

## Fast 100 Jahre - und viel Schinken

90 Jahre Gissinger Schinkenmanufaktur in Wien: Josef und Julia Fröhlich führen das Traditionsunternehmen mit Prager Beinschinken, Handarbeit und klarem Zukunftsblick weiter.



Drei Generationen, drei Meisterbriefe: Julia, Gerlinde und Josef Fröhlich. © Gissinger / Carmen Trappenberg

A ]hhYb`]a` '%\*""K ]YbYf'; Ya Y]bXYVYn]f\_ž`]b`XYf`C hhU\_]b[ Yf`GhfU» Y  
VYhfY]VYb`X]Y': f0\`]Wg`]b`Xf]hhYf'i bX`j ]YfhYf'; YbYfUh]cb`Y]bY  
YI ei ]g]hY`GWX ]b\_Yba Ubi ZU\_hi f`gUa hYVYbgc`WXYa  
: UWX [ YgWx`ÄZh`&\$&) `XUfZ`X]Y': Ua ]]Y`ghc`n`Ui Z`Y]bY' - \$!`Ä\ f][ Y  
; YgWx ]Wx hY`ni f0W\_V`]W\_Yb`i bX`[ `Y]Wx nY]h][ `cdh]a ]gh]gWx`]b`X]Y  
Ni \_i bZh`gWxUi Yb"

GhUfh`]b`hi fVi `Yb hYb`NY]hYb

9g`VY[ Ubb`U`Yg`]a` ¼\ f`%- ' ) žU`g`ægYZ`i bX`5bbU'; ]gg]b[ Yf`]b  
VYk Y[ hYb`NY]hYb`VYgWx`cggYbž`Ua` \Yi h][ Yb`GhUbXcfh`Y]b  
I bhYfbY\`a Yb`ni`[ f0bXYb`"8Yb`?f]Y[ `UhhYb`X]Y'; ]gg]b[ Yfg

[`ØW\_]WXYfkY]gY`ØVYfghUbXYbž`XUbUW`hfUh`Yfgha`U`g`XYf`BUa`Y  
: fØ\`W`]b`9fgWY]bi`b["`8Ug`<UbXk`Yf`\_`XYg`GW]b\_Yba`UWYbg  
\Uh: `Y]gWYfa`Y]ghYf`ægYZ: fØ\`W`]b`Åa`\_`W`]`cb`gY]bYf`A`i`hYf  
; Yf`]bXY: fØ\`W`][`YYfVh`G]Yž`U`g`HcW`hYf`XYf: fØbXYf`Y]bY  
[`YVcfYbY: ]gg]b[`Yfž`\UhY`XUa`U`g`XYb`gY`VghghÅbX][`Yb  
: `Y]gWYfa`Y]ghYf`5bhcb: fØ\`W`]\_`YbbYb[`Y`Yfbhž[`Y\Y]fUhYh`i`bX`  
hfchn`gdÅhYfYf`GWY]Xi`b[```XYggYb`BUa`Yb`VY\U`hYb"

B UW`XYa`ZfØ\Yb`HcX`XYg: fØbXYfg`ægYZ: ]gg]b[`Yf`ØVYfbU\`a  
A`i`hYf: Yf`]bXY`XYb`6Yhf]YV`i`bX`ZØ\fhY`]b`i`bhYf`XYf  
6YnY]Wbi`b[```K`]hk`YbVYhf]YV: ]gg]b[`Yfg`ægYZ`K`k`Y``5bbU  
; ]gg]b[`Yf`\_`k`Y]hYf``Gc`\]Y»`Yfž`V]g`Gc\`b`ægYZ`gY]bY`GW]b\_YbYfY]ZY  
Yf`Ub[`h`\UhY`i`bX`]a`\_`J\`f`%-`-`\$`gW`]Y»`]W`XUg`Fi`XYf`]b`XYf  
: `Y]gWYfY]`gY`Vgh]b`X]Y`<UbX`bY\`a`Yb`\_`cbbhY"

## GW]b\_Yb`XYf`9I`hfU`\_`UggY

8]YgYg`Fi`XYf`VYXYi`hYhY`\_Y]bYgk`Y[`g`X]Y`, VYfbU\`a`Y`Y]bYf`I`!  
VY`]YV][`Yb: `Y]gWYfY]``8]Y: `Y]gWYfY]: ]gg]b[`Yf`]ghY]b  
fYbca`a`]YfhYg`K`]YbYf`GW]b\_YbZU[``gW]ZZ`XYggYb`GhYi`Yf`ægYZ  
: fØ\`W`]b`ZØf`XYb: `Y]gWYfghUbX`U`Y`g`UbXYfY`U`g`fi`\][`Yb`NY]hYb  
ØVYfbU\`a``: fY]`bUW`XYa`\_`A`chhc`\_`Ž`fUi`Yf`XUg: U\fk`UggYfž`XYghc  
Ui`g[`Y[`]WYbYf`XYf`GhYi`Yfa`Ubb`\]Y`h`Yf`XYb`A`Y]ghYfVYhf]YV  
b]W`h`bi`f`Ui`Z`?`i`fgž`gcbXYfb`ZØ\fhY`]b`ni`Y]bYa`\_`VYUW`h`]WYb  
5i`ZgW`k`i`b["`

K`Yf`\Yi`hY`]b`K`]Yb`6Y]bgW]b\_Yb`[`Yb]Y»`hž`\UhY]bY  
VYa`Yf\_Ybgk`Yfh`\c\Y`K`U\fgWY]b`]W\_]Yhž`XUgg`X]YgYg`YX`Y`GhØW\_  
gY]bYb`Y`hYb`GW`]ZZ]b`C`hU\_f]b[`Yf\U`hYb`\Uh``5b`X]Y`YfghYb  
\_`J\`fY`gY]bYf: YgW`ÅZhgzØ\`fYfhÅh][`\_Y]h`Yf]bYfh`g]W`ægYZ: fØ\`W`  
bcW`[`i`h`\_`I`fgdfØb[`]W`VYhf]YVYb`k`]f`Y]bY`\_`Ugg]gWY: `Y]gWYfY]  
a`]h`J`c``gcfh]a`Ybh`i`bX: UW[`YgW`ÅZh``6U`X`\UVY`]W`Yb`hgW]YXYbž  
XUg: YgW`ÅZh`ni`gW`]Y»`Yb`i`bX`a`]W`Ui`Z`<YfghY``i`b[``i`bX  
; fc»\UbXY`ni`\_`c`bnYbhf]YfYb``9fgh`X]Y`XYi`h`]WYb`DfchYghY  
i`bgYfYf`GhUa`a`\_i`bXYb`ZØ\fhYb`ni`Y]bYf`?`i`fg`cffY`\_hi`f.`A`Y]bY  
: fUi`\_`9`]gUVYh`i`bX`]W`ghUfhYhYb`Y]bYb`\_`Y]bYb: UVf]\_j`Yf`\_Ui`Z``\_b  
XYf: c`[`Y`ØZbYhYb`k`]f`ni`b`ÅW`gh`Ub`Y]bYa`\_`HU[`ž`gdÅhYf`a`]h`k`cW`!  
i`bX`ZfY]hU[`j`cfa`]h`U[`g`j`cb`, `V]g`%&`I`\`f``8Ug`Z`b\_h]cb]Yfh

\Yfj cffU[ YbXž'b]W h'ni `Yhñž'k Y]'k ]f'[ Ya Y]bgUa `a ]h'i bgYfYf  
HcW hYf'ž `]U'gY`Vgh]a `; YgW ÅZh'ghY\Yb"'<Yi hY`]gh`Yg'i bgYfY  
J ]g]hYb\_UfhY' `Yf[ Åbñh'Xi fW `Y]bYb`\Yfj cffU[ YbX`Y]b[ YZ\fhYb  
Cb`]bYg\cd"

## DfU[ Yf`5fh

K ]Ybg`ZY]bghYf`6Y]bgW ]b\_Yb`k ]fX`bUW `XYf`gc[ YbUbbhYb`DfU[ Yf  
5fh\Yf[ YghY``h"8UVY]'k ]fX`X]Y`?Yi `Y`\ÅbX]gW `ØVYf`X]Y`5fhYf]Yb  
cXYf`a ]h`XYf`BUXY`a ]h@U\_Yž`Y]bYf`GU`n`Ògi b[ ž]b`ñ]Yfh"K Y`WY  
A Yh\cXY`ni f`5bk YbXi b[ `\_ca`a`hž`]gh`Yhñh]W `; YgW a UW\_ggUWY  
`gY`Vgh`ZØf': UW`Yi hY`\_Ui`a`ni`i`bhYfgWY]XYb"'9]bYg`gW`]Y»h  
œgYZ': fÒ\`]W `YXcW`Ui`g.`A ]hY]bYa`DÒ\_Y`]b`Y`\_hcf`a ]ggVfUi WY  
]W `X]Y`?Yi `Yb`b]W h"A UgW ]bYb`UggYb`g]W `b]W h`ZY]b`[ Ybi [   
ghYi Yfbž'i`a`XUg[ Yk ØbgW hY`9f[ YVb]g`ni`Yfn]Y`Yb"'l bgYf`K ]YbYf  
6Y]bgW ]b\_Yb`bUW`DfU[ Yf`5fh`YbghY`h`Ui`ggW`]Y»`]W`]b  
<UbXUfVY]h"

œgYZ': fÒ\`]W `k Y]»`Ui W ž`k Ug`XYb`K ]YbYf`6Y]bgW ]b\_Yb`]cb  
XYggYb`J Yfk UbXhYb`]b`XYb`6i`bXYg`ÅbXYfb`i`bhYfgWY]XYh.`8]Y  
6UmYfb`\UVYb`]fY`K Y]»k i fghž'k ]f`² ghYffY]W Yf`i bgYfYb  
6Y]bgW ]b\_Yb`Åei Uhcf"'9f`j Yf`Ài`Zhi b[ YZ\`f`Yb`h`Ub[ `XYf'; fYbnY  
nk ]gW Yb`B ]YXYf!`i`bX`C VYf`ÒghYffY]W `VYn]Y\i b[ gk Y]gY`XYf  
GhY]Yfa Uf`\_"8cfh`k ]fX`XYf`GW ]b\_Yb`\_f`ÀZh[ Yf[ Yf`Ài WYfh`i`bX  
k Øfn[ Yf`\Yf[ YghY``h"K Ygh]W `j`cb`GU`nVi f[ `Z]bXYh`a Ub`\_Ui`a  
bcW `[ Y\_cW hYb`GW ]b\_Yb`a ]h?bcW Yb"'6Y]'i bg`\_ca`a`Yb  
Ui ggW`]Y»`]W`DÒ\_Y`gU`n`i`bX`BUhi f[ Yk ØfnY`ni`a`9]bgUhn`XUg  
a UW h`]b`i`bj Yf[ `Y]W`]W`a`]X"

8Yf`GW ]b\_Yb`]gh`XUg`5i`g\Åb[ YgW ]`Xž`XcW`X]Y`; ]gg]b[ Yf  
GW ]b\_Yba`Ubi`ZU`hi`f`V]YhYh`k Y]h`a`Y\`f`U`g`YX`Y`6Y]bY`"8Ug  
Gcfh]a`Yb`hi`a`ZUggh`ZY]bY`K i fghk UfYbž`GdYW\_gW`a`Ub\_Yf`b`i`bX`5`h!  
K ]YbYf`GdYn]U`]h`hYb`"6YgcbXYfg[ YZfU[ h`g]bX`5`h!K ]YbYf  
6`i`hk i fghž`6YYZ`HUfhUfYž`6fUhk ØfghY`ž`7i`ffmk ØfghY`ž`6i`XUdYghYf  
i`bX`GUW Yfk ØfghY`"9f[ Åbñh`k ]fX`XUg`5b[ YVch`Xi fW `Y]bY`[ fc»Y  
5i`gk U\`Ub': Yfh[ [ Yf]W hYb`i`bX`]bhYfbUh]cbU`Yb`GdYn]U`]h`hYb"

I`a`gUhgY]h[`]Y[ h`XYf`GW`k`Yfdi`b`h`\_Uf`Ui`Z`XYa`; fc»\UbXY`"Ni

XYb`k ]W\h[ ghYb`?i bXYb`nÄ\`Yb`X]Y`[ Y\cVYbY`; Ughfcbca ]Yž`XYf  
@YVYbga ]hhY`Y]bnY`\UbXY`gck ]Y`8Y`]\_UhYggYb\ÄbX`Yf"

Ni \_i bZh`[ Yg]W\Yfh

A ]h`HcW\hYf`>`]U`fÖ\`]W\ž`X]Y`U`g`:`Y]gW\Yfa Y]ghYf]b`XUg  
I bhYfbY\`a Yb`a ]h`J UhYf`>gYZ`ZØ\fhž`]gh`XYf`6`]W\_`bUW\`j`cfb`a Y\`f  
U`g`ni`j`Yfg]W\h`]W\`" ÆW`V]b`a ]h`j`c`Y`a`'9`Ub`i`bX`[`fc»Yf`fYi`XY  
Y]b[`Ygh]Y[`Yb`"A`Y]bY`9`hYfb`\UVYb`a ]f`X]YgY`9b`hgW\Y]Xi`b[`Y`W\h  
[`Ya`UW\hž`k`Y]`g]Y`a ]W\`b]Y`[`YXfÄb[`h`\UVYb`"G]Y`\UVYb`a ]f`X]Y  
:`fYi`XY`Ub`X]YgYa`6Yfi`Z`j`Yfa ]hhY`hž`c`bY`X]Y`5b`ghfYb[`i`b[`Yb`ni  
j`YfgW\k`Y][`Yb`" Æb`X]YgYa`G]bbY.`5i`Z`X]Y`b`ÄW\ghYb`-`\$`>U\`fY  
Y]bYf`[`fc»Ufh[`Yb`:`Y]gW\YfY]"

6Ygi W\Yb`G]Y`i`bg`Ui`Z.`Z`Y]gW\i`bXWŁ`Uh