

## 14 Fleischverarbeiter wurden mit „Bewusst Tirol 2019“ prämiert.

Die Betriebe geben mit der Teilnahme am Projekt ein Bekenntnis ab, vorwiegend Lebensmittel aus Tirol zu verwenden.



Pixabay

A ]h'XYf' ð]h]Uh]j Y' 6Yk i ggh'H]fc` \c`Yb'k ]f'6Yhf]YVY'j cf'XYb  
 J cf\Ub[ ž'X]Y'9]b\Y]a ]gWY'k ]Y'; ÀghY' [ `Y]WYfa U»Yb'a ]h  
 \cWk Yfh][ Yb`Y]a ]gWYb'DfcXi \_hYb'ØVYfnYi [ Yb'i bX'XUa ]h  
 bUW\U'h][ `Y]b'6Yk i gghgY]b'ZØf'E i U`]hÀhi bX'FY[ ]cbU`]hÀh]b'XYf  
 H]fc`Yf'; Ughfcbca ]Y'gW UZZYb ž[ fUhi `]Yfh'@<'; Øbh\Yf'D`UhhYf'XYb  
 Ui g[ YnY]WbYhYb'6Yhf]YVYb'i bX'j Yfk Y]gh]b'X]YgYa  
 Ni gUa a Yb\Ub[ `Ui ZXUg'\_Øfn`]W'j cb'XYf'H]fc`Yf  
 @UbXYgfY[ ]Yfi b[ `VYgW`cggYbY'A U»bU\ a YbdU\_Yh'ni a `9f\U'h'XYf  
 H]fc`Yf'K ]fhg\Ui g\_i `hi f"

8 Ug'H]fc`Yf'K ]fhg\Ui g'ghY\h'ZØf'fY[ ]cbU`Y'? ØWY'i bX'[ YdZY[ hY  
 ; Ugh`]W\_Y]h"5`g'@UbX'k c`Yb'k ]f'X]YgYg'GhØW`H]fc`Yf'≠Ybh]hÀh  
 i bVYX]b[ h'Yf\U'hYb"i a `XYa `K ]fhg\Ui gghYfVYb'9]b\U'h'ni

[ YV]YhYbžZØfXYfb`k ]f`[ Ubn`[ Yn]Y`hX]Y` , VYfbU\`a Y`i bX  
F Yj ]hU`]g]Yfi b[ `j cb`K ]fhg\`Ài gYfb` `i bhYf`XYf`J cfUi ggYhni b[ ž  
XUgg`X]YgY`Y]b`fY[ ]cbU`Yg`GdY]gY!`i bX` ; Yhf`Àb`\_YUb[ YVch  
j cfk Y]gYb`\_ØbbYb`i bX`Y]bY`[ i hY`Ni gUa` a YbUfVY]h`a ]h`XYf  
Øfh]WXYb`DfcXi`\_h]cbg`\_YhY`dZY[ Yb`"

## @UbXk ]fhgW\ UZh`i bX`Hci f]ga`i g

GY]h`j ]Y`Yb`\`U\`fYb`]gh`XYf`\`Y]a` ]gWXY` ; Ughfc[ fc»` \UbXY``ghUf`\_Yf  
DUfhbYf`XYf` `6Yk`i ggh`H]fc` ` `6Yhf]YVY`i bX`gcf[ h`U`g`k ]W\h][ Yf  
6Ui ghY]b`[ Y`a`Y]bgUa` `a ]h`ØVYf`%` \$`8]fY`\_hj`Yfa`Uf`\_hYfb`ZØf`X]Y  
6Y`]YZYfi b[ `XYf` ; Ughfc`bca`Yb`"G]Y`Yfa` Ø[ `]WXYb`Yg`XYf`<`chY``Yf]Y  
i bX` ; Ughfc`bca` ]Yž`i b`\_ca`d`n]Yfh`i bX`[ Ubn`À`f][ `fY[ ]cbU`Y  
DfcXi`\_hY`gck` ]Y`gU]gcbU`Y`GW\`a` Ub`\_Yf`b`UbV]YhYb`ni` ` `ØbbYb`" ` ð  
NY]hYb`XYg`?` `]a` Uk`UbXY`g`g]bX`F`Y[ ]cbU`]h`À`h`i bX`GU]gcbU`]h`À`h`Y]b  
 ; YVch`XYf`Ghi`bXY`"

<Y]a` ]gWXY`@YVYbga` ]hY`nY]W\`bYb`g]W\`b]W\`h`bi`f`Xi`fW\`]\`fY  
\`Yfj`cffU[ YbXY`E`i`U`]h`À`h`ž`gcbXYfb`Ui`W\`Xi`fW\`]\`fY`bUhi`fbU\`Y  
DfcXi`\_h]cb`i`bX`\_i`fnY`HfUbgdc`fhk`Y[ Y`Ui`g`"8`Ug`k`]ggYb`i`bgYf  
`6Yk`i`ggh`H]fc` ` `6Yhf]YVYž`i`bX`XUg`gW\`À`hnYb`Ui`W\`i`bgYfY` ; `ÀghY` ž  
VYhcbh`@<`"Ghj`" `æ`gYZ` ; Y]g`Yf`"6Yk`i`ggh`ni` `Y]a` ]gWXYf`E`i`U`]h`À`h`ni  
[ fY]ZYbž`gh`À`f`\_Y`bYVYb`XYf`\`Y]a` ]gWXYb`@UbXk` ]fhgW\`UZh`Ui`W\`X]Y  
fY[ ]cbU`Yb`K` ]fhgW\`UZh`\_fY]g`Ài`ZY`" `9]b`k`YgYbh]WXYf`6Ui`ghY]b`]b  
X]YgYa` `?`fY]g`Ui`Z`g]bX`i`bgYfYb`GYbbYfY]Yb`i`bX`A`Yhn[ YfY]Yb`"<`]Yf  
k`YfXYb`A` ]W\`i`bX`:`Y]gW\`j`cb`i`bgYfYb`<`ØZYb`ni` `Y]bn][ Ufh][ Yb  
GdYn]U`]h`À`h`Yb`j`YfYXY`h`c`\`bY`j`cf`\`Yf`Xi`fW\` \U`V`9i`fcdU`[ Y`\_Uffh`ni  
k`YfXYb`"

## 6Yk`i`ggh`ZØf`H]fc` `Yb`hgW\`Y]XYb

GY]h`6Y[ ]bb`XYf` ð]h]Uh]j`Y`]gh`X]Y` `6Yk`i`ggh`H]fc` ` :`Ua` ]`Y`ghUf`\_  
[ Yk`UW\`gYb`"-%`-%<`chY``Yf]Y`i`bX` ; Ughfc`bca` ]YVYhf]YVYž`&`\$  
GYbbYfY]Ybž`&`' ` ; fc»` \`À`bX`Yf`i`bX`%( ` :` `Y]gW\`j`YfUfVY]hYf`\_`cbbhYb  
k`]f`&`\$`%-`Ui`gnY]W\`bYb`"8`Ug`g]bX`%&`6Yhf]YVY`a`Y`\`f`U`g`]a  
J`cf`U`\`f` ž`ZfYi`h`g]W\`A`Uhh\]Ug`DØgW\`ž` ; YgW\`À`Zh`gZØ`\`fYf`XYf  
5[ fUfa`Uf`\_Yh]b[ `H]fc`" ` `8]Y`6Yhf]YVY`[ YVYb`a` ]h`XYf`HY]`bU\`a`Y`Ua  
Dfc`Y`\_h`Y]b`6Y`\_Yb`bh]g`UVž`j`cfk` ]Y[ YbX`@YVYbga` ]hY`n`Ui`g`H]fc`ni  
j`Yfk`YbXYb`"8`Ua` ]h`X]Yg`Ui`W\`ØVYfd`fØZh`k`YfXYb`\_Ubbž`YfhY]Yb`g]Y

Xyb`Ni`j]ZYfYfb`X]Y`9f`Ui Vb]gž`X]Y`[ Y`]YZfhY`A Yb[ Y`Ub`H]fc`Yf  
A ]`W`i bX`A ]`W`dfcXi`\_hYbž: `Y]gW`ž: `Y]gW`dfcXi`\_hYb`i bX  
K i fghk UfYb`VY`\_Ubb`h`ni`[ YVYbž`X]Y`XUbb`j`cb`XYf  
5[ fUfa Uf`Yh]b[ `H]fc``\_cbhfc``]Yfh`i bX`Ui g[ Yk YfhYh`k YfXYb`ž  
Yf`\_`Àfh`D`O`gW`X`Y`F`]W`h`b]Yb`Vnk`"; fi bX`U[ Yb`Z`Ø`f`X]Y  
5i gnY]W`bi b[ "

< ]Yf`g]bX`X]Y`DfY]ghf`À[ Yf`XYf  
: `Y]gW`j`YfUfVY]hYf`

%( : `Y]gW`j`YfUfVY]hYf`k i fXYb`a`]h` 6Yk i ggh`H]fc``&\$%-`df`Àa`]Yfh`

- 5fbc`; ghfY]bžG`O`XYb`
- 5bXf`À`<`Òf`hbU[``DfcXi`\_h]cb`/`<`UbXY``; a V<ž`<`U``]b`  
H]fc`
- 6YYfa`Y]ghYf`A`Ufh]b`; a V<ž`&`bgVfi`W`\_`
- : `Y]gW`!`i`bX`K`i`fghk`UfYb`G`W``Ò[`ž`K`Òf[`  
`
- : `Y]gW` \`c`Z`=[`bUn`G`W`a`]X`ž`B`UhhYfg`
- : `Y]gW`k`UfYb`C`fhbYf`; a V< /`7`c`?; ž`G`]]Ub`
- <i`VYf`H]fc``; a V<ž`Gh``&c`Ubb`]b`H]fc`
- A`Umf!:`Y]gW`G`W`U`W`h`c`Z`H]fc``A`]hhY`ž`B`UhhYfg`
- A`Yhn[`YfY]`7`\f]gh]Ub`; UggYfž`5`gW`Ui`
- A`Yhn[`YfY]`?`Ua`a`Yf`UbXYf`F`]W`UfX`; a V<ž`  
?`U`hYb`VUW`
- A`Yhn[`YfY]`K`]`Y`a` : `Y]gW`!`i`bX`K`i`fghk`UfYb`Y`"I`"ž`  
Dfi`hn`
- G`W`U`W`h`U`i`g` : `]Y`»`ž` : `]Y`»`
- G`W`U`W`h`c`Z`C`VYfa`cgYf`; a V<ž`G`O``
- G`W`U`W`h`ghY``Y`K`Yb`bgž`K`Yb`bg`

Df`Àa`]YfhY`; fc`»` \`À`bX`Yf`

- 589; `NY``Ua`GYY`; a V<#5; A`A`Uf`\_`h`<`U``ž`<`U``
- 5; A`Gd]hhU`ž`Gd]hhU`
- 69F; 65I`9F!@YVYbga`]hhY``; a V<ž`K`Òf[`  
`
- 6fUi`bY[ [`Yf`?; ž`?`U`hYb`VUW`
- 7`\f]gh]Ub`?`fUbYV]hhYf`Y`"I`"ž`N]f`

- 9]gYbX`Y: f]gW!`i bX`H]YZ\_Ø\`k UfYb`?; ž<U`
- : YfX"; fØbYf/`7c`?; žNUa g
- : `Y]gW\`cZ`CVYf`UbX; a V</`7c`?; ž`a gh
- : fUbn`Hc``]b[ Yfž`9fghYg`H]fc`Yf`6i hhYf!`i bX`  
?`ÀgY\`Ui g`=bbgVfi W\_`; a V</`7c`?; ž`bbgVfi W\_`
- ; YZØ[ Y!`/`?Ø\`cZ; `Y]fgWYf; a V< žBYi gh]Zh
- ; ghfY]bg`?`ÀgY": Y]b\_cgh; a V< žF cddYb
- ; Ybi ggk Y`h`C Vgh`K ]b\_`Yf; a V< ž² hnhU`6U\`b\`cZ
- ; f]ggYa Ubb; a V< žNUa g
- < UbX`Hmfc``; a V< žD]Ubg
- xgYZ`6fi [ [ Yf; a V< ž? ]hVØ\Y`
- A Yhfc`7Ug\`i bX`7Uffm² ghYffY]W`; a V< žFi a`VY]  
bbgVfi W\_`
- BYi fUi hYf`Zf]gW!`; a V< ž² hnhU`6U\`b\`cZ
- F]YX\`Ufh`< UbXY`g; a V< žK Øf[`
- G]bbYgVYf[ Yf; a V< ž? ]fW`XcfZ]"H"
- GdYW\_VUWYf`< UbXY`g; a V< žFYi hhY
- J ]bnYbn`8i ZhbYf`?; ž? fUa gUW
- K YX``< UbXY`g!; a V< žA ]`g
- Ni Y[ [ ; a V</`7c`?; žBi » XcfZ]8YVUbh

## 8]Y`DfY]ghfÀ[ Yf`XYf`GYbbYfY]Yb

- 5[ fUf[ Ya Y]bgW UZh; f]bg`GYbbYfY]ž; f]bg
- 5`dVUW hU`Yf`< Yi a ]`W\_`ÀgYfY]`G]hn`]b`FY]h\`Y; Ybž  
FY]h\`]5"
- 5f`VYf[ `GYbbYfY]ž: `]fgW
- 6Yf[ \_`ÀgYfY]`N]`YfhU`< ]fgW\`i VYf`5`c]g`Y`I`"ž  
GW`]hhYfg
- 6Yf[ `UbXa ]`W`Y; YbžK Øf[`
- 6]c\_`ÀgYfY]`K U`W`gYYžK U`W`gYY
- 8cfZgYbbYfY]`GYžGY
- 9f`YVb]gGYbbYfY]`N]`YfhU`?; žA Umf\`cZYb
- < 6@. 5`H]fc`ž`>bVUW
- < cZ\_`ÀgYfY]`< i VYfž; U`hØf
- ?`ÀgYfY]`@YW`bYf`?; Ghi a a
- ?`Y`G9F9`=D@5B; ; 9F`; a V< žK U`W`gYY
- @YW`hU`Yf`BUhi f\_`ÀgYfY]`Gc`Yf; a V< žGhYY[ ]ja

@Y\ hU`

- C hhc`6]YXYfa Ubb` ; a V< /`7c`? ; ž ; fÀb
- D]bn[ Ui`A ]`W`DfcXi`\_h]cbg` ; a V< ž?U]gYfk ]b\_`
- GYbbYfY]`? ÒggYbž? ÒggYb
- GYVUgh]Ub`8Ub n` g`GYbbYfY]ž`GWk YbXh
- GYbbYfY]`< UhnYbghÀXhž`B]YXYfbXcfZYfVYf[
- GYbbYfY]`K`YghYbXcfZž`K`YghYbXcfZ
- K ]`XYf`? ÀgYf`6Yfb`UfX`K ]XUi`Yf`Y"l "ž? ]fW\XcfZ
- N]`YfhU`Yf`< Yi`a ]`W!GYbbYfY]`Y ; Ybž : Ø[ Yb

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW`i bXW`"Uh