

## Mei Jagarei: Kompromisslose Qualität vom Schuss bis ins Glas

Kompromisslose Qualität vom Schuss bis ins Glas. Mei Jagarei des oberösterreichischen Bauunternehmers Hermann Hofmeister ist ein noch junges Unternehmen, das Wildprodukte vollkommen neu denkt.



Drei Männer mit einem Ziel (v. l.): Robert Mühlecker von RM-Consult, Mei-Jagarei-Chef Hermann Hofmeister und Produktionsleiter Gerald Müller wollen Wildprodukte auf eine höhere Ebene heben. © HaRo

5a '5bZUb[ 'ghUbX'X]Y'6Y[ Y]ghYfi b[ 'i bX '@Y]XYbgWUZh'Z f'X]Y'JU[ X  
XYg'6Ui i b hYfbY\ a Yfg'<Yfa Ubb'<cZa Y]ghYf'Ui g'C VYfcghYffY]W  
8Yf'dUgg]cb]YfhY'JU[ Yf'a ]h'Y][ YbYa 'F Yj ]Yf'`YVh'X]YgYg'<cVVm  
c\bY'K Ybb'i bX'5VYf"8U\Yf'k Uf'Yg'b]W h'i VYffUgWYbXzXUgg  
<cZa Y]ghYf'XYb ``c[ ]gWYb 'bUW ghYb 'GW f]hh'gYhnhY. ' `W ' \ UhhY 'Yg  
Y]bZUW gUhzh'a ]hYf'YVYb 'ni 'a i ggYbžk ]Y 'gh]Yza i hhYf']W 'K ]'X  
\Ui Z][ 'VY\UbXY'h'k ]fX"8U\Yf'YbhgW`cgg']W 'a ]W 'gW c b '&\$%)  
a ]h'Y]bYf'Y][ YbYb 'K ]'XnYf'Y[ i b[ ``cgn 'Y[ Yb".'&\$%, 'Yfk UfV ']W

XUbb`Y]Yb`Y\Ya U`][ Yb`Gi dYfa Uf\_hi`b`K ]bX]g\W [ UfghYb`i bX  
VUi hY`X]YgYb`Zi f`a Y]bY`Nk YW\_Y`i a ``9]bYfgY]hg\Z`i a `XUg`K ]X`ni  
nYf`Y[ Yb\Z`i bX`UbXYfYfgY]hg\Z`i a `Yg`[ `Y]W\k Y]hYfj YfUfVY]hYb`ni  
\_cbbYb``&`\$`\$`ghUfhYhYb`k`f`a`bYi Yb`6Yhf]YV`a ]hXYf`NYf`Y[ i b[ \Z  
&`\$`%`Yf`Ub[ hYb`k`f`X]Y`9i !Ni `Uggi b[ `XUZ`f``&`\$`&`g\W`Y`]W\W  
VY\_Ua Yb`k`f`Ui W\W`X]Y`9i !Ni `Uggi b[ `Z`f`X]Y`<YfghY`i b[ `j`cb  
K`]X[ Yf]W\W hYb`a` ; `Ug``8Ug`k`Uf`j`cb`5bZUb[ `Ub`a`Y]b`HfUi a`  
I`bX`X]Y` ; YVi fhgghi bXY`j`cb`A`Y]`JU[ `UfY]`

## 6YfY]hg`a Y\`f`U`g`nY\`b`DfcXi \_hY

8Yf`J`cfhY`XYg`?cbnYd\h`Y[ h`Ui Z`XYf`<UbX. `Y]bY  
?ca d`Yh\j`Yfa Uf\_hi`b[ `j`cb`9XY`hY]`Yb\Z`A`Ybi`g`i`bX`K`i`fgh`i`bX  
G\W`]b`\_YbdfcXi \_hYb`j`ca`K`]X``8UZ`f`[ `]b[ `<Yfa`Ubb`<cZa`Y]ghYf  
ghfUhY`[ `]g\W`Y`DUfhb`Yfg\W`UZhYb`a`]h`K`i`fghdfcXi`nYb`hYb`Y]b``Gc`Yhk`U  
a`]h`XYf`:`Y]g\W`YfY`<]Ygg`]b`5gd`Ufb`Ub`XYf`NUMJ\Z`X]Y`Z`f`A`Y]  
JU[ `UfY]`X]Y`K`]`XgU`Ua`]`i`bX`X]Y`K`]X`!DZY`Z`Yfd`fU`]b`Yb`\\`YfghY`h`8`Yb  
Fc`g\W`]b`\_Yb`i`bX`X]Y`Fc`k`i`fghY`Z`Yf`h`[ `Yb`X]Y`?`]f\W`XcfZYf  
:`Y]g\W`k`UfYb`]b`?`]f\W`XcfZ`Ub`XYf`?`f`Y`g`Z`f`A`Y]`JU[ `UfY]`  
A`]h\h`Yfk`Y`Y`i`a`ZUggh`XUg`K`i`fgh`i`bX`G\W`]b`\_Yb`gc`fh`a`Ybh`VYfY]hg  
a`Y\`f`U`g`nY\`b`DfcXi \_hY``9VY`b`gc`j`]Y`ZU`h`[ `]gh`XUg`5b`YVch`Ub  
K`]Xa`Ybi`g`7\`]]`W\`b`8YYf\Z`K`]Xgi`[ c\Z`K`]X`i`Ug\W\Z`i`a`b`i`f  
Y]b`[ `Y`XYf`?`cgh`]W\`Y]hYb`ni`b`Ybb`Yb``; `YZYf`h`[ h`k`YfXYb`X]Y  
?`cgh`]W\`Y]hYb`j`cb`j`]Yf`A`]hUfVY]hYf`i`bX`DfcXi \_h]`cbg`Y]hYf`; `YfU`X  
A`i`Yf`Ui`Z`Y]b`Yf`:`UW\`Y`j`cb`f`i`bX`(`\$`\$`E`i`UXfUha`YhYf`b`  
GY]b`Y`Gd`Yn]U`]hUhYb`gYhnh`<Yfa`Ubb`<cZa`Y]ghYf`j`cf`U`Y`a`i`VYf  
XYb`@VY`Y]b`nY`\\`UbXY`k`]Y`A`UI`]a`Uf`h`i`bX`5XY`[ `UV\Z`UVYf  
Ui`W\`i`VYf`5i`h`ca`UhYb`i`bX`:]fa`Yb`\_i`bXYb`

## ?`Y]b`Y`?`ca`dfca`]ggY`j`cb`5`V]g`N

?ca`dfca`]gg`cgY`E`i`U`]hUh\j`ca`G\W`i`gg`V]g`]bg`; `Ug``8`Ug`]gh`X]Y  
8`Yj`]gY`j`cb`<Yfa`Ubb`<cZa`Y]ghYf`i`bX`XUg`]gh`b`]W\`h`b`i`f`gc  
XU\`b`[ `YgU`[ h\Z`gcb`XYfb`k`]fx`ghYhg`]b`X]Y`DfUI`]g`i`a`[ `YgYhnh`  
6`Y`[ `]bb`YbX`VY]`XYf`JU[ `X\Z`k`c`6`Yfi`Zg`U`[ `Yf`XUg`K`U]Xk`Yf\_`  
j`Yff`]W\`hYb\Z`i`VYf`X]Y`g\W`b`Y`Y`J`YfVf`]b`[ `i`b`[ `]b`X]Y`?`i`\\`Yh\h`Y`V]g`ni`f  
E`i`U`]hUhgd`fi`Z`b`[ `i`bX`E`i`U`]hUhg`\_`Ugg`Z]n`Yfi`b`[ `VY]`XYf`  
5`b`]YZYf`b`[ ``9g`k`]fx`b`]W\`hg`XYa`Ni`ZU`i`VYf`Ugg`Yb\Z`i`a`Ui`W\`X]Y

\m[ ]Yb]gWX Yb`5bZcfXYfi b[ Yb`Y]bk UbXZfY]`ni `YfZ ``Yb" `=b`XYb  
Y]bnY`bYb`&U[ XfYj ]YfYb`k i fXYb`?i \`nY``Yb`Ui Z[ YghY``h`i bX  
HYa dYfUh`i f`c[ [ Yf`]bghU``]Yfh` `gc[ Uf`X]Y`HfUbgdcfhUb\Ub[ Yf`g]bX  
h`Y`a dYfUh`i fi VYfk UW`h`Gca ]h`]gh`g]WX Yf[ YghY``h`z`XUgg`Ui WX`]b`XYb  
\Y]`Yb`Gca a Yfa cbUhYb`]b`XYbYb`\\Ui dhgUWX`]WX`XUg`F`chk`]`X  
Yf`Y[ h`k`]fX`z`U``Yg`dYfZY`\_h`dUggh"

8Yf`6Yhf]YV`j cb`A Y]`&U[ UfY]`]b`K`]bX]gWX [ UfghYb`a`]h  
: UVf]\_gj Yf`Ui Z`|`<UFc`DfcXi \_h]cbg`Y]hYf`; YfU`X`A`i ``Yf`j`cf`XYf  
a`cXYfbYb`?cWX Ub`U[ Yza`]h`XYf`X]Y`A`Ybi`g`\\Yf[ YghY``h`k`YfXYb``|`  
<UFc`8]Y`K`]XgU`Ua`]`k`]fX`j`cb`Y]bYa`K`Y]bj`]Yfh`Yf  
Fc`\\k`i`fghgdYn]U`]ghYb`[ YZ`fh`[ h``|`<UFc`"

I`bZY`\\`VUfY`<m[ ]YbY!GmghYa`Y

8Yf`NYf`Y[ Y!`i`bX`J`YfUfVY]hi`b[ gVYhf]YV`k`i`fXY`]b`<m[ ]YbYncbYb  
i`b`h`Y`f`Y`]h`z`X`Ua`]h`g]WX`Yf[ YghY``h`]gh`z`X`Ugg`\_Y]b`Y  
?fYi`n`cbh`Ua`]b`Uh]cb`gh`Uhh]b`XYh`Ni`XYa`\_Z]b`XYb`X]Y`K`]Xn`Yf`Y`[ i`b`[  
i`bX`X]Y`J`YfUfVY]hi`b[ `ni`\_K`]XdfcXi`\_h`Yb`n`Y]h]WX`[ Yhf`Y`bbh`Ub  
i`b`h`Y`fg]WX`YX`]WX`Yb`HU[ Yb`gh`Uhh`|`i`f`X]Y`F`i`W\_j`YfZc`[ i`b`[ `k`]fX`Y`XY  
K`]X`Uf`Ugg`Y`Vnk`"XYf`K`]XVfYh`Ub\Ub[ Yf`f9h]\_Yhh`XYg`&U[ Yfg`  
98J`!a`U`][ `YfZ`Uggh`i`bX`]a`NYf`Y[ YY]b`!`i`bX`!Ui`g[ Ub[ `YfZ`Uggh`8]Y  
6Yhf]YVg`\_i`WX`Y`k`i`fXY`b`UWX`XYb`U`\_h`Y``Yb`  
`YVY`b`ga`]h`Y`\\`m[ ]Yb]gWX`Yb`J`cf[ UVYb`[ Yd`U`b`h`i`bX`f`YU`]g]Yfh`8`U  
k`i`fXYb`\_Y]b`Y`?ca`dfca`]gg`Y`Y]b[ Y`[ Ub[ Yb`z`i`bX`Yg`k`i`fXY`Ub  
b]WX`hg`[ Ygd`Ufh`"

A`\_fc`V]c`c`[ ]gWX`Y`Ghi`ZYb`\_c`b`h`fc`Y`b

6Y`]XYf`DfcXi`\_h`Y`b`h`k`]W`\_i`b[ `Z`f`X]Y`; Yf]WX`h`Y`]a`|`Ug`k`i`fXYb  
n`U`\\`f`Y]WX`Y`a`]fc`V]c`c`[ ]gWX`Y`Ghi`ZYb`\_c`b`h`fc`Y`b`h`g`d`f]WX  
I`b`h`Y`f`gi`WX`i`b[ Yb`z`Xi`f`WX`[ YZ`\\`fh`z`i`a`\\`Ui`Z`XYf`Y]b`Yb`G`Y]h`Y`b]WX`h  
U``Yg`h`ch`ni`\_c`WX`Yb`i`bX`Ui`Z`XYf`Ub`XYf`Yb`G`Y]h`Y`X]Y`V`Y`gh`Y`E`i`U`]h`U`h  
i`bX`Y]b`Yb`Y`V`Y`b`g`c`WX`Yb`|`Yg`WX`a`UW`\_ni`Yf`U`h`Yb`8`U`Yf`\\`U`h`a`Ub  
g]WX`Ui`WX`[ Ub`n`V`Y`k`i`g`gh`X`U`n`i`Yb`h`g`WX`Y`X]Y`9`fn`Y`i`[ b]gg`Y`b`UWX  
XYf`<Y`f`gh`Y`i`b`[ `Y`\_i`\\`h`i`bX`b]WX`h`i`b[ Y`\_i`\\`h`]b`J`Yf`Y`\\`f`ni`  
Vf]b[ Y`b`\\`A`]h`X`Y`b`9`fn`Y`i`[ Y`fb`X`Yf`K`i`f`gh`d`f`c`Xi`\_h`Y`k`i`fXYb`\_`U`f`Y`  
E`i`U`]h`U`h`g`j`Y`f`Y]b`V`U`f`i`b[ Y`b`U`V`[ Y`g`WX`c`gg`Y`b`z`i`a`\\`g]WX`Y`f`ni`gh`Y``Y`b`z`  
X`U`gg`X`Yf`Ub`[ Y`]Y`Z`Y`f`Y`F`c`\\`g`h`c`Z`Y`b`h`g`d`f`Y`WX`Y`b`X`k`Y]h`Y`f`j`Y`f`U`f`V`Y]h`Y`h`  
k`]f`X``9]b`Y`\_`U`gg]gWX`Y`\\`Ui`g`[ Y`U`[ Y`f`h`Y`9][ Y`ba`Uf`\_Y`b`d`f`c`Xi`\_h`c`b`k`]Y

VY]`XYb`[ fc»Yb`<UbXY`g\_YhhYb`\_`bi f`YVYb`]a`\_`Y]bYfYb`F U\ a`Yb"  
FcVYfh`A i \`YW\_Yf`j cb`FA !7cbgi`h`XYf`5[ Ybhi f`Z`f`9][ Yba`Uf\_Yb  
]a`\_`@YVYbga`]hhY`VYfY]W\z\Uh`X]Y`DfcXi`\_h]cbgVYhf]VYV`]bgd]n]Yfh  
i`bX`X]Y`@YVYbga`]hhY`\_YbbnY]W\bi`b[`Z`f`X]Y`A`Y]!`U[`UfY]!  
DfcXi`\_hd`U`YhhY`d`YfZY`h`i`bX`[ YgYhnYg`cbZcfa`i`a`[ YgYhn`Gca`]h  
]gh`Yg`a`c[`]W\z`XUgg`\cW\k`Yfh][`Y`Fc`\ghcZZY`]a`Y][`Yb`Yb`<Ui`g`i`bX  
Ui`W\`VY]`DUfhb`YfVYhf]VYVYb`b`UW\`XYb`J`cfghY`i`b[`Yb`i`bX`J`cf[`UVYb  
XYf`A`Y]`U[`UfY]`VYn]Y\i`b[`gk`Y]gY`j`cb`<Yfa`Ubb`<cZa`Y]ghYf  
k`Y]hYfj`YfUfVY]hYh`k`YfXYb`\_cbbYb`

k k k "a`Y]`U[`YfY]"Uh

6Ygi`W\`Yb`G]Y`i`bg`Ui`Z`Z`Y]gW\`i`bX`W\`"Uh