

SÜFFA 2023: Inspirierende 'SÜFFA Specials' für die Fleischbranche

Die SÜFFA 2023 in Stuttgart, ein bedeutendes Event der Fleischbranche, bietet über 200 Ausstellern eine Plattform für hochwertige Produkte und Innovationen. Das umfassende Rahmenprogramm "SÜFFA Specials" (21. bis 23. Oktober) beinhaltet Networking, Expertenvorträge, den Metzgerinnen-Tag, Wettbewerbe, BBQ-Trends, Hof- und Weideschlachtung, Feinkost-Neuheiten sowie Wild & Schwerpunkte. Ein Must-Visit für Fachleute der Branche.



(©Landesmesse Stuttgart GmbH)

9]bY'YfZc`[fY]WXY'A YggY'`YVh'j cb']\fYa 'gh]a a][Yb'?cbnYdh"'8]YGhi hh[UfhYf'G¸::5']gh'A Uf_hd`Uhn'i bX'=XYYbVÒfgY'ni [`Y]WX''i bX []`h'XYg\U`V'U`g'Y]bY'XYf'k]WXh][ghYb'JYfUbghU`hi b[Yb'ZØf'X]Y:`Y]gWXVfUbWXY']b'8Yi hgWX`UbX'i bX']a 'Ub[fYbnYbXYb'5i g`UbX"

 $6Y] XYf^*\&\$\&' Yf!5i g[UVY^]bZcfa]YfYb^*fi bX^*\&\$\$^bUa \UZhY 5i ghY^*Yf]bbYb^*i bX^*5i ghY^*Yf^ØVYf^*\cWk Yfh][Y^*DfcXi _hYž]bhYfYggUbhY^9bhk]W_^i b[Yb^*i bX^ni _i bZhgk Y]gYbXY HYWkbc^*c[]Yb"^8UbYVYb^*Yfk UfhYh^*XUg^*: UWkdi V^*]_i a ^Y]b^*VfY]h [YZÅWKYfhYg^*FU\a Ybdfc[fUa a .~Jcf\Ub[~Ui Z^*ZØf^*X]Y^* G_,::5 GdYWJU^*g^*f\&\"^*C_hcVYf\"$

 $8] Y \cdot G_s :: 5 \cdot G d Y W_l U \cdot g \cdot V] \cdot X Y b \cdot Y_l b Y b \cdot k \] W \cdot h] [Y b \cdot 9 W_d Z Y_l \cdot Y f \cdot X Y f \cdot G_s :: 5 \cdot \check{z} \cdot g U [h \cdot 5 b X f Y U g \cdot K \] Y g] b [Y f \check{z} \cdot A \] h [\cdot] Y X \cdot X Y f \cdot Y g W \cdot A Z h g \cdot Y_l h i b [X Y f \cdot A Y g g Y \cdot G h i h h [U f h'' \cdot G_l Y \cdot] b Z c f a] Y f Y b \cdot Ø V Y f \cdot X U g \cdot 5 b [Y V c h \cdot U b \cdot X Y b G h A b X Y b \cdot X Y f \cdot U i g g h Y \cdot Y b X Y b \cdot I b h Y f b Y \ a Y b \cdot \] b U i g \ i b X \ i a U W \ Y b \ X \] Y G_s :: 5 \ i n i \ Y_l b Y f \cdot A Y g g Y \ i a] h \ Y W \ h Y a \ A Y \ f k Y f h'' \cdot 8 i f W \ X Y b \ Z U W \ \ \] W \ Y b \ 5 i g h U i g W \ k \] f X \ b \] W \ h \ i n i \ Y h n h \ X Y f \ 7 c a a i b \] h \ m!; \ Y X U b \ Y i b X \ X U g \ 6 Y k i g g h g Y \] b \ Z Ø f \ X U g \ < U b X k Y f \ [Y g h A f \ h \ z' k U g \ i b g \cdot g Y \ f k \] W \ h \][\ i \] g h''$

BYhk cf_]b[.'BYi Yg': cfa Uh' 'G¸::5 BYhnk Yf_hfYZZYb'ZØf'5i ghUi gWX'i bX ?cbhU_hY

; Ubn']a 'NY]W\Yb'j cb'?ca a i b]_Uh]cb'i bX'J YfbYhni b['ghY\h'XUg BYhnk Yf_hfYZZYb'Ua 'GUa ghU['i bX'GcbbhU['UV'%+'I \fž'XUg'Ui Z XYf'G¸::5'&\$&' ']b'<U``Y'-'DfYa]YfY'ZY]Yfh"' 8 Ug'X]fY_hY A]hY]bUbXYf'j cb'A YbgW\'ni 'A YbgW\']gh']a '; YgW\ÀZhg`YVYb'Xi fW\\b]W\hg'ni 'YfgYhnYb ž'VYhcbh'K]Yg]b[Yf"

9]bYf'6fUbWXYbd`UhhZcfa k]Y'XYf'G,::5'_ca a h'gca]h'Y]bY VYgcbXYfY':ib_h]cb'ni ž'X]Y'k]f'a]h'X]YgYa 'bYi Yb':cfa Uh ni gÀhn`]WX'ZÒfXYfb'k c``Yb" '=b'YbhgdUbbhYf'5ha cgd\ÀfYž'VY]'@]j Y! A i g]_'i bX'`YW_YfYb'9ggYbgUb[YVchYbž'`UggYb'g]WX'UVgY]hg'XYg U``[YaY]bYb'AYggYhfiVY`g']bhYbg]jY'; YgdfÀW\Y'ZØ\fYb'ibX'bYiY?cbhU_hY'jYfh]YZYb"

HfYbXg'i bX'BYi Yg. DfUl]gbU\Y'6Ø\bY'ZØf U_hi Y``Y'9bhk]W_`i b[Yb'i bX'@Ògi b[Yb

 $8 \ Ui \ YfVfYbbYf \ "]a \ "G_{,} :: 5 \ FU\ a \ Ybdfc[fUa a "]gh'X]Y'6\emptyset\ bY'Z\emptysetf \\ HfYbXg'i bX'BYi Yg'' \ \ b '\ cW\ _Uf\ a h]['VYgYhnhYb'9| dYfhYbj cfhf\ a [YbibX'DcX]i a gX]g_i gg]cbYb'k YfXYb'Xcfh'U_hi Y``Y < YfUi gZcfXYfi b[Yb'UbU`mg]Yfh'i bX'VfUbW\ YbgdYn]Z]gW\ Y @ Ogi b[Yb'ZØf'VfYbbYbXY': fU[Yb'Ui Z[YnY][h''8 Uni '[]Vh'Yg'@]j Y! J cfZØ\ fi b[Yb\ Z\ 5 bfY[i b[Yb'Z\ 0f'`i _fUh]j Y'Ni gUhn[YgW\ a ZhY'i bX YXY'A Yb[Y'dfUl]gbU\Yf'H]ddg'''9]b'6Ygi W\ XYf'6\ 0\ bY'\ Z\ 0f''HfYbXg i bX'BYi Yg'`c\bh'g]W\ "]a a Yf'' \$

HU['XYf'A Yhn[YfZfUi Yb. 'K ØfX][i b[k Y]V`]WX Yf': UWX _fÀZhY ']a
: `Y]gWX Yf\ Ub Xk Yf_

A]h'XYa 'HU['XYf'A Yhn[YfZfUi Yb'hfÀ[h'X]Y'G¸ :: 5'XYf
j]Y`gWX]WXh][Yb'Fc``Y'XYf': fUi ']a ': `Y]gWXYf\UbXk Yf_'FYWXbi b["
GY]h'&\$%('[Y\Òfh'XYf'A YggYa cbhU['XYb'A Y]ghYf]bbYbž
: UWXj Yf_Ài ZYf]bbYbž'A]hUfVY]hYf]bbYb'i bX'k Y]V`]WXYb
5i gni V]`XYbXYb"'8 Ug'?`]gWXYY'XYf' [i hYb'GYY`Y '\]bhYf'XYf
J Yf_Ui Zgh\Y_Y']gh'ØVYf\c`h.

J]Y`Y`: fUi Yb`YfZØ``Yb`\Yi hY`U`g`9bhgW\Y]XYf]bbYb`Y]bY
GW\`ØggY`Zi b_h]cb`]a `I bhYfbY\a Yb"`K Y]V`]W\Y`6fUbW\YbdfcZ]g
XØfZYb`g]W\`Ui Z'Y]b`bUW\`6Ygi W\Yf]bbYb!K ØbgW\Yb`Ybhk]W_Y`hYgž
gdYn]Y``ni [YgW\b]hhYbYg`5b[YVch`ZfYi Yb"

K YhhVYk YfVY. GdUbbi b[i bX Ei U`]hÀhgg]Y[Y`VY] G; :: 5 K YhhVYk YfVYb

9]b'a]h'GdUbbi b['Yfk UfhYhYf'<Ò\Ydi b_h'YXYf'G¸::5'g]bX'X]Y Ui Z'XYf'A YggY'Ui g[YhfU[YbYb'G¸::5'K YhhVYk YfVYž'VY]'XYbYb'Yg

"b]Wkh'bi f']a 'ØVYfhfU[YbYb'G]bbY' 'i a 'X]Y'K i fgh'[Y\h''5i Wk
&\$&' 'gi WkYb'XYf'@UbXYg]bbi b[gj YfVUbX'ZØf'XUg
: 'Y]gWkYf\UbXk Yf_']b'6UXYb!K ØfhhYa VYf['i bX'X]Y'A YggY
Ghi hh[Ufh'X]Y'6YghYb'XYf'6YghYb']\fYg': UWkg"' +bbYf\U`V'XYf
6fUbWkY'[Y`hYb'X]Y'VY[Y\fhYb'DfY]gY'U`g'; ØhYg]Y[Y`'i bX'k YfXYb
[Yn]Y`h']b'XYf'?i bXYb_ca a i b]_Uh]cb'Y]b[YgYhnh"

K Y]hYfV]`Xi b[. UZn'5?589A = 9'a]h': c_i g'Ui Z : `Y]gW\!'i bX'< UbXY`gVfUbW\Y

; fc» Y'H\Ya Yb'k]Y': Y]gW\ibX'B]W\h!: Y]gW\ cXYf'X]Y
; fUhk UbXYfi b['nk]gW\Yb'A Uf_Ybk U\b'i bX'DfY]g_Ua dZ']a
9]bnY`\UbXY` b]a a h'X]Y'UZn'5?589A =9']bg'J]g]Yf"'8]Y
dfUl]gVYnc[YbY'D`UhhZcfa 'ni a '@YfbYbž'8]g_i h]YfYb'i bX
BYhnk Yf_Yb'V]YhYh' K Y]hYfV]`Xi b['a]h'K Y]hV`]W_ ž'k]Y'Yg'X]Y
JYfUbghU`hYf=bbYb'_i fn'i bX'_bUdd'Ui Z'XYb'Di b_h'Vf]b[Yb"'8Yf
DfUl]g!K cf_g\cd'V]YhYh'JcfhfÀ[Y'a]h'nU\`fY]W\Yb'6Ygh!DfUWh]WY!
6Y]gd]Y`Yb"

; `AgYfbY'K i fgh_ØWXY.'9]bV`]W_Y']b K i fghdfcXi _h]cb'i bX']bbcj Uh]j Y'DfcXi _hY

 $A \ Y \ f'U \ g''') \ \$ \ j' \ Y f g W \ j' X Y b Y' K \ i \ f g h g c f h Y b' [] V h' Y g' \] Y f ni \ `U b X Y Z X U a] h' g h Y \ h' X U g' X Y i \ h g W X Y : `Y] g W X Y \ U b X K Y f_'] b h Y f b U h] c b U ``U b X Y f' G d] h N Y'''; fi b X' [Y bi [ž' Y] b Y b 'Y f \ Y ``Y b X Y b' 6`] W_' \ \] b h Y f X] Y ? i `] g g Y b ` X Y f' K i f g h d f c X i _ h] c b' ni `k Y f Z Y b . `6 Y f Y] h g' ni a ` X f] h h Y b A U `` d f À g Y b h] Y f h' X] Y `G_, :: 5 `[Y a Y] b g U a `D U f h b Y f b Y \ a Y b X] Y ; ` À g Y f b Y K i f g h_ <math>\emptyset$ W X Y ž' X] Y `g] W `` À b [g h' ni `Y] b Y a 6 Y g i W X Y f a U [b Y h Y b H k] W_Y `h' \ U h''

; YnY][h'k YfXYb'9]bgUhna Ò[`]W_Y]hYb'j cb'A UgW\]bYb'i bX VY]gd]Y`\UZhY'J YfUfVY]hi b[ghYW\b]_Yb"'9fgha U`g'k]fX'Ui W\'Y]b j Y[UbYg'DfcXi _h'\Yf[YghY``h"'5``Y'DfcXi _hY'XØfZYb']a '5bgW\`i gg j Yf_cghYh'k YfXYb"

66E 5fYU. 5bdUggi b[Ub 66E!HfYbX i bX

$Gac_Yf! <][\ \][\ \][\ \]$

8 Yf '66E!HfYbX'\À`h'Ub'i bX'VYY]bZi ggh'XUg'A Yhn[Yf[YgW\ÀZhbUW\U`h]["'Gc'a ØggYb'b]W\h'bi f'?i bXYbk ØbgW\Y'VYfØW_g]W\h][hžgcbXYfb'Ui W\ia ZUggYbX'VYfUhYb'i bX'BYi Yfi b[Yb'Ui Z[Y[f]ZZYbkYfXYb"'8Uni '[Y\ÒfYb'GdYW]U`'7i hgž'A Uf]bUXYbž'dUggYbXY; Ufj YfZU\fYb'i bX'X]Y'f]W\h][Yb'; YhfÀb_Y"

5i ZXYf'66E '5fYU'Yf\U'hYb'6Ygi W\Yf\bYb'dfcZYgg]cbY``Y
5bfY[ib[Yb'ibX'XUg'dUggYbXY'9ei]da Ybh'ZØf'XUg'66E'; YgW\ÀZh"
9]bYg'XYf'<][\`][\hg'XYf'G\]:: 5'&\\$\&' ik]fX'XYf'F]YgYb!Ga c_Yf
6]['@ci]g 'XYf':]fa U'K U'hYf'@ Xk]['Ui g'DZ]bnhU`!6Yf[\Ui gYb'a]h
Y]bYa ': Uggi b[gj Yfa Ò[Yb'j cb'- Ž, 'HcbbYb': `Y]gW\'gY]b"

< c Z! i b X 'K Y]X Y g W \ `U W hi b [. 'H]Y f k c \ `i b X E i U \]h \ h h ']a : c _ i g

<U`hi b['i bX'GW\`UW\hi b['g]bX'H\Ya Ybž'X]Y'VYgcbXYfg'Ub'XYf
@UXYbh\Y_Y'ni bY\a YbX'k]W\h][Yf'k YfXYbž'XU'ZØf'j]Y`Y
?i bX\dbYb'bYVYb'XYf': `Y]gW\ei U`]h\hiUi W\'XUg'H]Yfk c\`
_Ui ZYbhgW\Y]XYbX']gh''8 Ug'GcbXYfh\Ya U'<cZ'i bX
K Y]XYgW\`UW\hi b['k]Xa Yh'g]W\'Y]bYa ']bbcj Uh]j Yb'5bgUhn'a]h
j]Y`Yb'J cfhY]`Yb. '8 U'XYf'HfUbgdcfh'ni a 'GW\`UW\h\cZ'YbhZ\\`hz
_\ObbYb'X]Y'H]YfY']b']\fYf'[Yk c\bhYb'I a [YVi b['ghfYggZfY]
[YgW\`UW\hYh'k YfXYb"'8]Yg'k]f_h'g]W\'k]YXYfi a 'dcg]h]j 'Ui Z'X]Y
E i U`]h\h'XYg': `Y]gW\Yg'Ui g"</pre>

: Y]b_cgh!9fk Y]hYfi b[. Gcfh]a Ybhgh]ddg]a H\Ya YbdUf_ : Y]b_cgh

 $: Ugh `YXYf`A Yhn[YfY]VYhf]YV`V]YhYh`]bnk]gWXYb`Y]bY`5i gk UV` \c Wk Yfh][Yf`: Y]b_cghdfcXi _hY`Ubž'j ca `; Ya ØgY!`cXYf`9]YfgU`Uh V]g`\]b`ni `fUZZ]b]YfhYb`GØ» gdY]gYbž'd]_UbhYb`Gc» Yb`i bX <math display="block">fY[]cbU`Yb`; Yk ØfnÒ`Yb"`=a `HVYa YbdUf_`: Y]b_cgh`YfZUVfYb`X]Y G_:: 5`6Ygi WXYf=bbYbž'k]Y`g]Y`]Vf`Gcfh]a Ybh`[YgWX]W_h`Yfk Y]hYfbž Ui Z`?i bXYbk ØbgWXY`VYggYf`Y]b[YVYb`i bX`bYi Y`; YgWXÀZhgZY`XYf cdh]a U``YfgWX`]Y» Yb`_ObbYb"$

K UW gYb XYf '6Y`]YVh\Y]h 'YfZfYi h 'g]W 'Ui W ': 'Y]gW 'Ui g'\Y]a]gW Yf \$\forall [X\overline TgY] \text{ Yg' [YgW \(\) AmhY '8 Y`]_Uh YggY\overline [Yg \(\) b XYg 'Gi d YfZc c X c XYf '5 \(\) h Yfb Uh]j Y 'ni f 'A UggYb\U \(\) h b ["8 U 'A Yhn[Yf\(\) b Yb 'i b X \(\) A [Yf\(\) b Yb 'VY] 'XYf 'J YfUfVY]hi b [" b X 'J Yfa Uf_hi b [" j c b K] `Xdfc Xi _h Yb '] XYU `Y `DUfhb Yf\(\) b Yb 'g]b X \(\) z 'ghY ``h 'X]Y 'G\(\) : : 5 '&\\$ &' XUg 'HfYb Xh\ Ya U 'K] `X '\ '\(\) X [X 'Yfb Yi h']b 'XYb' : c_i g"

: Øf a UbWkY 6Ygi WkYf + bbYb XØfZhY X]YgYf A YggYgWkkYfdi b_h XcddY`h`]bhYfYggUbh`gY]b. I bhYf`XYb A]h[`]YXYf + bbYb XYg @UbXYg^U[XjYfVUbXg`Z]bXYb`g]Wk`UiWk`j]Y`Y`AYhn[Yf + bbYb"

8]Y'BUWki Wkg[Yk]bbi b['[Y\Ofh'a]hh`YfkY]`Y'ni 'XYb XfÀb[YbXghYb'DfcV'YaYb']a '<UbXkYf_"'A]h'XYf'XmbUa]gWkYb &VVOfgY'Vf]b[h'X]Y'G¸::5'6Yhf]YVYž';YgWkÀZhgZØ\fYf\bbYb'i bX A]hUfVY]hYf\bbYb'ni gUa aYbž'nY][h'bYi Y'DYfgdY_h]jYb'i bX ?Uff]YfYaO[`]Wk_Y]hYb'Ui Z"

8]Y'j cfUV'dYf': cfa i `Uf'fBck b`cUX'ØVYf'X]Y'G¸::5'K YVg]hYŁ Y]b[YfY]W\hYb'GhY``Yb[Ygi W\Yž'GhY``YbUb[YVchY'cXYf 6Yhf]YVgØVYf[UVYb'k YfXYb'_cghYbZfY]'Ui Z'XYf': UW\a YggY Ui g[Y\Àb[h''i bX'YffY]W\Yb'gca]h'Yl U_h'X]Y'f]W\h][Y'N]Y`[fi ddY°

5i Z'XYf'G¸::5']b'Ghi hh[Ufh'_ca a Yb'A YbgWXYb'i bX'A Àf_hY ni gUa a Yb"G]Y']gh'XYf'6fUbWXYbhfYZZ'ZØf'XUg': `Y]gWXYf\UbXk Yf_i bX'X]Y'a]hhY`ghÀbX]gWXY'\DXi ghf]Y"'\Dxi XYb'<U``Yb'dfÀgYbh]YfYb g]WX'Ui gghY``YbXY'I bhYfbY\a Yb'Ui g'XYb'6YfY]WXYb'DfcXi _h]cbž JYf_Ui Z'i bX'@UXYbUi gghUhhi b['XYa'_ca dYhYbhYb': UWXdi V`]_i a "8]Y'G¸::5'GdYW]U`g'`UggYb'X]Y'A YggY'ni gÀhn`]WX'ni 'Y]bYa 9fY][b]g'k YfXYbžXUg'_Y]b':UWXVYhf]YV'j YfdUggYb'XUfZ'

6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z`Y]gWX i b X Wc "Uh