

### 3 Jahre Genusskoarl: Eröffnung des neuen Standortes und erste Erfolgsbilanz

Die brandneue Anlage für die WienerWürze erhöht die Kapazität von bisher 90hl auf 250hl pro Jahr, ausbaubar auf 570hl jährlich. Der Umsatz des Unternehmens, der sich seit Start im Jahr 2017 vervielfacht hat, soll planmässig bis 2022 auf 600.000 Euro weiter verdreifacht werden.



8Yf' ; Ybi gg\_cUf' 'Ui g'XYa 'K Y]bj ]YfhY''b'B² ž]gh'X]Y'† b[ Y  
: ]fa Už'X]Y'X]Y'Y]bn][ Ufh][ Y' K ]YbYfK ØfnY 'VfUi h''8]Y'j Y[ UbYž  
hfUX]h]cbY''[ YVfUi hY'K ØfngUi Wž']gh'ØVYf'a Y\fyfY'A cbUhY  
[ YfY]Zh'†b[ fYX]Ybn]Yb'XYf'K ]YbYfK ØfnY. '6]c!@ d]bYž'6]c!< UZyfž  
GU'nž'K UggYf' 'i bX'gc bgh'[ Uf'b]W hq''; 'Y]W nY]h][ ' ]gh'X]Y  
K ]YbYfK ØfnY 'Y]bY'YW hY'5'hYfbUh]j Y'ZØf'Gc'U!5''Yf[ ]\_Yf"

GY]h'6Y[ ]bb'XYf'DfcXi \_h]cb'XYf'6]c!K ØfnY'Xi fW'XUg'† b[ Y'6]c!  
GhUfhi d']a 'X\ f'&\$%+ž'\_cbbhY'X]Y'K ]YbYfK ØfnY'b]W h'bi f'Y]bY

F Y]\Y`Ub`5i gnY]W\bi b[ Yb`j YfVi W\Ybž`gcbXYfb`YfZfYi`h`g]W\`Y]bYf  
ghYh][`k UW\gYbXYb`NU\``Ub`: Ubg`ja`!`i bX`5i g`UbXž`VYgcbXYfg  
]b`8Yi hgW\`UbX" K`j f`[ YVYb`i bgYf`VYghYg`i bgYf`DfcXi`\_h  
[ YgW\ a UW`!`i bX`[ Ygi bX\Y]hgVYk`i gghYb`?cbgi`a YbhYb  
bÅ\Yfni Vf]b[ Ybž`a`]h`j c`ghYa`dYfg`Òb`]W\Yb`9]bgUhn`ž`VYhc`bh`?Uf`  
GYj Yf]b`HfUi`[ chž`7\YZXYg` ; Ybi gg\_cUf` "

Gc`k Uf`Yg`ZØf`XYb` ; Ybi gg\_cUf``YhnhYg`!U\ f`UVgY\`VUfž`XUgg`Yf`VY]  
Ub\`U`hYbXYa`9fZc`[`a`]h`Y]bYf`!U\ fYgd`fcXi`\_h]cb`j cb`- \$`\`d`fc`!U\ f  
]b`gY]bYf`YfghYb`DfcXi`\_h]cgg`hÅhY`Ub`gY]bY` ; fYbnYb`gh`Òggh`8Yf  
l`a`gUhnž`XYf`\Yi Yf`%+\$"\$9i fc`YffY]W\hž`\Uh`g]W\`gY]h`GhUfh  
j YfZØb`ZUW\h"

8]Y`5a dY`b`ZØfg`K UW\ghi`a`ghY\Yb`Ui`Z` ; fØb`i bX`gc`gi W\hYb`k`j f  
Y]bY`[ YY][`bYhY`A`Ò[`]W\`\_Y]h`ni f`K`Y]hYfYbhk`]W`\_i b[`ž`gc`HfUi`[ ch`  
l`a`XYf`ghY][`YbXYb`BUW\ZfU[`Y`[ YfYW\h`k`YfXYb`ni`\_`ÒbbYbž`VUi`hY  
HfUi`[ ch`X]Y`DfcXi`\_h]cb`gY]bYf`K`]YbYfK`ØfnY`Ub`gY]bYa`U`hYb  
i bX`bYi Yb`DfcXi`\_h]cbgg`hUbXcfh]b`K`c`\_YfgXcfZ`#B²`bi`b`Ui`g"

B Yi`Y`DfcXi`\_h]cb.`? UdUn]hÅh`Ui`Z`&) \$`\`d`fc  
!U\ f`j YfXfY]ZUW\h`Ui`Z`) +\$`\`d`fc`!U\ f  
Ui`gVUi`VUf

B UW\XYa`XUg`[ YY][`bYhY`: ]a`Yb[`Y`ÅbXY`ZØf`X]Y  
DfcXi`\_h]cbgYfk`Y]hYfi b[`]Y`Z`bXYbž`i bX`X]Y`: ]bUbn]Yfi b[`f`c`\bY  
: fYa`XVYhY][`i b[`Ł`[ Yg]W\Yfh`k`Ufž`gYhnhY`XYf` ; Ybi gg\_Ucf`XYb  
[ fc»Yb`GW\f]h`"BUW\`d`Uba`Å`][`Yf`6Ui`nY]h`j cb`fi bX`gYW\g  
A`cbUhYb`Yf`ÒZbYhY`HfUi`[ ch`[`YghYfb`ZY]Yf`]W\`XYb`bYi`Yb  
 ; Ybi gg\_cUf`!GhUbXcfh"

8Ua`]h`j YfXfY]ZUW\h`g]W\`b]W\h`bi f`X]Y`DfcXi`\_h]cb`UV`gcZcfhž  
gcbXYfb`g]Y`\_Ubb`ZYl`jVY`k`Y]hYf`[ YghY][`Yfh`k`YfXYb`"8]Y`bYi`Y  
5b`U[`Y`ZØf`X]Y`K`]YbYfK`ØfnY`\Uh`bi b`Y]bY`?UdUn]hÅh`j cb`&) \$`\`  
d`fc`!U\ fž`Ui`gVUi`VUf`Ui`Z`) +\$`\`d`fc`!U\ f`"8Yf`GhUbXcfh"]gh`gc  
[ Yd`Ubhž`XUgg`XYf`!U\ fYgVYXUfZ`XYf`F`c\ghc`ZY`X]fY`\_h`Y]b[`Y`U[`Yfh  
k`YfXYb`\_Ubb`i bX`X]Y`[ YgUa`hY`DfcXi`\_h]cb`V]g`\]b`ni`a`ZYfh][  
j YfdUW`hYb`9bXd`fcXi`\_h]b\ci`gY`YfZc`[ h`!`b`X]Y`9ff]W\hi b[`XYf

DfcXi \_h]cbggHÀhY`\'UVYb`k ]f`&\$\$"\$\$\$`9i fc`]bj Ygh]Yfh ž'gc  
HfUi [ chh'ghc`n`VY]'9fÒZZbi b[ `a ]h[ Y`UXYbYb`DUfHbYfb`i bX`; ÀghYb  
i bX`XYa`<cbcfUhc f`A U[ "'?i fh<UW`ž`J ]nYdfĀg]XYbh`XYf  
K ]fhgW\UZh`Ua`a Yf`B²`XYf`XYb`; Ybi gg\_cUf`a ]h`; `ØW\_k ØbgW\Yb  
VYY`fhY"

6`]W\_`]b`X]Y`Ni \_i bZh. `B UW\`U`h][ \_Y]h`i bX  
E i U`]hĀh`XYg`DfcXi \_hg`ghY`h`YfghYf`GhY``Y`

8]Y`GhUbXcfhYfÒZZi b[ `]gh`Ui W\`5b`Ugg`Y]bYb`6`]W\_`]b`X]Y`Ni \_i bZh  
ni`k YfZYb``B UW\`U`h][ \_Y]h`i bX`E i U`]hĀh`XYg`DfcXi \_hg`ghY`h`YfghYf  
GhY``Y``GY`VghfYXYbXž`XUgg`X]Y`c`Y`; ØhY`XYf`K ]YbYfK ØfnY`Ui W\  
k Y]hYf\]b[ `Yk Ā`f`Y]ghYh`V`Y]Vh``8 Ug`]gh`i bX`V`Y]Vh`9W\_dZY`Yf`XYf  
I bhYfbY`a Ybgd\`cgc d\]Y`j cb`HfUi [ chh` K ]f`g]bX`i bX`V`Y]VYb  
VYk i ggh`Y]bY`ZY]bY`A Ubi ZU\_hi f`i bX`; Ua`]Ybi bhYfbY`a Yb``K ]f  
k c``Yb`ghYhg`Y]b`E i U`]hĀhgd f`cXi \_h`ZØf`?i bXYb`YfghY``Ybž`X]Y`Ui Z  
Y`f`]W\Yž`V]c`c[ ]gW\Y`i bX`j Y[ UbY`@YVYbga ]hY`b`VYXUW`h`g]bX"

Gcfh]a YbhgYfk Y]hYfi b[ .`K ]YbYfK ØfnY  
VY\_ca`a`h`; YgW\k ]ghYf

BĀW\ghYf[ Yd`UbhYf`GW\f]hh`XUg`Gcfh]a Ybh`gc``fi bX`i a`X]Y  
K ]YbYfK ØfnY`Xi fW\`k Y]hYfY`ZYfa Ybh]YfhY`DfcXi \_hY`UV[ Yfi bXYh  
k YfXYb```9g`gc``J Uf]UbhYb`XYf`K ]YbYfK ØfnY[ YVYb`k ]Y`Y]bY  
; YfĀi W\YfhY`K ]YbYfK ØfnY`cXYf`Y]bY` K ]YbYfK ØfnY`a ]h`ZY]bYb  
?fĀi hYfb`i bX`K ]YbYfK ØfnY`VUg]YfYbX`Ui ZUbXYfYb  
<Ø`gYbZfØW`hYbž`k ]Y`n`6``'? ]W\YfYfVgYb``K ]f`UfVY]hYb`Ui W\`Ub  
Y]bYf`; `i hYbZfY]!NYfh]Z]h]Yfi b[ `ž'gc`HfUi [ chh`

K ]fhgW\UZh`]W\Y`DYfgdYh]j Yb`i bX`D`ĀbY

5i W\`di b\_hc`k ]fhgW\UZh`]W\Yb`9fZc`[ `gYhnh`XYf`; Ybi gg\_c`Uf`Ui Z  
cf[ Ub]gW\Yg`K UW\ghi`a`.`D`Ub`]ghž`XYb`ZØf`&\$%-`Yfk UfhYhYb  
I a`gUhn`V]bbYb`XfY]`J\`fYb`Ui ZØVYf`\*\$\$\$`\$\$\$`9i fc`ni  
j YfXfY]ZUW\Yb`ž'gc`HfUi [ chh`

8UVY]`XYb\_h`XYf`; Ybi gg\_cUf`Ui W\`X]Y`Gi W\Y`bUW`Y]bYa

ghfUHy[ ]gWXYb`⌘j Yghcf`i bX`6i g]bYgg`5b[ Y`Ub"" , VYf`Y]bY`fY]b  
Z]bUbn]Y`Y`⌘j Ygh]h]cb`k ÅfY`Yg`]XYU`Y]bYb`DUfhbYf`ni `Z]bXYb`XYf  
Ui W`?bck`!\ck`?bck`!\ck`]a`6YfY]W`XYg  
@YVYbga`]hhY`Y]bnY`\UbXY`g`Y]bVf]b[ Yb`\_Ubb"  
JYfUbhk`cfhi b[ `U`g`fY[ ]cbU`Yg`l bhYfbY`a Yb`]gh`HfUi [ chh`Y]b  
5b`]Y[ Yb.` K ]f`k c`Yb`Y]bYb`bUWU`h[ Yb`6Y]hfU[ `ZØf`XYb  
K ]fhgW`ZhUZhghUbXcfh`B]YXYfØghhYfY]W`ž`U`g`YfZc`[ fY]W`Yg  
l bhYfbY`a Yb`a ]h`JYfUk`cfhi b[ `U`g`5fVY]h[ YVYf`Y]ghYbž`gc  
HfUi c[ chhž`XYf`XYfnY]hj ]Yf`A ]hUfVY]hYf`nÅ`\`h"

K Ybb`a Ub`UVYf`a Y]bY` : Ua` ]`Y`VYfØW\_g]W`h[ hž`X]Y`ZfY]k` ]`[  
UbdUW`h`k Ybb`Yg`bch`k YbX][` ]ghž`k ÅfYb`k ]f`XcddY`h`gcj ]Y`]a  
6Yhf]YV` ž`gc`HfUi [ chh`Ui g[ Ynk`]b`\_YfbX` A ]hhY`!`i bX`Ub[ Zf]gh[ ]gh  
Yg`i bgYfY`J ]g]cb`i bX`A ]gg]cb`XYb` ; Ybi gg\_cUf` `U`g`fY[ ]cbU`Yb  
@Y]hVYhf]YV`i bX`k YfhYVYhcbhYg` : Ua` ]`Yb`!`i bX  
HfUX]h]cbgi bhYfbY`a Yb`ni `YhUV`]YfYb` ž`gW`Y]Yggh`? Uf`GYj Yf]b  
HfUi [ chh"

.

6Yni [ gei Y`Yb`² ghYffY]W`

.

9f`Å`h]W` ]gh`X]Y` K ]YbYfK ØfnY `ZØf`?cbgi a YbhYb`]b`U`Yb`Xa`!  
: ]`]U`Yb`]b`² ghYffY]W`ž`VY]`⌘hYfgdUf`i bX`GdUf`; ci fa Yh`i bX  
A Yf`\_i f`ØghYffY]W`k Y]hž`ja` **A m`DfcXi Wh`Cb`]bY`G\cdž`]b**  
: Y]b`\_cgh]bgh]hi h]cbž`k ]Y`XYa` A Y]b`Ua` ; fUVYb` `i bX`]b  
Ui g[ Yk`Å`\`hYb`6]c!@ÅXYb` `j cb`H]fc`V]g`K ]Yb`": Øf`XUg  
: UW`di V`\_]i a`gY]h`GYdhYa VYf`&\$%-`X]fY`h`Yf`Å`h]W` ]gh`X]Y  
K ]YbYfK ØfnY `]b`⌘`ZØbZ`**A Yhfc!**; fc»a Åf`hYb`]b`J ØgYbXcfZ`VY]  
K ]Ybž`Gh`DØ`hYbž`8cfbV]fb`i bX`@]bn`]b`XYb` BL!: ccX  
GhUfhi d`!FY[ U`Yb"

.

6Ygi W\Yb`G]Y`i bg`Ui Z.`ZY]gW\i bXWc"Uh