

Nachhaltige Ideen, junge Köpfe: Ecotrophelia Europe bringt Innovationskraft zur Anuga

Anuga stärkt Innovationsprofil durch Zusammenarbeit mit Ecotrophelia Europe

Junge Food-Talente mit visionären Produktideen auf der Anuga
+++ Zusammenarbeit fördert gezielt Nachwuchs und Fachkräfte



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B U W k i W g ž B U W \ U ` h] [_ Y] h ` i b X ` b Y i Y ` = X Y Y b .
9 W ĸ h f c d \ Y `] U ` 9 i f c d Y ` U i Z ` X Y f ` 5 b i [U ` & \$ &)

8] Y ` 5 b i [U ž ` U ` g [f Ò » h Y ` : U W a Y g g Y ` Z Ø f ` @ Y V Y b g a] h h Y ` i b X
; Y h f Å b _ Y ` k Y ` h k Y] h ž f] W h Y h] \ f Y b ` 6 `] W _ ` & \$ &) ` Y f b Y i h _ c b g Y e i Y b h `] b
X] Y ` N i _ i b Z h ` J c a ` (" ` V] g ` , " ` C _ h c V Y f `] b ` ? Ò ` b ` k] f X ` X U g
A Y g g Y [Y ` Å b X Y ` n i f ` 6 Ø \ b Y ` Z Ø f ` † b [Y ` H U ` Y b h Y ž ` b U W \ U ` h] [Y
D f c X i _ h _ c b n Y d h Y ` i b X ` k] g g Y b g W \ U ž `] W ` Z b X] Y f h Y ` = b c j U h] c b Y b `

a]h`Y]bYa`<][\`][\h`XUg`Ui`W\`Z0f`X]Y`0ghYffY]W\]gW\Y
@YVYbga`]hhY`k`]fhgW\UZh`j`cb`6YXYi`hi`b[`]gh`XUg`Yi`fcdÀ]gW\Y
:]bU`Y`XYg`K`YhhVYk`YfVg`9W`hfc d\Y`]U`9i`fcdY`žXUg`Ua`'+`"i`bX
,`"C`_hcVYf`ja`7cb[`fYgg!7Ybhfi`a`BcfX`XYf`?cY`ba`YggY`0VYf`X]Y
60\ bY`[`Y\h"

A]h`X]YgYf`DUfhbYfgW\UZh`gYhnh`X]Y`5bi`[`U`Y]b`XYi`h]W\Yg`NY]W\Yb
Z0f`X]Y`0fXYfi`b[`]j`cb`b`bcj`Uh]cbž`B`UW\`U`h][`_Y]hi`bX
: UW`_f`ÀZhYbUW\k`i`W\g`H\Ya`Ybž`X]Y`Ui`W\`]b`2`ghYffY]W\g
: `Y]gW\Yf\UbXk`Yf`_i`bX`5[`fUfk`]fhgW\UZh`ni`bY\`a`YbX`ja`:`c`_i`g
ghY\Yb"

2`ghYffY]W\]gW\Y`DYfgdY`_h]j`Y.`K`Ug`XYf
K`YhhVYk`YfV`Z0f`\Y]a`]gW\Y`6Yhf]YVY`Vf]b[`h`

9W`hfc d\Y`]U`9i`fcdY`[`]h`U`g`7\Ua`d]cbg`@YU[`i`Y`XYf
bUW\`U`h][`Yb`@YVYbga`]hhY`Yb`k`]W`_i`b[`]8Yf`K`YhhVYk`YfV`Vf]b[`h`
Ghi`X]YfYbXYb`hYUa`g`Ui`g`[`Ubn`9i`fcdU`ni`gUa`a`Ybž`X]Y`a`]h
k`]ggYbgW\UZh`]W\`Yb`k`]W`_Y`hYb`i`bX`d`fU[`]gbU\Yb`DfcXi`_h]XYYb
Ub`hfY`hYb`"5i`W\`2`ghYffY]W\`k`Uf`]b`XYf`J`Yf[`Ub[`Yb\Y]h`a`Y\`fZUW\
a`]h]b`bcj`Uh]j`Yb`?cbnYd`hYb`j`YfhfY`hYb``cf[`Ub]g]Yfh`Xi`fW\`XYb
J`YfVUbX`XYf`@YVYbga`]hhY`]bXi`ghf]Y`]b`Ni`gUa`a`YbUfVY]h`a`]h
\Y]a`]gW\Yb`i`b]j`Yfg]h`hYb"

8]Y`DfcXi`_hYž`X]Y`Yg`]bg`:]bU`Y`gW\UZZYbž`VUg]YfYb`Ui`Z
bUW\`U`h][`Ybž`cZh`fY[`]c`b`U`Y`b`F`c`\ghc`ZZYbž`]YZYfb`B`À\fk`Yfh`i`bX
A`Uf`_hdchYbn]U``i`bX`V]YhYb`žf]gW\Yg`b`bcj`Uh]cbgdchYbn]U``Z0f
: `Y]gW\YfY]Ybž`8]fY`_hj`Yfa`Uf`_hYf`i`bX`@YVYbga`]hhY`j`YfUfVY]hYf"
8Yf`K`YhhVYk`YfV`V]YhYh`XUa`]h`b]W\h`bi`f`bYi`Y`DfcXi`_h]XYYbž
gcbXYfb`Ui`W\`Y]bY`k`Yfhj`c`Y`D`UhhZcfa`Z0f`F`YWfi`]h]b[`]i`bX
?ccdYfUh]cb"

K`]Y`9W`hfc d\Y`]U`Zi`b`_h]cb]Yfh.`J`cb`XYf`⇒XY
ni`a`a`Uf`_hZÀ\][`Yb`DfcXi`_h`

8Yf`K`YhhVYk`YfV`j`Yf`Ài`Zh]b`a`Y\`fYfYb`Ghi`ZYb.

D\UgY	6YgW\ fY]Vi b[
B Uh]cbU`Y`J cffi bXY	Ghi X]YfYbXYbhYUa g`Ybhk]W_Y`b bUW\ \U`h][Y`DfcXi _h]XYYb" `đ ² ghYffY]W\ `_ccfX]b]Yfh]j ca : UW\j YfVUbX"
:]bU`ei U`]Z[_Uh]cb	8]Y`VYghYb`HYUa g`Ui g`YXYa @UbX`k YfXYb`ni a `9i fcdU! :]bU`Y`YbhgYbXYh"
9W\hfc d\Y`]U`9i fcdY	:]bU`Y`Ui Z`XYf`5bi [Už 6Yk Yfhi b[`Xi fW\ `đ fm`Ui g đXi ghf]Yž: cfgW\i b[`i bX đj YghcfYb"
DfY]gj Yf`Y]\i b[, "C`hcVYf`&\$&) žHfYbX`NcbY]a `6ci `Yj UfX`BcfXž ?cY`ba YggY"

8Yf: c_i g`]Y[h`Ui Z`B UW\ \U`h][_Y]hž`k]ggYbgW\UZh]W\Yf
: i bX]Yfi b[žhYW\bc`c[]gW\Yf`A UW\VUf_Y]h`i bX`A Uf_hdchYbn]U`"
8]Y`HYUa g`Yf\U`hYb`dfcZ]gg]cbY`Yg: YYXVUW_ž`_bØdZYb`?cbhU`hY
ni f`đXi ghf]Y`i bX`k YfXYb`[Yn]Y`hUb`; fØbXi b[`i bX`l a gYhni b[
\YfUb[YZØ\fh"

; `cVU`j YfbYhnh. `?cfYU`Yfgha U`g`XUVY]

9]b`Bcj i a `]a `đ\`f`&\$&) .`A]h`GØX`cfYU`b]a a h`Yfgha U`g`Y]b
Ui »YfYi fcdÄ]gW\Yg`@UbX`hY]` `Y]b`ghUf_Yg`NY]W\Yb`ZØf`X]Y
k UW\gYbXY`[`cVU`Y`6YXYi hi b[`bUW\ \U`h][Yf
@VYbga]hhY`_cbnYdhY"DUggYbX`XUni `]gh?cfYU`Ui W\`XUg`cZZ]n]Y`Y
DUfhbYf`UbX`XYf`5bi [U`&\$&) "8Ug`_cfYUb]gW\Y`HYUa `hf]hh`a]h
XYa `DfcXi _h`Hc!ZYI `Ub` `Y]b`]bbcj Uh]j Yf`5bgUhmž`XYf`Ui W\`ZØf
Yi fcdÄ]gW\Y`A Äf_hY`]bhYfYggUbh`gY]b`_ØbbhY"

8]YgY`]bhYfbUh]cbU`Y`² Zžbi b[`a UW\h`XYi h]W\.`B UW\ \U`h][Y
@VYbga]hhY`Ybhk]W_`i b[`]gh`Äb[gh_Y]bY`Yi fcdÄ]gW\Y`B]gW\Y
a Y\ž`gcbXYfb`[`cVU`Yg`Ni _i bZhgh\Ya U` `a]h`F`Y`Yj Ubni`Ui W\`ZØf
ØghYffY]W\]gW\Y`DfcXi nYbhYb`i bX`J YfUfVY]hYfž`X]Y`bYi Y`a di`gY
i bX`?ccdYfUh]cbYb`gi W\Yb"

K Ufi a 'XUg'ZØf'² ghYffY]W\ 'k]W\ h][']gh

8]Y'ÒghYffY]W\]gW\Y'@YVYbga]hhY'k]fhgW\UZh'ghY\h'j cf'[fc»Yb
<YfUi gZcfXYfi b[Yb. 'j ca ' : UW\ _fÀZhYa Ub[Y'ØVYf
BUW\ \U'h][_Y]hgUbZcfXYfi b[Yb'V]g'ni f'DfcXi _hYbhk]W_ 'i b['ZØf
bYi Y'N]Y' [fi ddYb" 'K YhhVYk YfVY'k]Y'9W\hfc d\Y']U'9i fcdY
gW\UZZYb'GW\ b]hhghY'Yb'nk]gW\Yb' : cfgW\i b[ž' ðbcj Uh]cb' i bX
<UbXk Yf_ ' 'i bX'V]YhYb'X]Y'7\UbW\ ž'ZfØ\ nY]h]['a]h'hU'Ybh]YfhYb
9bhk]W_ Yf.]bbYb']b' ? cbhU_h'ni 'hfYhYb"

Ni ['Y]W\ '_ÒbbYb' : 'Y]gW\YfVYhf]YVYž8]fY_hj Yfa Uf_hYf' i bX
A Ubi ZU_hi fYb' j cb' bYi Yb' Fc\ghcZ]XYYbž'U'hYfbUh] Yb
J YfUfVY]hi b[ghYW\ b]_Yb' cXYf'J YfdUW_ i b[g'Ògi b[Yb' d'fcZ]h]YfYbž
X]Y']a ' F U\ a Yb' XYg'K YhhVYk YfVg' d'fÀgYbh]Yfh'k YfXYb"

: Un]h. ' : f]gW\ Y' ðXYb' ZØf'X]Y'Ni _i bZh'XYg
@YVYbga]hhY'\ UbXk Yf_g

8]Y'5bi [U'&\$&) 'k]fX' b]W\ h'bi f'Y]b' HfYZZdi b_h'XYf' ['cVU'Yb
@YVYbga]hhY'k]fhgW\UZhž'gcbXYfb'Ui W\ 'Y]b' ðbcj Uh]cbghfY]VYf'ZØf
XUg'@YVYbga]hhY'\ UbXk Yf_ ']b'² ghYffY]W\ "'8Yf'K YhhVYk YfV
9W\hfc d\Y']U'9i fcdY'Vf]b[h' bYi Y'8Yb_UbgÀhYž'HU'YbhY' i bX
bUW\ \U'h][Y' ða di 'gY'Ui ZX]Y'6Ø\ bY' 'Y]bY'9]b'UXi b['Ub'X]Y
6fUbW\Yž'XYb'5i ghUi gW\ 'a]h'XYf' bÀW\ ghYb' ; YbYfUh]cb'ni 'gi W\Yb"

5bi [U']a 'GcW]U'K YV.

\hhdg.##k k k "ZUW\ Vcc_ "W\ a #Ubi [UW\ `c[bY
\hhdg.##k k k "]bghU[fUa "W\ a #Ubi [UW\ `c[bY#
\hhdg.##k k k "']b_YX]b"W\ a #W\ a dUb m#Ubi [Ug\ck WUgY

.

6Ygi W\Yb'G]Y' i bg'Ui Z. 'ZY]gW\ i bXW\ "Uh