

Tierwohl auf dem Teller: Junge Österreicher fordern mehr Transparenz

Immer mehr Verbraucher fordern in Restaurants Informationen zur Tierhaltung. Eine Umfrage zeigt steigendes Interesse, besonders bei jungen Menschen.



Der Ruf nach mehr Tierwohl: Transparenz in Gastronomie und Handel gefordert. © biofleisch.at

8]Y`GYbg[V]`]hÄh`XYf`?cbgi`a`YbhYb`ZØf`X]Y`<Yf`_i`bZh`j`cb`:`Y]gVW
i`bX`XYb`l`a`[`Ub`[`'a`]h`H]YfYb`'b]a`a`hghYh[`'ni`"'8]Y`Øb[`ghY
l`a`ZfU[`Y`Ui`g`8Yi`hgVW`UbX`nY][`hž`XUgg`"-`DfcnYbh`XYf`6YZfU[`hYb
Ui`Z`GdY]gY`_UfhYb`'a`Y`f`bZcfa`Uh]cbYb`ni`f`H]Yf`U`hi`b[`'k`ØbgVW`Yb`"
8]YgY`9bhk`]W`_i`b[`'gh`b]VW`h`bi`f`Ui`Z`XYb`XYi`hgVW`Yb`'A`Uf`_h
VYgVW`fÄb`_hž`gcbXYfb`'Ui`VW`ZØf`²`ghYffY]VW`'j`cb`[`fc»Yf`F`Y`Yj`Ub`n`"

9f[`YVb]ggY`Y]bYf`fYdfÄgYb`hUh]j`Yb`'l`a`ZfU[`Y`

8]Y`l`a`ZfU[`Y`XYg`'A`Uf`_hZc`fgVW`i`b[`g]bgh]hi`hg`Mc`i` ;`cj`ž`X]Y`'a
5i`ZhU[`'XYf`8Yi`hgVW`Yb`DfYggY!5[`Yb`hi`f`Xi`fVW[`YZØ`fh`k`i`fXYž`

Vf]b[h'VYa Yf_Ybgk YfhY'9]bV`]W_Y`ni hU[Y" `bgVYgcbXYfY`X]Y
Øb[YfY'; YbYfUh]cbžj cf`U`Ya`nk]gWYb`%,`i bX`')` `J\fybž`Y[h
[fc»Yb`K Yfh`Ui Z`HfUbgdUfYbn`]b`XYf`H]Yf\U`hi b[``Fi bX`X]Y
<À`ZhY`X]YgYf`5`hYfg[fi ddY`a ÒW`hY`]bZcfa`]Yfh`k YfXYbž`k]Y`H]YfY
[Y\U`hYb`k i fXYb``a` ; Y[YbgUhn`XUni`nY][h'g]W`XUg` `bhYfYggY
i bhYf`À`hYfYb`6YfU[hYb`UV`')` `J\fyb`Y\Yf`j Yf\U`hYbž`XU`\Yf`bi f
Yhk Ug`a Y`f`U`g`' \$`DfcnYbh`Y]bY`gc`W`Y`?YbbnY]W`bi b[
i bhYfghØhnYb"

`2` ghYffY]W` \UVYb`À`b`]W`Y`HfYbXg`i bX`8]g_i gg]cbYb`9]bni [
[Y\U`hYb``K À`fYbX`<ÀbX`Yf`k]Y`X]Y`5A 5`fP` ghYffY]W`]gW`Y
5[fUfa Uf`h`5i ghf]U`VYfY]hg`k]W`h][Y`?YbbnY]W`bi b[Yb`ZØf
: `Y]gW`dfcXi`_hY`Y]b[YZØ`fh`\UVYbž`V`Y]Vh`X]Y`; Ughfc bca`]Y`cZh
\bhYf`XYb`9fk Ufhi b[Yb`XYf`?cbgi a`YbhYb`ni fØW`"<]Yf`VYghY\h
\Ai`Z][`Y]bY`@ØW`Y`]b`XYf`HfUbgdUfYbnž`X]Y`GW`UZZ`b[`Y]bYg
6Yk i gghgY]bg`ZØf`H]Yfk c`\`i bX`Ufh[YfYW`hY`<U`hi b[`_ØbbhY
Xf]b[YbX`bchk YbX][`gY]b"

> i b[Y` ; YbYfUh]cb`j Yf`Ub[h`a Y`f
 `bZcfa`Uh]cbYb

8]Y`i a`fU[YYf[YVb]ggY`gd]Y[Y`b`Y]bYb`_`UfYb`HfYbX`k]XYf.
Øb[YfY`?cbgi a`YbhYb`ZcfXYfb`j Yfgh`À`h` `bZcfa`Uh]cbYb`ØVYf`X]Y
<Yf_i bZhi bX`X]Y`<U`hi b[gVYX]b[i b[Yb`XYf`H]YfYž`XYfYb
: `Y]gW`g]Y`_cbgi a`]YfYb`` `b`XYf`; Ughfc bca`]Y`]gh`XYf`K i bgW`
VYgcbXYfg`ghUf`_Ui`g[Ydf`À[hž`5b[UVYb`ni f`<U`hi b[gZcfa` `X]fY`_h`]b
X]Y`GdY]gY`_UfhYb`Ui`Zni bY`a`Yb``8]YgY`: cfXYfi b[`nY][hž`XUgg`XUg
6Yk i gghgY]b`ZØf`X]Y`E i U`]h`À`hi bX`X]Y`Yh\]gW`Yb`5gdY`_hY`j cb
@VYbga`]hhY`b`k`ÀW`gh"

8]Y`[fi bX`Y[YbXY`: fU[Yž`k]Y`k Y]h`X]Y`Dc`]h]_`i bX`X]Y
; Ughfc bca`]Y`VYfY]h'g]bXž`Ui`Z`X]YgY`: cfXYfi b[Yb`Y]bni [Y\Ybž
V`Y]Vh`YXcW`` `b`2` ghYffY]W` []Vh`Yg`nk Uf`YfghY`GW`f]hhY`]b`X]Y
f]W`h][Y`F`]W`hi b[ž`k]Y`X]Y`j Yfgh`À`hY`9]bV]bXi b[`XYg`5A 5!
; ØhYg]Y[Y`gžj YfdZ]W`hYbX`g]bX`gc`W`Y`A`U»bU`a`Yb`U`YfX]b[g
bcW`b]W`h``; Ughk]fhY`i bX`@UbXk]fhY`Uf[i a`Ybh]YfYb`cZhž`XUgg
Y]bY`j YfdZ]W`hYbXY`?YbbnY]W`bi b[`a`]h`ni g`À`h`]W`Yb`?cghYb`i bX
cf[Ub]gUhc]g]gW`Ya` `5i`Zk`UbX`j YfVi bXYb`gY]"

8]Y`l a ZfU[Y`nY][h`ni XYa ž`XUgg`XYf`K i bgW`bUW`:`Y]gW`Ui g
\\Ò\YfYb`<U`hi b[gghi ZYb`i bhYf`XYb`J YfVfUi W`Yfb`ghUf`_j YfUb`Yfh
]gh`Nk Y]`8f]hhY`XYf`6YZfU[hYb`k ÅfYb`VYfY]hž`ZØf`:`Y]gW`dfcXi`_hY
Ui g`Ufh[YfYW`hYf`<U`hi b[`Y]bYb`\\Ò\YfYb`DfY]g`ni`nU`Yb`"8]Yg
j YfXYi h`]W`hž`XUgg`XUg`H]Yfk`c`\\`b]W`h`bi f`Y]bY`Yh`]gW`Y
_ VYf`Y[i b[`]ghž`gcbXYfb`Ui W`Y]bYb`Z]bUbn]Y`Yb`K Yfh`ZØf`X]Y
?cbgi a YbhYb`XUfghY``h"

I a gc`k]W`h[Yf`]gh`X]Y`9]bZØ\fi b[`j cb`j YfV]bX`]W`Yb`
?YbbnY]W`bi b[gdZ]W`hYb`]b`XYf`; Ughfc`b`c`a`]Y``9]b`gc`W`Yf
GW`f]hh`_ÒbbhY`]b`^ ghYffY]W`b]W`h`bi f`a`Y`f`HfUbgdUfYbn
gW`UZZYbž`gcbXYfb`Ui W`XUg`H]Yfk`c`\\`]b`XYb`J cfXYf[fi bX`fØW`Yb`
8]YgY`9bhk]W`i b[Yb`YfZcfXYfb`YXcW``b] Ygh]h]cbYb`i bX`Y]bY
_cbh]bi]Yf`]W`Y`l bhYfghØhni b[`XYf`@UbXk]fhYž`i a`Y]bY
bUW`\\U`h[Y`i bX`j YfUbhk cfhi b[gj`c`Y`H]Yf`U`hi b[`ni
[Yk`Å`f`Y]ghYb"

6Ygi W`Yb`G]Y`i bg`Ui Z.`ZY]gW`i bXW`"Uh