

Christian Landig im Interview: Dry Aging – dort, wo Tradition auf Innovation trifft ...

Gemeinsam mit seinem Bruder Aaron hat Christian Landig den erfolgreichsten Dry Ager entwickelt. Fleisch & Dry Co traf den innovativen Unternehmer zum Interview!



8]Y'Ei U']hÀh'j cb': 'Y]gW'k]fX'j cb'Y]bYf'J]Y'nU\''j cb': U_hcfYb VYgh]a a hi bX'VYY]bZi ggh'Ui hca Uh]gW'XYb'; YgWka UW_'XYg : 'Y]gWkYg"'6YggYfY'Ei U']hÀh' 'VYggYfYf'; YgWka UW_"'9bhgWkY]XYbX g]bX'Yhk U'X]Y'<U'hi b[gVYX]b[i b[Ybž': ØhhYfi b[ž'GWk`UWk hi b[cXYf'YVYb'Ui Wk'X]Y'FY]ZYnY]h''8]Y'HfcW_YbfY]Zi b[']gh'Y][Ybh']Wk Y]bY''U\f\i bXYfhYU'hY'A Yh\cXYži a ': 'Y]gWk'ni 'fY]ZYb'''8UVY]'k]fX XUg': 'Y]gWk' ØVYf'Y]bYb'VYgh]a a hYb'NY]hfUi a 'VY]'_cbhfc'`]YfhYf HYa dYfUhi fž'@ ZhZYi Wkh][_Y]h'i bX'@ Zhei U`]hÀh'Ui Z[Y\Àb[h'' 8 UXi fWk'\Uh'XUg': 'Y]gWk' [YbØ[YbX'NY]hž'ni 'Uha Yb'i bX'ni 'fY]ZYb'' 8 Ug'9f[YVb]g']gh'Ui »Yf[Yk Ò\b']Wk'nUfhž\Uh'Y]b i bbUWkU\a `]WkYgž']bhYbg]j Yg'5fca U'i bX'Y]bY'UbgdfYWkYbXY Xi b_Y`fchY': ÀfVi b["

: Ua]`]Ybi bhYfbY\a Yb @UbX][

8 Yf '8 fm'5 [Yf']gh'X]Y'dYfZY_hY'?ca V]bUh]cb'Ui g'\cW\df\n]gYf HYW\b]_'i bX'a cXYfbYa '8 Yg][b"'9f'fY[i `]Yfh'HYa dYfUhi f'i bX @ ZhZYi W\h][_Y]h'df\n]gY"'I bX'XUg'[Ubn'c\bY'K UggYfUbgW\`i gg i bX'_Ubb'gc'ZYI]VY`'Ub''YXYa 'Cfh'Ui Zl'[YghY``h'k YfXYb"'I a [YbUi 'X]YgYg'9f[YVb]g'ni 'Yfn]Y`Ybž'VfUi W\h'a Ub'dfcZYgg]cbY``Y HYW\b]_"'8 Ybb'gW\cb'_`Y]bghY'HYa dYfUhi fgW\k Ub_i b[Yb'_ObbYb XUg'k Yfhj c``Y': `Y]gW\'j YfXYfVYb"

8 Ugʻ: Ua]`]Ybi bhYfbY\a YbžXUgʻj cbʻ7\f]gh]Ubʻi bXʻ5Ufcbʻ@UbX][[YZØ\fhˈk]fXž\Uhˈg]WkʻgWkcbʻ]a a Yfʻa]hʻXYfʻ9bhk]W_`i b[]bbcj Uh]j YfʻDfcXi _hYʻZØfʻX]Yʻ@U[Yfi b[ž'J YfUfVY]hi b[ʻi bX Ni VYfY]hi b[ʻj cbʻ: `Y]gWkʻVYZUggh"ʻ9gʻk]fXʻXUfUi Zʻ[YUWkhYhžʻ]a a Yf XUgʻ6YghYʻUi gʻXYaʻ: `Y]gWkʻ\YfUi gni \c`Yb"

6YggYfY'EiU`]hÀh' 'VYggYfYf ; YgWXa UW<u></u>

8U'5Ufcb'i bX'7\f]gh]Ub'VY[Y]ghYfhY'; f]``Yf'i bX'?ÒW\Y'g]bXž'k Uf X]Y'9bhk]W_`i b['XYg'YfghYb'Dfchchmdg'XYg'8fm'5[Yf'bi f'Y]b `c[]gW\Yf'GW\f]hh"'A]h'XYf'I bhYfghØhni b['j cb'nk Y]'A Yhn[Yfb'i bX Y]bYa '@YVYbga]hhY``UVcf']gh'Yg']\bYb'&\$%('[Y`i b[Ybž'Y]bYb'8fm\5[]b[!GW\fUb_'Ui Z'XYb'A Uf_h'ni 'Vf]b[Ybž'j cb'XYa 'VY]XY'j c`` ØVYfnYi [h'g]bX"

: `Y]gWX '/ '7c 'hfUZ'7\f]gh]Ub '@UbX]['ni a =bhYfj]Yk

K Ug ZUgn]b]Yfh G]Y Ub XYf : Y]gWX VfUb WX Y3

bYi YghY 'HYW bc`c[]Ybž'X]YgYg'J YfZU\fYb 'bi b'g]W\Yf'i bX'c\bY [fc» Yb'5i Zk UbX'Ubk YbXYb'ni '_ \dot{O} bbYbž'XYbb'XYf'8fm'5[Yf'a UW\h X]Y'k]W\h][ghY'5fVY]h'j cb'U``Y]bY"'9]b'U`hYg'<UbXk Yf_'k]fX'gca]h a cXYfb]g]Yfhž'XYbb'b]W\h'ni `Yhnh'nÀ\`h']b'XYf': `Y]gW\VfUbW\Y'Ui W\X]Y'9ZZ]n]Ybn"

K UgʻgY\YbʻG]YʻU`gʻk]W\h][ghYf HfYbX`XYfʻ6fUbW\Y3

7\f]gh]Ub'@UbX][.'; i hYg': `Y]gW\'_cghYh; Y`Xž'k Ug'X]Y

J YfVfUi W\Yf'Ui W\'[Yk]`h'g]bX'Ui gni [YVYbž'gcZYfb'G]Y'XYb

A Y\fk Yfh'Yf_YbbYb'i bX'Ya ch]cbU`'UV[Y\c`h'k YfXYb"'8 Ug']gh

Ui W\'XYf'; fi bXž'k Ufi a 'žXfm'U[YX': `Y]gW\'gc'VY`]YVh']gh"'8 Ug

j YfYXY`hYž'[YfY]ZhY': `Y]gW\'V]YhYh'Y]b'i bbUW\U\a `]W\Ygž

]bhYbg]j Yg'5fca U'i bX'Y]bY'?cbg]ghYbnž'X]Y'b]W\hg'a]h'Y]bYa

žbcfa U`Yb'GhØW_'[Ya Y]bgUa'\Uh''Y]b'; YgW\a UW_gYf'YVb]g'XYf

VYgcbXYfYb'5fh"'5i W\'XYf'5bV`]W_'XYg'8fm'5[Yfg']a

J Yf_Ui ZgfUi a '_Ubb'j Yf_Ui ZgYbhgW\Y]XYbX'gY]b"'8]Y'?i bXYb

_`ObbYb'gc'XYb'FY]ZYdfcnYgg'i bX'X]Y'cdh]gW\Y'JYfAbXYfi b[
a]hYf'YVYb'i bX'VY_ca a Yb'Y]b'VYggYfYg'J YfghAbXb]g'ZØf'XYb

DfY]g"

K Ug $VYY]bXfi W_hG]Y VYgcbXYfg3$

< UVYb G]Y]\fYb HfUi a VYfi Z [YZi bXYb3</pre>

7\f]gh]Ub '@UbX][... 5`g'dUgg]cb]YfhY'? ÒW\Y'i bX'; f]``Yf'k Uf'Yg X]Y'A]gg]cb'a Y]bYg'6fi XYfg'i bX'a]fž'Y]bYb'FY]ZYgW\fUb_'ni Ybhk]W_Y`bžk Y`W\Yf`gc [i h`Ui gg]Y\hžk]Y`Yf`UfVY]hYh"`A]h`XYa `8 fm 5 [Yf`\UVYb`k]f`i bg`X]YgYb`K i bgW\`YfZØ``h`i bX`_ÒbbYb`]\b`bi b a]h`XYf`K Y`h`hY]`Yb"`Ni `gY\Ybž'k]Y`ZY]gW\VY[Y]ghYfhY`?i bXYb ghc`n`6]`XYf`\\ fYf`YfghYb`9f[YVb]ggY`dcghYb` `XUg`VYgh\f_h`i bg YXYb`HU[`Ui Zg`BYi Y"`\\X'_ÒbbhY`a]f`XU\Yf`_Y]bYb`VYggYfYb 6Yfi Z'j cfghY``Yb"

?`]b[h'UVYf'ghfYgg][

7\f]gh]Ub @Ub X][... GhfYgg:[Y\Ofh:ZØf:a]W\:bUhØf:]W\:Ui W\:XUni "@YhnhYb:9bXYg:nÀ\:h:UVYfž:k Ug:a Ub:XUfUi g:a UW\:h":=\W\:j Yfgi W\:Y]\b:cZh:U`g:5bhf]YV:i bX:<YfUi gZcfXYfi b[:ni:gY\Ybž:i a]\ba O[:]W\:Yg:a O[:]W\:ni:a UW\:Yb":NUi VYfb:_ObbYb:k]f:U``Y:b]W\:hž\:UVYf:k Ybb:k]f:GW\:f]hh:ZØf:GW\:f]hh:i bgYfY:N]Y`Y:j YfZc`[Yb:i bX:i bgb]W\:h:XUj cb:UVVf]b[Yb:`UggYbž:YffY]W\:Yb:k]f:g]Y:Ui W\:ž:cV:a cf[YbcXYf:]b:nk Y]:\;\]\fYb"

K]YYbhgdUbbYbG]Y3

7\f]gh]Ub '@Ub X][.' 5\g'YW\hYf'GhYU_\]YV\UVYf']gh'ZØf'a]W\'Y]b _\Y]bYg'[Ya Y]bgUa Yg'; f]\ZYgh'a]h'a Y]bYf': Ua]\]Y'i bX': fYi bXYb bUW\[YhUbYf'5fVY]h'Ua 'gW\\ObghYb'''<]Yf'_Ubb']W\'ZØf'Y]bY'_i fnY NY]h'XUg'; YgW\\AZh'fi\Yb'`UggYb'i bX'Y]bZUW\'bi f'9\Ya Ubbž'J UhYf i bX': fYi bX'gY]b"

6Ygi WXYb G]Y i bg Ui Z. Z`Y]gWXi bXWc "Uh