

## Qualität aus der Region: Erfolgreiches Treffen für heimisches Geflügel

Bei der Veranstaltung „JA ZU NAH“ in der Landwirtschaftskammer NÖ wurden die Bedeutung und Qualität heimischen Geflügels betont. Vernetzung und neueste Trends standen im Fokus.



Heimisches Geflügel im Fokus der Veranstaltung JA ZU NAH. © Unsplash / Julio Reynaldo

=a ``GYdhYa VYf`ghUbX`XUg`\Y]a ]gWX Y` ; **YZØ[ Y`**]a `A ]hhY`di b\_h  
Y]bYg`UVk YWX g`i b[ gfY]WX Yb` bZcfa Uh]cbg! `i bX  
J YfbYhni b[ ghfYZZYbg`]b`XYf`@UbXk ]fhgWX UZhg\_Ua a Yf  
**B ]YXYfØghYffY]WX** ``, VYf`\* \$` ; UWX `Yi hY` `XUfi b hYf`? ØWX YbWX YZgž  
DfcXi nYbhYb`i bX`k ]WX h][ Y`5\_hYi fY`Ui g`XYf`6fUbWX Y` `ghfØa hYb  
\YfVY]ži a `ØVYf`X]Y`bYi YghYb`9bhk ]W`i b[ Yb`]b`XYf  
ØghYffY]WX ]gWX Yb`@VYbga ]hhY`e i U`]hÀh`ni `X]g\_i h]YfYb`i bX  
k Yfhj c``Y`?cbhU\_hY`ni `bØdZYb`8Yf`J ]nYdfÀg]XYbh`XYf  
@UbXk ]fhgWX UZhg\_Ua a Yf`B ]YXYfØghYffY]WX ž`@c fYb n`A Umfži bX  
?Ua a YfX]fY\_hcf` : **fUb n`F UUV`**k UfYb`i b hYf`XYb`dfca ]b YbhYb

;

ÀghYb`i bX`a UWXhYb`[ `Y]WX`ni`6Y[ ]bb`\_`Ufž`k ]Y`k ]WXh][

HfUbgdUfYbn`i bX`E i U`]hÀh`]b`XYf`\Y]a ]gWX Yb

@YYVYbga ]hhY`dfcXi \_h]cb`g]bX``^2 ghYffY]WX]gWX Yg`; YZØ[ Y`ZY]gWX

ghY\h`ZØf`F Y[ ]cbU`]hÀhž`\ÒWX ghY`HfUbgdUfYbn`i bX`Yfgh`Ugg][ Y

E i U`]hÀh ž`VYhcbhY`A Umf`]b`gY]bYa`;

fi » k cfh``8i fWX`ghfYb[ Y

?cbhfc``Yb`i bX`VYk À\fhY`E i U`]hÀhgg]Y[ Y``\_ÒbbYb`?cbgi a YbhYb

g]WX Yf`gY]bž`XUgg`g]Y`bi f`X]Y`VYghYb`DfcXi \_hY`Yf\U`hYb``^8]Y

K`YfhgWXÀhni b[ `ZØf`\Y]a ]gWX Y`@YYbga ]hhY`ghÀf`h`b]WX h`bi f

i`bgYfY`K`]fhgWXUZhž`gcbXYfb`ZØfXYfh`Ui`WX`XUg`J`YfhfUi`Yb`]b`Y]bY

bUWX\U`h][ Y`i`bX`j`YfUbhk`cfhi`b[ gj`c``Y`@UbXk`]fhgWXUZhž`a`UWX hY`Yf

XYi`h`]WX`"

9]b '6`]W\_`\ ]b hYf 'X]Y ? i `]ggYb

5`g`<][ `][ \h`XYg`5VYbXg`>5`NI`B 5<` \UhhYb`X]Y`HY`bY\ a`Yf`X]Y  
A Ø[ `]W\ \_Y]hžj cb`?YmbchY`GdYU`Yf`D\`]dd`H]YZYbVUW\ Yf`ni  
`YfbYbž`XYf`k`Yfhj`c`Y`9]bV`]W\ \_Y`]b`A`UbU[`Ya`Yb`hgmghYa`Y`i`bX  
5i`X]hg`[`UV``5i`W\`;`chhžf]YX`D]W\`Yf`j`cb`K`5@8@5B8  
H]Yfj`Yf`YXY`i`b[`g`;`a`V<`gck`]Y`C`]j`Yf`6Yfb`Ui`gYfž`XYf  
;`Y\ Ø[`Y`YI`dYfhY`XYf`@UbXk`]fhgW\ UZhg\_Ua`a`Yf`B`]Y`XYfØghYffY`]W\ ž  
hfi`[`Yb`ni`f`8]g\_i`gg]cb`VY`"`G]Y`h\ Ya`Uh]g]YfhYb`X]Y`\'c\`Yb  
5bZcfXYfi`b[`Ybž`X]Y`;`fc»`\_ØW\`Yb`Ub`X]Y`@UbXk`]fhY`ghY`Ybž`i`bX  
Yf`\_`ÀfhYbž`k`Y`W\`Y`5bghfYb[`i`b[`Yb`j`cb`XYb`;`YZØ[`Y`nØW\`hYfb  
i`bH`Yfbca`a`Yb`k`Yf`XYbž`i`a`X]YgY`GhUb`XUfXg`ni`YffY`]W\`Yb`i`bX`ni  
`U`hYb`"

9]b 'k Y]hYfYf' < Ø\Ydi b\_hž'XYf'ZØf'i b[ YU\b hY'8mbUa ]\_`gcf[ hYž'k Uf  
XUg' GdYYX'8Uh]b[ "·þ' \_i fnYa ž'\_bUW\_][ Ya '5i ghUi gW\ \_cbbhYb  
?ØW\Yb`Y]hYfž'9]b\_Ài ZYf'i bX '@YZYfUbhYb' ]b hYbg]j Y'; YgdfÀW\Y  
ZØ\ fYbž'X]Y'YfZU\ fi b[ g[ Ya À» 'cZh'Zfi W\hVUfY'DUfhbYfgW\ UZhYb 'ni f  
: c[ Y'\UVYb"8]YgY']bbcj Uh]j Y'J YfbYhni b[ ga Yh\cXY'\Uh'g]W\  
VYfY]hg'U'g'gY\f'YfZc`[ fY]W\ 'Yfk ]YgYb"

E i U`]hÀhž'X]Y 'ØVYf nYi [ h°

K U'XYa Uf'DòW \ UW\_Yfž; YgWÀZhgZØ\ fYf'j cb >5'NI 'B 5<ž[ UV  
Y]bYb'gdUb bYbXYb'5i gV]W\_ 'Ui ZX]Y': cfhgWf]hhY'XYg'Dfc Y\_hg'i bX  
XYf'[ Yd'Ub hYb'GhfUhY[ ]Y'ZØf'X]Y'Ni \_i bZh'8Yf': c\_i g')]Y[ h'Ui ZXYf

I b hYfghØhni b[ 'XYf'ØghYffY]WX]gWX Yb '@VVYbga ]hhY'e i U`]hÀh'i bX'XYf  
=b hYbg]j ]Yfi b[ 'XYf'Ni gUa a YbUfVY]h'nk ]gWX Yb '@UbXk ]fhYb'i bX  
?ØWX YbWX YZg" 6YgcbXYfg'Y]bXfi W\_gj c``'k Uf'XYf'6Yf]WX h'j cb  
H\ca Ug'F UV`z?ØWX Yb`Y]hYf]a '@UbXk ]fhgWX UZhg\_Ua a Yf!  
6Yhf]VVgfYghUi fUbh Ni a '@UbXk ]fh "9f'\_cbbhY'Ub\UbX'gY]bYf  
dfU\_h]gWX Yb'J Yfgi WX Y'g]WX hVUf'a UWX Ybž'XUgg'\Y]a ]gWX Yg  
; YZØ[ Y``Ui g`a Y\fYfYb'; fØbXYb'X]Y'B UgY'j cfb'\Uh'[ Yf]b[ YfY  
6fUhj Yf'i ghY'i bX'Y]bY'ØVYf'Y[ YbY'[ YgWX a UW\_]WX Y'E i U`]hÀh  
a UWX Yb'ØghYffY]WX]gWX Yg'; YZØ[ Y``Y]bZWX i bgWX'U[ VUF"

5'NI 'B 5< ']gh'b]WX h'b i f'Y]b'Y]bZWX Yf'G`c[ Ubž'gcbXYfb'Y]bY  
6Yk Y[ i b[ ``8]Y'`b]hUhj Y'n]Y'h'XUfUi ZUVž'X]Y'J Yfa Uf\_hi b[  
fY[ ]cbU'Yf'i bX'\cWX k Yfh][ Yf'ØghYffY]WX]gWX Yf '@VVYbga ]hhY'  
j cfUbni hfY]VYb" HfUbgdUfYbn]b'XYf '@YZYf\_YhhY'gc``[ YghÀf\_h'i bX  
X]Y'?ccdyfUh]cb'nk ]gWX Yb '@UbXk ]fhYb'i bX'; fc»\_ØWX Yb  
j YfVYggYfh'k YfXYb" 8]YgY'A ]gg]cb'hfÀ[ h'XUni 'VY]ž'X]Y'K ]WX h][ \_Y]h  
fY[ ]cbU'Yf'DfcXi \_hY']b'XYf'; Ughfcba ]Y'ni 'i b hYfghfY]WX Yb'i bX  
X]Y'Y]a ]gWX Y'K ]fhgWX UZh'ni 'i b hYfghØhnYb"

K Yf'a Y\ f'YfZU\ fYb'a ØWX hYž'gc``hY'X]Y'K YVgY]hY'  
k k k "Uni bU\ "Uh'VYgi WX Yb"

6Ygi WX Yb'G]Y'i bg'Ui Z'Z Y]gWX i bXWX"Uh