

Mei Jagarei: Kompromisslose Qualität vom Schuss bis ins Glas

Kompromisslose Qualität vom Schuss bis ins Glas. Mei Jagarei des obero?sterreichischen Bauunternehmers Hermann Hofmeister ist ein noch junges Unternehmen, das Wildprodukte vollkommen neu denkt.



Drei Ma?nner mit einem Ziel (v. l.): Robert Mu?hlecker von RM-Consult, Mei-Jagarei-Chef Hermann Hofmeister und Produktionsleiter Gerald Mu?ller wollen Wildprodukte auf eine ho?here Ebene heben. © HaRo

5a '5bZUb['ghUbX'X]Y'6Y[Y]ghYfi b['i bX'@Y]XYbgW\UZh'Zi f'X]Y'XJ[X
XYg'6Ui i bhYfbY\ a Yfg'<Yfa Ubb'<cZa Y]ghYf'Ui g'C VYfcghYffY]W\ "
8Yf'dUgg]cb]YfhY'XJ[Yf'a]h'Y][YbYa 'F Yj]Yf'YVh'X]YgYg'<cVVm
c\bY'K Ybb'i bX'5VYf''8U\Yf'k Uf'Yg'b]W\h'i VYffUgW\YbX'XUgg
<cZa Y]ghYf'XYb'c[]gW\Yb'bUW\ghYb'GW\ f]hh'gYhnhY. ' W\ 'UhhY'Yg
Y]bZUW\ 'gUhh'za]hYf'YVYb'ni 'a i ggYb'ž'k]Y'gh]YZa i hhYf'W\ 'K]'X
\Ui Z]['VY\UbXY'h'k]fX''8U\Yf'YbhgW\`cgg']W\ 'a]W\ 'gW\cb'&\$%)
a]h'Y]bYf'Y][YbYb'K]'XnYf'Y[i b['cgni 'Y[Yb''&\$%, 'Yfk UfV'W\

XUbb`Y]Yb`Y\Ya U`][Yb`Gi dYfa Uf_h]b`K]bX]gW[UfghYb`i bX
VUi hY`X]YgYb`Z f`a Y]bY`Nk YW_Y`i a ``9]bYfgY]hgž`i a `XUg`K]`X`ni
nYf`Y[Ybž`i bX`UbXYfYfgY]hgž`i a `Yg`[`Y]W[`k Y]hYfj YfUfVY]hYb`ni
_cbbYb``&\$&\$`ghUfhYhYb`k]f`ja `bYi Yb`6Yhf]YV`a]h`XYf`NYf`Y[i b[ž
&\$&%`Yf`Ub[hYb`k]f`X]Y`9! !Ni `Uggi b[`XUZ f``&\$&' `gW[`Y»`]W
VY_Ua Yb`k]f`Ui W[`X]Y`9! !Ni `Uggi b[`Z f`X]Y`<YfghY``i b[`j cb
K]`X[Yf]W[hYb`]a `; `Ug``8Ug`k Uf`j cb`5bZUb[`Ub`a Y]b`HfUi a "
I bX`X]Y`; YVi fhgghi bXY`j cb`A Y]`đ[UfY]"

6YfY]hg`a Y`f`U`g`nY`b`DfcXi _hY

8Yf`JcfhY]`XYg`?cbnYdhg``Y[h`Ui ZXYf`<UbX.`Y]bY
?ca d`Yhhj Yfa Uf_hi b[`j cb`9XY`hY]`Ybž`A Ybi g`i bX`K i fgh`i bX
GW]b_YbdfcXi _hYb`j ca `K]`X``8UZ f`[]b[`<Yfa Ubb`<cZa Y]ghYf
ghfUhY[]gWY`DUfhbYfgWUZhYb`a]h`K i fghdfcXi nYbhYb`Y]b``Gc`Yhk U
a]h`XYf`:**`Y]gWYfY`<]Ygg`]b`5gdUfb`Ub`XYf`NUmUž`X]Y`Z f`A Y]**
đ[UfY]`X]Y`K]`XgU`Ua]`i bX`X]Y`K]`X!DZYZYfdfU`]bYb`\\YfghY``h``8Yb
Fc\gW]b_Yb`i bX`X]Y`Fc\k i fghY`ZYfh[Yb`X]Y`**]fW[XcfZYf**
:`Y]gWk UfYb`]b`?]fW[XcfZUb`XYf`?fYa g`Z f`A Y]`đ[UfY]"
A]h`Yfk Y]`Y`i a ZUggh`XUg`K i fgh`i bX`GW]b_Ybgcfh]a Ybh`VYfY]hg
a Y`f`U`g`nY`b`DfcXi _hY``9VYbgc`j]Y`ZU`h[`]gh`XUg`5b[YVch`Ub
K]`Xa Ybi g.`7\`]`Wcb`8YYfž`K]`Xgi [cž`K]`X[i `UgW[ž`i a `bi f
Y]b[]Y`XYf`?cgh]W[_Y]hYb`ni `bYbbYb``; YZYfh[h`k YfXYb`X]Y
?cgh]W[_Y]hYb`j cb`j]Yf`A]hUfVY]hYfb`i bX`DfcXi _h]cbg`Y]hYf`; YfU`X
A i ``Yf`Ui ZY]bYf`: `UWY`j cb`fi bX`(\$`E i UXfUha YhYfb"
GY]bY`GdYn]U`]hUhYb`gYhnh<Yfa Ubb`<cZa Y]ghYf`j cf`U``Ya `i VYf
XYb`@YVYbga]hY`Y]bnY`\\UbXY`k]Y`A UI]a Uf_hi bX`5XY[`UVžUVYf
Ui W[`i VYf`5i hca UhYb`i bX`:]fa Yb_i bXYb"

?Y]bY`?ca dfca]ggY`j cb`5`V]g`N

?ca dfca]gg`cgY`E i U`]hUhj ca `GW[i gg`V]g`]bg`; `Ug``8Ug`]gh`X]Y
8Yj]gY`j cb`<Yfa Ubb`<cZa Y]ghYf``I bX`XUg`]gh`b]W[h`bi f`gc
XU\]b[YgU[hž`gcbXYfb`k]fX`ghYhg`]b`X]Y`DfUI]g`i a [YgYhnh"
6Y[]bbYbX`VY]`XYf`đ[Xž`k c`6Yfi Zg`U[Yf`XUg`K U]Xk Yf_
j Yff]W[hYbž`i VYf`X]Y`gWbY``Y`J YfVf]b[i b[`]b`X]Y`?i ``_YhhY`V]g`ni f
E i U`]hUhgd fi Z b[`i bX`E i U`]hUhg_`Ugg]Z]n]Yfi b[`VY]`XYf
5b`]YZYfi b[``9g`k]fX`b]W[hg`XYa `Ni ZU``i VYf`UggYbž`i a `Ui W[`X]Y

\m[]Yb]gWXYb'5bZcfXYfi b[Yb'Y]bk UbXZfY]'ni 'YfZi ``Yb"'`b'XYb
Y]bnY`bYb'`J[XfYj]YfYb`k i fXYb`?i \`nY``Yb`Ui Z[YghY``h'i bX
HYa dYfUhi f`c[[Yf']bghU``Yfh' `gc[Uf`X]Y`HfUbgdcfhUb\Ub[Yf`g]bX
hYa dYfUhi fi VYfk UW`h"Gca`h]gh`g]WXYf[YghY``h`XUgg`Ui W`']b`XYb
\Y]»Yb`Gca`a Yfa`cbUhYbž`b`XYbYb`\Ui dhgUW`]W`XUg`F`chk`]X
Yf`Y[h`k`]fXž`U``Yg`dYfZY`_h`dUggh"

8Yf`6Yhf]YV`j`cb`A`Y]'`J[UfY]'`b`K`]bX]gW[UfghYb`a`]h
: UVf]_gj Yf`Ui`Z''|`'`<UF`c`DfcXi`_h]cbg`Y]hYf'; YfU`X`A`i```Yf`j`cf`XYf
a`cXYfbYb`?cW`Ub`U[Yž`a`]h`XYf`X]Y`A`Ybi`g`\Yf[YghY``h`k`YfXYb"'|
<UF`c`8]Y`K`]`XgU`Ua`]`k`]fX`j`cb`Y]bYa``K`Y]bj`]YfhYf
F`c`\k`i`fghgdYn]U`]ghYb`[YZYfh][h''|`'`<UF`c`''

I`bZY`\`VUfY`<m[]YbY!GmghYa`Y`

8Yf`NYf`Y[Y!'i`bX`J`YfUfVY]hi`b[gVYhf]YV`k`i`fXY`]'b`<m[]YbYncbYb
i`bhYfhY]'hž`XUa`]h`g]WXYf[YghY``h']ghž`XUgg`_Y]bY
?fYi`n`_cbhUa`]bUh]cb`ghUhhZ]bXYh"'Ni`XYa``Z]bXYb`X]Y`K`]`XnYf`Y[i`b[
i`bX`X]Y`J`YfUfVY]hi`b[`ni``K`]`Xd`fcXi`_hYb`nY]h]W`[YhfYbbh`Ub
i`bhYfgW[X`X]WXYb`HU[Yb`ghUhh": i`f`X]Y`F`i`W`j`YfZc`[i`b[`k`]fX`YXY
K`]`X`_Uf`_UggY`Vnk`"X`Yf`K`]`XVfYhUb\Ub[Yf`f`Øh]_Yhh`XYg`J[YfgŁ
98J!a`U»][`YfZUggh`i`bX`]a`NYf`Y[YY]b!`i`bX`!Ui`g[Ub[`YfZUggh`8]Y
6Yhf]YVg`_i`WXY`k`i`fXY`bUW`XYb`U`_hi`Y``Yb
`YVYbga`]hhY`\m[]Yb]gWXYb`J`cf[UVYb`[Yd`Ubh`i`bX`fYU`]g]Yfh`8U
k`i`fXYb`_Y]bY`?ca`dfca`]ggY`Y]b[Y[Ub[Ybž`i`bX`Yg`k`i`fXY`Ub
b]W`hg`[YgdUfh"

A`_]_fcV]c`c[]gWXY`Ghi`ZYb`_cbhfc``Yb`

6Y]`XYf`DfcXi`_hYbhk`]W`_i`b[`Zi`f`X]Y'; Yf]W`hY`]a`'; `Ug`k`i`fXYb
nU`\fY]WXY`a`_]_fcV]c`c[]gWXY`Ghi`ZYb`_cbhfc``Ybž`gdf]W`
I`bhYfgi`W`i`b[Ybž`Xi`fW[YZi`\fhž`i`a`Ui`ZXYf`Y]bYb`GY]hY`b]W`h
U``Yg`hc`ni`_cWXYb`i`bX`Ui`Z`XYf`UbXYfYb`GY]hY`X]Y`VYghY`E`i`U`]hUh
i`bX`Y]bYb`YVYbgc`WXYb`; YgW`a`UW`_ni`Yf`U`hYb"'8U`Yf`\Uh`a`Ub
g]W`Ui`W`[Ub`n`VYk`i`ggh`XUni`Yb`hgW[X]XYbž`X]Y`9fnYi`[b]ggY`bUW`
XYf`<YfghY``i`b[`Y`_i`\`h`i`bX`b]W`h`i`b[Y`_i`\`h`]b`J`Yf`_Y`\f`ni
Vf]b[Yb"'A`]h`XYb`9fnYi`[Yfb`XYf`K`i`fghd`fcXi`_hY`k`i`fXYb`_`UfY
E`i`U`]hUh`gj`YfY]bVUfi`b[Yb`UV[YgW`c`ggYbž`i`a`g]WXYfni`ghY``Ybž
XUgg`XYf`Ub[Y`]YZYfhY`F`c`ghc`Z`Yb`hgd`fYWXYbX`k`Y]hYfj`YfUfVY]hYh
k`]fX"'9]bY`_`Ugg]gWXY`Ui`g[Y`U[YfhY`9][Yba`Uf`YbdfcXi`_h]cb`k`]Y

VY]'XYb'[fc»Yb'<UbXY`g_YhhYb'`bi f'YVYb']a`_'Y]bYfYb'FU\ a Yb"
FcVYfh'A i \`YW_Yf'j cb'FA!7cbgi`hž'XYf'5[Ybhi f'Zi f'9][Yba Uf_Yb
]a`@YVYbga]hhY`VYfY]Włž'\Uh'X]Y'DfcXi _h]cbgVYhf]YVY']bgd]n]Yfh
i bX'X]Y`@YVYbga]hhY`_YbbnY]Włbi b['Zi f'X]Y'A Y]!đ[UfY]!
DfcXi _hdU`YhhY`dYfZY_h'i bX'[YgYhnYg_cbZcfa`i a [YgYhnh"Gca]h
]ghYg'a c[`]Włž'XUgg`\cWłk Yfh][Y'Fc\ghcZZY']a`Y][YbYb'<Ui g'i bX
Ui Wł`VY]'DUfhhYfVYhf]YVYb'bUWł`XYb'JcfghY`i b[Yb'i bX'Jcf[UVYb
XYf'A Y]`đ[UfY]'VYn]Y\i b[gk Y]gY'j cb'<Yfa Ubb'<cZa Y]ghYf
k Y]hYfj YfUfVY]hYh'k YfXYb'_cbbYb"

k k k "a Y]'U[YfY]"Uh

6Ygi WłYb'G]Y'i bg'Ui Z.'ZY]gWłi bXWł"Uh