

White Tiger Garnelen sind in Tirol heimisch

Alpengarnelen aus Tirol sind ein regionales Erfolgsprodukt.
Anfangs wurden die Gründer aber noch dafür belächelt.



9g`k Uf`Y]bY`HJ!8c_i a YbhUh]cb`ØVYf` GWXa i hn][Y`G\fa dg` `X]Y
; YgWXÀZhY`XYf` ; UfbY`Yb!þXi ghf]Y žX]Y bUWX \U`h][` [Yk]f_h`\Uh"
Gc`bUWX \U`h][žXUgg`X]Y<cVVm:]gWX Yf`i bX`5e i Uf]gh]_Yf`8Ub]Y`
: `cW_`i bX`A Uf_i g`GWXfY]bYfž`XUg`@YVYbg!`a]hhY`!GhUfh!i d
5`dYb[UfbY`Yb`Ui g`H]fc` ` [fi bXYb. ` 9g`a i gg`XcWX`a c[`]WX
gY]bž; UfbY`Yb`i bhYf`UbXYfYb`I a ghUbXYb`ni`ni WXhYb``C\`bY`XYb
9]bgUhñj cb`A YX]_Ua YbhYbž`DYgh]n]XYbž`9fnYi [i b[`j cb
I ba Yb[Yb`Ub`5Vk UggYfž`NYfghcfi b[`j cb`A Ub[fcj Ybk U`XYfb`i bX
c\`bY`Ub[Y`HfUbgdcfhk Y[Y`]b`H]YZ_i \`WcbhU]bYfb`

K YfVi b[

J Y ffi W_hY → XY

..
9g`Zc`[hYb`nk Y]`J\`fY`]bhYbg]j Yf`cfgW\i b[žB Yh\nk Yf_Ui ZVUi ž
UbXYfY`j cb`XYf`→XY`ni `i VYfnYi [Yb`i bX`XUVY]`ni a`HY]`Ui W\`Y]b
k Yb][`VY`UW\`Y`h\ni `k YfXYb``8Ybb`bUhØf`]W\žX]Y`→YYž; UfbY`Yb`]b
H]fc`ni `nØW\hYbž_`]b[h`XcW\`Y]b`V]ggW\Yb`j YffØW\h``8cW\`XUbb
k Uf`Yg`gc`k Y]h`&\$%*`bY\`a Yb`X]Y`H]fc`Yf`b[i bhYfbY\`a Yfb\`bX
Ui g[YV]XYhYb`HYW\`b]_Yf`X]Y`c_c`c[]gW\`bUW\`U`h][Y`5i Zni W\`h
j cb`K`\`hY`H][Yf` ; UfbY`Yb`f@]hcdYbUYi g`j UbbUa Y]L`]b`5b[f]Z`
⇒ <U```]b`H]fc`Yb`ghY`hY]bY`gY`Vgh`cbghfi]YfhY`HYghUb`U[Y``8]Y
5i Zni W\`h`YfZc`[hži bX`XUfUi Z`Y[Yb`:`cW\`i bX`GW\`fY]bYf`K`Yfhž
bUW\`U`h][žc\`bY`Ni [UVY`j cb`A`YX]_Ua YbhYb`i bX`7\`Ya`]Y``

9fZc`[fY]W\`Yf`GhUfh

..
8]Y`nk Y]`V]g`XfY]`HU[Y`U`hYb`@Ufj Yb`VYn]Y\`Yb`X]Y`H]fc`Yf`j cb
Y]bYa`A`YYfYgV]c`c[Yb`Ui g`9i fcdU`a]h`GhUa a VUi a`i bX
NYfh]Z`_Uh``9hk U`Y]b`\`U`VYg`J\`f`XUi Yfh`X]Y`K`UW\`ghi a gd\`UgYž`V]g
X]Y` ; UfbY`Yb`XUg`9fbhY[Yk]W\`hj cb`&\$`V]g``\$` ; fUa a`YffY]W\`Yb``
8Uni `k YfXYb`X]Y`↑ b[Yb`@Ufj Yb`i bhYf`[Ydfi ZhYb`\`m[]Yb]gW\`Yb
6YX]b[i b[Yb`ni Yfgh`i bhYf`E i UfUbhUbY`[YghY`hži a
?cbhUa`]b]Yfi b[`Ui gni gW\`Y» Ybži bX`gdUhYf`]b`XYb`?fY]g`Ui Z
Y]b[YgdY]gh``

..
= nk Y]`6YW\`Yb`a`]h`]bg[YgUa h`&\$`\$\$`@]hYfb`i bX`Y]b[YVUi hYa
6]cZ`hYf`Z`f`X]Y`?cbhfc`Y`XYg`K`UggYfj`YfVfUi`W\`g`_cbbYb`VYfY]hg
&\$%+`bUW\`U`h][``\$`\$`?]`c` ; UfbY`Yb`dfcXi n]Yfh`k`YfXYb``9g
_ca a`Ybn`i bY\`a`YbX`5bZfU[Yb`Ui g`XYf` ; Ughfcbc`a`]Y`i bX
<chY`Yf]Y``@Y]XYf`_cbbhYb`X]YgY`b]W\`hni f` ; UbnY`YfZ`Yb`k`YfXYb``

Nk c`Z`HcbbYb` ; UfbY`Yb`dfc`J\`f

&\$%, ' []b['a Ub XYg\U\V XYb bUW\ ghYb GW\ f]hh\d`Ub hY Y]b Y
[fc» YfY 5b`U[Yž i bX gY]h &\$%- 'k YfXYb]b XYf YfghYb bXccf!
5ei UZUfa C ghYffY]W\ g]b j]Yf n]f_U(\$ A YhYf`Ub[Yb 6YW_Yb
Ui Z[YhY]h`Ui Znk Y]Ghc W_k Yf_Y i a X]Y; fi bXghi W_gZUW\ Y
cdh]a U`Ui gni bi hnYb fY[]cbU`Y; UfbY`Yb[Yni W\ hYh < Yf[YVYb
gc``X]Y Ni W\ h_i bZh] [nY\ b`V]g nk c`Z`HcbbYb dfc \U\f" 8Ug`XUZ f
bch][Y`K UggYf a]h`fi bX * \$\$" \$\$`@hYf`fV`Y]Vh]b XYb 6YW_Yb k]fx
ja `&(!Ghi bXYb!F\m\la i g[YZ]hYfh" 8UZ f j YfZ [hX]Y Ni W\ hZUfa
i VYf`Y]b`Ui g[Y_`i [Y`hYg?fY]g`Ui ZgmghYa ni f`K]YXYfUi ZVYfY]hi b[
XYg`K UggYfg" 8Ug`K UggYf]gh`i Vf][Ybg`VYghYg`H]fc`Yf
E i Y`k UggYfz`XUg`a]h`A YYfgU`n`Ub[YfY]W\ Yfh`k]fx"

; YZ hhYfh`k YfXYb`X]Y`K \]hY`H][Yf` UfbY`Yb`a]h`Y]b Yf
bUW\ \U`h][Yb`cW\ k Yfh][Yb`i`Yfa]gW\ i b[`Ui g`J]hUa]b Ybž
A]b YfU`Yb`i bX`dZUbn`]W\ Yb`DfchY]b Yb`i bX`5`[Yb" A Ub`Uh`g]W\
Z`f`X]Y`K \]hY`H][Yf`GcfhY`Yb`hgW\]YXYbž`k Y]`g]Y`gY\ f`[i h`a
; YgW\ a UW_`]gh`i bX`V]g`ni`+\$`i` ```Y]gW\ Ub hY]` `Uh"

K Ug`X]Y`5`[Yb`VYhf]Zzh`g]bX`X]Y`b[i b hYfb Y\ a Yf`gW\ cb`k]YXYf
Ua`HØZhY`b`6Y]XYf`5i Zni W\ h`XYf` UfbY`Yb`Yb`hghY\h`nk Uf`k Yb][ž
UVYf`XcW\`5VZU``8]YgYb`5VZU``k]`a Ub`Ui ZVYfY]hYb`i bX`XUa]h
XUg`K UW\ ghi a`XYf`5`[Yb`Ub fY[Yb`Gc`k]fX`k]YXYf`Y]b`?fY]g`Ui Z
[YgW\`cggyb"

9]b n][Ufh][Yf`; YgW\ a UW_

8]Y`H]YfY`k YfXYb`b]Ya U`g`h]Y Z[YZfcfYbž`gcbXYfb`YX][`]W\`[Y_i \`h"
8UXi fW\`V`Y]Vh`X]Y`GW\ U`Y`Xi bbž`X]Y`<]hnY`Xf]b[h`VY]a` ; UfYb
VYggYf`Y]bž`i bX`XUg`:`Y]gW\`V`Y]Vh`gUZh][Yf" 8]Y`fi bX`&) `W\`
`Ub[Yb` ; UfbY`Yb`nY]W\ bYb`g]W\`Xi fW\`]\`fYb`gi »`]W\`!bi gg][Yb
; YgW\ a UW_`i bX`\`fY`_bUW_][Y`?cbg]ghYbn`Ui g" 5`XUg`a UW\ h`X]Y
H]fc`Yf`5`dYb[UfbY`Y`gc`YI`_`i g]j ž`XUgg`g]Y`@]YV_]bX`XYf
j YfUbhk cfhi b[gj c``Yb` ; Y]bgW\ a YW_Yf`[Yk cfXYb`g]bX``5VbY\ a Yf
XYf`5`dYb[UfbY`Yb`]gh`X]Y`Y]a`]gW\ Y`[Y\c VYbY` ; Ughfcba`]Y`i bX

<chY``Yf]Y"

↳ nk]gWX Yb '[]Vh`Yg`YYXYb': fY]hU['5V! '<cZJ Yf_Ui ZZ f'XYb
9bXj YfVfUi WX Yf" 9f\ U`h]WX g]bX`X]Y '5`dYb[UfbY`Yb`Ui g`H]fc`'gY]h
?i fnYa `Ui WX`VY]A Yhfc]b ↳ bbgVfi W_ż8 cfbV]fb i bX`GU`nVi f["
=fYb ?i bXYb [UfUbh]YfYb`X]Y '1 b[Yb`H]fc`Yf'; UfbY`YbnØWX hYf`a]h
XYf`&(!Ghi bXYb!FY[Y``UVgc`i hY` : f]gWX Y" 8Ug`\Y]» h ↳ X]YgYb
NY]hfUi a `ZU``Yb`XUg`5VZ]gWX YbžJ YfdUW_Yb i bX`XYf`HfUbgdcfh"
5i WX`X]Y`Ni WX h`i bhYf`Y[hghfYb[Yb`?f]hYf]Yb. ` K]f`dfi ZYb ``Ui ZYbX
U``Y`K`YfhYžghja a Yb`XUg` : i `Yf`UV`i bX`cbhfc`]YfYb`XYb
V]c`c[]gWX Yb`?fY]g`Ui ZZ`XUgg`X]Y`@Ufj Yb`c`bY`7\Ya`]Y`ghfYggZfY]
Ui Źk UWgYb ž`VYhbh`8Ub]Y` : `cW_"

...

6Ygi WX Yb`G]Y`i bg`Ui Z`Z`Y]gWX i bX`W "Uh