

Wie Meier Verpackungen die Zukunft der Verpackung gestalten will

Meier Verpackungen blickt auf mehr als 40 Jahre Unternehmensgeschichte zurück. Vom Ein-Mann-Betrieb zum modernen Verpackungsdienstleister mit Fokus auf Nachhaltigkeit, Digitalisierung und Komplettlösungen für Industrie und Handel.



Regional verankert in Hohenems – global vernetzt als Teil der Bunzl-Gruppe: Meier Verpackungen im Jubila?umsjahr 2022.
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GY]h'a Y\ f'U`g` (\$` \U\ fYb` j Yfgcf[h`A Y]Yf`J YfdUW_i b[Yb`gY]bY
?i bXYb`a]h`XYb`cdh]a U`Yb`J YfdUW_i b[g`cgi b[Yb`Z` f
@YVYbga]hhY`z`J YfgUbX`/`Hc![c!6YfY]W"8]Y`YhnhYb` \U\ fY` \UVYb
X]Y`K Y`h`j cf`bYi Y`<YfUi gZcfXYfi b[Yb`[YghY`h` j ca

: UW_fUZhYa Ub[Y`V]g`ni f`Fc\ghcZZ_bUdd\Y]h` : i f`**A Y]Yf**
J YfdUW_i b[Yb`VYXYi hYh`X]Yg`j cf`U`Ya`UVYf`Y]bYg. `]\fY
?ca dYhYbnYb`U`g`6YgWUZZ b[gX]Ybgh`Y]ghYf`g]bX`gc`[YZfU[h`k]Y
bcW`b]Y"

?`Y]bY`F Y]gY`]b`X]Y`J Yf[Ub[Yb\Y]h`XYf
J YfdUW_i b[Yb

J cf`(\$`U\fYb`ghUfhYhY`9f\UfX`A Y]Yf`U`g` CbY!A Ub!G\ck` `a]h
XYa`J Yf_Ui Zj cb`c[\i fhd`Uh]bYb`gY]b`I bhYfbY\ a Yb`i bX
Yb\k]W`hY`X]YgYg`ZcfhUb`ghYh`[`k Y]hYf`Ni`6Y[]bb`k Uf`XUg
Df]j Uh\Ui g`XYg` fi bXYfg`gck c` ``]fa Yb[YVUi XY`U`g`Ui W`
@U[YfZUW`Y`6U`X`XUfUi Z`Yb`ghUbXYb`X]Y` : UW`UVhY`i b[Yb`Z`f
: `Y]gW`!`i bX`C`Vghj YfdUW_i b[Yb`GdUhYf`Zc`[hYb`X]Y`6YfY]W`Y
J YfgUbXj YfdUW_i b[Yb`<m[]YbY`i bX`Hc!`c`5VYf`j]Y`Y]W`h`XUg
K]W`h`[ghY. `a a Yf`a Y\`f`_ca dYhYb`Y`i bX`a ch]j`Yf`hY
J YfdUW_i b[gd`fcZ]g`j YfghUf`hYb`XUg`HYUa "

A Y]Yf`J YfdUW_i b[Yb`Yi`hY

<Yi`hY`]gh`A Y]Yf`J YfdUW_i b[Yb`Y]b`a`]hhY`ghUbX]gW`Yg
I b\hYfbY\ a Yb`a`]h`+\$`A`]hUfVY]hYfb`]a` `b`Yb`i`bX`5i`>YbX]Ybgh
i bX`Y]bYa`U\fYgi a gUhn`j cb`i VYf`(`A`)]`cbYb`9i`fc`B`]W`h
ni`Yhh`VYX]b[h`Xi`fW`X]Y`9]b[`]YXYfi b[`]b`X]Y
I b\hYfbY\ a Ybg[fi ddY`**6i`b`n`d`W**]a`U\f`&\$%)`i`bX`X]Y
B`Yi`Ui`ZghY`i`b[`XYf`i` \fi`b[gYVYbY`a`]h`F`U`Z`C`Yg]b[a`Ubb`]a`U\f`
&\$%,`C`Yg]b[a`Ubb`VfUW`hY`XUg`I`b\hYfbY\ a`Yb`VYgc`bXYfg`]b
di`b\h`c`8`][]hU`]g]Yfi`b[`i`bX`B`UW`U`h`[`]h`Yf`ghYh`[`k`Y]hYf
j`cfUb`8`][]hU`]g]Yfi`b[`]gh`b`]W`h`c`d`h`cb`z`gc`bXYfb`VYhf]Z`h`i`bg`U`Y
`z`c`V`df]j`Uh`c`XYf`[YgW`UZ`h`]W`"`B`U`Yni`U`Y`DfcnYggY`VY`A`Y]Yf
J`YfdUW_i`b[Yb`g]bX`VYfY]hY`YfZc`[fY]W`X`[]hU`]g]Yfh`6Ygc`bXYfYf
: c_i`g`k`fX`XUVY`Ui`Z`X]Y`C`d`h`a`]Yfi`b[`]XYg`C`f`XYf`!`h`!7`Ug`!
DfcnYggYg`[Y`Y`[h`

B`YVYb`XYa`ghUf`Yb`c_i`g`U`g`@`YZ`YfUb`h`f`X]Y`dfc`Xi`n]Yf`Yb`XY
`b`Xi`ghf]Y`k`fX`XUg`Dfc`Xi`_h`i`bX`@`Y]ghi`b[ggd`Y`_h`fi`a`d`Yfa`Ub`Ybh
a`]h`b`Yi`Yb`DcfhZc`]cg`Ui`g[YVUi`h`Gc`]gh`A`Y]Yf`J`YfdUW_i`b[Yb`Y]b

fY[]cbU`j YfUb_YfhYg`i bX`]b hYfbUh]cbU`j YfbYhnhYg`l b hYfbY\ a Ybž
 XUg`g]W\`Z f`gY]bY`?i bXYb`Ub`Y]bYa`k Y`hk Y]hYb`BYhnk Yf_
 Ui X]h]YfhYf`@]YZYfdUfhbYf`XYg`6i bn`!`?cbnYfbg`VYX]YbYb`_Ubb`FU`Z
 CYg]b[a Ubb`K]f`a cW\hYb`i bg`X]Y`J YfdUW_i b[gVfUbW\Y]b`Z bZ
 \fYb`b]W\hj cfghY`Yb`k]f`k c`Yb`g]Y`a]h[YghU`hYb`5`g
 j YfUbhk cfhi b[g!VYk i gghYg`A]h[`]YX`XYf`J YfdUW_i b[g]bXi ghf]Y`]gh
 Yg`i bgYfY`5i Z[UVYž`XYb`A Uf_h`Ub`J YfdUW_i b[g`cgi b[Yb
 a U»[YV`]W\`a]hni [YghU`hYb`i bX`j YfgW\]YXYbY`A c[`]W\`Y]hYb
 Ui Zni nY][Yb`bUW\`U`h][ž]bbcj Uh]j ž`hfUbgdUfYbh"

; Y`YVhY`B UW\`U`h][_Y]h`]b`J cfUf`VYf[

J cf`U`Y`a`X]Y`B UW\`U`h][_Y]h`]gh`]b`XYf`D\`]c gcd\`]Y`XYg
 l b hYfbY\ a Ybg`Y]b`k]W\h][Yf`9W_dZY]Yf`8]Y`@cgi b[Yb`n]Y`Yb
 XUfUi Z`UVž`Z f`YXYg`DfcXi _h`X]Y`a`UI`]a`U`Y`<U`hVUf`Y]h`a`]h`XYf
 bUW\`U`h][ghYb`J YfdUW_i b[`ni`Yfn]Y`Yb`A Y]Yf`J YfdUW_i b[Yb
 j YfZc`[h`Yf`X]Y`5bgUhny`fYXi W\ž`fYd`UW\`i bX`fYW\hWY`
 : ccXk UghY`a`]b]a`]YfYbž`B UW\`U`h][_Y]h`a`UI`]a`]YfYb"

? cb_fYh`k i fXYb`Zc`[YbXY`N]Y`Y`XYZ]b`Yfh.

- V]g`&\$` \$`9bYf[]Y`Ui ggW\`Y»`]W\`Ui g`YfbYi YfVUfYb
 E i Y`Yb
- bUW\`U`h][Y`DfcXi _hY`f`YXi W\`fGhUf`YbfYXi _h]cbŁ`
 fYd`UW\`fbgi Vgh]h]YfYb`Xi fW\`bUW\`k UW\`gYbXY
 Fc\`ghcZZYŁ`f`YW\hWY`fk`]YXYf`]b`Fc\`ghcZZ_fY]g`Ui Z
 Ui ZbY\ a VUfŁ
- [Yk`]ggYb\UžY`@]YZYf`YhYb`Xi fW\`fY`[Y`a`U»`][Y
 @]YZYfUbhYbUi X]hg
- ?ca`dYhYbnYb`]a`Y][YbYb`<Ui`g`Xi`fW\`Y]bY`\Ui`g]b hYfbY
 5`UXYa`]Y`gck`]Y`YI`hYfbY`K`Y]hYfV`]Xi`b[Yb`ghUf`Yb`"

5i W\`FU`Z`CYg]b[a`Ubb`VYghUh][h`GW\`cb`Yhnh\UVYb`k`f`Z`f`ZUgh
 U`Y`i`bgYfYf`DfcXi _hVYfY]W\`Y`bUW\`U`h][Y`5`hYfbUh]j`Yb
 ZfY][YhYghYh`cXYf`]b`XYf`fY]hYghi`b[`K`f`gY`Yb`UVYf`Ui`W\ž`XUgg
 X]Y`bYi`Yb`DfcXi _hY`]b`XYf`@Y]ghi`b[gZU\`][_Y]h`a`]hi`b hYf`bcW\`b]W\`h
 %`%`Ub`X]Y`YhUV`]YfhYb`@cgi`b[Yb`YfUbfY]W\`Yb`B`YVYb`XYb
 DfcXi _hYb`gY`Yb`k`f`ni`_i`Zh][`Y]bYb`Yf\`c\`hYb`B`Zcfa`Uh]cbgVYXUfZ

]b`di b\h{W}c`DfcXi _h]b\h{Z}cfa Uh]cb`Z f`XYb`9bXj YfVfUi \h{W}Yf"8]YgYa
6YXUFZ`k YfXYb`k]f`YVYbZU`g`F YW\h{W}bi b[`hU[Yb"9]b`ghYh][Yf
5i ghUi g\h{W} `a]h?i bXYb`9bXj YfVfUi \h{W}Yfb`@]ZYfUb\h{Y}b`6Y\cfXYb
i bX`9i dYfhYb`]b\h{Y}fb`i bX`YI \h{Y}fb` Yf`Ui Vh`Yg`i bg`HfYbXg
Ui Zni [fY]ZYb`ni [YghU\h{Y}b`i bX`Ui ZXYb`A Uf_h`ni `Vf]b[Yb"

BYi Yg`HYUa a]h[`]YX`VY]`A Y]Yf
J YfdUW_i b[Yb

=a`U\h{f}`&\$&%`Xi f\h{Z}hY`A Y]Yf`J YfdUW_i b[Yb`**GhYd\Ub**
< c`n\Ua a Yf`U`g`bYi Yb`6YfY]\h{W}g`Y]hYf`J Yfhf]YV`A Uf_Yh]b[
VY[fi`Yb"1 bX`Ui \h{W}Yf`\U\h{g}Y]h\h{Y}f`a U`[YV`\h{W}Yb`5b\h{Y}`XUfUb`
XUgg`Yg`XYa`1 b\h{Y}fbY\h{a} Yb`[Y`Ub`[\h{Z}X]Y`<YfUi g\h{Z}cfXYfi b[Yb`XYf
`YhnhYb`NY]h`ni `a Y]ghYfb`<gh`X]Y`<YfUi g\h{Z}cfXYfi b[`Ui \h{W}bc\h{W}gc
[fc`[\h{Z}a]h`6`]\h{W}`Ui Z`XUg`N]Y`V`Y]Vh`X]Y`A ch`j Uh]cb`]a`HYUa`\c\h{W}`
A Ub`k U\h{W}gh`a]h\h{g}Y]bYb`5i Z[UVYb`hY]`k Y]gY`Ui \h{W}i VYf`g]\h{W}`
\]bUi g"8Yf`K Y`ni a`9f[YVb]g`_Ubb`UbghfYb[YbX`i bX`g\h{W}k Yf
gY]b\h{Z}UVYf`Yf`]gh`Yg`k Yfh`[Y[Ub`[Yb`ni`k YfXYb"8]h`X]YgYa
A]bXgYh`[Y`Ub`[Yg`i bg`hfc\h{h}XYf`g\h{W}k]Yf][Yb`G]hi Uh]cb`Yb`U`g
j Yf`Ugg`\h{W}Yf`DUfhbYf`Ui g`XYf`?f]gY`YfUi gni [Y\h{Y}b"8]YgY
8Yb_k Y]gY`a c\h{W}hYb`k]f`i bg`Yf\U`hYb`[\h{Z}gh`GhYd\Ub`< c`n\Ua a Yf
DfcZ`Xi f\h{W}i bX`Xi f\h{W}"

9]b`C bY!Ghcd!G\cd`Zi f`U`Y`6YXUFZY

9]b`5bgdfY\h{W}dUfhbYf`k Yb][`5i Zk`UbX`U`Yg`Ui g`Y]bYf`<UbX"
8Ug`]gh`XYf`YXUb_Y`]\h{b\h{Y}f`XYf`HfUb\h{Z}cfa Uh]cb`ni a`C bY!Ghcd!
G\cd"5`Y`K`i bg\h{W}Y`XYg`?i bXYb`fi bX`i a`J YfdUW_i b[`i bX
<m[]YbY`k YfXYb`UV[YXYW_h`i bX`_cbbYb`i VYf`XYb`[`Y]\h{W}Yb`?UbU`
i bX`]a`gY`VYb`5h`a ni [`UV[Yk`]\h{W}Y`h`k YfXYb"

B`\h{W}h`bi f`X]Y`NY]hYfgdUfb]g`gd]Y`h`\]Yf`Y]bY`k`]\h{W}h][Y`Fc`Y`Z`f`X]Y
?i bXYb`Ui \h{W}X]Y`i a`k Y`h`]gh`Y]b`Yb\h{g}W`Y]XYb`XYg`?f]hYf]i a`"
HfUb\h{g}dcf\h{k`Y`[Y`a`]b]a`]YfYb`i bX`a`]h`[i`h`a`];`Yk`]ggYb`Ui g`Y]b`Ya
Gcfh]a`Ybh`bU\h{W}\U`h`[Yf`DfcXi _hY`k`U`Yb`XUZ`f`k`i`fXY`Y]b
Ui g[Y`_i`[Y`h`Yg`@c[]gh`_!`?cbnYd\h{Yb`h`]\h{W}Y`h"

Hc![c ']gh[Y_ca a Ybži a 'ni 'V`Y]VYb

J ca '7UZYi a 'X]Y'9W_Y'V]g'ni a ' [fc»Yb'Gi dYfa Uf_h 'Hc![c '\Uh
g]W_Xi fW [YgYhnh'i bX'A Y]Yf'J YfdUW_i b[Yb']ghj c``'a]h'XUVY].
BYYb'XYf'<Ui ga Uf_Y' ZU]fdUW 'fJ YfdUW_i b[Yb'VYghY\YbX'ni
%\$\$.i 'Ui g'bUWk UWgYbXYb'Fc\ghcZZYbL_ca a h'bi b'X]Y'A Uf_Y
J Yf]j Y'XYf'?cbnYfba i hhYf'6i bn`d'WbYi ']bg'Gcfh]a Ybh"J Yf]j Y
j YfZc`[h'X]j YfgY'5bgUhnYž'X]Y'a]h'XYa 'B UW\U'h][_Y]hg_cbnYd h
XYg'I bhYfbY\ a Ybg'i VYfY]bgh]a a Yb"5i h\Ybh]gW bUW\U'h][Y
@c gi b[Ybž'VY]XYbYb'VXYf'GW f]hh'XYg'K Y[Yg'i VYfdfi Zh'k]fX"

J ca 'Fc\ghcZZY]bgUhn'V]g'\]b'ni 'XYb'5fVY]hgVYX]b[i b[Yb
k U\fYbX'XYf'[YgUa hYb'K YfhgWcdZ b[g_YhhY"8Ug'A chhc.' Hc![c
c\bY'gW YW hYg'; Yk]ggYb"5VYf'b]W h'bi f'Hc![cžgbXYfb'Ui W
A Y]Yf'J YfdUW_i b[Yb']gh'\]Yfži a 'ni 'V`Y]VYb"A]h(\$'\u\fYb
9fZU\fi b['g]bX'X]Y'J cfUi ggYhni b[Yb'Z f'k Y]hYfYž'YfZc`[fY]W Y
J\fnY\bhY'[YfUXYni ']XYU"K]f'g]bX'VYfY]hg'[YgdUb b hž'k Y'W Y
9bhk]W_i b[Yb'i bX'bbcj Uh]cbYb'X]Y'Ni _i bZh'Vf]b[h"

6Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z Y]gWX i bXWC "Uh