

Messe Anuga 2023: Gemeinsam gegen Lebensmittelverschwendung

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Lösungsvorschläge für eine nachhaltige Zukunft im Zeichen des Leitthemas Sustainable Growth.



Vom 7 bis 11 Oktober 2023 findet die Anuga in Köln statt. © Anuga

@YVYbga]hhY`j YfgW\ k YbXi b[`]a `: cW`g`XYf
5bi [U

5bi [U` `X]Y`@Y]ha YggY`Z0f`X]Y`[`cVU`Y`9fbÄ\fi b[gk]fhgW\UZh`
Z]bXYh]j ca ` \$+ "%\$"" `%%"%\$"&\$&' `]b`? Ò`b`ghUhh" `8]YgY
]bhYfbUh]cbU`Yž`Ä\ f]W\Y`J YfUbghU`hi b[`]gh`XUg`A YggY\] [\`][\h`b
XYf`@YVYbga]hhY`VfUbW\Y`i bX`V]YhYh`b]W\h`bi f`X]Y`A Ò[`]W\`Y]h
ni a `5i ghUi gW\ž`gcbXYfb`Yfa Ò[`]W\h`XUfØVYf`\]bUi g`h]YZ
9]bV`]W`Y`]b`X]Y`ni _i bZh`gk Y]gYbXYb`9bhk]W`i b[Yb`XYf`6fUbW\Y"

8 Ug`@Y]hh\Ya U`XYf`5bi [U`&\$&` k]fX`X]Y`8]g_i gg]cb`i bX
[Ya Y]bgUa Y`@Øgi b[ggi WXY`ni a `VfUbXU_hi Y``Yb`H\Ua U`XYf
J YfgWk YbXi b[`j cb`BU\fi b[ga]hhY`b`gY]b"

A YbgWXYb``Y]XYb`<i b[Yf` `A]``cbYb`HcbbYb
BU\ffi b[``UbXYh`]a `A Ø`

@VYbga]hhY`j YfgWk YbXi b[`]gh`Y]b[`cVU`Yg`DfcV`Ya `j cb
Ybcfa Ya `5i ga U»žXUg`gck c``Ö_c`c[]gWXY`U`g`Ui Wk`gcn]U`Y
?cbgYei YbnYb`\Uh"»XYG`J\`f`k YfXYb`k Y`hk Y]h`A]``cbYb`HcbbYb
j cb`@VYbga]hhY`b`Ybhgc f[hž`k Å\fybX`[`Y]WknY]h][`A]``cbYb`j cb
A YbgWXYb`Ub`<i b[Yf``Y]XYb"``5`g`K Y`h`Y]ha YggY`ZØf`X]Y
@VYbga]hhY`VfUbWXY`a ÖW`hY`X]Y`5bi [U`X]Y`8]g_i gg]cb`ØVYf`X]Y
J YfgWk YbXi b[`j cb`BU\fi b[ga]hhY`b`j cfUbhfY]VYb.`ÆXYa
5i gghY``Yfb`i bX`ZØ\fybXYb`Ægh]hi h]cbYb`Y]bY`]bhYfbUh]cbU`Y
5i ghUi gWd`Uhžcfa `[YVchYb`k]fXž`_ÖbbYb`ZfØ\`nY]h][`bUW\`U`h][Y
@Øgi b[gUb`gÅhnY`YfÖfhYfh`k YfXYb" `I a `X]Y
@VYbga]hhY`j YfgWk YbXi b[`ni `fYXi n]YfYbž`g]bX`bYi Yž
]bbcj Uh]j Y`HYWkbc`c[]Yb`YfZcfXYf`]Wk" `J cb`XYf`DfcXi _h]cb`ØVYf
X]Y`J YfUfVY]hi b[`i bX`XYb`<UbXY`V]g`\]b`ni a `J YfVfUi WXYbXYb
a ØggYb`U``Y`6fUbWXYbhY]`bY\`a YbXYb`ni gUa a YbUfVY]hYb"

K]f`a ÖW`hYb`I bhYfbY\`a Yb`XUVY]`i bhYfghØhnYbž`\fy`bYi YghYb
HYWkbc`c[]Yb`i bX`GhfUhY[]Yb`ni f`6Y_Åa dŽi b[`XYf
@VYbga]hhY`j YfgWk YbXi b[`Ui ZXYf`5bi [U`i bX`]a `FU\`a Yb`XYg
5bi [U`<cf]ncb`Gi a a]h] cfni ghY``Yb"``8]Yg`Yfa Ö[`]Wk`h`Y]bYb
Zfi WkhVufYb`5i ghUi gW`nk]gWXYb`XYb`HY]`bY\`a YbXYb`i bX`V]YhYh
X]Y`A Ö[`]Wk_Y]hž`bYi Y`DUfhbYfgWUZhYb`ni `_bØdZYb`i bX`GmbYf[]Yb
ni `bi hnYb"``; Ya Y]bgUa `_ÖbbYb`k]fX]Y[`cVU`Yb
<YfUi gZcfXYfi b[Yb`XYf`6fUbWXY`Ub[Y\Yb`i bX`]bbcj Uh]j Y`K Y[Y
Z]bXYbž`i a `[YhfYi `XYa `X]Yg`Ä\`f][Yb`@Y]hh\Ya U`bUW\`U`h][Yg
K UW`ghi a `ni `ZØfXYfb"``8Ybb`X]Y`bUW\`U`h][ghY`i bX`YZZY_h]j ghY
@Øgi b[ž`i a `Y]bY`K Y`h`c`bY`<i b[Yf`ni `YfgWUZZYbž`]Y[h
nk Y]ZY``cg`XUf]bž`X]Y`J YfgWk YbXi b[`j cb`@VYbga]hhY`b
YbhgW`cggYb`ni `ghcddYb ž`VYhcbh`Jb`D\]]dd`<Ufha Ubbž`8]fYW`hcf`
5bi [U"

@YVYbga]hhY`UVZÀ`Y`V]g`&\$' \$`fYXi n]YfYb

@Ui h'9I !? ca a]gg]cb`gc`Yb`9I !@ÀbXYf`V]g`&\$' \$
@YVYbga]hhY`UVZÀ`Y`ja`9]bnY`UbXY`i bX`VY]a`JYfVfUi W
fYXi n]YfYb`8]Yg`gY][Ubni]a`b`hYfYggY`XYf`JYfVfUi WYf]bbYb`i bX
JYfVfUi WYf.`; Ya`À»`Y]bYf`U_hi Y`Yb`I a`ZfU[Y`j cb`5bi [U
?bck`YX[Y`DUfhbYf`b`bcj U`A Uf`_Yh`b`g][`hg`gYhnYb`g]Y`X]Y
FYXi n]Yfi b[`j cb`@YVYbga]hhY`j YfgWk YbXi b[`Ub`X]Y`Gd]hnY`]\fYf
i a`k Y`hVYk i`gghYb`A U»bU`a Yb``: Ugh`X]Y`<`À`ZhY`XYf
JYfVfUi WYf]bbYb`i bX`JYfVfUi WYf`f(*`DfcnYbh`Yb[U[]Yfh`g]W
U_hj`ZØf`X]Y`A]b]a]Yfi b[`j cb`@YVYbga]hhY`j YfgWk YbXi b[ž
k`À`fYbX` - `DfcnYbh`]\fY`6Ya Ø\i b[Yb`Ui Z`FYWmW]b[žI dWmW]b[
i bX`K]YXYfj Yfk YbXi b[`j cb`DfcXi`_hYb`f]W`hYb`8UfØVYf`]\bUi`g
VYfØW_g]W`h[Yb`ZUgh`-`j cb`%\$`JYfVfUi WYbXYb`ni a`]bXYgh
a`UbW`a U`X]Y`I a`k Y`hž`k Ybb`g]Y`]\fY`@YVYbga]hhY`Ui`gk`À`Yb`
K`Y]hYfY`NU`Ybž`8UhYb`i bX`: U_hYb`ghY`Yb`ja`F`U`a Yb`XYg
U_hi Y`Yb`5bi [U`6`c[VY]hfU[g`ni a`H`Ya U`: ccX`K UghY`ni f
JYfZØ[i b["

9g`nY][h`g]W`ž`XUgg`g]W`XUg`6Yk i`gghY]b`XYf`?cbgi a`]YfYbXYb`ZØf
X]Y`; Ygi bX`X]Y]h`i bgYfYg`D`UbYhYb`ni bY`a YbX`gW`ÀfZh`i bX`g]Y
YbhgdYfWYbXY`6Ya Ø\i b[Yb`Ui W`j cb`XYf`@YVYbga]hhY`]bXi ghf]Y
Yfk UfhYb`8U`Yf`]gh`XYf`6YXUfZ`Ub`DfcXi`_h]bbcj Uh]cbYb`i bX
@Øgi b[Ybž`X]Y`XUg[`cVU`Y`@YVYbga]hhY`gmghYa`bUW`X`U`h[
j YfVYggYfbž[fØ»Yf`XYbb`Y`"

; YbUi`]\Yf`gYhn`X]Y`5bi [U`a]h`]\fYa`X]Yg`À`f][Yb`@Y]hh`Ya U
Gi`ghU]bUV`Y`; fck`h\`fB`UW`X`U`h[Yg`K`UW`ghi a`E`Ub`8]Y`k Y`hk`Y]h
ZØ`fYbXY`: UW`a YggY`XYf`9fb`À`fi b[gk`]fhgW`UZh`k]fX`XUVY]`j cb
Y]bYa`Ubgd`fi W`gj c`Yb`?cb[fYgg!`i bX`9j Ybhd`fc[fUa`a`VY[`Y]hYh
i bX`V]YhYh`nU`fY]W`Y`; Y`Y[Yb`X]Y]hYb`ni a`B`Y`hk`Yf`_Yb`"A]h`bYi Yb
DUfhbYfgW`UZhYb`k]Y`XYa`9`H`: ccX`ž`9i fcdYUb`b`gh]hi`hY`cZ
b`bcj Uh]cb`UbX`HYW`bc`c[mž`i bX`XYf`I`B`8`C`žI b]hYX`B`Uh]cbg
bXi ghf]U`8Yj Y`cda Yb`h`C`f[Ub]nUh]cbž`k YfXYb`ja`F`U`a Yb`j cb
?cbZYfYbnYbž`K`cf_g`cdgž`9I dYf]YbW`5fYUg`i bX`GdYU`Yf
GYgg]cbg`X]Y`k]W`h[ghYb`5b`]Y[Yb`XYf`6fUbW`Y`UXfYgg]Yfh`gck]Y
b`bcj Uh]cbYb`df`AgYb`h]Yfh`i bX`X]g`_i h]Yfh`"

I B=8C`G]XY`9j Ybhg`]a`F U\ a Yb`XYf`5bi [U

8]Y`\cWfUb[][Y` : UWj YfUbghU`hi b[`XYf`I B=8C`VY`Yi W`hYh`Ua
\$+"`C`_hcVYf`]a`F U\ a Yb`XYf`5bi [U`X]Y`<YfUi gZcfXYfi b[Ybž`a`]h
XYbYb`\i b[YfbXY`A YbgWXYb`]bgVYgcbXYfY`]b`ĀbX`]WXYb
; YV]YhYb`_cbZfcbh]Yfh`g]bX""N]Y`XYg`G]XY!9j Ybhg`]gh`Ygž
UbU`mh]gWXY`Ghi X]Yb`ni`dfĀgYbh]YfYbž`bcbj Uh]cbYb`j cfni ghY`Yb
i bX`dc`]h]gWXY`Cdh]cbYb`ni f`6Yk Ā`h][i b[`XYf`[`cVU`Yb
<YfUi gZcfXYfi b[`Ui Zni nY][Yb""6YgcbXYfYg`5i [Yba Yf`_k`]fX`Ui Z
X]Y`F c`Y`j cb`5_hYi f]bbYb`i bX`5_hYi fYb`XYg`Df]j UhgY`_hcfg`i bX
DUfhbYfgWUZhYb`gck`jY`Ui Z`HYW`bc`c[]Y`U`g`K`Y[VYfY]hYf`ZØf`X]Y
6YYbX][i b[`XYg`<i b[Yfg`]b`XYf`K`Y`h[Y`Y[h`I`a`X]YgY`i bX
k`Y]hYfY`<YfUi gZcfXYfi b[Yb`XYf`6fUbWXY`Ubni [Y\Yb`i bX
a`Ò[`]WXY`@Øgi b[Yb`ni`YfØfhYfbž`k`]fX`Ui »YfXYa`XUg`H\Ya`U
Gi dd`m`7\U]b`8]gfi dh]cb`]a`F U\ a Yb`XYg`I B=8C`G]XY!9j Ybhg`Ua
\$, ""C`_hcVYf`Ui Z[Y[f]ZZYb"

@YVYbga`]hhY`ZØf`X]Y`HUZY`

8Yb`Ui gghY`YbXYb`I bhYfbY\ a Yb`V]YhYh`X]Y`5bi [U`XUfØVYf
\]bUi g`gY]hj`jY`Yb`Ā\fYb`X]Y`A`Ò[`]WXY`hž`ØVYfgW`Øgg][Y
@YVYbga`]hhY`ž`A`i ghYfdfcXi`_hY`cXYf`DfcXi`_hY`a`]h`_i fnYa
A`]bXYgh`U`hVuf`_Y]hgXUhi a`XYf`HUZY`ni`gdYbXYb""b`XYb
j`Yf[Ub[YbYb`XfY`]Ā\fYb`k`i fXYb`]bg[YgUa`h`ZUgh`) \$\$
9i fcdU`YhhYb`a`]h`@YVYbga`]hhY`b`UV[Y\c`h`5i W`UbXYfY`A`YggYb
k`jY`X]Y`GA`VYhY`][Yb`g]WXY`Ub`XYf`5_h]cb""8]YgY`GdYbXYb`\UVYb
Y]bYb`i ba`]hhY`VUfYb`i bX`dcg]hj] Yb`9]bZi gg`Ui ZXUg`@YVYb`j`cb
VYXØfZh][Yb`A`YbgWXYb""8]Y`K`Y]hYf[UVY`X]YgYf`@YVYbga`]hhY`]\`Zh
b]W`h`bi f`<i b[Yf`ni`VY`Āa`dZYbž`gcbXYfb`hfĀ[h`Ui W`XUni`VY]ž
k`Yfhj`c`Y`F`Yggci fW`b`b]W`h`ni`j`YfgW`k`YbXYb""8]Y`HUZY`
8Yi hgW`UbX`k`]fX`YfbYi h`Ub`XYf`X]Yg`Ā\f][Yb`5bi [U`hY`]bY\ a Yb
i bX`X]Y`; Y`Y[Yb\Y]h`bi hnYbž`ØVYf`X]Y`A`Ò[`]WXY`hYb`XYf
GdYbXYbUV[UVY`i bX`UbgW`Y]Y»YbXYb`J`YfhY`]i b[`ni`]bZcfa`jYfYb"

?cY`ba`YggY`6fUbWXYb!A`YggYb`ZØf`X]Y

9fbĀ\fi b[g!bXi ghf]Y

8]Y`? cY`ba YggY`]gh`]bhYfbUh]cbU`ZØ\fybX`]b`XYf`8i fW ZØ\fi b[
j cb`9fbÅ\fi b[ga YggYb`"J YfUbghU`hi b[Yb`k]Y`X]Y`5bi [U`i bX`X]Y
=GA`g]bX`ZYgh`YhUV`]YfhY`k Y`hk Y]hY`@Y]ha YggYb`Ua`GhUbXcfh`? Ò`b"
A]h`XYf`5bi [U`< CF =NC B`]b`? Ò`b`[Y`h`Y]b`ni gÅh`]WXYg
9j YbhZcfa Uh`ZØf`X]Y`=bcj Uh]cbYb`XYf`ccXVfUbWXY`Ub`XYb`GhUfh"
8UfØVYf`\]bUi g`dfÅgYbh]Yfh`X]Y`?cY`ba YggY`]b`k]W[h[Yb`A Åf`hYb
fi bX`i a`X]Y`K Y`hž`n`"6`"]b`6fUg`]Ybž`7\]bUž`=X]Ybž`dUbž
?c`i a`V]Ybž`H\U]UbX`i bX`XYb`J YfY]b][hYb`5fUV]gWXYb`9a`]fUhYbž
nU`\fY]WXY`ccXa YggYb`a`]hi bhYfgW]YX`]WXYb
VfUbWXYbgdYn]Z]gWXYb`GWk Yfdi b`hYb`i bX`=U`hYb`"A]h`X]YgYb
[`cVU`Yb`5_hj]hÅhYb`V]YhYh`X]Y`?cY`ba YggY`]fYb`?i bXYb
a U» [YgW`bY]XYfhY`9j Ybhg`i bX`fY[]cbU`Y`@Y]ha YggYb`]b
i bhYfgW]YX`]WXYb`A Åf`hYbž`X]Y`Y]b`bUW`\U`h[Yg`]bhYfbUh]cbU`Yg
6i g]bYgg[UfUbh]YfYb`"a`6YfY]W`9fbÅ\fi b[ghYW`bc`c[]Y`]gh`X]Y
?cY`ba YggY`a`]h`]fYb`k Y`hk Y]hYb`@Y]ha YggYb`5bi [U`: ccXHYW
i bX`DfcGk YYhg`7c`c[bY`gck]Y`]fYa`[`cVU`Yb`BYhk Yf`a`]h
k Y]hYfYb`J YfUbghU`hi b[Yb`YVYbZU`g`VYghYbg`Ui Z[YghY`h"

K Y]hYfY`=Zcg.

\hhdg.##k k k "Ubi [U"XY#X]Y!
a YggY#Ubi [U#/fUbWXYba YggYb#

6Ygi WXYb`G]Y`i bg`Ui Z.`ZY]gW`i bXW`"Uh