

Fleischerei Gissinger feiert das 90. Jubiläum

90 Jahre Gissinger Schinkenmanufaktur in Wien: Josef und Julia Fröhlich führen das Traditionssunternehmen mit Prager Beinschinken, Handarbeit und klarem Zukunftsblick weiter.



Drei Generationen, drei Meisterbriefe: Julia, Gerlinde und Josef Fröhlich. © Gissinger / Carmen Trappenberg

A]hhYb]a '%* "K]YbYf'; Ya Y]bXYVVYn]f_ž]b XYf'C hhU_f]b [Yf'GhfU» Y
 VYhfY]VYb 'X]Y : fØ\`]Wg']b 'Xf]hhYf'i bX'j]YfhYf'; YbYfUh]cb 'Y]bY
 YI ei]g]hY 'GW]b_Yba Ubi ZU_hi f'gUa h'YVYbgc`W Ya
 : UWX [YgWÀZh" &\$&) 'XUfZX]Y : Ua]]Y'ghc`n'Ui Z'Y]bY' - \$! À\ f][Y
 ; YgW]W hY 'ni fØW_V`]W_Yb 'i bX' ['Y]W nY]h]['cdh]a]gh]gW ']b 'X]Y
 Ni _i bZh'gW Ui Yb"

GhUfh']b 'hi fVi 'Yb hYb 'NY]hYb

9g'VY[Ub b'U`Yg]a 'JU\f'-%-) žU'g'>gYZ'i bX'5bbU';]gg]b[Yf']b
 VYk Y[hYb 'NY]hYb 'VYgW `cggybž Ua ' \Yi h][Yb 'GhUbXcfh'Y]b
 I bhYfbY\ a Yb 'ni '[fØbXYb''8Yb '?f]Y['\Uh hYb 'X]Y';]gg]b[Yfg

[`ØW_]WX Yfk Y]gY ØVYfghUbXYbžXUbUWX hfUh`Yfgha U`g`XYf`B Ua Y
: fØ\`]WX]b .9fgWX Y]bi b[``8Ug< UbXk Yf_`XYg`GWX]b_Yba UWX Ybg
\\Uh: `Y]gWX Yfa Y]ghYf`**æ**gYZ: fØ\`]WX .bÀa `]WX j cb`gY]bYf`A i hhYf
; Yf`]bXY : fØ\`]WX [YYfVh`G]Yž`U`g`HcWX hYf`XYf: fØbXYf`Y]bY
[YVcfYbY:]gg]b[Yfž`UhhY`XUa U`g`XYb`gY`VghghÀbX][Yb
: `Y]gWX Yfa Y]ghYf`5bhcB: fØ\`]WX _YbbYb[Y`Yfbhž[Y\Y]fUhYh`i bX
hfchñ`gdÀhYfYf`GWX Y]Xi b[.`XYggYb`B Ua Yb`VY\U`hYb"

B UWX`XYa `ZfØ\`Yb`HcX`XYg: fØbXYfg`**æ**gYZ:]gg]b[Yf`ØVYfbU\`a
A i hhYf: Yf`]bXY`XYb`6Yhf]YV`i bX`ZØ\fhY`]\`b`i bhhYf`XYf
6YnY]WX bi b[.`K]hk YbVYhf]YV:]gg]b[Yfg`**æ**gYZK k Y``5bbU
:]gg]b[Yf`k Y]hYf`Gc`\`Y»`Yfž`V]g`Gc\`b`**æ**gYZgY]bY`GWX]b_YbfY]ZY
Yf`Ub[h`UhhY`i bX`]a`**æ**U\`f`%- - \$`gWX`Y»`]WX`XUg`F i XYf`]b`XYf
: `Y]gWX YfY`gY`Vgh`]b`X]Y< UbX`bY\`a Yb`_cbbhY"

GWX]b_Yb`XYf`9I hfU_`UggY

8]YgYg`F i XYf`VYXYi hYhY`_Y]bYgk Y[g`X]Y` VYfbU\`a Y`Y]bYf`! !
VY`]YV][Yb : `Y]gWX YfY]``8]Y : `Y]gWX YfY]:]gg]b[Yf`]gh`Y]b
fYbca a]YfhYg`K]YbYf`GWX]b_YbZU[[gWX]ZZ`XYggYb`GhYi Yf`**æ**gYZ
: fØ\`]WX]b`ZØf`XYb : `Y]gWX YfghUbX`U`Yg`UbXYfY`U`g`fi` \][Yb`NY]hYb
ØVYfbU\`a ``: fY`]bUWX`XYa`A chhc`**æ**fUi Yf`XUg: U\`fk UggYfž`XYghc
Ui g[Y[.`]WX YbYf`XYf`GhYi Yfa Ubb` `]Y`h`Yf`XYb`A Y]ghYfVYhf]YV
b]WX h`bi f`Ui Z?i fgž`gcbXYfb`ZØ\fhY`]\`b`ni`Y]bYa`VYUWX h`]WX Yb
5i ZgWX k i b["

K Yf`\`Yi hY`]b`K]Yb`**6Y**]bgWX]b_Yb`[Yb]Y`hž`UhhY]bY
VY`Yf`Ybgk Yfh`c\`Y`K U\`fgWX Y]b`]WX`_Y]hž`XUgg`X]YgYg`YX`Y`GhØW_`
gY]bYb`YhnhYb`GWX`]ZZ`]b`C hhU_f]b[`Yf`U`hYb`U`h`5b`X]Y`YfghYb
`U\`fY`gY]bYf: YgWX`ÀZhZØ\fYfhÀh][_Y]h`Yf]bbYf`g]WX`**æ**gYZ: fØ\`]WX
bcWX`[i h` I fgdfØb`]WX`VYhf]YVYb`k`]f`Y]bY`_Ugg]gWX Y: `Y]gWX YfY]
a`]h`J c`gcfh]a`Ybh`i bX`UWX`[YgWX`ÀZh`6U`X`UVY`]WX`Yb`hgWX`YXYbž`
XUg: YgWX`ÀZh`ni`gWX`Y`Yb`i bX`a`]WX`Ui Z< YfghY`i b[.`i bX
: fc`U`UbXY`ni`_cbnYbhf]YfYb`9fgh`X]Y`XYi h`]WX`Yb`DfchYghY
i bgYfYf`GhUa`a`_i bXYb`ZØ\fhYb`ni`Y]bYf`?i fg_cffY_hi`f`A`Y]bY
: fUi`9`]gUVYh`i bX`]WX`ghUfhYhYb`Y]bYb`_Y]bYb`UVf]j`Yf`Ui`Z`
XYf`c`[Y`ÒZZbYhYb`k`f`ni`bÀWX`gh`Ub`Y]bYa`HU[ž`gdÀhYf`a`]hhk`cWX!
i bX`ZfY]hU[j`cfa`]hhU[g`j`cb` ,`V]g`%&`i` \`f``8Ug`Z`b_h]cb]Yfh

\Yfj cffU[YbXž'b]W\h ni `Yhnhž'k Y]`'k]f'[Ya Y]bgUa 'a]h'i bgYfYf
HcW\h Yf`'`]U'gY`Vgh]a ' ; YgW\h Z\h ghY\Yb"
J]g]hYb_UfhY`'`Yf[Àbnh'Xi fW\h Y]bYb '\Yfj cffU[YbX'Y]b [YZ\h fhYb
C b`]bYg\cd"

DfU[Yf'5fh

K]Ybg'ZY]bghYf'6Y]bgW\h]b_Yb 'k]fX'bUW\h XYf'gc [YbUbhYb'DfU[Yf
5fh'\Yf[YghY`h'8UVY]k]fX'X]Y ?Yi 'Y`\AbX]gW\h ØVYf'X]Y'5fhYf]Yb
cXYf'a]h'XYf'BUXY`'a]h'@U_Yž'Y]bYf'GU'n`Ogi b[ž]b'ñ]Yfh'K Y'W\h Y
A Yh\cXY'ni f'5bk YbXi b['_ca a hž'gh`Yhnh']W\h ' ; YgW\h a UW_ggUW\h Y
'gY`Vgh'Z\h f': UW\h 'Yi hY'_Ui a 'ni 'i b\h YfgW\h Y]XYb"9]bYg'gW\h ']Y» h
xgYZ: f\h\h'W\h 'YXcW\h 'Ui g.' A]h'Y]bYa 'D\h_OY']b'Y_hcf'a]ggVfUI W\h Y
]W\h 'X]Y ?Yi 'Yb'b]W\h 'A UgW\h]bYb 'UggYb'g]W\h 'b]W\h hZY]b '[Ybi [
ghYi Yfbž'i a 'XUg'[Yk ØbgW\h Y'9f[YVb]g'ni 'Yfn]Y'Yb"1 bgYf'K]YbYf
6Y]bgW\h]b_Yb'bUW\h DfU[Yf'5fh'Yb\h ghY\h'Ui ggW\h ']Y» ']W\h ']b
< UbXUfVY]h"

**xgYZ: f\h\h'W\h 'k Y]» 'Ui W\h ž'k Ug'XYb'K]YbYf'6Y]bgW\h]b_Yb'j cb
XYggYb'J Yfk UbXhYb'']b'XYb'6i bXYg'ÀbXYfb'i b\h YfgW\h Y]XYh'8]Y
6UmYfb'\UVYb'']fY'K Y]» k i fghž'k]f'2 ghYffY]W\h Yf'i bgYfYb
6Y]bgW\h]b_YbÀei Uhc'f'9f'j Yf'Ài Zh'i b[YZ\h \f'Ybh'Ub['XYf'; fYbnY
nk]gW\h Yb'B]YXYf' i bX'CVYfØghYffY]W\h 'VYn]Y\i b[gk Y]gY'XYf
GhY]Yfa Uf_8cfh'k]fX'XYf'GW\h]b_Yb'f\h\h'Z\h][Yf'[Yf'Ài W\h Yfh'i bX
k Øfn][Yf'\Yf[YghY`h'K Ygh']W\h 'j cb'GU'nVi f['Z]bXYh'a Ub'_Ui a
bcW\h '[Y_cW\h hYb'GW\h]b_Yb'a]h?bcW\h Yb"6Y]i bg'_ca a Yb
Ui ggW\h ']Y» ']W\h 'D\h_OY'gU'n'i bX'BUh f[Yk ØfnY'ni a '9]bgUhn' 'XUg
a UW\h ']\b'i bj Yf['Y]W\h 'a]'X"**

8Yf'GW\h]b_Yb'']gh'XUg'5i g\Àb[YgW\h]Xž'XcW\h 'X]Y';]gg]b[Yf
GW\h]b_Yba Ubi ZU_hi f'V]YhYh'k Y]h'a Y\f'U'g'YX'Y'6Y]bY"8Ug
Gcfh]a Ybh'i a ZUggh'ZY]bY'K i fgh'k UfYb'Z\h gW\h a Ub_Yf'b'i bX'5'h
K]YbYf'GdYn]U']h\h Yb"6YgcbXYfg'[YZfU[h'g]bX'5'h'K]YbYf
6'i h'k i fghž'6YYZ'UfhuY'6fUh ØfghY'z'7i f\h mk ØfghY'z'6i XUdYghYf
i bX'GUW\h Yfk ØfghY"9f[Àbnh'k]fX'XUg'5b[YVch'Xi fW\h Y]bY'[fc'Y
5i gk U\''Ub': Yfh][[Yf]W\h hYb'i bX']b\h YfbUh]cbU'Yb'GdYn]U']h\h Yb"
I a gUhngY]h][``]Y[h'XYf'GW\h k Yfdi b_h'_Uf'Ui Z'XYa ' ; fc» \UbXY'''Ni

XYb'k]WX h][ghYb '?i bXYb 'nÀ\`Yb 'X]Y'[Y\cVYbY'; Ughfcba]YžXYf
@YVYbga]hhY`Y]bnY`\UbXY`gck]Y`8Y`_UhYggYb\AbX`Yf"

Ni _i bZh'[Yg]WX Yfh

A]h'HcWX hYf' **š** [U': fÒ\`]WX ž'X]Y'U`g': `Y]gWX Yfa Y]ghYf]b'XUg
I b hYfbY\ a Yb'a]hJ UhYf' x gYZ ZØ\ fhž]gh'XYf'6`]W_bUWX j cfb'a Y\ f
U`g`ni j Yfg]WX h`]WX ``=WX .V]b'a]hj c``Ya '9`Ub'i bX'[fc»Yf': fYi XY
Y]b[Ygh]Y[Yb" A Y]bY'9`hYfb '\UVYb'a]f'X]YgY'9bhgWX Y]Xi b[``Y]WX h
[Ya UW hž'k Y]`g]Y'a]WX 'b]Y'[YXfAb[h'\UVYb"G]Y'\UVYb'a]f'X]Y
: fYi XY'Ub'X]YgYa '6Yfi Zj Yfa]hhY`hž'c\ bY'X]Y'5bghfYb[i b[Yb`ni
j YfgWX k Y][Yb" 'b'X]YgYa 'G]bbY.'5i Z'X]Y'bÀWX ghYb'- \$'J\ fY'Y]bYf
[fc»Ufh][Yb': `Y]gWX YfY]"

6Ygi WX Yb'G]Y'i bg'Ui Z.'Z'Y]gWX i bXWX"Uh