

# Mehr Information und Bildung - weniger Food Waste

Mehr Information - weniger Food Waste. Wissen über Mindesthaltbarkeitsdatum und Resteverwertung verringern Lebensmittel- und Ressourcenverschwendung. Entsorgtes Brot verschwendet jährlich über 10.500 Hektar Fläche.



In Österreich landen laut Klimaschutz-Ministerium jährlich 210.000 Tonnen Brot im Müll.

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9]b b UW \ U h][ Yg 9fb À\fi b[ ggmghYa "Y]ghYhY]bYb k ]W h][ Yb 6Y]hfU[ 'VY]'XYb 6YghfYVi b[ Yb '[ Y[ Yb XYb ZcfhgW fY]hYbXYb ?`]a Uk UbXY`"8 Ug VY`Y[ h b]W h ni `Yhnh X]Y : Ø``Y 'Ub  $\Rightarrow$  ]h]Uh]j Yb XYf 9I  $\check{z}$ X]Y 'g]W 'XYf @YVYbga ]hhY`!K YfhgW Od Zi b[ g\_YhhY k ]Xa Yb  $\check{z}$ U``Yb 'j cfUb 'X]Y : Ufa !hc!: cf\_!GhfUhY[ ]Y"'HY]` 'XYggYb ']gh XUg H\Ya U '@YVYbga ]hhY`j YfgW k YbXi b[  $\check{z}$ XYbb 'U\_hi Y``` 'UbXYh 'WU" Y]b '8 f]hhY` 'U``Yf '@YVYbga ]hhY`']a 'A Ø`` $\check{z}$ cVk c\``g]Y bcW '[ Yb]Y » VUf k ÀfYb"', VYf'\* \$ 'DfcnYbh ZU``Yb']b 'XYb'Df]j Uh\Ui g\U`hYb'Ub" < Ui dhi fgUW Yb'g]bX'XUVY] 'ZY\`YbXYg'K ]ggYb' ØVYf'

# @YVYbga ]hhY`UVZÀ``Y'ni'))ı '6fch'/'; YVÀW\_ibX'CVgh'/'; Ya ØgY

#b '2 ghYffY]W\ '`UbXYb '`Ui h'? `]a UgW\i hn!A ]b]ghYf]i a ''À\f`]W\
&%\$"\$\$\$'HcbbYb'6fch']a 'A Ø``'fbA? ž'&\$&\text{8.5}i Z'6Ug]g`XYf

j Yfk YbXYhYb'A Y\`!'i bX'XUa ]h'; YhfY]XYa Yb[Y'ZØf'K Y]nYbVfch
Ybhgdf]W\ h'XUg'ØVYf'%\$") \$\$'<Y\_hUf': `ÀW\Y' 'U`gc'Y]b'J]YfhY``XYf
:`ÀW\Y'K]Ybg"; Ya Y]bgUa 'a ]h'CVgh'i bX'; Ya ØgY'a UW\Yb'6fch
i bX'; YVÀW\_']bg[YgUa h')) i 'XYf'@YVYbga ]hhY`UVZÀ``Y'Ui g"
8 UXi fW\ 'k YfXYb'Ybh`Ub['XYf'[YgUa hYb'K YfhgW\ OdZ b[g\_YhhYk Yfhj c``Y'6OXYbž'FYggci fWYb'k]Y'K UggYfž'8Øb[Y!'i bX
DZUbnYbgW\i hna ]hhY`ž'HfY]VghcZZž'5fVY]hgnY]hž'9bYf[]Y'i bX
GUUh[i h'j YfgW\k YbXYh''; `Y]W\nY]h]['j Yfi fgUW\h': ccX'K UghY
i bbOh][Y'HfY]V\Ui g[Ug!9a]gg]cbYb''@Ui h'6A?!NU\`Yb'ZU``Yb']b
XYb'Df]j Uh\Ui g\U`hYb'a]hY]bYa '5bhY]`'j cb'ØVYf'\*\$'i 'X]Y
a Y]ghYb'@YVYbga]hhY`UVZÀ``Y'Ub''

### : ccX'K UghY'a ]h'6]`Xi b['j cfVYi [Yb

#### FYghY'j Yfk YfhYbž'?`]a U'gWX ØhnYb

Ni XYa 'V]YhYh'XUg'Z'Y\ '⇒XYYb'i bX'H]ddg'ZØf'XYb'9]b Ui Zž'X]Y @U[Yfib['ibX'JYfkYfhib['jcb'@YVYbga]hhY`bž'ia':ccX'K UghY'ni  $fYXi n]YfYb"; YbYfY```]ghYg`\]`ZfY]W\žXYb`9]b_Ui Z`ni 'd`UbYb'i bX$ ØVYf`Y[h'Y]bni\_UiZYbž'Ua 'VYghYb'a]h'9]b\_UiZqnYhhY`"'5iW\X]Y' @U[Yfib[']gh'Y]b'YbhgW\Y]XYbXYf': U\_hcfž'k]Y'XUg'Z'Y\'Ub\UbX jcb'CVghibX; Ya ØgY'nY][h:?À`hYYa dZ|bX`]WXY'CVgh!ibX ; Ya ØgYgcfhYb'k |Y'N|hfi gZfØW\hYž6UbUbYbžHca UhYb'cXYf ; i  $f_Yb \cdot gc \cdot hYb \cdot b \mid Wh h \cdot \mid a \cdot ? \emptyset \setminus gW \cdot fUb \cdot U \mid ZVYk \cdot U \setminus fh \cdot k \cdot YfXYb z \cdot XU \cdot g \mid Y$ gcbgh'Ui ghfcW\_bYbž'VfUi b'k YfXYb'cXYf'[`Ug][Y'GhY``Yb VY\_ca a Yb": f]gWXY! i bX'J ]hUa ]bj Yf`i ghY'VY]; Ya ØgY i bX : fØW\hYb``UggYb`g]W\`j Yfa Y]XYbž']bXYa '6fc\_\_c`]ž'9fXVYYfYb'i bX  $7c"]b \sim ZhXi fWX Agg][Yb : c)Yb = ØX \sim [Y \sim Yfgh b \ XYa]$ K UgWXYb 'nYf\_`Y]bYfh'k YfXYb"'9h\YbfY]WXY'C VghqcfhYb'k ]Y'ŸdZY`  $`UggYb`UbXYfY': f@W\hY`gW\bY``Yf`fY]ZYb`ibX'jYfXYfVYbž'g]Y`gc``hYb$ XU\Yfijcb:X]YqYb:[YhfYbbhik YfXYb":6YqqYfik ÀfYžiŸdZY`` YVYbqc k ]Y '? Ufhc ZZY`b 'i b X 'Nk ]Y V Y`b ' ']a '\_Ø\ `Y b '? Y ``Y f 'c X Y f ']b 'X Y f Xi b\_`Yb`5VghY``\_Ua a Yf'Ui Zni VYk U\fYb"

#### FYghYj Yfk Yfhi b[ \_\_fYUh]j i bX gdUfgUa

5 i W. ZØf·X]Y·\_fYUh]j Y·FYghYj Yfk Yfhi b[ ·[ ]Vh·XUg·Z'Y\ ·H]ddgž·Yhk U ZØf·6fch·i bX·; YVÀW\_"·; fÒ» YfY·A Yb[ Yb·\_Ubb·a Ub·dcfh]cb]YfYb

i bX Y]bZf]YfYbžUbgcbghYb []`h ``i ZhXi fWX`Àgg][ ``U[Yfb"; YVÀW\_j ca 'J cfhU[ '\_Ubb a Ub 'VYZYi WX hYb i bX bcWX 'Y]ba U``\_i fn Ui ZVUW\_Ybž'XUa ]h'k ]fX 'Yg'k ]YXYf'fYgWX i bX '\_bi gdf][ "'< UfhYg'6fch \_Ubb ni '6fÒgY`b [ Yf]YVYb cXYf ni 'K ØfZY`b [ YgWX b]hhYb i bX 'U`g ? bÒXY`Vfch'j Yfk YbXYh'k YfXYb"' \ddot C`]j YbÒ`'i bX 'a ]h'?fÀi hYfb [ YfÒghYh'Yf[ ]Vh'\UfhYg'6fch'Y]bY'\_bi gdf][ Y'Gi ddYbY]b`U[ Y'cXYf 7fci hcbg'ZØf'GU`UhY"'5i Z[ Yk Y]WXh'Y][ bYh'g]WX 'U`hYg'6fch'ni XYa ZØf'5i ZÀi ZY'qck ]Y'ZØf'6fchqi ddYb"

## A ]bXYgh\U`hVUf\_Y]hgXUhi a 'f]W\h][ ]bhYfdfYh]YfYb

9]b'k Y]hYfYg'6Y]qd]Y`'ZØf'ZY\`YbXYg'K ]qqYb'@VYf'@YVYbga ]hhY`ž XUg'X]Y'@YVYbga ]hhY`j YfgWkk YbXi b['VYZYi Yfhž'g]bX'XUg' A  $]b \times Ygh \setminus U^h \vee Uf_Y]hq \times Uhi$  a 'fA < 8 \text{!} b \text{ X Y gq Y b '6 Y X Y i hi b [ . '9q | VYgWkfY]Vh'XYb 'NY]hdi b\_hž'V]g'ni 'XYa 'Y]b'i b[YÒZZbYhYg @YVYbga ]hhY`VY]'Ub[Ya YggYbYf'@U[Yfi b['gY]bY dfcXi\_hhmd]gVXYb'9][YbgVXUZhYb'VY\A`h' 'gdf]VXž'VY]; YgVXaUW\_ž ; Yfi W\ž'?cbg]ghYbnž: UfVY'i bX'BÀ\fk YfhY']a 'JYf[ `Y]W\'ni a 5 V d U W\_hU[ 'i bj Y f À b X Y f h']gh" '< Y f g h Y ``Y f '[ U f U b h] Y f Y b 'V]g 'n i 'X] Y g Y a 8Uhi a 'X]Y'EiU`]hÀh'i bX'; Yb]Y»VUf\_Y]h'XYg'DfcXi \_hYg"'J]Y`Y @YVYbga ]hhY`g]bX'ØVYf'X]YgYb'NY]hdib\_h'\]bUig'bcW\'Y]b][Y  $HU[YV]qKcWXb'jYfnYYfVUf''8Ubb'_Ubb'YXYf'9]bnY`bY'ØVYf$ ; Yfi W\ž; YgW\a UW\_i bX'5i ggY\Yb'ZYghghY``YbžcV'XUg'DfcXi\_h bcW\`[Yb]Y»VUf`]gh"`CZhaU`g``UbXYb`X]Y`@YVYbga]hhY``UVYf i b [ YgW\ Ui h 'VYfY]hg'VY]a ', VYfgW\ fY]hYb'XYg'A < 8 ']a 'A  $\emptyset$ `'" 8UVY] k ]fX XUq A < 8 a ]h XYa J YfVfUi W gXUhi a fl ni j YfVfUi WXYb 'V]q Łij Yfk YWXgY`hž'XUgʻgWXbY``ij YfXYfV`]WXY'K UfYb k | Y Zf | g W Y b : | g W Y : f | g W Z Y | g W Y : Ug W | Y f h Y g 'c X Y f 'F c \ a | Y W hfu[Yb"8]YgY'DfcXi\_hY'g]bX'b]W\h'aY\f'nia'JYfnY\f'[YY][bYhž k Ybb XUg 8 Uhi a 'ØVYfgW f]hhYb k i fXY"

6 Ygi W Yb G]Y i bg Ui Z Z Y]gW i b X Wc "Uh