

Wie Meier Verpackungen die Zukunft der Verpackung gestalten will

Meier Verpackungen blickt auf mehr als 40 Jahre Unternehmensgeschichte zurück. Vom Ein-Mann-Betrieb zum modernen Verpackungsdienstleister mit Fokus auf Nachhaltigkeit, Digitalisierung und Komplettlösungen für Industrie und Handel.



Regional verankert in Hohenems – global vernetzt als Teil der Bunzl-Gruppe: Meier Verpackungen im Jubiläumsjahr 2022.
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GY]h'ia Y\`f`U`g'(\$`đ\`fYb`j Yfgcf[h'A Y]Yf`J YfdUW`i b[Yb`gY]bY
?i bXYb`a]h`XYb`cdh]a U`Yb`J YfdUW`i b[g`cgi b[Yb`Z`f
@YVYbga]hhY`žJ YfgUbX`/`Hc![c!6YfY]W`"8]Y`YhnhYb`đ\`fY`\UVYb
X]Y`K Y`hj cf`bYi Y`<YfUi gZcfXYfi b[Yb`[YghY`h`j`ca

: UWX_fUZhYa Ub[Y`V]g'ni f'Fc\ghcZZ_bUdd\Y]h": i f'A Y]Yf
J YfdUW_i b[Yb`VYXYi hYh'X]Yg'j cf'U`Ya `UVYf`Y]bYg.`]\fY
?ca dYhYbnYb`U`g`6YgWUZZ b[gX]Ybgh`Y]ghYf`g]bX`gc`[YZfU[h'k]Y
bcW\`b]Y"

?`Y]bY`F Y]gY`]b`X]Y`J Yf[Ub[Yb\Y]h`XYf
J YfdUW_i b[Yb

J cf'(\$`J\`fYb`ghUfhYhY`9f\UfX`A Y]Yf`U`g` CbY!A Ub!G\`ck` `a]h
XYa`J Yf_Ui Zj cb`x[\i fhd`Uh]bYb`gY]b`l bhYfbY\`a Yb`i bX
Ybhk]W_Y`hY`X]YgYg`ZcfhUb`ghYh][`k Y]hYf`"Ni`6Y[]bb`k Uf`XUg
Df]j Uh\Ui g`XYg`; fi bXYfg`gck c`\`:]fa Yb[YVUi XY`U`g`Ui W
@U[YfZUWY`"6U`X`XUfUi ZYbghUbXYb`X]Y`: UWUUVhY]i b[Yb`Zi f
:`Y]gW\!`i bX`C Vghj YfdUW_i b[Yb`"GdUhYf`Zc`[hYb`X]Y`6YfY]WY
J YfgUbXj YfdUW_i b[Ybž`<m[]YbY`i bX`Hc![c`"5VYf`j]Y`Y]W\h`XUg
K]W\h][ghY.`a a Yf`a Y\`f`_ca dYhYbhY`i bX`a chj]YfhY
J YfdUW_i b[gdfcZ]g'j YfghUf_hYb`XUg`HYUa "

A Y]Yf`J YfdUW_i b[Yb`Yi hY

<Yi hY`]gh`A Y]Yf`J YfdUW_i b[Yb`Y]b`a]hhY`ghUbX]gWYg
l bhYfbY\`a Yb`a]h`+\$`A]hUfVY]hYfb`]a``bYb!`i bX`5i » YbX]Ybgh
i bX`Y]bYa`J\`fYgi a gUhn`j cb`i VYf`(`) `A]`]cbYb`9i fc`"B]W\h
ni`Ymh`VYX]b[h`Xi fW\`X]Y`9]b[`]YXYfi b[`]b`X]Y
l bhYfbY\`a Ybg[fi ddY`6i bn`d`W]a`J\`f`&\$%)`i bX`X]Y
BYi Ui ZghY`i b[`XYf`: i \fi b[gYVYbY`a]h`F`U`Z`C`Yg]b[a Ubb`]a`J\`f
&\$%,`.`C`Yg]b[a Ubb`VfUW\hY`XUg`l bhYfbY\`a Yb`VYgcbXYfg`]b
di bW\h`8][]hU`]g]Yfi b[`]i bX`B UW\`U`h][_Y]h`gY]h\Yf`ghYh][`k Y]hYf
j cfUb.`8][]hU`]g]Yfi b[`]gh`b]W\h`c`dh]cbU`ž`gcbXYfb`VYhf]Zh`i bg`U`Y
ž`cV`df]j Uh`cXYf`[YgW\UZh]W`"B U\Yni`U`Y`DfcnYggY`VY]`A Y]Yf
J YfdUW_i b[Yb`g]bX`VYfY]hg`YfZc`[fY]W\`X][]hU`]g]Yfh`6YgcbXYfYf
: c_i g`k]fX`XUVY]`Ui Z`X]Y`C`dh]a]Yfi b[`XYg`C`fXYf!hc!7Ug\!
DfcnYggYg`[Y`Y[h"

BYVYb`XYa`ghUf_Yb`: c_i g`U`g`@]YZfUbh`Zi f`X]Y`dfcXi n]YfYbXY
`bXi ghf]Y`k]fX`XUg`DfcXi _h!`i bX`@]ghi b[ggdY`hfi a`dYfa UbYbh
a]h`bYi Yb`DcfhZc`]cg`Ui g[YVUi h`Gc`]gh`A Y]Yf`J YfdUW_i b[Yb`Y]b

fY[]cbU`j YfUb_YfhYg'i bX`j]bhYfbUh]cbU`j YfbYhnhYg'i bhYfbY\`a Ybž
XUg`g]W\`Z f`gY]bY`?i bXYb`Ub`Y]bYa`k Y`hk Y]hYb`BYhmk Yf_
Ui X]h]YfhYf`@]YZYfdUfhbYf`XYg`6i bn`!`?cbnYfbg`VYX]YbYb`_Ubb``F U`Z
CYg]b[a Ubb.`K]f`a cW\hYb`i bg`X]Y`J YfdUW`i b[gVfUbW\Y`]b`Z bZ
J\`fYb`b]W\h]j c fghY`Yb`k]f`k c`Yb`g]Y`a]h[YghU`hYb``5`g
j YfUbhk cfhi b[g!VYk i gghYg`A]h[`]YX`XYf`J YfdUW`i b[g]bXi ghf]Y`]gh
Yg`i bgYfY`5i Z[UVYž`XYb`A Uf`h`Ub`J YfdUW`i b[g`cgi b[Yb
a U»[YV`]W\`a]hni [YghU`hYb`i bX`j YfgW\]YXYbY`A c[`]W\`Y]hYb
Ui Zhi nY][Yb`b`bUW\`U`h][ž]bbcj Uh]j ž`hfUbgdUfYbh"

; Y`YVhY`B UW\`U`h][_Y]h]b`J cfUf`VYf[

Jcf`U`Ya`X]Y`B UW\`U`h][_Y]h]gh]b`XYf`D\]`cgcd\]Y`XYg
I bhYfbY\`a Ybg`Y]b`k]W\h][Yf`9W_dZY]`Yf``8]Y`@cgi b[Yb`n]Y`Yb
XUfUi Z`UVž`Z f`YXYg`DfcXi _h`X]Y`a Ui]a U`Y`<U`hUf`_Y]h`a]h`XYf
bUW\`U`h][ghYb`J YfdUW`i b[`ni`Yfn]Y`Yb``A Y]Yf`J YfdUW`i b[Yb
j YfZc`[h`\]Yf`X]Y`5bgUhnY`fYXi W\ž`fYd`UW`i bX`fYWmWY`
: ccXk UghY`a]b]a]YfYbž`B UW\`U`h][_Y]h`a Ui]a]YfYb"

?cb_fYh`k i fXYb`Zc`[YbXY`N]Y`Y`XYZ]b]Yfh.

- V]g`&\$`\$`9bYf[]Y`Ui ggW\`Y»`]W\`Ui g`YfbYi YfVUfYb
E i Y`Yb
- bUW\`U`h][Y`DfcXi _hY`f`fYXi W\`fGhUf`_Yb`fYXi _h]cb`
fYd`UW`f`gi Vgh]hi]YfYb`Xi fW\`bUW`k UW`gYbXY
Fc\`ghcZZ`f`fYWmWY`fk]YXYf`]b`Fc\`ghcZZ_fY]g`Ui Z
Ui ZbY\`a VUf`
- [Yk]ggYb\`UZhY`@]YZYf`_YhYb`Xi fW\`fY[Y`a U»][Y
@]YZYfUbhYbUi X]hg
- ?ca`dYhYbnYb`]a`Y][YbYb`<Ui g`Xi fW\`Y]bY`\`Ui g]bhYfbY
5_UXYa]Y`gck]Y`Yi hYfbY`K Y]hYfV`]Xi b[Yb`ghUf`_Yb"

5i W\`F U`ZCYg]b[a Ubb`VYghUh][h`GW\cb`Yhnh`\UVYb`k]f`Z f`ZUgh
U`Y`i bgYfYf`DfcXi _hYfY]W\Y`bUW\`U`h][Y`5`hYfbUh]j Yb
ZfY][YhYghYh`cXYf`]b`XYf`: fY]hYghi b[``K]f`gY\`Yb`UVYf`Ui W\ž`XUgg
X]Y`bYi Yb`DfcXi _hY`]b`XYf`@Y]ghi b[gZU\][_Y]h`a]hi bhYf`bcW\`b]W\h
%.%`Ub`X]Y`YhUV`]YfhYb`@cgi b[Yb`\`YfUb`fY]W\Yb``BYVYb`XYb
DfcXi _hYb`gY\`Yb`k]f`ni _i Zh][`Y]bYb`Yf`c`hYb`Zcfa Uh]cbgVYXUfZ

]b`di bWĥc`DfcXi _h]bZcfa Uh]cb`Zi f`XYb`9bXj YfVfUi WXYf"8]YgYa
6YXUfZ`k YfXYb`k]f`YVYbZU`g`F YW`bi b[`hfU[Yb"9]b`ghYh][Yf
5i ghUi gW`a]h`?i bXYbž`9bXj YfVfUi WXYfbž`@]YZfUbhYbž`6Y\cfXYb
i bX`9I dYfhYb` `]bhYfb`i bX`YI hYfb` `Yf`Ui Vh`Yg`i bgž`HfYbXg
Ui Zni [fY]Zybž`ni `[YghU`hYb`i bX`Ui Z`XYb`A Uf_h`ni `Vf]b[Yb"

B Yi Yg`HYUa a]h[`]YX`VY]`A Y]Yf
J YfdUW`i b[Yb

⇒a `X\`f`&\$&%`Xi fZhY`A Y]Yf`J YfdUW`i b[Yb`GhYd\Ub
<c`n\Ua a Yf`U`g`bYi Yb`6YfY]W`g`Y]hYf`J Yfhf]YV`/`A Uf_Yh]b[
VY[fi »Yb"i bX`Ui W`Yf`\Uh`gY]h\Yf`a U»[YV`]WXYb`5bhY]`XUfUbž
XUgg`Yg`XYa `I bhYfbY\`a Yb`[Y`Ub[ž`X]Y`<YfUi gZcfXYfi b[Yb`XYf
`YhnhYb`NY]h`ni `a Y]ghYfb"⇒gh`X]Y`<YfUi gZcfXYfi b[`Ui W`bcW`gc
[fc»ž`a]h`6`]W`Ui Z`XUg`N]Y`V`Y]Vh`X]Y`A ch]j Uh]cb`]a `HYUa `cW`"
A Ub`k UW`gh`a]h`gY]bYb`5i Z[UVYbž`hY]`k Y]gY`Ui W`i VYf`g]W`
\]bUi g"8Yf`K Y[`ni a `9f[YVb]g`_Ubb`UbghfYb[YbX`i bX`gW`k Yf
gY]bž`UVYf`Yf`]gh`Yg`k Yfhž`[Y[Ub[Yb`ni `k YfXYb" `A]h`X]YgYa
A]bXgYh[Y`Ub[`Yg`i bgž`hfcm`XYf`gW`k]Yf][Yb`G]h Uh]cbYb`U`g
j Yf`Ugg`]WXYf`DUfhbYf`Ui g`XYf`?f]gY`\YfUi gni [Y\Yb"8]YgY
8Yb_k Y]gY`a cW`hYb`k]f`i bg`Yf`U`hYb` ž]gh`GhYd\Ub`<c`n\Ua a Yf
DfcZ]`Xi fW`i bX`Xi fW`"

9]b`C bY!Ghcd!G\cd`Zi f`U`Y`6YXUfZY

9]b`5bgdfYW`dUfhbYf` `k Yb][`5i Zk UbX` `U`Yg`Ui g`Y]bYf`<UbX"
8Ug`]gh`XYf`; YXUb_Y`\]bhYf`XYf`HfUbgZcfa Uh]cb`ni a `C bY!Ghcd!
G\cd"5`Y`K i bgW`Y`XYg`?i bXYb`fi bX`i a `J YfdUW`i b[`i bX
<m[]YbY`k YfXYb`UV[YXYW`h`i bX`_cbbYb`i VYf`XYb`[`Y]WXYb`?UbU`
i bX`]a `gY`VYb`5hYa ni [`UV[Yk]W`Y`h`k YfXYb"

B]W`h`bi f`X]Y`NY]hYfgdUfb]g`gd]Y`h`\]Yf`Y]bY`k]W`h][Y`F`c`Y`Zi f`X]Y
?i bXYb` `Ui W`X]Y`I a k Y`h`]gh`Y]b`YbhgW`Y]XYbXYg`?f]hYf]i a "
HfUbgdcfhk Y[Y`a]b]a]YfYb`i bX`a]h[i hYa `; Yk]ggYb`Ui g`Y]bYa
Gcfh]a Ybh`bUW`\U`h][Yf`DfcXi _hY`k U\`Yb` `XUZi f`k i fXY`Y]b
Ui g[Y`_i [Y`hYg`@c[]gh]_!?c`bnYdhYb`hk]W`Y`h"

Hc![c`]gh'[Y_ca a Ybž'i a `ni `V`Y]VYb

J ca `7UZY`i a `X]Y`9W_Y`V]g`ni a `[fc»Yb`Gi dYfa Uf_h`Hc![c`\Uh
g]W`Xi fW[YgYmh`i bX`A Y]Yf`J YfdUW_i b[Yb`]gh`j c``a]h`XUVY].
BYVYb`XYf`<Ui ga Uf_Y` ZU]fdUW`fU YfdUW_i b[Yb`VYghY`YbX`ni
%\$\$`i `Ui g`bUW`k UW`gYbXYb`F c`ghcZZYbŁ`_ca a h`bi b`X]Y`A Uf_Y
J Yf]j Y `XYf`?cbnYfba i hhYf`6i bn`d`WbYi `]bg`Gcfh]a Ybh`J Yf]j Y
j YfZc`[h`X]j YfgY`5bgUhnYž`X]Y`a]h`XYa `B UW`\\U`h][_Y]hg_cbnYdh
XYg`l bhYfbY`a Ybg`i VYfY]bgh]a a Yb``5i h`Ybh]gW`bUW`\\U`h][Y
@cgi b[Ybž`VY]`XYbYb`YXYf`GW`f]hh`XYg`K Y[Yg`i VYfdfi Zh`k]fX"

J ca `F c`ghcZZY]bgUhn`V]g`\]b`ni `XYb`5fVY]hgVYX]b[i b[Yb
k U`fYbX`XYf`[YgUa hYb`K YfhgW`cdZi b[g_YhhY``8 Ug`A chhc.` Hc![c
c`bY`gW`YW`hYg`; Yk]ggYb" `5VYf`b]W`h`bi f`Hc![cž`gcbXYfb`Ui W`
A Y]Yf`J YfdUW_i b[Yb`]gh`\]Yfž`i a `ni `V`Y]VYb``A]h`(\$`J`fYb
9fZU`fi b[`g]bX`X]Y`J cfUi ggYhni b[Yb`Zi f`k Y]hYfYž`YfZc`[fY]W`Y
J`\\fnY`bY`[YfUXYni `]XYU``K]f`g]bX`VYfY]hg`[YgdUbbhž`k Y`W`Y
9b`k]W_i b[Yb`i bX`b`bcj Uh]cbYb`X]Y`Ni _i bZh`Vf]b[h"

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6Ygi W\Yb`GjY`i bg`Ui Z.`ZY]gW\i bXWc"Uh