

Das war die AB HOF 2025

Die Ab Hof 2025 hat heuer sehr eindrucksvoll bewiesen, dass sie Europas führende Spezialmesse für Direktvermarktung und Lebensmittelhandwerk ist



Der Titel „Speck-Produzent des Jahres“ ging an die Fleischerei Lechner aus Scheibbs. Zusätzlich gab es einen 500-Euro-Scheck, der von Fleisch & Co gesponsert und von Herausgeberin Tanja Braune übergeben wurde. © Beigestellt

9]b`fi bXYf` ; YVi fhghU[ž`Y]bY`9fZc`[g[YgWk]Wk hY`i bX`Y]bY`A YggYž
 X]Y`gY]h`đ\fnY\bhYb`A U» ghAVY`gYhnh`6YfY]hg`ni a`" \$`"A U`_fU\hY
 XYf`<U\b`ni f`9fcZZbi b[`XYf`5V`<cZ` `9i fcdUg`[fc» hYf
 GdYn]U`a YggY`Zi f`VUi Yf`]WkY`8]fY_hj Yfa Uf_hi b["A]h`XYa
 ZY]Yf`]WkYb`5i Znu_h`Z]Y`XYf`GhUfhgWk`i gg`Zi f`j]Yf`HU[Y`j c`Yf
 ðbcj Uh]cbž: UWk]ggYb`i bX` ; Ybi gg` `i bX`a Y`f`U`g`" "\$\$\$
 6Ygi WkYf`ghfca hYb`]b`X]Y`a]hi VYf`&) \$`5i gghY`Yfb`j c`VYgYhnhYb
 <U`Yb`XYf`K]YgY`Vi f[Yf`A YggY`"K Ug`Y]bgh`U`g`D]cb]Yfdfc`Y_h
 VY[Ubbž`\Uh]g]Wk`Ub[gh`ni f`Zi \fYbXYb`D`UhhZcfa`Zi f`
 8]fY_hj Yfa Uf_hi b[`Ybhk]W_Y`h`@UbXYg\Ui dha Ubb!
 GhY`j YfhfYhYf`GhYd`Ub`DYfb`_cdZ`VYhcbhY`]b`gY]bYf

9fcZZbi b[gfYXY`X]Y`nYbhfU`Y`F c`Y`XYg`fY[]cbU`Yb
@YVYbga]hhY`UbXk Yf_g`i bX`XYf`VUi Yf`]WXYb`8]fY_hj Yfa Uf_hi b[.
`Y]b`YfZc`[fY]WXYf`K Y[žXYf`i bUV`Ub[] [Yf`a UW`h`j cb
]bhYfbUh]cbU`Yb`A Uf_hYb`"8Ybb`b]f[YbXg`k]fX`gc`cW`k Yfh][
dfcXi n]Yfh`k]Y`VY]`i bg` `UVYf`Ui W`b]f[YbXg`UVYb`X]Y`fl Ł
6Yhf]YVY`a]h`gc`c`Yb`5bZcfXYfi b[Yb`ni `Ua`dZYb`k]Y`]b`9i fcdU"
K]f`VfUi WXYb`XU`Yf`k]YXYf`a Y`f`@UbXk]fhgW`UZh`i bX`k Yb][Yf
NYhhY`k]fhgW`UZh`i

A Uf]cb`<Y]a ž; YgW`UZh`gZ `fYf]b`XYf`A YggY`K]YgY`Vi f[žVf]b[h
Yg`Ui ZXYb`Di b_h` K U`fYbX`XYf`<UbXY`a]h`ghUbXUfX]g]YfhYb
A UggYbdfcXi _hYb`A Uf_hY`Xca]b]Yfhž`YbhghY`Yb`VY]`i bgYfYb
DfcXi nYbhYb`; YgW`a UW_gYf`YVb]ggYž`X]Y`Yg`gcbgh`b]W`h`[UVY`"G]Y
VYk U`fYb`HfUX]h]cbYbž`gYhnYb`ϕbcj Uh]cbYb`i a`i bX`Vf]b[Yb
YW`hY`E i U`]hUh`X]fY_h`ni `XYb`A YbgW`Yb"

GdYW`! ? U]gYf`]b`XYf`? UhY[cf]Y` 9f`]hnhY`K i fghY`!; Yk YfVY`Zi f
J YfYbU`FcgYb_fUbn`fl "j "f"Łj cb`K]Xj]YfhY`" | `6Y][YghY`h`GdYW`!
? U]gYf`]b`XYf`? UhY[cf]Y` 5i Zghf]W`Y`!; Yk YfVY`Zi f`8cf]g`i bX`: fUbn
GhY]bYf]6YfbgW`YfYf`Ui g`Gc`YbUi " | `6Y][YghY`h`8Yf`H]hY`
DfcXi nYbh`XYg`ϕ`fYg ž`[YgdcbgYfhj ca` : UW`a U[Un]b` 8Ug
@YVYbga]hhY`UbXk Yf_ ž`[]b[`Ub`X]Y` : Ua`]Y` :]f`]b[Yf`Ui g
GW`UfhYb`" | `6Y][YghY`h`

**Hcd!H`Y`a`Yb`XYf`A`YggY.`B`UW`X`U`h][`_Y]h`i`bX`
ϕbcj`Uh]cb`**

8]Y`5V`<cZ`&\$&) `gYhnhY`]b`U`h`]W`bYi Y`GW`k Yfdi b_hY`i bX`[f]ZZ
U_hi Y`Y`<YfUi gZcfXYfi b[Yb`Ui Z`6YgcbXYfg`[YZfU[h`k UfYb
JcfhfU[Y`i bX`K cf_g`cdg`ni`]bbcj Uh]j Yb`
J Yfa Uf_hi b[gghfUhY []Yb`i bX`bYi Yb`J Yfhf]YVgk Y[Yb`"8]Y
H`Y`a`Yb`6i fbc`i h`DfUj Ybh]cb`i bX`A Uf_h[UfhbYfY]`gh]Y» Yb`Ui Z
[fc» Yg`ϕhYfYggYž`XU`g]Y`nYbhfU`Y`5gdY_hY`Zi f`X]Y`Ni`_i bZh
bUW`X`U`h][Yf`UbXk]fhgW`UZh`]WXYf`6Yhf]YVY`XUfghY`Yb"

9]b`Di V`_]i a ga U[bYh`k Uf`X]Y`Yfgha U`g`Ub`U`Yb`j]Yf`A YggYhU[Yb
ghUhhZ]bXYbXY` ; **Ybi ggU`UXYa]Y`**"G]Y`Vch`dfUI]gbU`Y`9]bV`]W`_Y`]b
GYbgcf]_ž`@YVYbga]hhY`ei U`]hUh`i bX`UbXk Yf_]W`Y

J YfUfVY]hi b[ghYWk b]_Yb' i bX'k i fXY'j cb'XYb'6Ygi WkYf]bbYb
i bX'6Ygi WkYfb'VY[Y]ghYfh'Ub[Ybca a Yb"

9a]'mi bX'<Yfa Ubb'G]W_ \UVYb'g]Wk' i VYf'XYb'5bghi fa 'j]Y'Yf
]bhYfYgg]YfhYf'6Ygi WkYf'[YZfYi h"| 'A]_Y'F UUV'9fgha U'g']b
K]YgY'Vi f['i bX' \cWkni Zf]YXYb . '6Yfb\UfX'F UUV' i bX'5'Yi UbXYf
<cW_] cb'8i _Yf!F YI ""| 'A]_Y'F UUV'; fUa]'Yf']b'6YghZcfa .
5bXfYUg'F cgYbVYf[ž; Yf\UfX'DcW_YbUi Yf!'; fUa]'Yfž'H\ca Ug
F YgY'f9'ca Ułž'7\ f]gh]Ub'<cZf' i bX'K U'hYf'8]W_Yha i 'Yf
dfUgYbh]YfhYb']\fY'<][\`][\hg"| 'A]_Y'F UUV';]l ghUfhYf']b
K]YgY'Vi f[. XYf': 'Y]gWkYfj YfVUbX'Vnk ""X]Y';]XY'a]h'Y]bYa
hcdUi g[YghUhhYhYb' i bX' [i h'VYgi Wk hYb'GhUbX""| '6Y][YghY'h
DfYa]YfY'Zi f'5]Wk]b[Yf. '8Yf'@UXYbVUi Yf'k Uf'Yfgha U'g'Ui ZXYf'5V
<cZj YfhfYhYb' i bX' ['Y]Wk'gY\ f[i h'VYgi Wk h"| '6Y][YghY'h'

A]h'XYf'Yfgha U][Yb'HY]'bU\ a Y'XYg' ; Ybi gg`UbX
C VYfcghYffY]Wk 'k i fXY'X]Y'A YggY' i a 'Y]bY'k Y]hYfY'fY[]cbUY
DfUgYbhUh]cb'VYfY]WkYfh"; Ya Y]bgUa 'a]h'XYa 'VYk U\fhYb' Gc
gWk a YW_h'B]YXYfcghYffY]Wk !8cfZ'Vch'g]Wk'Y]bY
VYY]bXfi W_YbXY'J]Y'ZU'h'Ub'fY[]cbUYb'GdYn]U'hUhYb" '8Yb
_fcbYbXYb'5VgWk' i gg'XYg'A YggY!GUa ghU[g'V]'XYhY'XYf'Y[YbXUfY
GhY]fYf!5VYbX'a]h'_i ']bUf]gWkYb'<][\`][\hg' i bX'X]Y' DUfhm
? fU]bYf'gcf[hYb'Zi f'VYghY'Gh]a a i b["

F YbY'; i hgWkY!A c]gg`j cb'GWkUi a Yfa U'&('dfUgYbh]YfhY'gY]bY
a U> [YgWk bY]XYfhYb'DfY]gUi gnY]Wkbi b[g/ '9h]_Yhh]YfgmghYa Y""|
6Y][YghY'h'5''Ygžk Ug'XUg'<Yfn'VY[Y\fh'A Uf'_i g'Ghc[Yf'j cb'5''Yg
K i fgh'j cf'gY]bYa 'hcdUi g[YghUhhYhYb'GhUbX""| '6Y][YghY'h'æWkYb
F Y[YbZ'XYfž; YgWk UZh'Zi \fYf'XYf'A ccg\Ua a Yf'<m[]YbY' /
HYWk b]_; a V<""| '6fUi bY'GhUa a [UghY']b'K]YgY'Vi f[. 'K YfbYf
9]g' i bX'æ\UbbYg'? i bn'nY][Yb'X]Y' bYi YghY'; YbYfUh]cb'XYf
6]gWk cZ' '5i hca UhYb""| 'A]_Y'F UUV''

F Y_c fXj YfXUWk h][Y'9]bgYbXi b[Yb

5i Wk '&\$&) 'k i fXYb']a 'FU\ a Yb'XYf'A YggY'k]YXYf'X]Y
G]Y[YfdfcXi _hY'nU\ 'fY]WkYf'DfUa]Yfi b[Yb'Ui g[YnY]Wk bYh": i f'X]Y
'Y]gWk VfUbWkY'VYgcbXYfg']a ' : c'_i g. 'X]Y'VY]XYb'5i gnY]Wkbi b[Yb
GdYW_! ? U]gYf' i bX' 8 Ug'; c'XYbY'6' i bnb_fUbn' ""G]Y
k i fX][Yb'X]Y'\YfUi gfU[YbXY'E i U'hUh' i bX'J]Y'ZU'h'VUi Yf']WkYf

i bX`[Yk YfV`]WXYf`9fnYi [b]ggY"

Ϸ`UWKhj YfgW]YXYbYb`K YhhVYk YfVYb`k i fXYb`i VYf` ", +%
GdYn]U`]hUhYb`Ui g`[Ubn`CghYffY]W`i bX`XYb`BUWVUf`UbXYfb
Y]b[YfY]W`h`XUfi bhYf`(-`'DfcVYb`Z`f`X]Y`VY]XYb`:`Y]gW!
5i gnY]W`bi b[Yb`"9fgha U`g`k i fXY`bYVYb`XYa` DfcXi nYbhYb`XYg
Ϸ\`fYg`fi]f`]b[Yf`cZ`Ui g`GW`UfhYb`ž`CC`U`i W`XYf`H]hY` GdYW`!
DfcXi nYbhXYg`Ϸ\`fYg`j Yf[YVYb``Y]b`_`UfYg`NY]W`Yb`XUZ`f`XUgg
hfUX]h]cbY`Y`:`Y]gW] YfYXY`i b[`i bX`\`cW`ghY`\`UbXk Yf`_]W`Y
E i U`]hUh`k Y]hYf`]b`[YZfU[h]g]bX"

8Yb`VY[Y`fhYb`H]hY`g]W`YfhY`g]W`6`i bnYbgYa a Yf``<YfVYfh
@YW`bYf`Ui g`GW`Y]VVG`ž`XYf`a]h`; YgW`a UW`_`i bX
\`UbXk Yf`_]W`Ya`?`cbbYb`X]Y`đ`fmi VYfnYi [hY`"Ϸ`gYZ
A`ccgVfi [[Yfž`DfUg]XYbh`XYf`@UbXk]fhgW`UZh`_`Ua`a`Yfž`i bhYfghf]W`
X]Y`6YXYi hi b[`X]YgYf`5i gnY]W`bi b[Yb.`DfUa`]Yfi b[Yb`k`]Y`\`]Yf
Ui ZXYf`5V!<cZ`A`YggY`K`]YgY`Vi f[`g]bX`b]W`h`bi f`Y]bY`k Yfhj`c`Y
5bYf`_`Ybbi b[`i bX`Ybcfa`a`chj`]YfYbX`Z`fi bgYfY
`UbXk]fhgW`UZh`]W`Yb`i bX`[Yk YfV`]W`Yb`DfcXi nYbhYb`ž`gcbXYfb
Ui W`g]W`hVUfY`NY]W`Yb`\`cW`ghYf`E i U`]hUh` `8]Y`5V`<cZ]b
K]YgY`Vi f[`]gh]a`a`Yf`Y]bYb`6Ygi W`k`Yfh`cV`U`g`5i gghY`Yfž
DfcXi nYbh`cXYf`6Ygi W`Yf"

6YfY]hg`ni a`nk Y]hYb`A`U`fY]ghYb`X]Y` @UbXg`i hYf`bUW`
K]YgY`Vi f["`Ϸ`f`:`Un]h` `8]Y`k`Yfhj`c`Y`J`YfbYhni b[`a`UW`h`X]Y`5V!
<cZ`A`YggY`Z`f`X]Y`%"`6UmYf]gW`Y`:`Y]gW`YfgW`i`Y`ni`Y]bYa
VYgcbXYfg`k`]W`h][`Yb`9j`Ybh`|`6Y][`YghY`h`A`Uf`_`i`g`k`]b`_`Y`a`Ubb
i bX`5bXfYU`6fY]W`_`j`ca`@`ccgXcfZYf`i`bhYfbY`a`Yb`6UhgW`
K`UU[`Yb`i`bX`98J`:`a`V`" |`6Y][`YghY`h`i`bh`Yf`<cW`fY]hYf`i`bX
9f]W`Ϸ`b]gW`j`cb`6]nYfVU`" |`6Y][`YghY`h`5i`W`Ϸ`\`Ubb`DYb]Ug
GhUbX`[`Y`\`cfh`gY]h`Ub[`Ya`ni`XYb`:`]i`di`b`_`hYb`XYf`5V!<cZ`A`YggY`]b
K]YgY`Vi f["`|`6fUi`bY`9fgha`U`g`Ui`ZXYf`5V`<cZ`H`ca`Ug`<Ub`_`Y
i bX`5bbYhhY`?`cW`j`cb`XYf`@XYbVUi`!`A`Ubi`ZU`_`hi`f`<Ub`_`Y`" |`A`_]`Y
F`UUV`"

8]Y`bUW`ghY`;`Y`Y[`Yb`Y]h`[`]Vh`g`j`cb`*`"V]g`-`"A`Ufn`&\$&*"`

5`Y`DfY]ghfU[`Yf`XYf`56`<C`:`&\$&)`Z]bXYb`G]Y`\`]Yf.`

\`hhdg.`##`k`k`"a`YggYk`]YgY`Vi`f[`"Uh`#`d`f`c`X`i`_`h`d`f`U`Y`a`]Yfi`b[`Yb`#`

6Ygi W\Yb`GjY`i bg`Ui Z.`ZY]gW\i bXWc"Uh