

Neuer Markt: Genusspabst erweitert sein Business

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Österreichischer Genuss aus den Alpen für Feinschmecker rund um die Welt.



Patrick Franz Pabst - Geschäftsführung GenussPabst GmbH & Prokuristin Julia Pabst mit ihrem hochqualitativen Rindfleisch. © GenussPabst GmbH

2 ghYffYjW\jgW\Yg'F]bXZY]gW\`ghY\`h'Zi`f'i`bj`Yfk`YW\gY`VUFYb
; YgW\`a`UW`_i`bX`\`ÖW\ghY`E`i`U`]h`Ä"'"8]Y'; **Ybi`ggDUVgh`;** **a`V<**
Vf]b[`h'X]YgY`K`YfhY`'bi`b`bUW\`'8Yi`hgW\`UbX`'`i`bX`gYhnh'XUVY]'Ui`Z
X]Y`dYfZY`_hY`'?ca`V]bUh]cb`Ui`g`hfUX]h]cbY`Yf`<UbXk`Yf_g_i`bgh'i`bX
]bbcj`Uh]j`Yb`J`YfYXY'i`b[`ga`Yh\cXYb"i`bhYf`XYf`@Y]hi`b[`j`cb`
DUhf]W_`; **fUb`n`DUVgh`nY]**[`h'XUg'i`bhYfbY\`a`Ybž`k`jY`YW\hYg
<UbXk`Yf`_i`bX`VYk`i`gghYf'; Ybi`gg`XYb':`Y]gW\`a`Uf_h
fYj`c`i`h]cb]YfYb`'_ÖbbYb"

8 Ug'; Y\Y]a`b]g`Y[`h']b`XYf`<UbXk`Yf_g_i`bgh

8 Ug`9fZc`[`gfYnYdh'XYf'; Ybi`ggDUVgh`; a`V<`VY[`]bbh'VY]'XYb

DUfhbYfVYhf]YVYb`j]b`² ghYffY]W`"8]YgY`fY[]cbU`Yb`DfcXi nYbhYb
UfVY]hYb`gY]h; YbYfUh]cbYb`bUW` \ ÒW`ghYb`GhUbXUfXgžj cb`XYf
5i Zhi W`h`XYf`H]YfY`V]g`ni f`J YfUfVY]hi b[`XYg: `Y]gW`Yg"8i fW`
X]YgY`Ni gUa`a YbUfVY]h`Yb`hghY`Yb`DfcXi _hYž`X]Y`b]W`h`bi f
[YgW`a UW`_]W`i VYfnYi [Ybž`gcbXYfb`Ui W`Y]bY; YgW`]W`hY
YfnÀ`Yb` i bgYfY`DUfhbYf`_YbbYb`X]Y`H]YfYž`i bX`k]f`_YbbYb
i bgYfY`?i bXYb`"8]YgY`J YfV]bXi b[`[UfUbh]Yfhž`XUgg`YXYg`Ghi W`
: `Y]gW`ž`XUg`k]f`]YZfbž`dYfZY`_h`Ui Z`X]Y`6YXi fZb]ggY`i bgYfYf
?i bXYb`UV[Ygh]a`a`h]gh`ž`Yf`_`Àfh`DUhf]W`_: fUb`n`DUVgh"

A U» [YgW`bY]XYfh`Zi f` \ ÒW`ghY`5bgd fi W`Y

K Ug; Ybi ggDUVghj cb`UbXYfYb`5bV]YhYfb`i bhYfgW`Y]XYhž`]gh`X]Y
≠X]j]Xi U`]hÀhž`gc`YfnÀ`h`DUVgh" GhUhh`K UfY`j cb`XYf`GhUb[Y`ni
`]YZfbž`Yf`U`hYb`?i bXYb`dYfZY`_h`ni [YgW`b]hYbY: `Y]gW`ghi W`_Y"
; Ughfcbca]YVYhf]YVY`]b`8Yi hgW`Ub`X`gW`ÀhnYb`X]YgY: `Yi]V`]hÀh
`C V`nUfhY:]Yhgž`gUZh][Y`GhYU`g`cXYf`gdYn]Y`Y`Ni gW`b]hY` `U`Yg
k]fX`]bX]j]Xi Y`Ui Z`X]Y`5bZcfXYfi b[Yb`XYf`?i W`Y`UV[Ygh]a`a`h`
K]f`a UW`Yb`_Y]b`GhUbXUfXdFc[fUa`a`"K Yf`VY]`i bg`_Ui Zhž
VY`_ca`a`h[YbUi`XUgž`k Ug`Yf`VfUi W`h` `]a`a`Yf`a`]h`XYa` \ ÒW`ghYb
5bgd fi W`Ub`E`i U`]hÀh`ž`VYhcb`h`DUVgh"

: i f`X]Y`Ni _i bZh

8]Y; Ybi ggDUVgh; a V<`a ÒW`hY`b]W`h`bi f: `Y]gW`j Yf`Ui ZYbž
gcbXYfb`Ui W`Y]b`i`a XYb`_Yb`VYk]f`_Yb`"K Yb][Yfž`UVYf`VYggYfž`gc
`Ui hYh`X]Y`D\]`cgc d\]Y" BUW` \ U`h][_Y]hi bX`H]Yfk`c`ghY`Yb`XUVY]
Ub`YfghYf`GhY`Y`"XXYf`6]ggYb`gc`Y]b; Ybi gga`ca Ybh`gY]bž`XYf
E`i U`]hÀh`i bX`6Yk`i gghgY]b`j YfY]bh" : `Y]gW`]gh`Y]b`@`i`g[i`hž`i bX
XUg`gc`hY
a Ub`gW`a YW`_Yb`"K]f`k`c`Yb`X]Y`A YbgW`Yb`XUni`Yfa`i`h][Ybž
k Yb][Yfž`UVYf`XUž`f`VYggYf`ni`YggYb`ž`gU[h`DUVgh"8Yf`GW`f]hh
bUW`8Yi hgW`Ub`X`k Uf`ž`f`X]Y; Ybi ggDUVgh; a V<`bi f`c[]gW`"
8]Y`XYi hgW`Y; Ughfcbca]Y`i bX`Ubgd fi W`gj`c`Y`Df]j Uh`i bXYb
gi W`Yb`ni bY`a YbX`bUW` : `Y]gW`dfcXi _hYbž`X]Y`Yh`]gW`i bX
ei U`]hU]j`i VYfnYi [Yb`"A]h`\fYa : c`i g`Ui Z`F Y[]cbU`]hÀh`i bX
HfUbgdUfYbn`hf]Zh`X]Y; Ybi ggDUVgh; a V<`[YbUi`XYb`BYfj`X]YgYf
N]Y`[fi ddY`² ghYffY]W`V]YhYh]XYU`Y`6YX]b[i b[Yb`ž`f`X]Y

:`Y]gW\dfcXi _h]cb.`gUZh][Y`K]YgYbž`Y]b`[Ya`À»][hYg`?`]a U`i bX
YfZU\fYbY`@UbXk]fhY``8]YgY`JcfUi ggYhni b[Yb`gcf[Yb`Zi f`:`Y]gW\ž
XUg`b]W\h`bi f`Xi fW\`; YgW\ a UW_ž`gcbXYfb`Ui W\`Xi fW\
BUW\`U`h][_Y]h`di b_hYh``?Y]b`K i bXYfž`XUgg`X]Y`BUW\žfU[Y`bUW\
ÖghYffY]W\]gW\Ya`F]bXZY]gW\`]b`8Yi hgW\`UbX`k`ÀW\gh"

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW\i bXW\`Uh