

Fleischerei Heitzmann: Einkaufen rund um die Uhr

Florian Heitzmann fu?hrt die Familienfleischerei in Seeboden am Millsta?tter See in vierter Generation und ero?ffnete Mitte Ma?rz zum 100-Jahre-Jubila?um des Unternehmens das vollkommen neu eingerichtete Fachgescha?ft, das sich nach Ladenschluss mit wenigen Handgriffen in einen SB-Laden verwandeln la?sst.



Wenn der Vater mit dem Sohne: Florian (l.) und Ernst Heitzmann. © HaRo

< Ui g[Ya UW hY g`Y]b_Ui ZYb`]a
: Ua]`]YbVYhf]YV`< Y]hna Ub b

B Uhi f`]Wk ž`Zf]gWk ž`\Ui g[Ya UW h ž`gc`Ui hYh`XUg`A chhc`XYf`
: `Y]gWk YfY]`< Y]hna Ub b`gY]h`Y\Yf`"6Y]a` : f]gWk ZY]gWk`gYhnh`XUg
I bhYfbY\`a Yb`Ui Z`cghYffY]Wk]gWk Y`K UfY`]b`VYghYf`E i U`]hUhž`Y]bY
9][YbgWk`UWk hi b[`VYhfY]Vh: `cf]Ub`< Y]hna Ub b`b]Wk h`"8Yf
GWk k Yfdi b_h`VY]`K i fgh`i bX`GWk]b_Yb``Y[h`Ui Z]a`< Ui g

YfnYi [hYbžfY[]cbU`Yb`GdYn]U`]hUhYb. `XYf`j YfZi \fYf]gW\!\Yff`]W\Xi ZhYbXY`BcW_U`a gW\]b_YbžY]bY`GdYn]U`]hUh]b`XYf`5fhY]bYg [Y_cW\hYb`GdYW_g``5VYf`Ui W\`X]Y`UddYh]h]W\`dfUgYbh]YfhY GYYVcXYbYf`i bX`A]`ghUhhYf`F c\k i fgh`Z]bXYb`g]W\`YVYbgc`ja Dfc[fUa a `k]Y`XYf`\Yfj cffU[YbXYžgY\`f`ni `Ya dZY\`YbXY`<]fgW\! Fc\gW\]b_Yb"

8Yf`_`Ugg]gW\Y`? UfbhbYf`GdYW_U`g`GW\]b_Yb!ž? UffYY!ž6Ui W\! cXYf`6UW\YbgdYW_`fY]b`gdYn]Y``Yf`Ni gW\]b]hh`a]h? UffYY`i bX 6Ui W\`U`g[Ubnyg`Ghi W_Ł`ZY\`hYVYbgc`k Yb][`k]Y`XUg`VY`]YVhY <Ui gk i fghY``"@YhhYfYg`k]fX`]b`nk Y]`J Uf]UbhYb`Ub[YVchYb. `U`g _`Ugg]gW\Yg`? UfbhbYf`<Ui gk i fghY`ž`k]Y`Yg`]b`X]YgYa `6i bXYg`UbX HfUX]h]cb`\Uhž`i bX`U`g` 9XY`_UfbhbYf` `a]hY]bYf`Yhk Ug[fcVYfYb ?cfbi b[`U`g`VY]a _`Ugg]gW\Yb`<Ui gk i fghY`ž`a Y\`f`DZYZZYf`i bX YXY`ghYa `: `Y]gW\"

9f_YbbYb`_Ubb`a Ub`XUg` 9XY`_UfbhbYf`!<Ui gk i fghY``Ui W\`Ub XYf`W\UfU_hYf]gh]gW\Yb`D`ca VY`i bX`XYa `gdYn]Y``Yb`9h]_Yhhž`a]h XYf`YXYg`DUUf`VY]`XYf`**: `Y]gW\YfY]`<Y]hna Ubb`j** YfgY\Yb`]gh" 8Ug`_`Ugg]gW\Y`6fi \k i fghgcfh]a Ybh`k]Y`Yhk U`fUb_Zi fhYfž 6fUi bgW\k Y][Yfž`K Y]» k i fghž`6fUhk i fgh`cXYf`? UgY[f]``Yf`XUFZ]a <Ui gY`<Y]hna Ubb`YVYbgc`k Yb][`ni `i fn`_ca a Yb`k]Y`XYf @YVYf_UgY`]b`Zi bZ`GcfhYb`fbcfa U`žD]nnUž`DZYZZYfcb]ž? UgY`i bX Nk]YVY`Ł`9I nY``YbhY`:`Y]gW\!`i bX`6fUhk i fghY`k]Y`X]Y`9I hfU!`i bX D]_Ubhk i fghž`UVYf`Ui W\`?cW\k i fghgdYn]U`]hUhYb`k]Y`6`i h!`i bX @YVYfk i fghž`Nk]YVY`ghfY]W\k i fgh`cXYf`<Ui ggi `n`YfZfYi Yb`XYb :Y]bgW\ a YW_Yf``?`Ugg]_Yf`k]Y`XUg`J Yf\UW_YfhY`cXYf ; fUa a Y`gW\ a U`n`Xi fZYb`_Y]bYgZU``g`ZY\`Yb"

<Ui ga Ubbg_cgh]a `; `Ug`i bX`H?!K UfY` <Y]hna Ubb`di b_hYh`Ui W\`a]h` : `c`hh`/ `GUhh

⇒ a Yf`ghUf_Yf`k]fX`XYf`HfYbX`ni f`7cbj Yb]YbW``: `cf]Ub <Y]hna Ubb`\Uh`XYa YbhgdYfW\YbX`X]Y`<Ui ga Uf_Y` : `c`hh`/ `GUhh _fY]Yfh``?`Ugg]gW\Y`<Ui ga Ubb_cgh]a `; `Ug``GdYn]U`]hUhYb`k]Y`XUg ?UfbhbYf`F]hgW\Yfh`a]h; YfghYž`]YVYj c``Ui W\` ; YfgW\hbVfY]b [YbUbbhž`X]Y`F]bXYf!`i bX`<i \bYfgi ddYž`X]Y`j Y[UbY ; Ya i gYgi ddY`cXYf`@YhgW\c`k YfXYb`ni bY\ a YbX`Ub[Ybca a Yb"

HjYZ[Y_i \`h'Yf\U`h'XYf'?i bXY`j]b`XYf': `Y]gWXYfY]'<Y]hna Ubb`X]Y
gY`Vgh'[YZYfh][hYb`?UfbhbYf`Bi XY`b`a`]h`?UgYž: `Y]gWžHca UhYb!
A cnnUfY`Už`Gd]bUh`cXYf'?`YhnYb"8Uni`[]Vh`Yg`bcW
Gi`ddYbY]b`U[Ybž?UgdfYgg_bcXY`žH]fc`Yf`GdYW__bcXY`ž
; f]YgbcW_Yf`b`cXYf`GYa`a`Y`_bcXY`"5`Yg`gY`Vghj`YfghUbX`]W`Ui`g
Y][YbYf': Yfh][i`b["9f[Ubnh`k`]fX`XUg`fY]W\U`h][Y`5b[YVch`Xi`fW
Y]b`hU[`]WYg`A`]hU[ga`Ybi`i`bX`Xi`fW`Y]b`VfY]hYg
Ni`gUhngcfh]a`Ybh`Ub`fY[]cbU`Yb`GdYn]U`]hUhYbž6fch`i`bX`; YVUW_ž
?UgY`i`bX`; YhfUb_Yb"

B`Yi`Yg': UW[YgW UZhž`bYi`Y`K`Y[Y`ni`a`'%%\$ \$"
; YVi`fhghU[

8Ugg`VY]: `cf]Ub`<Y]hna Ubb`a`]h`j`]Y`@YVY`ni`a`8YhU]`[YUfVY]hYh
k`]fXž`nY][h`g]W`UVYf`b]W`h`bi`f`Ub`XYb`\Yfj`cffU[YbXYb`i`bX
j`]Y`ZUW`dfUa`]YfhYb`DfcXi`_hYbž`gcbXYfb`Ui`W`Ua`a`cXYfbYb`i`bX
Ui`»Yfgh`]YVYj`c``XY`_cf]YfhYb`; YgW UZhž`XUg`\Yi`Yf`ni`a`'%%\$ \$"
; YVi`fhghU[`XYg`i`bhYfbY`a`Ybg`hchU`YfbYi`Yfh`k`i`fXY"

5`g`DUfhbYf`Zi`f`XYb`@UXYbVUi` \U`h`g]W`XYf': `Y]gWXYfa`Y]ghYf`Zi`f
fY[]cbU`Y`\UbXk`Yf`_]W`Y`5bV]YhYf`Yb`hgW]YXYb"8Ug`; YgW UZh
gY`VYf`V`]YV`[`Y]W`[fc»`k`]Y`j`cf`Yfž`XUg`b`hYf]Yi`f`i`bX`XUg`DcfhU`
k`i`fXYb`_ca`d`Yh`YfbYi`Yfh`B`Uhi`f`c`n`U`g`VYj`cfni`[hYg`A`UhYf]U`
j`Yf`Y`\h`XYb`\cW`k`Yfh][Yb`GdYn]U`]hUhYb`XYg`<Ui`gYg`XYb
dUggYbXYb`F`U`a`Yb"i`bX`Yg`k`UfY`b]W`h: `cf]Ub`<Y]hna Ubbž`k`Ybb
Yf`b]W`h`bYi`Y`K`Y[Y`VYgW`f]hYb`\U`hY"

.

8i`fW`Y]bZUW`Y]bni`n]Y`YbXY`; `UggW]YVYk`UbXY`_Ubb`XYf
: `Y]gWXYf`gY]b': UW[YgW UZh`bUW`@UXYbgW`i`gg`]b`Y]bYb
Yi`ei`]g]hYb`GY`VghVYX]Ybi`b[g`UXYb`j`Yfk`UbXY`b"8Yf'?i`bXY`_Ubb
k`]Y`VY]`Y]bYf`6Ub_Z`]U`Y`bUW`9bXY`XYf`C`Zbi`b[gnY]hYb`a`]hY`g
6Ub`_ca`Uh`cXYf'?fYX]h_UfhY`]bg`; YgW UZh[Y`Ub[Yb"8Yf
9]b_Ui`Zk`]fX`VY]a`6YnU`\Ui`hca`UhYb`Y]b[YgWUbbh"6YnU`\h`k`YfXYb
_Ubb`gck`c`\`a`]h`6Uf[Y`Xž?UfhYb`U`g`Ui`W`a`]h`XYa`Ga`Ufhd`cbY"
: i`f': `cf]Ub`<Y]hna Ubb`Y]bY`c[]gWY`@cgi`b[.`GY`Vghj`YfghUbX`]W
a`i`gg`a`Ub`]a`>\f`&\$&'`XYa`?i`bXYb`U`Y`C`dh]cbYb`XYf

6YnU\`i b[`UbV]YhYb" `A]h`XYf:]fa U`A m5W_Yf`Ui g`Gd]hhU``Ub`XYf
8fUi `\\UVY`]W\\`XYb`]XYU`Yb`DUfhbYf`Zi f`X]Y`I a gYhni b[`a Y]bYf
JcfghY``i b[Yb`[YZi bXYb"

8]Y`: `Y]gW\\YfY`] <Y]hna Ubb`\\Uh'a]h`XYa `bYi Yb`: UW\\[YgW\\UZh'i bX
XYa `bYi Yb`?cbnYdh`Y]bXYi h][`X]Y`K Y]W\\Yb`Zi f`X]Y`Ni _i bZh
[YghY``h"8]Y`nk Y]hYb`%\$\$`ـ\\fY`\\UVYb`XUa]h'a Y\\f`U`g`k i fX][
VY[cbbYb"

6Ygi W\\Yb`G]Y`i bg`Ui Z. `Z`Y]gW\\i bXWċ"Uh