

White Tiger Garnelen sind in Tirol heimisch

Alpengarnelen aus Tirol sind ein regionales Erfolgsprodukt.
Anfangs wurden die Gründer aber noch dafür belächelt.



...

9g`k Uf`Y]bY`HJ!8c_i a YbhUh]cb`ØVYf` G\Xa i hm][Y`G\fa dg` `X]Y
; Yg\X`ÄZhY`XYf`; UfbY`Yb!`bXi ghf]Y ž`X]Y`bU\X\U`h][`[Yk]f`h`U`h"
Gc`bU\X\U`h][ž`XUgg`X]Y`<cVVm! :]g\XYf`i bX`5ei Uf]gh]_Yf`8Ub]Y`
: `cW_`i bX`A Uf_i g`G\XfY]bYfž`XUg`@YVYbg!`a]hhY`!GhUfh!i d
5`dYb[UfbY`Yb`Ui g`H]fc` `[fi bXYb.` 9g`a i gg`Xc\X`a c[`]W\X
gY]bž; UfbY`Yb`i bhYf`UbXYfYb`i a ghUbXYb`ni `ni \XhYb`"C\`bY`XYb
9]bgUm`j cb`A YX]_Ua YbhYbž`DYgh]n]XYbž`9fnYi [i b[`j cb
I ba Yb[Yb`Ub`5Vk UggYfž`NYfghc`fi b[`j cb`A Ub[fcj Ybk U`XYfb`i bX
c\`bY`Ub[Y`HfUb`gd`c`fhk Y[Y`]b`H]YZ_i `W`b`hU]bYfb`

K YfVi b[

J Y ffi W_hY`≠XY

..

9g'Zc`[hYb`nk Y]'>\fY`]bhYbg]j Yf': cfgW\i b[ž'BYhmk Yf_Ui ZVUi ž
UbXYfY`j cb`XYf`≠XY`ni`i VYfnYi [Yb`i bX`XUVY]'ni a`HY`'Ui W\`Y]b
k Yb][`VY`UW\Y`h`ni`k YfXYb"8Ybb`bUhØf`]W\ž`X]Y`≠YYž; UfbY`Yb`]b
H]fc`ni`nØW\hYbž`_]b[h`XcW\`Y]b`V]ggW\Yb`j YffØW_h"8cW\`XUbb
k Uf`Yg`gc`k Y]h`&\$%*`bY\`a Yb`X]Y`H]fc`Yf`đ b[i bhYfbY\`a Yfbi bX
Ui g[YV]`XYhYb`HYW\b`_Yf`X]Y`c`c`c`[]gW\`bUW\`U`h][Y`5i Zni W\h
j cb`K`\hY`H][Yf`; UfbY`Yb`f@]hcdYbUYi g`j UbbUa`Y]k`]b`5b[f]ZZ"
≠`<U``]b`H]fc`YbghY\`h`Y]bY`gY`Vgh`_cbghfi]YfhY`HYghUb`U[Y``8]Y
5i Zni W\h`YfZc`[hž`i bX`XUfUi Z`Y[Yb`i`c`W`i bX`GW\fY]bYf`K`Yfhž
bUW\`U`h][ž`c`\bY`Ni [UVY`j cb`A`YX]_Ua`YbhYb`i bX`7\Ya`]Y"

9fZc`[fY]W\Yf`GhUfh

..

8]Y`nk Y]'V]g`XfY]'HU[Y`U`hYb`@Ufj Yb`VYn]Y\`Yb`X]Y`H]fc`Yf`j cb
Y]bYa`A`YYfYgV]c`c`[Yb`Ui g`9i fcdU`a`j`GhUa`a`VUi a`i`bX
NYfh]Z]_Uh"9hk U`Y]b`\U`VYg`>\f`XUi Yfh`X]Y`K`UW\ghi`a`gd\UgYž`V]g
X]Y`; UfbY`Yb`XUg`9fbhY[Yk`]W\h`j cb`&\$`V]g`'\$`; fUa`a`YffY]W\Yb"
8Uni`k`YfXYb`X]Y`† b[Yb`@Ufj Yb`i bhYf`[Ydfi ZhYb`\m[]Yb]gW\Yb
6YX]b[i b[Yb`ni Yfghi bhYf`E`i UfUbhUbY`[YghY``hž`i a
?cbhUa`]b]Yfi b[`Ui gni gW\`]Y»Ybž`i bX`gdUhYf`]b`XYb`?fY]g`Ui Z
Y]b[YgdY]gh"

≠`nk Y]'6YW`Yb`a`]h`]bg[YgUa`h`&\$"\$\$\$`@]hYfb`i bX`Y]b[YVUi hYa
6]cZ]hYf`Zi`f`X]Y`?cbhfc`Y`XYg`K`UggYfj YfVfUi W\g`_cbbYb`VYfY]hg
&\$%+`bUW\`U`h][```\$\$`?`]c`; UfbY`Yb`dfcXi`n]Yfh`k`YfXYb"9g
_ca`a`Ybni bY\`a`YbX`5bZfU[Yb`Ui g`XYf`; Ughfc`bca`]Y`i bX
<chY`Yf]Y"@"Y]XYf`_cbbhYb`X]YgY`b]W\h`ni`f`; UbnY`YfZi`Yb`k`YfXYb"

..

Nk`c`Z`Hc`bbYb`; UfbY`Yb`dfc`>\f

..

&\$%, '[]b['a Ub`XYg\U`V`XYb`bUW\ghYb`GW\ f]hhž`d`UbhY`Y]bY
[fc»YfY`5b`U[Yž`i bX`gY]h&\$%-`k YfXYb`]b`XYf`YfghYb`bXccf!
5ei UZUfa`CghYffY]W\g`]b`]Yf`n]f_U`(\$`A`YhYf`Ub[Yb`6YW_Yb
Ui`Z[YhY]`h`Ui`Z`nk`Y]`GhcW_k`Yf_Y`'i`a`X]Y`; fi`bXghi`W_gZUW`Y
cdh]a`U`Ui`gni`bi`hnYb`'fY[]cbU`Y`; UfbY`Yb`[Yni`W\hYh`"<Yf[YVYb
gc``X]Y`Ni`W\h`_i`bZh][`nY`b`V]g`nk`c`Z`HcbbYb`dfc`d\`f`"8 Ug`XUž`f
bch][`Y`K`UggYf`a`]h`fi`bX`*`\$\$"\$\$\$`@]hYf`fM`Y]Vh]b`XYb`6YW_YbŁ`k`]fX
]a`'&(!Ghi`bXYb!F`\mh\`a`i`g[YZ]`hYfh`"8 Už`f`]YfZ`[`h`X]Y`Ni`W\hZUfa
i`VYf`Y]b`Ui`g[Y`_i`[Y`hYg`?`fY]g`Ui`ZgmghYa`ni`f`K`]YXYfUi`ZVYfY]hi`b[
XYg`K`UggYfg`"8 Ug`K`UggYf`]gh`i`Vf][`Ybg`VYghYg`H]fc`Yf
E`i`Y`k`UggYfž`XUg`a`]h`A`YYfgU`n`Ub[YfY]W\Yfh`k`]fX"

; Yž`hYfh`k`YfXYb`X]Y`K`\]hY`H][`Yf`; UfbY`Yb`a`]h`Y]bYf
bUW\`U`h][`Yb`\`cW\k`Yfh][`Yb`':`i`°Yfa`]gW\i`b[`Ui`g`J]hUa`]bYbž
A`]bYfU`Y]b`i`bX`dZUb`n`]W\Yb`DfchY]bYb`i`bX`5`[`Yb`"A`Ub`\`Uh`g]W\
ž`f`X]Y`K`\]hY`H][`Yf!GcfhY`Yb`hgW\]YXYbž`k`Y`]g]Y`gY\`f`[`i`h`a
; YgW\`a`UW`_]gh`i`bX`V]g`ni`'+`\$`i`':`Y]gW\UbhY]`'\`Uh"

K`Ug`X]Y`5`[`Yb`VYhf]Zž`g]bX`X]Y`ž`b[`i`bhYfbY`\`a`Yf`gW\cb`k`]YXYf
Ua`'HØZhY`b`"6Y]`XYf`5i`Zni`W\h`XYf`; UfbY`Yb`Yb`ghY`\`h`nk`Uf`k`Yb][`ž
UVYf`XcW\`5VZU`""8]YgYb`5VZU`""k`]`a`Ub`Ui`ZVYfY]hYb`i`bX`XUa`]h
XUg`K`UW\ghi`a`'XYf`5`[`Yb`Ub`fY[`Yb`"Gc`k`]fX`k`]YXYf`Y]b`?`fY]g`Ui`Z
[`YgW\`cggYb"

9]bn][`Ufh][`Yf`; YgW\`a`UW`_

..

8]Y`H]YfY`k`YfXYb`b]Ya`U`g`h]Yž[YžfcfYbž`gcbXYfb`YX][`]W\`[`Y`_i`\`h"
8UXi`fW\`V`Y]Vh`X]Y`GW\U`Y`Xi`bbž`X]Y`<]hnY`Xf]b[`h`VY]a`'; UfYb
VYggYf`Y]bž`i`bX`XUg`':`Y]gW\`V`Y]Vh`gUžh][`Yf`"8]Y`fi`bX`&)`W\`
`Ub[`Yb`; UfbY`Yb`nY]W\`bYb`g]W\`Xi`fW\`]fYb`gi`»`]W\!bi`gg][`Yb
; YgW\`a`UW`_i`bX`]fY`_bUW`_][`Y`?`cbg]ghYbn`Ui`g`"5``XUg`a`UW\h`X]Y
H]fc`Yf`5`dYb[`UfbY`Y`gc`YI`_i`g]j`ž`XUgg`g]Y`@]YV`_]bX`XYf
j`YfUb`hk`cfhi`b[`gj`c``Yb`':`Y]bgW\`a`YW_Yf`[`Yk`cfXYb`g]bX`"5VbY`\`a`Yf
XYf`5`dYb[`UfbY`Yb`]gh`X]Y`\Y]a`]gW\`Y`[`Y`\cVYbY`; Ughfcbca`]Y`i`bX

<c hY`Yf]Y"

þnk]gW\Yb`[]Vh`Yg`YXYb` : fY]hU[`5V!`<cZJYf_Ui Z`Z`f`XYb
9bXj YfVfUi W\Yf"9f\U`h`W\`g]bX`X]Y`5`dYb[UfbY`Yb`Ui g`H]fc`gY]h
?i fnYa `Ui W\`VY]`A Yhfc`]b`þbgVfi W_ž`8cfbV]fb`i bX`GU`nVi f["
ÀfYb`?i bXYb`[UfUbh]YfYb`X]Y`↑ b[Yb`H]fc`Yf`; UfbY`YbnØW\hYf`a]h
XYf`&(!Ghi bXYb!F Y[Y`UVgc`i hY` : f]gW\Y"8 Ug`\Y]» h`þ`X]YgYb
NY]hfUi a`ZU`Yb`XUg`5VZ]gW\YbžJYfdUW_Yb`i bX`XYf`HfUbgdcfh"
5i W\`X]Y`Ni W\`h`i bhYf`Y[hghfYb[Yb`?f]hYf]Yb.` K]f`d fi ZYb`Ui ZYbX
U`Y`K YfhYžgh]a a Yb`XUg` : i`Yf`UV`i bX`_cbhfc``YfYb`XYb
V]c`c[]gW\Yb`?fY]g`Ui Z`XUgg`X]Y`@Ufj Yb`c`bY`7`Ya]Y`ghfYggžfY]
Ui Zk UW\gYb žVYhcbh`8Ub]Y`` : `cW_"

...

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW\i bXWŁ"Uh