

Fleisch vom Höllerschmid: Höllisch gut

„Fleisch vom Höllerschmid“ gilt in der Gastronomie seit vielen Jahren als verlässliche Qualitätsmarke, die Manfred Höllerschmid in jahrelanger Arbeit flächendeckend etablieren konnte.



Generationenwechsel: Sohn Christoph Höllerschmid tritt nun endgültig in die Fußstapfen von Vater Manfred. © Beigestellt

: `Y]gW` j ca ` < c`YfgW` a]X ` []h`b`XYf`; Ughfcbca]Y`gY]hj]Y`Yb
 ↘\fYb`U`g`j Yf`Ugg`]W`Y`E i U`]hUhg`a Uf`_Yž`X]Y`A UbZfYX`< c`YfgW` a]X
]b`U`fY`Ub [Yf`5fVY]h`ZUW`YbXYW`_YbX`YhUV`]YfYb`_c`b`b`h`" `A UbZfYX
 < c`YfgW` a]X`]gh`Y]b`A Ubbž`XYf`k`Yb][`XYa` `Ni`ZU``i`VYf`Uggh"
 ; `Y]W`V`Y]VYbX` [i hY`E i U`]hUž`d`fUn]gY`< Yf`_i`Zh`gVYnY]W`bi`b [Yb
 fbY]b`G`c [Ub.` `K`Y]`g`b]W`h`K i fgW`h]gž`k`c`g`\Yf`_ca`a`h`ž
 j`Yf`Ugg`]W`Y`J`YfZ [VUf`_Y]hi`bX` : `Y]gW` `U`g`A`Uf`_Y`g]bX`X]Y
 9W`_dZY]`Yf`gY]bYg`9fZc` [Yg"

Bi`b`UVYf`hf]hh`YbX [i `h] [`Gc`b`7` \ f]ghc`d` \ ž`XYf`VYfY]hg`gY]h`&\$%-

XUg`HU[Yg[YgW UZhZi \fhz`b`J UhYfg`i » ghUdZYb`K]f`UVYb`Y]bYb
Fi bX[Ub[`Xi fW`XUg`i bhYfbY\`a Yb`[Ya UW`hi bX`a]h`XYb
<c`YfgW`a]Xg`[YgdfcW`Yb`A]h`A UbZFYXz`]a a Yf`ei]f`][z`]a a Yf
Ui ZXYa `Gdfi b[ž`gdfi \YbX`j cf`XYbž`i bX`a]h`Gc`b`7`f]ghcd`ž
@VYbga]`Y`hYW`b]_Yfž`fi \][ž`VYXUW`hž`_fYUhj`"8]Y
HYa dYfUa YbhY`a c[Yb`g]W`U`i bhYfgW`Y]XYbž`_UfY
Jc fghY`i b[Yb`j cb`]fYa `i bhYfbY\`a Yb`\UVYb`VY]XY`K]f`\UVYb
XYb`GhUbXcfh`Yf`i bXYhi bX`7`f]ghcd`\`<c`YfgW`a]X`[YZfU[hž`k Ug
Yf`]b`bUW`ghYf`NY]h`d`Ubh`5VYf.`U`Yg`XYf`FY]\Y`bUW`"

K U`_YfgXcfZ`Ua `? Ua d.`9]bY`6Ub_ž`XYf
Yhk Ug`UbXYfYb`5fh

K]f`VYZ]bXYb`i bg`]b`K U`_YfgXcfZ`Ua `? Ua džk c`Y]b][Y`A YhYf`j ca
6U`b`cZYbhZYfbh`]b`XYf`; Yk YfVYghfU» Y`Ui Z`Bi a a Yf`%-`Y]bY
6Ub`_]Y[h`9]bY`6Ub_ž`XYf`UbXYfYb`5fh`ZY]`]W`.A Ub`_Y]b`; Y`X
UV`YVYbž`XYb`bcW`UVYf`VY`YfVYf[h`Ui W`g]Y`k Yfhj c`Y`GW`UhnY`
&\$%*`YfcZZbYhY`\]Yf`X]Y`:`Y]gW`VUb_ ž`XYf`Zi f`9bX`i bXYb
g]W`hVUfY`HY`XYg`XU`]bhYf`Y[YbXYb`:`Y]gW`YfY]VYhf]YVgž`XYf`gY]h
%-`-,`VYghY`h`<c`YfgW`a]Xg`dfUgYbh]YfYb`\]Yf`\fY`GW`UhnY`]b
gW`a i W`Yb`J]hf]bYbž`ZUgh`k]Y`VY]a`š`k`Y`Yf`
8]Y`XY`8Ya`DfcXi`_h`X]Y`K`Yfh[]Y]h[YVYbž`X]Y`]a`ni ghY`hž
cXYf`k]Y`XYf`A UbZFYX`gU[h`@ci`]g`Ji]hcb`Zi f`A UbbYf`"9f`ZYi`Y
g]W`YXYbZU`g`YXYb`HU[`Ub`XYa`5bV`]W`ž`k`Ybb`Yf`]b`X]Y`:]fa`U
_ca`a`h`K]Y`Ui W`X]Y`9bX`i bXYbž`X]Y`\]Yf`[i gh]YfYbž`j`Yf`_cghYb
i bX`_Ui`ZYb`"Gc`b`7`f]ghcd`\`g]Y`h`XUg`Yhk`Ug`bi`W`hYfbYfž`bUa`]W`
U`g` \UbXk`Yf`]W`Y`DfcXi`_hY`]b`a`cXYfbYa`J`Yf`_Ui`Zgi`a`ZY`X`"
8i`fW`X]Y`DUbXYa`]Y`gY]Yb`g]Y`[i h[Y`_ca`a`Ybž`gU[Yb`g]Y
i b]gcb`cž`XU`\UVY`g]W`X]Y`b]W`hi`bVYhfUW`h]W`Y`b`j`Ygh]h]cb`]b`X]Y
:`Y]gW`VUb_`[Y`c`b`h`"

:`Y]gW`VUb_`<`0`YfgW`a]X.`6YghY`DfcXi`_hY
]a`HfYgc`f`XYf`6Ub_`

K]f`VY[]bbYb`k]Y`_cbbhY`Yg`UbXYfg`gY]bž`\Yfn`]W`Yb`8Ub`_XUZi`f
`a]h`Y]bYf`J`Yf`_cghi`b[.`\Yff`]W`a`Ufa`cf]YfhYf`6Y]bgW`]b`Ybž
GdYW`_a]h`Y`h`f`UbX`ž`fcgU`F`cUghVYYZi`bX`K`i`fgh`]Y[Yb`UddYh]h`]W`

Ui ZY]bYa ' < c`nVfYh" "8 Uni 'k]fX'; YVUW_j cb`xgYd\ [YfY]Wk h"
8 Ug`c ZYf]YfhY'; `UgYf`K Y]b`hf]b_Yb`k]f`gdUhYf" `G]bb`Zi f` [i hYb
K Y]b` \ UVYb`i Vf][Ybg`GYb]cf`k]Y`š b]cf" `6i f` [i bX`i bX`K UWk Ui
Yhk U"

< YfUi gfU[YbX`XYf`GdYW`a]h`GWk a Y`n`j ca`

C hgWk YfV`]W_gWk k Y]b`žY]bY`9i _`i g]j a Uf_Y`i bX`Ni Wk hi b[`XYf
< c`YfgWk a]Xgž`j cb`k Y`Wk Yf`\]Yf`bcWk `X]Y`FYXY`gY]b`k]fX" `B UWk
XYa` JYf[bi [Yb`_ca a h`X]Y`5fVY]h` `cXYf`k Uf`g`i a [Y_Y` \ fh3`K]f
U`gc` `dYb]V`Y` < m[]Yb`Y`]gh`\]Yf`bUhi f`]Wk `DZ]Wk h` `]b`Y]b`gWk]W_Yg
D`Ugh]_ \ Ui VYf`žY]bYb`YVYbgc`Wk Yb`A UbhY`gck]Y`GWk i \ gWk i hn
[Y\ i `hž` [Y`Ub[Yb`k]f`]b`XYb` HfYgc f`XYf`6Ub_ ž`bUa` `]Wk `]b`X]Y
X]fY`_h`\]bhYf`XYb`J Yf`_Ui Zg!`i bX`J Yf`_cghi b[gfUi a Yb` `]Y[YbXY
: `Y]gWk dfcXi _]cb" `Ni f`GY]hY`ghY`h`i bg`i Vf][Ybg
5i » YbX]Ybgha]hUfVY]hYf`i bX`? i bXYbVYhfYi Yf`GhY ZUb`K U`XVUi Yfž
XYbb`X]Y` < c`YfgWk a]Xg`g]bXž`k]Y`gc`c Zh`]a` GhfYgg"

: `Y]gWk k UfYb

< Ö`YfgWk a]X. `6YY]bXfi W_YbXY`@c []gh]_

F i bX`&\$`HcbbYb`F]bXZY]gWk`i bX`Zi bZHcbbYb`GWk k Y]b`dfc
K cWk Y`k YfXYb` \]Yf`nYf`Y[hi bX`dcfh]cb]Yfhž`XUni`bcWk`YXYb
A Yb[Y`K]`X`i bX`; YZi [Y`"5i Wk `X]Y`@c []gh]_`]gh`VYY]bXfi W_YbX.
8]Y'; Ughfcbca]Y`VY`]YZYfh`< c`YfgWk a]X`]b`C ghcghYffY]Wk `a]h
Y][YbYa` `: i \fdUf_`"NY`b`@_k`g`dYbXY`b`UV`) `i \f`Zfi \ `nk]gWk Yb
? Ua`d`i bX`? i bXgWk UZh" : i f`9bXj YfVfUi Wk Yf`Yi]gh]Yfh`Y]b
9i dfYggni ghY`X]Ybghž`XYf`UV`%\$\$`9i fc`6YghY`k Yfh`cghYffY]Wk k Y]h
[fUh]g`V]bbYb`nk Y]HU[Yb` `]YZYfh"

K]f`VY`_ca a Yb`X]Y`GWk k Y]bY`]b`< U`ZhYbž`F]bXYf`]b`J]YfhY`b
Ub[Y`]YZYfhž`VY]`i bg`k]fX`nYf`Y[hž`gc`k Y]h`a`c [`]Wk `j YfUfVY]hYhi bX
j YfYXY`h" `a`GWk k Y]bYZY]gWk!6YfY]Wk `Ui Wk `GWk]b_Yb`i bX`K i fgh"
: i f`X]Y'; Ughfcbca]Y`dcfh]cb]YfYb`k]f` \]Yf`Ui Wk `GWk b]hY`i bX
; i `UgWk ž`gU[h`K U`XVUi Yf"

F i bX`- \$`A]hUfVY]hYf`_cbhfc` `]YfYbž`gY`Y`_h]YfYbž`j YfUfVY]hYb`i bX
j YfdUW_Yb`YXY`K cWk Yb`HcbbYb`Ub`F]bX!ž`GWk k Y]b`! i bX
? U`VZY]gWk`"9fghY`GhUh]cb. `XYf`5b`]YZYfi b[gVYfY]Wk ž`k c`X]Y`K UfY
i "U"Ui Z; Yk]Wk hž`< Yf`_i bZhž`HYa`dYfUhi f`i bX`d`<!K Yfh`_cbhfc` `]Yfh
k]fX" `8 UbUWk [Y`h`Yg`ni`XYb`J YfUfVY]hYfbž`X]Yž`k]Y`k]f`i bg

i VYfnYi [Yb`_cbbhYbž[i h[Y`Ui bžf]Yg][Y`Dcfh]cbYb`]b`_i fnYf
NY]h'dfUn]gY`ni fYWXhgWXbY]XYb"8i fWX`Y]bY`k Y]hYfY`GWXbY]gY
[Y`Ub[h'a Ub`]b`X]Y`?i \`!i bX`FY]ZYfUi a Yžk c`Y]b`Ui g[Y`_i [Y`hYg
GmghYa`Zi f'dYfZY_hY`@U[Yfi b[`gck]Y`FY]Z b[`gcf[h"

: `Y]gWX fY]Zi b[`U`U`< Ò`YfgWX a]X. `8 fm`5 [Y
]a`? YfbZYhh

5dfcdcg`FY]Z b["K U`XVUi Yf.` K]f`gY`Y_h]YfYb`VY]`XYf
K UfYbi VYfbU\ a Y`YbhgWX]YXYb`bUWX`E i U`]hUhg_f]hYf]Ybžk Ug`k]f
k]Y`j Yfk YbXYb"8Yf`9b[`]gWX YžXYf`Fi W_Yb`V`Y]Vh]a` ; UbnYb`i bX
_ca a h]b`Y]bYb`XYf`Zi bZFY]ZYfUi a YžXYbb`XUg`DfcXi _h`gc``Zi bZ
K cWX Yb`fY]ZYb"6Y]i bg`VYXYi hYh`XUgž`XUgg`X]Y`k Yfhj c``Yb
: `Y]gWX hY]`Y`]b`X]YgYb`K cWX Yb`a c[`]WX gh`VYfi \fi b[gZFY]
UV\Ub[Yb`_cbbYb"i a`XUg`5i ghfcW_bYb`ni `j Yf\]bXYfbž
VYghfY]WX Yb`k]f`X]Y`HY]`Y`a]h`?YfbZYhh`XYf`6]cf]bXYf" `GWX`Y»`]WX
k]fX`bcWX`j YfdUW_hž`Yh]_Yhh]Yfh`i bX`X]Y`K UfY`]b`?]ghYb`ni f
6YghY`i b[`ZYfh][`]Ya UWXh"Bi b`_ca a Yb`k]f`ni f`<Yf_i bZiXYf
K UfY"

8]Y`< Yf_i bZhg_YbbnY]WX bi b[`ghY`h`XYa
? cbgi a YbhYb`ni

<Yf_i bZhg_YbbnY]WX bi b[`]gh`U`Y]b`F]YgYbh\Ya U`]b`XYf
; Ughfcbca]Y" `Gc``XUg`_ca a Yb`cXYf`fY]WX h`Y]b` : `Y]gWX`j ca
<c``YfgWX a]X3` `WX`V]b`Y]b`gWX k YfghYf`6Y]Zi fk cfhYf`XYf
<Yf_i bZhgVYnY]WX bi b[`XYf` ; Ughfcbca]Y ži bhYfghfY]WX h`A UbZfYX
<c``YfgWX a]XžXYbb.` WX`Z]bXY`Yg`ghY`h`YXYa`?cbgi a YbhYb`ni ž
ni`k]ggYbžk Ug`a Ub`]ggh" `A Ub`gc``g]Y`U`g`7\UbWX`i bX
J YfdZ]WX hi b[`VY[fY]ZYb"5i WX`k Ybb`XUg`?U`V`Ui g`<c``UbX`]gh" `K]f
g]bX`hfUbgdUfYbh" `GdUhYghYbg`gY]h`%- - , ž`U`g`g]Y`U`g`Y]bYf`XYf
YfghYb` : `Y]gWX YfY]VYhf]YVY`XYg`@UbXYg`X]Y` [YbUi Y
<Yf_i bZhgVYnY]WX bi b[`Y]b[YZi \fh`\UVYb"8]YgY`VYZ]bXYh`g]WX
\Yi hY`Ui Z`YXYa`DfcXi _h"9]b`k Y]hYfYf`k]WX h][Yf`6Ui ghY]b`ni f
A Uf_Y`<c``YfgWX a]X`]gh`X]Y`J Yfa Uf_hi b[`VYgh]a a hYf`DfcXi _hY
i bhYf`Y]bYa`A Uf_YbbUa Yb"

9I _`i g]j a Uf_Y`C hgW\ YfV`]W_gW\ k Y]b

5`g`VY_UbbhYghY`A Uf_Y` []h`XUg` C hgW\ YfV`]W_gW\ k Y]b žY]bY
j cb`<c`YfgW\ a]X`]b]h]]YfhY`bYi Y`?fYi ni b[`Ui g`9XY`gW\ k Y]b
fA i hhYfłi bX`8i fcWfU UhYfł`8]Y`U_hj] Yb`H]YfY`k YfXYb`j cb`<Ubg
i bX`<Y]XYa Uf]Y`CfhbYf`Ui Z]\fYa`J]Yf_Ubh\cZVY]`GhfYb[VYf[`]b
B]YXYfcghYffY]W\`Zi f`<c`YfgW\ a]X` [Yni W\hYh`6YgcbXYfY
9][YbgW\UZhYb.`: Y]bY`A Ufa cf]Yfi b[ž`c`Yf`5bhY]`Ub
]bhfUa i g_i`UfYa` ` _Yfb][Ya` `: Yhž`gUZh][žUfca Uh]gW\ ž
 [Yf]b[Yf`Jc`i a Ybgj Yf`i ghVY]a` ; f]`Yb`i bX`6fUhYb.`8]Y
: `Y]gW\ei U`]hUhj YfXUb_hYg`i bhYf`UbXYfYa`Ui W\`XYa`ni`%\$`\$`i
Ui g`XYf`FY []cb`ghUa a YbXYa` : i hhYfž`gY]bYa` `Ub[gUa Yb
K UW\ghi a`gck]Y`]bhYbg]j Yf`Ni k YbXi b["i bX`j]Y`Y]W\h`Ui W\
XYa` [fc»ni [] [Ybž`i VYfXUW\hYb`: fY]`i ZhghU``a]h`6`]W_`]bg`
YffUhYb`°` `C hgW\Yf`UbX`°

9I _`i g]j a Uf_Y`K U`Xj]Yfh`Yf`Di hY

9]bY`k Y]hYfY`9I _`i g]j !A Uf_Y`]gh`X]Y`K U`Xj]YfhYf`Di hY`"8 Ug
; YZi [Y`ghUa a hij cb`fY []cbU`Yb`VUi Yf`]W\Yb` : Ua]`]YbVYhf]YVYbž
k c`X]Y`H]YfY`a]h`\cZY][YbYa ž; J C!ZfY]Ya` : i hhYf`]b
: fY]`UbX`U`hi b[`YfUbk UW\gYb`"5i ZXYb`Zfi W\hVUfYb`K]YgYb`XYg
K U`Xj]YfhY`g`Zi \fYb`g]Y`Y]b`@VYb`]b`ZfY]Yf`BUhi f`"9ffY]W\Yb`X]Y
H]YfY`]\f`C dh]a U` [Yk]W\h`f&\$ &&`_ [łž`k]fX`Y]b`GW\`UW\hhYfa]b`]a
DUfhhYfVYhf]YV`K U`X`UbX`cZ`j YfY]bVUfh"

: Ua]`]YbVYhf]YV`<Ò`YfgW\ a]X` \ Uh`g]W\ `U`g
F i bXi a j Yfgcf [Yf`YhUV`]Yfh

K Y]hYfg`]a`Dfc [fUa a`i bX`Y]bY`?ccdYfUh]cb`a]h`a Y`fYfYb
6Yhf]YVYbž`]gh; YZi [Y`i bhYf`XYf`A Uf_Y`GhY]fYf`i \ bžX]Y`Yg`]b
6]c`i bX`_cbj Ybh]cbY`][]Vh`i`bYfY]Yb`fNi b[Yž`@VYf` `ł`XYf
VY`]YVhY`6Y]bgW\]b_Yb`j ca` `C hgW\ YfV`]W_gW\ k Y]b`i bX`K i fghYž`X]Y
\]Yf`Ua`GhUbXcfhd`fcXi n]Yfh`k YfXYbž`_ca`d`Yhh]YfYb`XUg
Gcfh]a Ybh`"5dfcdcg`Gcfh]a Ybh`6]c`a UW\h`fi bX`" \$`DfcnYbh`Ui g
i bX`k]fX`Ui W\` \]Yf`]a a Yf`k]W\h][Yf`"6Y`]YVh`VY]`XYb
?cbgi a YbhYb`gY]`Ui W\`XUg`: UgW\]YfhY`"ā`i bhYfgW\]YX`ni a

Gi dYfa Uf_h'k]fX`Yg`\]Yf'b]W'h]b`J YfdUW_i b[Yb`j YfgW`k Y]» h'i bX
a]h'; UgYb`ni [YXfc\bhž`gcbXYfb`gW`cW_[YZfcfYb`']b`GU`Ua]Zcfa
Ub[YVchYb"

6Ygi W`Yb`G]Y`i bg`Ui Z.`Z`Y]gW`i bXW`U"Uh