Conchita Wurst: Markenrechte beachten

Juristen warnen auch bei Produktkreationen im Fleischbereich vor der Verletzung von Patentrechten

8]Y·YfghY·[fc»Y·: fYi XY·fi bX·i a ·X]Y·ÒghYffY]W·]gW·Y·
Gcb[WcbhYgh!G]Y[·'U·VYfY]hg·Yhk Ug·UV[YZ'Ui h"·8cW·7cbW·]hU
K i fgh·]gh·ni a ·[YZY]fhYrb·Gi dYfghUf·[Yk cfXYb·i bX·ni a
5i g\Àb[YgW·]X·²·ghYffY]W·g"·5``YrX]b[g·\Uh·XYf·bYi Y·GhYrb·XYf
ÒghYffY]W·]gW·Yb·A i g]_gnYbY·bUhÒf·]W·Ui W·Y]b][Y·: ·Y]gW·Yf·Ui Z
XYb·D`Ub·[Yfi ZbY"·8Ybb·7cbW·]hU·K i fgh·gcf[h·]b·XYb·J]hf]bYb
ZfY]`]W·ZØf·5i Za Yf_gUa _Y]h"·8cW·]gh·\]Yf·]gh·VY]·GW·bY``gW·ØggYb
Jcfg]W·h·[YVchYbž·XYbb·a]h·XYf·d·Òhn]W·Yb·6Y_Ubbh\Y]h·XYf
Gcb[WcbhYgh!; Yk]bbYr]b·[]·h·Yg·bi bž·Ui W·A Uf_YbfYW·hY·]a ·5i [Y
ni ·VY\U·hYb"·@Ui h·DUhYbhUa h·]gh·Ua ·YfghYb·K Yf_hU[·bUW·XYa
Gcb[WcbhYgh!G]Y[·Y]b·5bhfU[·Ui ZG̊W·Øhni b[·XYf·K cfha Uf_Y
·7cbW·]hU·K i fgh·Y]b[Y[Ub[Ybž·X]YgYr'a ·ØggY·'Yhnh·[Y·dfØ̊h
k YfXYb"·5``YrX]b[g·b]W·hjcb·Hca ·BYi k]fh\žgc·X]Y·hY·YZcb]gW·Y
5i g_i bZ̊·gcbXYrb·]cb·Y]bYf·8f]hhdYfgcbžX]Y·Y]bY·JYfV]bXi b[·ni
XYa ·ÒghYffY]W·]gW·Yb·?Øbgh\Yr·\UVYb·_Ubb·cXYr·Ui W·b]W·h"

7cbW·]hU·K i fgh·_Ubb·hYi Yr·k YrXYb

HfchnXYa ·]gh·Jcfg]W·h·[YVchYb· ·C\bY·X]Y·Ni gh]a a i b[·jcb
7cbW·]hU·[Y\h·[Uf·b]W·hg·a Y\f·žgU[h·XUni ·XYf·K]YbYr
FYW·hgUbk U`h·8f"; chhZf]YX·?cfb·Ui Z̊²:N!5bZfU[Y"·GW·`]Y»·]W·
_ÒbbY·a Ub·Ui W·b]W·hc\bY·K Y]hfYg·Y]bY·<Yfa Ubb!A U]Yr!
K i fgh·cXYr·GHG!K i fgh·Ui Z·XYb·A Uf_h·Vf]b[Ybžc\bY·X]Y
Ίf]gh]gW·Yb·JYfV]bX·]W·_]hYb·a]h·XYb·bUa YbghrU[YbXYb
DYfgcbYb·UVni k]W_Y]b"·5bgcbghYb·_Ubb·XUg·hYi Yr·k YrXYb·i bX·ni
df]jUh!·i bX·ghfUZfYW·h]W·hYb·?·U[Yb·ZØ\fYb"· 8U·a]·gY]bYa
BUa Yb·[Yk cfVYb·k]fXž·_Ubb·Hca ·BYi k]fh\·'_U[Ybž
XYa YrhgdfYW·YbXY·5bgdfØW·Y·[·hYbX·a UW·Yb žgc·?cfb"·5i W
k Yf·jcf·XYa ·Ζ'a]bUbhYb·G]Y[·XYr·ÒghYffY]W·]gW·Yb·8fU[[!Ei YYb
VYfY]hg·7cbW·]hU·K i fgh·dfcXi n]YrhžŽ_Ubb·Ίf]gh]gW·VY·Ub[h
k YrXYb"· FYW·hgj Yf·Yhni b[·]gh·FYW·hgj Yr·Yhni b[ž·Ui W·k Ybb·gY
]b·XYf·JYr[Ub[Yb\Y]h·dUgg]Yrh·]gh ·žm Y]bh·XUni ·XYr·5bk U`h"

7UVUbcgg]·U`]Ug·7cbW·]hU

9]b·DfcV·Ya ·žXUg·cgYZ·5·]W·]b[Yr·'':·Y]gW·Yr·]b·XYr

<Y]a Uh[Ya Y]bXY j cb Hca BYi k]fh\ k U\fgWX Y]b`]WX k c\`b]WX h
VY_ca a Yb k]fX" 8Ybb Yf dfcXi n]Yfh Ua GhUbXcfh]b 6UX
A]hhYfbXcfZ gY]h fi bX XfY] U\fYb]b ?ccdYfUh]cb a]h XYf : Ua]`]Y
BYi k]fh\ Y]bY 7UVUbcgg]b Ua Ybg 7cbWX]hU K i fgh " a ni Zc`[Y
`Ài Zh VYfY]hg Y]b 5bhfU[VY]a \Y]a]gWXYb DUhYbhUa hž i a g]WX X]Y
F YWX hY Ub XYf K UfYb[fi ddY &- fl "U" : Y]gWX ! i bX K i fghk UfYbŁ
ni g]WXYfb" Ni XYa YfZfYi h g]WX XYf : Y]gWX Yf bi b Ub fY[Ya
A YX]Yb]bhYfYggY i bX X]Y 7cbWX]hU K i fgh Ub \c\Ya 5VgUhn" ±b
XYb YhnhYb XfY] U\fYb \UVYb k f ØVYf XUg ; Ugh\Ui g XYf
BYi k]fh\g "$$$ GhØWX_ 7cbWX]hU K i fgh jYf_Ui Zh" ±b XYf YhnhYb
K cWXY k UfYb Yg ("$$$ žYfnÀ\`h ≈gYZ"

.

6Ygi WX Yb G]Y i bg Ui Z Z`Y]gWX i bXWc"Uh