

Zum 100. Jubiläum bricht die Anuga alle Rekorde

Mit 170.000 Fachbesuchern aus 201 Ländern und 7.500 Ausstellern aus 106 Ländern bricht die weltweit größte Fachmesse für Lebensmittel und Getränke einmal mehr ihre eigenen Rekorde.



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+

5``Y'UbnY][Yb

. . .

8 Yf'5i g`Ub XgUb hY]``Ui Z'5i gghY``YfgY]hY``U['VY]'-\$'DfcnYb h'i b X VYgi W\YfgY]h]['VY]'+) 'DfcnYb h'' + b'nY\b': UW\a YggYb'i b hYf'Y]b Ya 8 UW\df\agYb h]YfhYb'5i gghY``Yf'Ui g'U``Yf'K Y`h'X]Y'[YgUa hY 6 Ub XVfY]hY'Ub'k Y`hk Y]hYb'DfcXi _hYb''' 8 Yf'_cbh]bi]Yf`]W\Y

DUfhbYf`UbX'DUfU[i Um

8]Y 9fÒZZbi b[qfYXY ni a DUfhbYf`UbX \]Y`h'DUfU[i Umg'A]b]ghYf]b ZØf ±b Xi ghf]Y i b X < Ub XY `ž @]n · 7 f Ua Y f " · G]Y · ZfYi hY · g]W.]bgVYgcbXYfY'@VYf'XYb'ZfYibX`]WXYb'9a dZUb['nif'A YggY'ibX'XUg \c\Y`\phYfYggY`XYf`: U\\VYgi \\Yf`Ua `Y][YbYb`@UbX.`\\ph DUfU[i Um'g]bX'k]f'ØVYfnYi [hž'XUgg'Y]b'ZfY]Yf'i bX'ZU]fYf K Y h Ub X Y Y b Y E i Y Y X Y f K Y h Y f Y b h W i b [] gh i b X n i Y b Y fYZZ|n|YbhYfYb'Bihnib['XYf'jYfZØ[VUfYb'[`cVU`Yb'FYggcifWYb ZØ\fYb'_Ubb"I bgYfY'5i gghY``Yf'XYf'@YVYbga]hhY`VfUbW\Yž'X]Y'Ub $XYf^5bi[U^hY]^[YbcaaYb^\UVYbž^VYf]WAhYhYb^0VYf^Y]bY^cY$ 5bnU\``jcb'HfYZZYb'a]h'dchYbn]Y``Yb'DUfhbYfb'ibX'Yfk UfhYb XU\Yf'Y]bY'k UWXgYbXY'BUWXZfU[Y'bUWX'@YVYbga]hhY`b'Uig DUfU[i Um":Ni XYa :\UVYb k]f'j]Y`'ØVYf'X]Y'9fk Ufhi b[Yb XYf \Yi h][Yb'JYfVfUi W\Yf'Ui Z'XYf'A YggY'YfZU\fYb"'→W\'V]b'ØVYfnYi [hž $XUgg^{*}X]Y^{*}5bi[U^{*}Ub[Yg]Whg^{*}XYg^{*}Yf]cffU[YbXYb^{*}9f]YVb]ggYg$ i bgYfYf'X]Yg'À\f][Yb'HY]`bU\a Y'Ui W\']b'XYb' ca a YbXYb'\J\fYb Y]b'j cffUb[][Yg'9fY][b]g'ZØf'X]Y'9bhk]W_`i b['XYg'dUfU[i Um]gW\Yb 9fbà\fib[ggY_hcfg'V`Y]VYb'k]fXž'a]h'Y]bYf'VYXYihYbXYb'DfàgYbn jcblbhYfbY\aYbibXJYfhfYhYfbXYg`ÒZZYbh`]WXYb`GY_hcfq i bgYfYg'@UbXYg"

@9< 'ni Zf]YXYb

5i WX: f]YX\Y`a '8cfbgY]ZYfž'DfÀg]XYbh'XYg'6i bXYgj YfVUbXYg

XYq'8 Yi hqWX Yb '@YVYbqa]hhY`\UbXY`q'fbJ @< L'nY][h'q]WX 'ni Zf]YXYb. 8 | Y · 5 bi [U · \ Uh · Y g · & \$ % - · Y f b Y i h · [Y g W \ U \ Z h z · X] Y · J | Y · Z U · h · X Y f @YVYbga]hhY`k]fhqWXUZh`Ui Z`VYY]bXfi W_YbXY`5fh`i bX`K Y]gY XUfnighY``Yb"`8Yf`AYggY`]gh`Yg`XUVY]`YVYbZU``g`[Y`ib[Ybž:X]Y $Ni ibZhgh\YaYb^{X}f^{6}fUbW^{Y}a]h^{X}f^{f}UhiY^{Y}b^{d}c^{h}gW^{Y}b$ 8 Y V UhhY 'ni 'j Y f_b Ød ZY b ž'k Y `W\Y b '9]b Z i gg '9 fn Y i [i b [ž JYfUfVY]hi b['i bX'JYfa Uf_hi b['j cb'@YVYbga]hhY`b'Ui Z'I a k Y`h i b X '? `]a Uk Ub X Y ``\ UV Y b " Ni ']\ f Y a '%\$\$" '\(\dagger V\) '\(\hat{A}i a 'nY\)[h'g]W\ 'X]Y $5bi [UXUa]hhcdU_hi Y``ibX`ZØf'_ØbZh][Y`< YfUi gZcfXYfib[Yb'[ih]$ [YfØghYh"'Hfchn'XYf'\c\Yb'6YXYi hi b['jcb'gcn]U`Yf $JYfUbhk cfhi b[ibXiBUWk \U`h][\underline{Y}hž'X]Y'a]h'XYf' < YfghY``ib[ibXi$ XYa 'JYf_Ui Z'| cb'@YVYbga | hhY`b'Y|b\Yf[Y\Ybž\Uh'X|Y'5bi [U &\$%- 'a]h']\fYf'[fc»Yb'J]Y`ZU`h'Ub'bYiYb'DfcXi_hYb'Y]bXfiW_gjc`` VYk]YgYbž'XUgg'@YVYbga]hhY`k YfhgW\Ahni b['j cf'U``Ya ; YgWXa UW_ggUWXY`]gh"`DfcXi _hY`Ubni V]YhYbž'X]Y`XYb`a cfU`]qWXYb 6YXØfZb]ggYb:XYf'JYfVfUi W\Yf'YbhqdfYW\Ybž']\bYb:UVYf'Ui W\XYb [fÒ» ha Ò[`]WX Yb'; Ybi gg'VYfY]hYbž']gh'ZØf'@YVYbga]hhY`\YfghY``Yf ibX^@YVYbga]hhY^\AbX^Yf^Y]bY^[fc>Y^<YfUigZcfXYfib["^8UVY] ghY\Yb'g]Y']a 'K YhhVYk YfV"'G]Y'hfU[Yb'XUg'i bhYfbY\a Yf]gW\Y $F[g]_c:bX:\UVYb:[YfUXY:XYg\U`V:a Y\f`dc`]h]gWXY:IbhYfghØhnib[$ $XUVY]^{*}_{i}YfX]Ybhz^{*}_{i}BUWX \setminus U^{*}_{i}[_Y]hz^{*}_{i}DfcZ]hUV]^{hAh^{*}_{i}}bX^{*}_{i}bXYbk \varnothing bgWXY$ |b'9|b_`Ub['ni 'Vf]b[Yb"

$8fY \ gWXY]VY ZØfXUg9Idcfh[YgWXÀZh]$

7\f]ghcd\`A]b\cZZz~Uidh[YgW\AZhgZ\fYfXYf
6ibXYgjYfY]b][ib[XYf8YihgW\Yb9fb\A\fib[g]bXighf]Yf6J9\z
n]Y\hYVYbZU``g'Y]bY'dcg]h]jY'6]`Ubn. 8]Y'5bi[U'U`g'[fO) hY'ibXk]W\h][ghY:UW\aYggY'Z\f@YVYbga]hhY``ibX; Yhf\b_Y']ghb]W\hbifY]bY'D`UhhZcfa Z\fofXUg'9Idcfh[YgW\AZhXYf8YihgW\Yb9fb\A\fib[g]bXighf]Yz'gcbXYfb'UiW\X]Y'KY`hY]haYggY'Z\f\deltafbcjUh]cbYb'ibX'HfYbXg']a @YVYbga]hhY`aUf_h''?Y]bY'UbXYfY6fUbW\Y']gh'gc']bbcjUh]j'k]Y'k]f.\A\f`]W\'_caaYb'U``Y]b']b\deltafbcjUh]j'k]Y'k]f.\A\f`]W\'_caaYb'U``Y]b']b\deltafbcjUh]j'k]Y'k]f.\A\f`]W\'_caaYb'U``Y]b']b\deltafbcjUh]j'k]Y'k]f.\A\f`]W\'_caaYb'U``Y]b']b\deltafbcjUh]j'k]Y'\deltafby\deltafbcy

9fbÀ\fi b['b]W\h'bi f'k Y]hYfž'gcbXYfb'BUW\\U`h][_Y]h'[Yk]bbh Y]bY'bYi Y'8]a Ybg]cb'VY]'@YVYbga]hhY`b"K]```X]Y'Dc`]h]_'X]Y 6fUbW\Y'VY]'X]YgYf'9bhk]W_`i b['i bhYfghØhnYbž'a i gg'g]Y'X]Y VYghY\YbXYb'N]Y`_cbZ]_hY'nk]gW\Yb'JYfdUW_i b[gfYXi_h]cbž?Ua dZ'[Y[Yb'@YVYbga]hhY`jYf`i ghY'i bX'@YVYbga]hhY`g]W\Yf\Y]h `ÒgYbž'ghUhh'JYfY]bVUfi b[Yb'ni 'X]_h]YfYb"

HfYbXgibX 9j Ybhg

; i]Xc NO``]W_žDfAq]XYbh'XYq'89<C; 5 6i bXYqj YfVUbXYqž Yf_`Àfh'k Y]hYf. =b'[Ughfcbca]gWX 'gdUbbYbXYb'k]Y \YfUi gZcfXYfbXYb^NY]hYb^ØVYfnYi [hY^X]Y^5bi [U^&\$%- 'a]h^Y]bYa Y]bn][Ufh][Yb'5i gghY``Yfa]l žk Yfhi c``Yb'=bZcfa Uh]cbYb'Ui g'YfghYf < UbXž'gdUbbYbXYb 'HfYbXUbU`mgYb 'Ui g'U``Yf'K Y`h'i bX'Y]bYa ia ZUb[fY]WXYb'VfUbWXYbfY`Y|UbhYb'9|Ybhdfc[fUaa'ni'XYb H\Ya Yb'XYf'NY]h"'9W\hY'A Y\fk YfhY'ZØf'XYb'i bhYfbY\a Yf]qW\Yb $9fZc^{'} = b^{'} + hY^{'} = bX^{'} = cf[Yb^{'}Z0f^{'}]bY^{'}ghUf_Y^{'} = fUbWXY^{'} = h^{'}ZUgh^{'} - $$ A]``]UfXYb'9ifc'\\fYgbYhhciagUhn"Nia'nYbhfU`Yb'HfYZZdib_h'ZØf A Uf_Yb[Ughfcbca Yb'k]Y'a]hhY`ghÀbX]gWXY'[Ugh[Yk YfV`]WXY I bhYfbY\a Yfž'ZØf'DUfhbYf'i bX': fYi bXY'Ui g'[Ubn'8Yi hgW\`UbX ibX'9ifcdU'kifXY'YfbYih'XYf'89<C; 5'AUf_hd`Uhn'; Ughfcbca]Y" 6fUbWXYb\][\`][\hg`k UfYb`ni XYa 'X]Y`DfYa]YfY`XYg XY\c[UX][]hU`XUmžXUq'&-": cfi a 'GmghYa [Ughfcbca]Y'gck]Y'XYf GhUfhaWki ga ZØf XYb K YhhVYk YfV 5i g[YnY]WkbYh°8]Y VYahYb ? |bXYfqdY|qY UfhYb'8Yi hqWX`UbXq 'ni qUa a Yb'a |h 6i bXYgYfbÀ\fi b[ga]b]ghYf]b '\$\`]U'?\`OW_bYf"'8Yf'YfZc\[fY]W\Y A YggYj Yf`Ui Z']gh'Y]b'k Y]hYfYf'6Y`Y['ZØf'X]Y'[fc»Y'6YXYi hi b['i bX $5bn]Y \setminus ib[g_fUZh:XYf:5bi[U:ZØf:X]Y:6fUbWXY:XYf:;Ugh:]WX_Y]h"$

Hcd!9]b_Ai ZYf Ub 6cUfX

Jcf'U``Ya 'X]Y'EiU`]hÀh'XYf'6Ygi WXYf'ØVYfnYi [hY'X]Y'5i gghY``Yf"
NU\`fY]WXY'9]b_Ài ZYf'a]h'9bhgWXY]Xi b[g_ca dYhYbn'Ui g'XYa
< UbXY``i bX'XYa :: ccXgYfj]WY'_Ua Yb'ni f'A YggY'bUWX'? Ò`b"'Jcb
XYb'HCD'%\$'@YVYbga]hhY`\ÀbX`Yfb'XYf'K Y`h'i bX'XYb'HCD'%&'Ui g
8 Yi hgWX`UbX'k UfYb'U``Y'k]WXh][Yb'5_hYi fY'j YfhfYhYb"'8 Uni
[Y\ÒfYb'i bhYf'UbXYfYa 'K U`a Ufhž'7cghWc'K \c`YgU`Yž'H\Y'?fc[Yf
7 c"ž'A Yhfc'5; ž'K U`[fYYbg'6cchg'5``]UbW'ž'\DW'ž'\DXY_Už'FYk Y

; fci dž'DYbbmž'@]X`i bX'? Ui ZUbX'fGWk Ufn'; fi ddYŁ"'K]Wkh][YCb`]bY!<AbX`Yf'k]Y'5a Uncbž'@G; ; fci dž'9"@YWYfWž'AYfWUXcbUžA][fcg'i bX'GD7'; fci dg'k UfYb'YVYbZU``g'dfAgYbh"'5i Z'GY]hY'XYf: UW\VYgi W\Yf'_cbbhYb'ZØf'9i fcdU'VYgcbXYfg'GhY][Yfi b[Yb'Ui g; fc»Vf]hUbb]Ybž'B]YXYf`UbXYž'Dc`Yb'i bX'I_fU]bY'j YfnY]W\bYhkYfXYb"'G][b]Z]_UbhY'GhY][Yfi b[Yb'Ui g'b]WkhYi fcdA]gW\Yb@AbXYfb'[UV'Yg'j cf'U``Ya'Ui g'6fUg]`]Ybž'*JdUbž'I G5'i bXFi gg`UbX"

A Y\f'U`g'bi f'6i g]bYgg

8 | Y · 5 bi [U ·] gh · b] W h · b i f · X Ug · Hc f · n i f · k Y · h k Y] h Y b · 9 f b À \ f i b [g! · i b X ; Yhfàb_Yk Y`h" =b X]YgYa '\\f gYhnhY X]Y A YggY a]h Y]b Ya j |Y`qY|h|[Yb'9j Ybh!'i bX'?cb[fYqqdfc[fUa a 'cXYf'GcbXYfqW\Ui Yb k]Y XYf 5bi [U < cf]ncb &\$) \$ ni XYa a Y\f XYbb Y bYi Y =a di `qY ZØfX]Y 9fbà\fi b[qVfUbWXY i cb a cf[Yb"8Uq?cb[fYqqhf]c BYk hf]h]cb'Lž'9!; fcWfm'7cb[fYgg'4 5bi [U'i bX'XYf' ±bbc|Uh]cb : ccX '7cbZYfYbW' fl: ccXŁ'a]h']bhYfbUh]cbU`Yb 'Hcd!FYZYfYbhYb 'Vch Y]bYb i a ZUggYbXYb Dcc`Ub bYi Yb =bZcfa Uh]cbYb ni 'HfYbXgž A Uf hWX Ub WY b ž b Y i Y b 'HY WX b c `c []Y b 'i b X '8] []hU `]a]Y fi b [']b 'X Y f 6fUbWXY"'5`g'K]ggYbg!'i bX'?bck!<ck!@]YZYfUbh'nY][hY'X]Y'5bi [U ni XYa 'bYi Y'i bX'Zcfh`Ui ZYbXY'HfYbXg"'8Uni '[Y\ÒfhYb $VY]gd]Y^gkY]gY^dZUbnYbVUg]YfhY^: Y]gWXYfgUhndfcXi_hYž$ U`hYfbUh]j Y`DfchY]bdfcXi _hY`VUq]YfYbX`Ui Z'9fVqYbž: Uj UVc\bYb cXYf = bqY hYb i bX bYi]bhYfdfYh]YfhY DfcXi hi Uf]UbhYb Ui g < UbZ" 8UfØVYf`\]bUi g`gd]Y`hYb`H\Ya Yb`k]Y': fYY!Zfca ž'7cbj Yb]YbW'ž j Y[Ubž'6]cž'< U`U`'i bX'?cgW\Yf'Y]bY'k]W\h][Y'Fc``Y"

8 | Y '5 bi [U '] b 'NU\ `Y b.

5b XYf 5bi [U & \$%- 'VYhY]`][hYb 'g]W\ '+") - \$`I bhYfbY\a Yb 'Ui g'\%\$*

@AbXYfb 'Ui Z'Y]bYf '6fi hhc Ui gghY ``i b[gZ AW\Y'j cb '&, ("\$\$\$`a ‡"

8 Ufi bhYf 'VYZUbXYb 'g]W\ '+', '5i gghY ``Yf 'Ui g'8 Yi hgW\ `UbX 'gck]Y

* ",) & '5i gghY ``Yf 'Ui g'XYa '5i g`UbX" '8 Yf '5i g`UbXgUbhY]` 'VYhfi ['-\$

DfcnYbh" Ni f '5bi [U & \$%- '_Ua Yb 'ØVYf '%+\$"\$\$\$: UW\ VYgi W\Yf

Ui g'\& \$\% '@\AbXYfb\Z'XYf '5i g`UbXgUbhY]` ``U['VY]'+) 'DfcnYbh"

$6\,Y\,gi\,\,W\!\!X\,Y\,b\,\,{}^.G\,]Y\,{}^.i\,\,b\,g\,{}^.Ui\,\,Z_.\,\,{}^.Z\,{}^.Y\,]g\,W\!\!X\,i\,\,b\,X\,W\!c\,{}^.Uh$