY`"8Ug
Gcfh]a`Yb`hi`a`ZUggh`ZY]bY`K`i`fghk`UfYbž`GdYW_gW`a`Ub_Yf`b`i`bX`5`h!
K`]YbYf`GdYn]U`]h`hYb`"6YgcbXYfg`[YZfU[h`g]bX`5`h!K`]YbYf
6`i`hk`i`fghž`6YYZ`HUfhUfYž`6fUhk`ØfghY`ž`7i`ffmk`ØfghY`ž`6i`XUdYghYf
i`bX`GUW`Yfk`ØfghY`"9f[Åbñh`k`]fX`XUg`5b[YVch`Xi`fW`Y]bY`[fc»Y
5i`gk`U\`Ub` : Yfh][[Yf]W`hYb`i`bX`]bhYfbUh]cbU`Yb`GdYn]U`]h`hYb"

I`a`gUhgY]h][``]Y[h`XYf`GW`k`Yfdi`b_h`_Uf`Ui`Z`XYa` ; fc»\UbXY`"Ni

XYb`k]W[h][ghYb`?i bXYb`nÄ\`Yb`X]Y`[Y\cVYbY`; Ughfcbca]Yž`XYf
@YVYbga]hhY`Y]bnY`\UbXY`gck]Y`8Y`]_UhYggYb\ÄbX`Yf"

Ni _i bZh`[Yg]W Yfh

A]h`HcW hYf`>`U`fÖ\`]W ž`X]Y`U`g`:`Y]gW Yfa Y]ghYf]b`XUg
I bhYfbY\`a Yb`a]h`J UhYf`>gYZ`ZØ\fhž`]gh`XYf`6`]W_`bUW `j`cfb`a Y\`f
U`g`ni`j`Yfg]W h`]W`" `>W`V]b`a]h`j`c`Y`a`'9`Ub`i`bX`[`fc`»`Yf`:`fYi`XY
Y]b[`Ygh]Y[`Yb`"A`Y]bY`9`hYfb`\UVYb`a]f`X]YgY`9b`hgW Y]Xi`b[`Y`W h
[`Ya`UW hž`k`Y]`g]Y`a]W`b]Y`[`YXfÄb[`h`\UVYb`"G]Y`\UVYb`a]f`X]Y
:`fYi`XY`Ub`X]YgYa`6Yfi`Z`j`Yfa]hhY`hž`c`bY`X]Y`5b`ghfYb[`i`b[`Yb`ni
j`YfgW k`Y][`Yb`" `>b`X]YgYa`G]bbY.`5i`Z`X]Y`bÄW ghYb`-`\$`>Y\`fY`Y]bYf
[`fc`»`Ufh][`Yb`:`Y]gW YfY]"

6Ygi W Yb`G]Y`i`bg`Ui`Z.`Z`Y]gW i`bXW`"Uh