

Messe Anunga FoodTec 2024: Verantwortung trifft Fortschritt

Die Anuga FoodTec 2024 hat ihre Position als primäre Zuliefermesse und zentrale Plattform der globalen Lebensmittel- und Getränkeindustrie gestärkt. „Responsibility“ lautete das Leitthema der Messe und ihres umfangreichen Fachprogramms, das Antworten auf Fragen aus den Bereichen alternative Proteinquellen, Energie- und Wassermanagement, Digitalisierung sowie künstlicher Intelligenz gab.



Auf der Anuga FoodTec 2024 drehte sich alles um Themen wie Verantwortung, Wertschöpfung, Klimaneutralität und Ernährungssicherheit. © Koelnmesse GmbH / Oliver Wachenfeld

9bh`Ub[`XYf[YgUa hYb`K YfhgW`ÖdZi b[g_YhhY`k i fXYb`bYi Y
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 l bhYfbY`a Yb`i bX`bU`Yni` ("\$\$\$\$: UW`VYgi W`YbXYb`Ui g`%`'
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bUWX`U`h][Yg`i bX`U`b[Zf]gh][Yg`K UWX`ghi a " `b`Y`XYf`8]g_i gg]cbž
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YbhgWX`Y]XYbX`Yg`]ghž`\Yi hY`a i h][Y`9bhgWX`Y]Xi b[Yb`Zi f`i bgYfY
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B Yhk cf_]b[`nk]gWX`Yb`K]ggYbgWX`UZh`/
I bhYfbY`a Yfhi a

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8 Ug`gWX`UZh`GmbYf[]Ybž`X]Y`Zi f`i VYf[fY]ZYbXY``b`bcj Uh]cbYb`X]Y
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hfU[ZU\][Yg`9fbU`fi b[ggmghYa `XYf`Ni _i bZhž]b`XYa `X]Y`5bi [U
: ccXHYWU`g`6&6!`b`bcj Uh]cbg!`i bX`B Yhk cf_]b[!D`UhhZcfa `Y]b
k YgYbh]WX`Yf`6YghUbXhY]`]gh ž`VYhc`bh`DfcZ`8f" `? Uh\Uf]bU`F]Y\`bž
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9]b`l a XYb`_Yb`]gh`gdi fVUf

8]Y`5bi [U: ccXHYWnY][hY`Y]bXf]b[`]WX`. `? Yfbh`Ya Yb`k]Y
J YfUbhk cfhi b[ž`K YfhgWX`cdZi b[ž`?`]a UbYi hfU`]hUhi bX`
9fbU`fi b[gg]WX`Yf`Y]h`d`fU[Yb`a U» [YV`]WX`X]Y`F]WX`hi b[`XYf
@YVYbga]hhY`!`i bX`; YhfUb`_Y]bXi ghf]Y` `k Y]h`Yb`hZYfb`h`j cb
_i fn`YV][Yb`HfYbXg" `Gc`V`chYb`X]Y`Ui g[YghY`h`Yb`A UgWX`]bYb`i bhYf
UbXYfYa `9]bV`]W`_Y`]b`]b`bcj Uh]j Y`GhfUhY[]Yb`ni f`A]b]a]Yfi b[`j cb
@YVYbga]hhY`j Yf`i ghYb`i bX`XYf`5i ZYfY]hi b[`j cb`5V`k UgYf"
8 Ufi VYf`\]bUi g`ghY`h`Yb`g]Y`J YfZU`fYb`k]Y`XUg`<] [\`DfYggi fY
DfcW`gg]b[`j cfž`XUg`@YVYbga]hhY`c`bY`? c`bgYfj]Yfi b[gg]hc`ZZY
`Ub[Yf`Zf]gWX`U`h"

9]b`k Y]hYfYf`c`_i g`U[`Ui ZXYf`F`YXi _h]cb`j cb`?i bghg`hc`ZZY]bgUhn
gck]Y`XYf`J Yfk YbXi b[`U`hYfbUh]j Yf`J YfdUW`_i b[ga UhYf]U`]Yb

"Ni XYa`k i fXYb` : cfhgWf]hhY`Z f`X]Y`DfcXi`_h]cb`j`cb`
dZUbNybVUg]YfhYb`@VYbga`]hhY`b`dfUgYbh]Yfh`X]Y`U`g
ni`_i`bZhgk`Y]gYbXY`@cgi`b[`Yb`Z`f`bUW`U`h][`YfY`9fbU`fi`b[`gk`Y]gYb
X]YbYb"

Ni`a`YfghYb`A`U`k`i`fXY`Y]bY`5b`U[`Y`j`cf[`YghY`h`X]Y`Yg
Yfa`c[`]W`h`7i`h]j`UhYX` :`ccX`]b`]bXi`ghf]Y`Ya`A`U`ghUV`ni
dfcXi`n]YfYb`"8]Y`DfUgYbhU]cbYb`j`cf`C`fh]`YfUbgW`Ui`]W`hYb
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Y]bYf`gck`c`k`]fhgW`UZh]W`U`g`Ui`W`c`c`c[`]gW`bUW`U`h][`Yb
Ni`_i`bZhighY`Yb"

<] [\ `] [\ hg`i`bX`B`Yi` \ Y]hYb

A`h`XYa`b`Yi`Yb`5i`gghY`i`b[`gVYfY]W` :`9bj`]fcb`a`Ybh`/`9bYf[`m
k`i`fXY`Y]b`]bbc]`Uh]j`Yf`GW`k`Yfdi`b`_h[`YgYhnh`"8]YgYf`6YfY]W`
k`]Xa`YhY`g]W`X`Yb`ZcfhgW`f]hh]W`Yb`9bYf[`]Y`cgi`b[`Yb`z`X]Y`]b`XYf
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X]Y`J`Yf`Y]`i`b[`]XYg`b`hYfb`Uh]cbU` :`ccXHYW5k`UfX`g`"a
A`]hhY`di`b`_h`ghUbXYb`%(`b`bc]`Uh]cbgdfc`Y`_hY`Ui`g`XYf[`]c`VU`Yb
@VYbga`]hhY`!`i`bX`Ni`Y`ZYf]bXi`ghf]Y"

8]Y`5bi`[`U` :`ccXHYW`&`\$`&(`]b`NU`Yb

b`g[`YgUa`h`k`i`fXYb`b`U`Y`ni`(``\$`\$`\$`\$` :`UW`VYgi`W`YbXY`Ui`g`%`'
@UbXYfb`[`YnU`h`z`XYf`5i`g`UbXgUbhY]`U[`]VY]`i`VYf`*`\$`DfcnYbh`"8]Y
[`fc`hYb`6Ygi`W`Yf[`]fi`ddYb`Ui`»`Yf`U`V`9i`fcdUg`_Ua`Yb`Ui`g`7`]\]bUz
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VYhY]`][`hYb`g]W`%`\$`+`5i`gghY`Yf`"8Ub`_`Y]bYf[`]Ygh]Y[`YbYb
8i`fW`gW`b]hngZUW`Y`_`c`bb`hYb`g]W`X]Y`6Ygi`W`Yf`X]YgYg`J`f`i`VYf
Y]bY`bcW`[`fc`»`YfY`J]Y`Z`U`h`Ub`9i`dcbUhYb`i`bX`@]j`Y!
8Ya`cbghfUh]cbYb`ZfYi`Yb`"6YgcbXYfg`VYY]bXfi`W`YbX`k`Uf`XUg
`Ub[`ghY`9i`dcbUha`]hY]bYf`@Ub[`]Y`j`cb`")`A`YhYfb`"8]Y`bUW`ghY
A`YggY`Z]bXYhj`ca`i`&`"V]g`i`&`" :`YVfi`Uf`&`\$`&+`]b`?`c`b`ghUhh"

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HYW\ a Ub!; fi bXYf'5bXfYUg`K U``b[Yf'fA]hhYŁZfYi hY`g]W\ i VYf`XYb
6Ygi W\ j cb`CghYffY]W\g!GW\]b_YbdUdgh`Fi Xc`Z6Yf[Yf'f"Łi bX
Gc\ b`A Ufh]b`6Yf[Yf"" | ' <UF c`@Ug_U' i ""Gc\ bY'; YgW\UZhgZi \fYf]b
7Uh\Yf]bY`6i f['j cf`XYf'?cYi hfi g]cbghYW\bc`c[]YUb`U[Y`ni f
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7cbDfcGUW\Yh!GmghYa "" | ' <UF c`A cXYfbghY
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8Yb`j c`Ui hca Uh]gW\Yb`7`]ddYf`HH%, %) `j cb`H]ddYf`H]Y`VYghUi bhY
VY]`æ\Ubb`DYb]Ug`f"Łi: `Y]gW\Yfa Y]ghYf`<Ubg`K U`hYf`Ui g`GU`nVi f["
| ' <UF c`; i bh\Yf`]gh`Y]bY`XYf`ghUf_ghYb`FYdfUgYbhUbnYb`j cb
HYW\Zcfi a`fj ""Ł`HYW\Zcfi a`!7\YZ`5`Yi UbXYf'; ""FY]gYW_Yfž
; i bh\Yf!`7\YZ: fUb_`@Y`bYb`i bX`?i bXYbX]Ybgh`Y]hYf'5bXfYUg
GW\ a]X"" | ' <UF c`5`g`UVgc`i hY`A YggYbYi \Y]h`dfUgYbh]YfhY`A UXc!
7\YZ7\ f]gh]Ub`<cb]b[`XYb`; YZf]YfV`cW_k c`Z`A: K`'+', `Zi f
\UbXk Yf_]W\Y`A]hhY`VYhf]YVY"" | ' <UF c`CghYffY]W\]gW\Y
: `Y]gW\dfca]bYbn`ni`; Ugh`VY]`?; `K YhhYf`fj ""Ł`K U`hYf
8]W_Yha i ``Yf`j cb`; fUa]``Yfž: YfX]bUbX`Gcf[Yf`i bX`Gc\ b
: YfX]bUbX`↑ b"ž`ægh`i bX`J c`_Yf`K YhhYf`gck]Y'; fUa]``Yf!
; YgW\UZhgZi \fYf'; Yf\UfX`DcW_YbUi Yf!; fUa]``Yf"" | ' <UF c
Ni Zf]YXYbY'; Yg]W\hYf`VY]`XYf`A UgW\]bYbZUVf_]`@Ug_U. `79C
A Ui]a]]Ub`@Ug_U`ff"Łi bX`A Uf_Yh]b[W\YZ`A]W\UY`A cgYf"" | ' <UF c
8]Y`A]_fc_]i hhYf`j cb`?Uf`GW\ bY`g]bX`XYfnY]h]b`CghYffY]W\]gY\ f
[YZfU[hž`k]Y`æ\Ubb`DYb]Ug`VYf]W\hYb`_cbbhY"" | ' <UF c`8]Y`F9L!
K i fghY`Ui Z\Ub[Y`]b]Y`5?G`*) A`ghY`hYb`HYUa`Y]hYf`8ca]b_]`Dc`h`
fi"Ł`gck]Y`X]Y`VY]XYb`HYW\ b_]Yf`A Uf]c`GW\ i ghYf`fA]hhYŁ`i bX
A Ufh]b`<UUg`j cf"" | ' <UF c`GhYZUb`GhfUggYf`_cbbhY`Ui ZXYa
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; fc»VYhf]YV`k]``_ca`a Yb`\Y]»Yb"" | ' <UF c`GhYZUb`GhfUggYf`VY`Ua
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@Ycdc`X`D]`g\cZYf`↑ b""Ui g`A i bnVUW"" | ' <UF c`; fYm: i ``Yf!7\YZ
A Ufh]b`: fYm`a]h`XYa`i: i ``Yfa cXY``: &&&F`gUa h`6i f[Yf`]b]Y
7@6*\$ \$ \$" | ' <UF c`GY\ f`YfZc`[fY]W\`Uh`g]W\`Zi f`HYW\Zcfi a`X]Y
dc`b]gW\Y`A Uf_Y`9_ca`Yi`Ybhk]W_Y`h`fj ""Ł`9_ca`Yi`!79C`@`_Ugn

D]`gb]U_ž`HYWŁZcfi a !7\YZ'5`YI UbXYf'; "FY]gYW_Yf'i bX
?i bXYbX]Ybgh`Y]hYf'5bXfYUg'GWŁa]X" | ' <UFc`A i `h]j UW
CghYffY]WŁ!7\YZ' <UbbYg'; `cgg`j cf`XYf'G`]WŁf!5b`U[Y`G@L ; , \$\$" |
<UFc`ϕ\UVYf'5`YI UbXYf'5][bYf'ghY`hY`X]Y`U_hi Y`ghYb
JYfdUW_i b[gUb`U[Yb`j cb`Gi dYfj UW] cf" | ' <UFc`A c\! ϕ\UVYf
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?UV]bYbk UgWŁUb`U[Y`?K 5!I 8H`ni f`FY]b][i b[`j cb`FUi WŁk U[Yb
/ `Gh]__Ybk U[Yb" | ' <UFc`ϵgh`K YhhYf'a]h`XYa `bYi Yb`&\$\$!@]hYf!
K]b_Y`k c`Zj cb`?; `K YhhYf" | ' <UFc`; fUa]`Yf!`; YgWŁUZhgZ \fYf
; Yf\UfX`DcW_YbUi Yf!`; fUa]`Yf'a]h`XYa `[fc»hYb`G`]WŁf!A cXY`
j cb`K YVYf" | ' <UFc` <UbXha Ubb`JYf_Ui Zga UbU[Yf'; i bh\Yf
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GhYd\Ub!`?cWŁUb`U[Yb`nY][Yb`ni `_cbbYb" | ' <UFc` : `i gg][!`i bX
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; Ua`dYf`i bX`XYggYb`HcWŁhYf'7cfbY`]U'; Ua`dYf" | ' <UFc`

6Ygi WŁYb`G]Y`i bg`Ui Z. `ZY]gWŁi bXWŁ"Uh