

Grünes Licht für die SÜFFA 2020!

Chance statt Krise: Die beliebte Fachmesse ist die erste große Plattform für die Fleischbranche nach der Corona-Pause!



A]h'XYf'UV'%) "·‡`·][Ø`h][Yb '7cfcbU!J YfcfXbi b['A YggYb '[]Vh'X]Y
@UbXYgfY[]Yfi b['bi b'Zcfa U`· [fØbYg'@]VX h'ZØf'A YggYb ']b '6UXYb!
K ØfhhYa VYf[. 'I b hYf'9]b\U`hi b['YbhgdFYVX YbXYf
GWX i hnj cfgWX f]ZhYb '_Ubb 'X]Y 'Ghi hh[UfhYf'G, :: 5 'fl" 'V]g' - "
Bcj Ya VYfL'gca]h'd`Uba À»]['ghUhZ]bXYb ' 'i bX 'b]a a h'U`g'YfghY
[fc» Y'D`UhhZcfa 'ZØf'X]Y : 'Y]gWX VfUbWX Y'bUWX 'XYf'7cfcbU!DUi gY
&\$&\$ 'Y]bY 'GcbXYfghY`'i b['Y]b" 'A UWX Yf'i bX 'DUfhbYf'gY\Yb ']b 'XYf
J YfUbghU`hi b['XU\Yf'b]WX h`bi f'Y]bYb 'k]WX h[Yb 'GWX f]hh']b
F]WX h['XYf'j]Y`n]h]YfhYb ' bYi Yb 'Bcfa U']hÀh ž'gcbXYfb 'j cf'U`Ya
Y]bY 'Y]b]n][Ufh][Y'7\UbWX 'ZØf'X]Y 'HY]`bY\ a 'Yf"

G, :: 5 'U`g' K Y[k Y]gYf']b 'XYf
A YggY`UbXgWX UZh

I b\hYf\XYa \j cb\XYf\A YggY\Ghi \h[Ufh\Yb\h]W\Y\hYb\G][b\Yh\ G5: 9
9L DC \G]W\Yf\Z\0f\A YbgW\Yb"; i h\Z\0f\X]Y\K]fhgW\UZh _O\bb\Y\X]Y
G, :: 5\ni \Y]b\Y a \K Y[k Y]g\Yf\b\XYf\XYi hgW\Yb\A YggY\Ub\XgW\UZh
k Yf\XYb \z a Y]bh\5b\Xf\YUg\K]Yg]b[Yf\z\A]h[\YX\XYf
; YgW\A\Zh\g\Y]hi b[\XYf\A YggY\Ghi \h[Ufh" \a \7cfcbU!\u\l\f\&\\$&\\$ \k]fX
X]Y\G, :: 5\j \Y\Y]W\h\Yh\k Ug\i b[Yk c\b\h\UV\Ui Z\Yb\z\Y]Vh\UVYf
XYbb\cW\X]Y\Hcd\!5Xf\YggY\Z\0f\=b\Zcfa Uh]cb\Yb\z\J Yfb\Yhni b[\i b\X
b\Yi Y\Hf\Yb\Xg\=b\Yb[Yf\?cc\c\Yf\U\h]cb\z\Y]h\XYb\6Y\O\f\XYb\UVYb\k]f
Y]b\h\h\U[Z\A\Y]g\8i f\W\Z\0\fi b[g\cb\Yd\h\Yf\U\h\Y]h\h\z\XUg\Y]b
i b[Yh\h\O\h\Yg\A YggY\Yf\YVb]g\Yfa \O[\]W\h\i b\X\U\h\Y\Yb
9b\h\k]W\i b[Yb\Y]6Y\XUf\Z\YI]VY\U\Ub[Yd\Ug\h\k Yf\XYb\U\bb\8Yf
; Ygi b\X\Y]h\g\W\i h\h[Yb\Y]h\XUVY]g\Y\Ygh\Yf\gh\A\h\X\W\c\Y\Yf\gh\Y
Df]c\h\h"

C b\]b\Y\H]W\Yh]b[\z\A\Ug\Yb\i\ b\X\<][\!\HY\W\ !
6Y\O\Zhi b[

8Yg\U\Y\UVY\ a\Ub\g\W\g\Y]h\Ybg\XYf\A YggY\Yh\h\]W\U\i\W\Z\0f\Y]b\Y
U\Y\ a\Y]b\Y\A\Ug\Yb\Z\W\h\Yb\h\g\W\Y\XYb\z\i\ a \j\Yfg\W\Y\XYb\gh\Yb
J\cf\UVYb\Yf\Y\W\h\hni\k\Yf\XYb\i\ b\X\XYf\Yb\l\ a\g\Yhni b[\b\X\Y\DF\U\i\]g
ni\j\Yf\Y]b\Z\W\Yb\i\ b\X\i\j\Yf\Y]b\Y]h\W\Yb\z\Yf\A\fh\K\Yg]b[Yf\Y
8UXi f\W\Y\Yf\Y]gh\Yb\k\]f\Yf\Y]h\Z\0f\ha\O[\]W\Y\G\W\Yf\Y]h\Z\0f
5i\g\h\Y\Yf\i\ b\X\6Ygi\W\Yf\Yf\Y]b\Y\H]W\Yh]b[\z\Y]b\Yf
Ui\g[Y_\O[Y\h\Yb\6Ygi\W\Yf\Z\0\fi b[\i\ b\X\i\ a\Z\Ug\Yb\XYb
<\m[Yb\Y a\U\Y\ b\U\Y\ a\Yb\di\ b\h\Yh\X]Y\A YggY\Ghi \h[Ufh\c\Y\Yb\Xf\Y]b\ a\]h
\c\W\ a\c\XYfb\Yf\HY\W\ b_\Gc\j\Yfgcf\h\Yh\k\U\XUg\i\ a\k\Y\h\z\Yi\ b\X\Y\W\Y
G\W\W\h\O\Zhi b[g\g\m\h\Y a\X]Y\<\U\Yb\U\i\Z\Yb\X\i\ a\]h\ f\g\W\i\Z\h\U\gh\U\h\h\Y\X\Y\W\X]Y\F\Ui\ a\i\Z\h\i\ a\ n\Yb\Y

; Ygi\ b\XY\6f\U\Y\W\Y\ a\]h\i\h\Yf
=b\j\Y\gh\h\c\bg\U\i\ b\Y

8\Y\G, :: 5\h\U\g\D\Z\W\h\Yfa\]b\Z\0f\XUg\Y\g\W\Yf\U\Yb\Xk\Yf\i\ b\X
X]Y\ a\]h\Y\gh\A\h\X]g\W\Y\=b\X\i\gh\Y]Y\]b\8\Yi\h\g\W\U\Yb\i\ b\X\]a
Ub\ f\Yb\h\Yb\XYb\5i\g\U\Yb\@Ub\Z\h\Yf\gh\]g\h\Yb\A\YggYb\X\i\ f\W\X\]h\U\Y
5\h\Yfb\U\h\j\Yb\i\W\h\hni\Yfg\Yh\Yb\z\g\U\h\h\U\W\]a\>\h\h\Yf\Yf\z
@Ub\XYg]b\bi\ b[g\Y]gh\Yf\XYg\@Ub\XYg]b\bi\ b[g\Yf\U\Yb\Xg\Z\0f\XUg

: ``Y]gWX Yf\ UbXk Yf_]b '6UXYb!K ØfhhYa VYf[``8cfh'VY[fØ» Y'a Ub
X]Y ``Ub[`Yfk UfhYhY ?UV]bYhhgYbhgWX Y]Xi b[` a]h[fc» Yf
9f`Y]WX hYfi b[``8]Y '6fUbWX Y`UVY`X]Y 'VYgcbXYfY`G]hi Uh]cb`XYf
j Yf[Ub[YbYb`A cbUhY`]bg[YgUa h'gY\ f[i h[Ya Y]ghYfh ži bX
j]Y`Yfcfhg`gY]`Y]bY` \c\Y`bj Ygh]h]cbgVYfY]hgWX UZh`gdØfVUf`B i b
[Y`hY`Ygž` X]YgY`VY]XYb` U_hcfYb`Ui Z`Y]bYa`]XYU`Yb`A Uf_hd`Uhn
k]Y`XYf`G, : : 5 `ni gUa a Ybni Vf]b[Yb` `XUg`]gh`Y]bY`F]YgYbWX UbWX
I bgYf[YgUa hYg`HYUa`k]fX`k Y]hYf`a]h<cWX Xfi W_Ub`XYf
A YggYd`Ubi b[`ZY]`Ybž`XUa]h`X]Y`G, : : 5 `&\$&\$`hfchñ`7cfcbU`Y]b
UhkfU_hjj Yg` ; YgUa hdU_YhZØf`5i gghY`Yf`i bX`6Ygi WX Yf`k]fX"

9WXUhYb`XYf`G, : : 5 `&\$&\$

J YfUbghU`hi b[gcfh`A YggY`Ghi hh[Ufhž<U`Y` (`i bX`Cg_Uf`@Jdd
<U`Y`fk U`Y`*`
HYfa]b. `+` - ``Bcj Ya VYf`&\$&\$
2 Zbi b[gnY]hYb. `GUa ghU[`%. `\$. `&\$. `\$. `I \fž`GcbhU[`i bX
A cbhU[`%. `\$. `&%. `\$. `I \f
HU[Yg_UfhY. `C b`]bY!J cfj Yf_Ui Z`&` 9i fcž`Yfa Å»][h%*`9i fcž
GWX i ` _`UggYb`f]b`6Y[`Y]hi b[`Y]bYg`@Y\ fYfgž`c\ bY`JJ GŁ#DYfgcb`%\$
9i fc
A Y\ f`bZcfa Uh]cbYb`i b hYf`k k k "gi YZZU"XY"

6Ygi WX Yb`G]Y`i bg`Ui Z`ZY]gWX i bXWc "Uh