

Bell Food Group vertraut auf TGW

Die Bell Food Group zählt zu den führenden europäischen Herstellern von Fleisch- und Convenience-Produkten. Gegründet 1869 in der Schweiz



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8]Y'6Y``; ccX'; fci d'nÀ\`hni 'XYb'ZØ\fYbXYb'Yi fcdÀ]gWX Yb
<YfghY``Yfb'j cb': `Y]gWX!`i bX'7cbj Yb]YbWX!DfcXi _hYb"; Y[fØbXYh
%, * - ']b'XYf'GWk Y]nž]gh'XYf '@VVYbga]hhY`!GdYn]U`]gh`\Yi hY`HY]`
XYf'7cccd!; fi ddY`i bX'Yfn]Y`hY`ni `Yhnh`Y]bYb`I a gUhñ`j cb'(ž&
A]`]UfXYb'GWk Y]nYf: fUb_Yb"

GY]h&\$%-`[Y\h`9]gVYf[`2 ghYffY]WX`; a V< `Ua `GhUbXcfh]b
A UfWX hfYb_`a]h'XYa 'GWk Y]nYf`I b hYfbY\`a Yb'6Y``; ccX'; fci d
b Yi Yž]bbcj Uhj`Y`K Y[Y"8]Y'DfcXi _hdU`YhhY` j cb': fYg\!7i h
C Vgh!ž; Ya ØgY!`i bX'GU`Uhl`7cbj Yb]YbWX!Gcfh]a YbhYb`i a ZUggh
i b hYfgWX]YX`]WX ghY`GbUW]b[!5fh]Y`/`FYUXmhc!\`YUh/`!YUh
; Yf]WX hY`V]g`\`]b`ni`[Y_Ø\`hYb`i bX`h]YZ[Y_Ø\`hYb`j Y[YhUf]gWX Ybž

j Y[UbYb`i bX'; YZØ[Y`!7cbj Yb]YbWW`DfcXi _hYb"

GWW bY``][_Y]h`i bX': `YI]V]`]hÀh`U`g
Yb hgWW Y]XYbXY ? f]hYf]Yb

8 Ug`bYi Y': i `Z``a Ybh`7YbhYf`V]`XYh`X]Y`nYbhfU`Y`? ca a]gg]cb]Yf!
i bX`JYfhY]d`UhZcfa`ZØf`Zf]gWW Yžj Yf_Ui ZgZYfh][`j YfdUW_hY
GY`VghVYX]Yb!`gck]Y`6YX]Ybk UfYbUfh]_Y` `G]Y`VY`]YZYfh`gck c\`
Gi dYfa Uf_hZ]U`Yb`U`g`Ui WW` fc» \ÀbX`Yf`i bX`9]bnY`i bhYfbY\`a Yf
`XUg`ghY``h`\ØWW ghY`5bZcfXYfi b[Yb`Ub`GWW bY``][_Y]h`gck]Y
: `YI]V]`]hÀh``8]Y`DfcXi _hY`k YfXYb`Ui g`XYb`j YfgWW]YXYbYb`6Y``!
DfcXi _h]c`bgVYhf]YVYb`Ub[Y`]YZYfh`i bX`Yb`hgdfYWW`YbX`]bX]j]Xi Y``Yf
?i bXYbUbZcfXYfi b[Yb`dfY]gUi g[YnY]WW`bYhž`nk]gWW`Yb[Y`U[Yfh
i bX`_ca a]gg]cb]Yfh"

: `YI]VY``VY]`YbXYfi b[Yb`]b`XYf`5i ZhfU[g!
i bX`? i bXYbghfi _hi f

NYbhfi a`XYf`@Ogi b[`V`XYh`Y]b`nk Y]hY][Yg`G\i hh`Y!GmghYa`a]h
%- \$\$`GhY``d`ÀhnYbž`VYghY\`YbX`Ui g`Y]bYa`? ca a]gg]cb]Yfa cXi`
a]h`XfY]nY\`b`; UggYb`gck]Y`Y]bYa`K`UfYbUi g[Ub[ga cXi`a]h
UWW h` UggYb`A`Y\`f`U`g`(`\$`G\i hh`Yg`ØVYfbY\`a`Yb`XUg`gWW`bY``Y
i bX`YbYf[]YYZZ]n]YbhY`9]b!`i bX`5i g`U[Yfb"

8]Y`nk Ø`Z`DfY]gUi gnY]WW`bi b[g`]b]Yb`j YfZØ[Yb`ØVYf`Y]bY`? UdUn]hÀh
j cb`V]g`ni`+\$`\$\$`\$`J`Yf`Ui ZgY]b`Y]hYb`dfc`HU[```Gc`Agghig]WW
g]WW`YfghY``Ybž`XUgg`X]Y`K`UfY`]bbYf\`U`V`j`cb`fi`bX`nk`Y]`Ghi`bXYb
_ca a]gg]cb]Yfhž`d`U`Yhh`Yfh`i`bX`]a`K`UfYbUi g[Ub[`VYfY]h[YghY``h
k`]fx``8i`fWW`XYb`9]bgUhñ`j`cb`(&`D]W_7`Yb`Yf`C`bY`5`fVY]hgd`ÀhnYb
_Ubb`6Y``ZYI`]VY``Ui`Z`YbXYfi b[Yb`]b`XYf`5i`Zhfu[g!`Vnk`"
?i bXYbghfi _hi f`fYU[]YfYb"

=`Ni [Y`XYg`Dfc`Y`hg`k`]fX`Ui`WW`XUg`[YgUa`hY`@YYf[i`h\`UbX`]b[
nYbhfu`g]Yfh`6Y```bi`hnh`Y]b`[YgWW`cggybYg`6Y\`À`hYf!
I`a`Ui`Za`cXY```6Ybi`hnhY`6Y\`À`hYfž`F`c`W`bhu]b`Yf`i`bX`DU`YhhYb
_ca a`Yb`j`cb`XYb`?i`bXYb`ni`f`FY]b`[i`b[`ni`fØW`b`UWW`CYbg]b[Yb`
5b`Gd]hnYbhU[Yb`VYfY]hY`6Y```V]g`ni` ;`\$`\$\$`6Y\`À`hYf`Ui`Z`G]Y

k YfXYb ni bÀWg'h'Ui hca Uh]gWX XYdU'Yhh]Yfhž ØVYfd fØZh'i bX
[YgÀi VYfh"

G5D'9K A 'ZØf'X]Y]bbcj Uh]j Y '@c []gh]_`Ògi b [

5i WX]a 'GcZhk UfY!6YfY]WX 'gYhnh'6Y``Ui ZH; K !?ca dYhYbn` 'a]h
Y]bYf'j c``ghÀbX][Yb 'G5D!5bV]bXi b[``6Y]G5D'9K A 'f9I hYbXYX
K UfY\ci gY'A UbU[Ya Ybh\UbXY`h'Yg'g]WX 'i a 'Y]bY
'Y]ghi b[gghUf_Y 'GcZhk UfY 'ZØf'X]Y '@U[Yfj Yfk U'hi b[ž'a]h'XYggYb
<]ZY'g]WX 'a Ubi Y``Y'i bX'Ui hca Uh]g]YfhY '5V'Ài ZY'd'UbYbž'ghYi Yfb
i bX'ØVYfk UWYb ``UggYb' '8 ua]h]gh'Y]bY '[Ubñ\Y]h]WX Y
DfcnYggUVk]W_`i b['a Ò[`]WX . j ca 'K UfYbY]b! 'V]g'ni a
K UfYbUi g[Ub["

K]f'ZfYi Yb'i bg'gY\fž'XUgg'k]f'6Y``j cb'XYb'JcfhY]`Yb'i bgYfYf
@Ògi b['ØVYfnYi [Yb '_cbbhYb ž'i bhYfghfY]WX Yb'`x\Ubb
GhY]b_Y``bYfž'79C'7YbhfU'9i fcdY'VY]H; K ž'i bX'H\ca Ug
? fYhnž'A UbU[]b['8]fYWhcf'H; K 'GWk Y]n'' A]h'XYa
\cWX Ui hca Uh]g]YfhYb : i 'Z`a Ybh'7YbhYf'dfcZ]h]Yfh'6Y``j cb
cdh]a U'Yf'DYfZcfa UbWX'VY]'\ÒWX ghYf: 'YI]V]`hÀh'i bX'VØbXY'h
gY]bY '@c []gh]_`Ub'Y]bYa 'nYbhfU'Yb'GhUbXcfh"

: f]gWX 'j ca ': Y`X. '9]gVYf['2 ghYffY]WX

8]Y'k]WX h][ghY'JcfUi ggYhni b['X]Y'i `hfUZf]gWX Yb'7cbj Yb]YbWX!
DfcXi _hY'XYf'9]gVYf[!; fi ddY'gh'Y]bY'Yfgh'_Ugg][Y'Fc\k UfY''8]Y
GU'UhY'k YfXYb'gWX cbYbX'Ub[YVUi hž'VY\i hgUa '[YYfbhYh'i bX'j cb
i bg'i bhYf'\ÒWX ghYb '\m[]Yb]gWX Yb'6YX]b[i b[Yb
k Y]hYfj YfUfVY]hYh''I a 'X]Y'HFUbgdcfhk Y[Y'_i fn'ni '\U'hYb'i bX'X]Y
GU'UhY'a Ò[`]WX gh'YfbhYZf]gWX 'j YfUfVY]hYb'ni '_ÒbbYbž'ZØfXYfb'k]f
XYb'c_U'Yb'5bVUi 'VYgcbXYfg"

9]b 'GdYn]U']ghYb'HYUa 'XYf'9]gVYf[!; fi ddY'VYfÀh'X]Y'i bg
VY']YZfbXYb'5bVUi VYhf]VYVY'j cf'Cfh'VYnØ[`]WX '[YY][bYhYf
GU'UhmdYbž]XYU'Yf'6cXYbVYgWX UZZYb\Y]hž'gWX cbYbXYa '5bVUi
i bX'[YY][bYhYb'9fbhYhYWXb]_Yb"

6Ygi WX Yb 'G]Y i bg'Ui Z. 'Z Y]gWX i bXWc "Uh