

Nachhaltige Ideen, junge Köpfe: Ecotrophelia Europe bringt Innovationskraft zur Anuga

Anuga stärkt Innovationsprofil durch Zusammenarbeit mit Ecotrophelia Europe

Junge Food-Talente mit visionären Produktideen auf der Anuga +++ Zusammenarbeit fördert gezielt Nachwuchs und Fachkräfte



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B UWX k i WX gž' B UWX \ U`h][_Y]h'i bX`bYi Y`≠XYyb.
9WŁ hfcd\Y`]U`9i fcdY`Ui Z'XYf'5bi [U`&\$&)

8]Y`5bi [Už`U`g'[fÖ» hY` : UWa YggY`ZØf`@VYbga]hY`i bX
; YhfÄb_Y`k Y`hk Y]hžf]WX hYh] \fYb`6`]W_`&\$&) `YfbYi hi_cbgYei Ybh`]b
X]Y`Ni _i bZn`J ca` ("V]g', "C`_hcVYf`]b`? Ö`b`k]fX`XUg
A YggY[Y`ÄbXY`ni f`6Ø\ bY`ZØf`↑ b [Y`HU`YbhYž`bUWX \ U`h][Y
DfcXi _h_cbnYdhY`i bX`k]ggYbgWX UZn`]WX`Zi bX]YfhY`≠bcj Uh]cbYb`

a]h'Y]bYa ' <][\][\ hz'XUg'Ui W\ 'Z0f'X]Y'0ghYffY]W\]gW\ Y
@YVYbga]hhY`k]fhgW\UZh'j cb'6YXYi hi b[']gh'XUg'Yi fcdÀ]gW\ Y
:]bU`Y'XYg'K YhhVYk YfVg'9W\hfc d\Y`]U'9i fcdYž'XUg'Ua ' + " i bX
, " : C _hcVYf'ja '7cb[fYgg!7Ybhfi a 'BcfX'XYf'?cY`ba YggY'0VYf'X]Y
60\ bY '[Y\h"

A]h'X]YgYf'DUfhbYfgW\UZh'gYhnh'X]Y'5bi [U'Y]b'XYi h]W\Yg'NY]W\Yb
Z0f'X]Y : 0fXYfi b['j cb' ðbcj Uh]cbž'B UW\ \U'h][_Y]hi bX
: UW_fÀZhYbUW\k i W\g' 'H\Ya Ybž'X]Y'Ui W\ 'j b'2 ghYffY]W\g
: `Y]gW\Yf\UbXk Yf_`i bX'5[fUfk]fhgW\UZh'ni bY\ a YbX'ja ' : c_`i g
ghY\Yb"

2 ghYffY]W\]gW\ Y'DYfgdY_h]j Y. 'K Ug'XYf
K YhhVYk YfV'Z0f'\Y]a]gW\ Y'6Yhf]YVY'Vf]b[h

9W\hfc d\Y`]U'9i fcdY '[]h'U'g' 7\Ua d]cbg'@YU[i Y 'XYf
bUW\ \U'h][Yb '@YVYbga]hhY'Ybhk]W_`i b[" '8Yf'K YhhVYk YfV'Vf]b[h
Ghi X]YfYbXYbhYUa g'Ui g'[Ubni'9i fcdU'ni gUa a Ybž'X]Y'a]h
k]ggYbgW\UZh'W\ 'Ybhk]W_Y'hYb'i bX'dfUI]gbU\Yb'DfcXi _h]XYYb
UbhfYhYb" '5i W\ '2 ghYffY]W\ 'k Uf']b'XYf'J Yf[Ub[Yb\Y]h'a Y\ fZUW\
a]h'j]bcj Uh]j Yb '?cbnYdhYb'j YfhfYhYb' 'cf[Ub]g]Yfh'Xi fW\ 'XYb
J YfVUbX'XYf '@YVYbga]hhY`]bXi ghf]Y']b'Ni gUa a YbUfVY]h'a]h
\Y]a]gW\Yb' l b]j Yfg]hÀhYb"

8]Y'DfcXi _hYž'X]Y'Yg']bg' :]bU`Y'gW\ UZZYbž'VUg]YfYb'Ui Z
bUW\ \U'h][Ybž'cZh'fY []c b U`Yb 'F c \ ghc ZZYbž`]YZYfb' BÀ\fk Yfhi bX
A Uf_hdchYbn]U` ' i bX'V]YhYb'Zf]gW\Yg' ðbcj Uh]cbgdchYbn]U`Z0f
: `Y]gW\YfY]Ybž'8]fY_hj Yfa Uf_hYf'i bX '@YVYbga]hhY`j YfUfVY]hYf"
8Yf'K YhhVYk YfV'V]YhYh'XUa]h'b]W\h'bi f'bYi Y'DfcXi _h]XYYbž
gcbXYfb'Ui W\ 'Y]bY'k Yfhj c`Y'D'UhhZcfa 'Z0f'F YWfi]h]b['i bX
'?ccdYfUh]cb"

K]Y'9W\hfc d\Y`]U'Zi b_h]cb]Yfh. 'J cb'XYf'⇒XY Y
ni a 'a Uf_hZÀ\] [Yb'DfcXi _h

8Yf'K YhhVYk YfV'j Yf'Ài Zh']b'a Y\ fYfYb'Ghi ZYb.

D\UgY	6YgWfY]Vi b[
BUh]cbU`Y`J cffi bXY	Ghi X]YfYbXYbhYUa g`Ybhk]W_Y`b bUW\U`h][Y`DfcXi _h]XYYb" `⊖ ² ghYffY]W\ `c c fX]b]Yfhj ca : UWj YfVUbX"
:]bU`ei U`]Z]_Uh]cb	8]Y`VYghYb`HYUa g`Ui g`YXYa @UbX`k YfXYb`ni a `9i fcdU! :]bU`Y`YbhgYbXYh"
9Wĉhfc d\Y`]U`9i fcdY	:]bU`Y`Ui Z`XYf`5bi [Už 6Yk Yfhi b[`Xi fW`ž fm`Ui g ⊖Xi ghf]Yž: cfgW i b[`i bX ⊖j YghcfYb"
DfY]gj Yf`Y]\i b[, "C`hcVYf`&\$&) ž`HfYbX`NcbY]a `6ci `Yj UfX`BcfXž ?cY`ba YggY"

8Yf: c_i g`]Y[h`Ui Z`B UW\U`h][_Y]hž`k]ggYbgW UZh]WYf
: i bX]Yfi b[ž`hYWbc`c[]gWYf`A UWVUf_Y]hi bX`A Uf`hdchYbn]U`"
8]Y`HYUa g`Yf\U`hYb`dfcZ]gg]cbY`Yg: YYXVUW_ž`_bØdZYb`?cbhU`hY
ni f`⊖Xi ghf]Y`i bX`k YfXYb`[Yn]Y`h`Ub`; fØbXi b[`i bX`l a gYhni b[
\YfUb[YZØ\fh"

; `cVU`j YfbYhnh. `?cfYU`Yfgha U`g`XUVY]

9]b`Bcj i a `]a `]U\f`&\$&) .`A]h`GØX`cfYU`b]a a h`Yfgha U`g`Y]b
Ui »YfYi fcdÅ]gWYg`@UbX`hY]` `Y]b`ghUf_Yg`NY]WYb`ZØf`X]Y
k UWgYbXY`[`cVU`Y`6YXYi hi b[`bUW\U`h][Yf
@VYbga]hhY`_cbnYdhY"DUggYbX`XUni `]gh?cfYU`Ui W\`XUg`cZZ]n]Y`Y
DUfhhYf`UbX`XYf`5bi [U`&\$&) "8Ug`_cfYUb]gWY`HYUa `hf]hh`a]h
XYa `DfcXi _h` Hc!ZYI `Ub` `Y]b`]bbcj Uh]j Yf`5bgUhmž`XYf`Ui W\`ZØf
Yi fcdÅ]gWY`A Åf`hY`]bhYfYggUb`h`gY]b`_ØbbhY"

8]YgY`]bhYfbUh]cbU`Y`² Zzi b[`a UW`h`XYi h`]W\`B UW\U`h][Y
@VYbga]hhY`Ybhk]W`i b[`]gh`Åb[gh`_Y]bY`Yi fcdÅ]gWY`B]gWY
a Y\ž`gcbXYfb`[`cVU`Yg`Ni _i bZgh\Ya U` `a]h`F`Y`Yj Ubni`Ui W\`ZØf
ØghYffY]W]gWY`DfcXi nYbhYb`i bX`J YfUfVY]hYfž`X]Y`bYi Y`ā di`gY
i bX`?ccdYfUh]cbYb`gi WYb"

K Ufi a 'XUg'ZØf'² ghYffY]Wk 'k]W h][']gh

8]Y'ÒghYffY]Wk]gWY'@YVYbga]hhY'k]fhgWUZh'ghY'hj'cf'[fc»Yb
<YfUi gZcfXYfi b[Yb. 'j ca ' : UW_fÄZhYa Ub[Y'ØVYf
BUW\U'h][_Y]hgUbZcfXYfi b[Yb'V]g'ni f'DfcXi _hYbhk]W_i b['ZØf
bYi Y'N]Y'[fi ddYb"K YhhVYk YfVY'k]Y'9Wçhfc d\Y'U'9i fcdY
gW UZZYb'GWb]hhghY''Yb'nk]gWYb': cfgW i b[ž'ðbcj Uh]cb'i bX
<UbXk Yf_ ' i bX'V]YhYb'X]Y'7\UbWž'ZfØ\ nY]h]['a]h'hU'Ybh]YfhYb
9bhk]W_Yf.]bbYb']b'?cbhU_h'ni 'hfYhYb"

Ni ['Y]W' _ÒbbYb': 'Y]gWYfVYhf]YVYž'8]fY_hj Yfa Uf_hYf'i bX
A Ubi ZU_hi fYb'j cb' bYi Yb'F c\ghc Z]XYYbž'U'hYfbUh]j Yb
J YfUfVY]hi b[ghYWb]_Yb'cXYf'J YfdUW_i b[g'Ògi b[Yb'dfcZ]h]YfYbž
X]Y'ja 'FU\ a Yb'XYg'K YhhVYk YfVg'dfÄgYbh]Yfh'k YfXYb"

: Un]h. ': f]gW Y'≠XYb'ZØf'X]Y'Ni _i bZh'XYg
@YVYbga]hhY'\ UbXk Yf_g

8]Y'5bi [U'&\$&) 'k]fX'b]W'h'bi f'Y]b'HfYZZdi b_h'XYf'['cVU'Yb
@YVYbga]hhY'k]fhgWUZhž'gcbXYfb'Ui W'Y]b'ðbcj Uh]cbghfY]VYf'ZØf
XUg'@YVYbga]hhY'\ UbXk Yf_]b'² ghYffY]Wk "'8Yf'K YhhVYk YfV
9Wçhfc d\Y'U'9i fcdY'Vf]b[h' bYi Y'8Yb_UbgÄmYž'HU'YbhY'i bX
bUW\U'h][Y'æ di 'gY'Ui ZX]Y'6Ø\ bY' 'Y]bY'9]b'UXi b['Ub'X]Y
6fUbWYž'XYb'5i ghUi gW'a]h'XYf'bÄWghYb'; YbYfUh]cb'ni 'gi WYb"

5bi [U']a 'GcWU'K YV.

\hhdg.##k k k "ZUWVcc_"Wç a #Ubi [UWç`c[bY
\hhdg.##k k k "]bghU[fUa "Wç a #Ubi [UWç`c[bY#
\hhdg.##k k k "'b_YX]b"Wç a #Wç a dUbm#Ubi [Ug\ck WUgY

6Ygi WYb'G]Y'i bg'Ui Z.'ZY]gW i bXWç"Uh