

## Das war die AB HOF 2025

Die AB HOF 2025 hat bei ihrem 30-jähriges Jubiläum sehr eindrucksvoll bewiesen, dass sie Europas führende Spezialmesse für die bäuerliche Direktvermarktung und regionales Lebensmittelhanderwerk ist.



Der Titel "Speck-Produzent des Jahres", € 500,- gesponsert von "Fleisch & amp; Co." ging an die Fleischerei Lechner aus Scheibbs.(Bild: Mike Raab)

9]b'fi bXYf'; YVi fhghU[žY]bY'9fZc`[g[YgWk]WkhY'i bX'Y]bY'A YggYžX]Y'gY]h'XfY]'\*J\fnY\bhYb'A U» ghÀVY'gYhnh'6YfY]hg'ni a '' \$"'A U`\_fÀ\hY'XYf'<U\b'ni f'9fÒZZbi b['XYf'56'<C: ''9i fcdUg'[fÒ» hYfGdYn]U`a YggY'ZØf'VÀi Yf`]WkY'8]fY\_hj Yfa Uf\_hi b["'A]h'XYa ZY]Yf`]WkYb'5i ZhU\_h'Z]Y``XYf'GhUfhgWki gg'ZØf'j ]Yf'HU[Y'j c``Yf\dbcj Uh]cbž: UWkk]ggYb'i bX'; Ybi gg' ii bX'a Y\f'U`g'' \$"\$\$\$6Ygi WkYfł]bbYb'ghfÒa hYb']b'X]Y'a ]h'ØVYf'&) \$'5i gghY``Yfb'j c``VYgYhnhYb'<U``Yb'XYf'K]YgY`Vi f[Yf'A YggY"

 $K Ug^{Y}]bgh^{U}g^{D}cb]Yfdfc^{Y}h^{V}Y[Ubbž^{U}h^{G}]W^{A}b[gh^{A}h]f$ 

ZØ\fYbXYb'D`UhhZcfa 'ZØf'8]fY\_hj Yfa Uf\_hi b['Ybhk]W\_Y`h"'@<!
GhY``j YfhfYhYf'GhYd\Ub'DYfb\_cdZ'VYhcbhY']b'gY]bYf
9fÒZZbi b[gfYXY'X]Y'nYbhfU`Y'Fc``Y'XYg'fY[]cbU`Yb
@YVYbga]hhY`\UbXk Yf\_g'i bX'XYf'VÀi Yf`]WXYb'8]fY\_hj Yfa Uf\_hi b[.

Y]b YfZc`[fY]WXYfK Y[žXYfi bUV\Àb[][Yfa UWkhj cb]bhYfbUh]cbU`Yb A Àf\_hYb" 8 Ybb b]f[YbXg'k]fX 'gc `\cWk Yfh][dfcXi n]Yfh'k]Y 'VY]ii bg` 'UVYf'Ui WX b]f[YbXg'\UVYb'X]Y fl Ł 6Yhf]YVY a]h'gc `\c\Yb'5bZcfXYfi b[Yb'ni '\_Aa dZYb'k]Y ]b '9i fcdU" K]f'VfUi WXYb 'XU\Yf'k]YXYf'a Y\f'@UbXk]fhgWXUZh'i bX'k Yb][Yf NYhhY`k]fhgWXUZh" A Uf]cb'<Y]a ž'; YgWXÀZhgZØ\fYf]b 'XYf'A YggY K]YgY`Vi f[žVf]b[h'Yg'Ui Z'XYb'Di b\_h K À\fYbX'XYf'<UbXY``a]h ghUbXUfX]g]YfhYb'A UggYbdfcXi\_hYb'A Àf\_hY'Xca]b]Yfhž'YbhghY\Yb VY]'i bgYfYb'DfcXi nYbhYb'; YgWXa UW\_gYf`YVb]ggYž'X]Y'Yg'gcbgh b]WXh'[ÀVY"G]Y'VYk U\fYb'HfUX]h]cbYbž'gYhnYb' \$\D\$cj Uh]cbYb'i a i bX'Vf]b[Yb'YWXhY'E i U`]hÀh'X]fY\_h'ni 'XYb'A YbgWXYb" Hcd!H\Ya Yb'XYf'A YggY. 'BUWX\U`h][\_Y]hi bX' \$\D\$cj Uh]cb

# Hcd!H\Ya Yb`XYf`A YggY.`BUW\\U`h][\_Y]h`i bX =bbcj Uh]cb

 $8 ]Y'56' < C: `\&\$\&) `gYhnhY`]b \setminus U`h`]W `bYi Y`GW k Yfdi b_hY`i bX`[f]ZZ U_hi Y``Y' < YfUi gZcfXYfi b[Yb`Ui Z''6YgcbXYfg`[YZfU[h`k UfYb JcfhfÅ[Y`i bX`K cf_g\cdg`ni `]bbcj Uh]j Yb`JYfa Uf_hi b[gghfUhY[]Yb i bX`bYi Yb`JYfhf]YVgk Y[Yb"\8]Y`H\Ya Yb`6i fbci h!DfÅj Ybh]cb`i bX A Uf_h[ÅfhbYfY]'gh]Y `Yb`Ui Z'[fc `Yg' \DhYfYggY \Z'XU'g]Y`nYbhfU`Y 5gdY_hY`ZØf'X]Y`Ni _i bZh'bUW\\U`h][Yf``UbXk]fhgW\UZh`]W\Yf 6Yhf]YVY`XUfghY``Yb"$ 

9]b Di V`]\_i a ga U[bYhk Uf'X]Y Yfgha U`g Ub 'U``Yb j ]Yf'A YggYhU[Yb ghUhhZ]bXYbXY; Ybi ggU\_UXYa ]Y"'G]Y Vch'dfUl ]gbU\Y'9]bV`]W\_Y ]b GYbgcf]\_ž@YVYbga ]hhY`ei U`]hÀh'i bX`\UbXk Yf\_`]WXY
J YfUfVY]hi b[ghYWXb]\_Yb ii bX k i fXY j cb XYb 6Ygi WXYfł ]bbYb VY[Y]ghYfh'Ub[Ybca a Yb"'A]h'XYf'Yfgha U`][Yb 'HY]`bU\a Y 'XYg; Ybi gg`UbX C VYfÒghYffY]WX ik i fXY 'X]Y 'A YggY ii a 'Y]bY k Y]hYfY fY[]cbU`Y 'DfÀgYbhUh]cb 'VYfY]WXYfh"; Ya Y]bgUa ia ]h'XYa VYk À\fhYb Gc 'gWXa YW\_h'B]YXYfÒghYffY]WX !8cfZ'Vch'g]WX 'Y]bY VYY]bXfi W\_YbXY 'J ]Y`ZU`h'Ub 'fY[]cbU`Yb 'GdYn]U`]hÀhYb"'8Yb \_fÒbYbXYb '5VgWX`i gg'XYg'A YggY!GUa ghU[g'V]`XYhY 'XYf'`Y[YbXÀfY

 $GhY]fYf!5VYbX`a]h`\_i`]bUf]gWXYb`<][ \ \ `i bX`X]Y`DUfhm?fU]bYf `gcf[ hYb`ZØf`VYghY`Gh]a a i b[ "$ 

## FY\_cfXj YfXAW h][Y 9]bgYbXi b[Yb

5i W. '&\$&) 'k i fXYb']a 'F U\a Yb'XYf'A YggY'k ]YXYf'X]Y
G]Y[YfdfcXi \_hY'nU\`fY]W\Yf'DfÀa ]Yfi b[Yb'Ui g[YnY]W\bYh'': Øf'X]Y
: `Y]gW\VfUbW\Y'VYgcbXYfg']a ': c\_i g. 'X]Y'VY]XYb'5i gnY]W\bi b[Yb
GdYW\_!?U]gYf 'i bX' 8 Ug'; c`XYbY'6`i bnb\_fUbn` "'G]Y'k ØfX][Yb
X]Y'\YfUi gfU[YbXY'Ei U`]hÀh'i bX'J]Y`ZU`h'VÀi Yf`]W\Yf'i bX
[Yk YfV`]W\Yf'9fnYi [b]qqY"

± `UW\ h'j YfgW\]YXYbYb`K YhhVYk YfVYb`k i fXYb`ØVYf`' ", +% GdYn]U`]hÀhYb`Ui g`[ Ubn'² ghYffY]W\`i bX`XYb`BUW\VUf`AbXYfb Y]b[ YfY]W\h` `XUfi bhYf`(-' `DfcVYb`ZØf`X]Y`VY]XYb`: `Y]gW\! 5i gnY]W\bi b[ Yb"

9fgha U`g`k i fXY`bYVYb`XYa `DfcXi nYbhYb`XYg`\$J\fYg
fl ]f`]b[Yf\cZ`Ui g`GW\UfhYbž`C² Ł`Ui W\`XYf`H]hY`` GdYW\_!DfcXi nYbh
XYg`\$J\fYg j`Yf[YVYb``Y]b`\_`UfYg`NY]W\Yb`XUZØfž`XUgg
hfUX]h]cbY``Y`: `Y]gW\j YfYXY`i b[`i bX`\OW\ghY`\UbXk Yf\_`]W\Y
E i U`]h\h`k Y]hYf\]b`[YZfU[h`g]bX"`8Yb`VY[Y\fhYb`H]hY``g]W\YfhY`g]W\
6`i bnYbgYa a Yf`` '<YfVYfh`@YW\bYf`Ui g`GW\Y]VVgž`XYf`a ]h
; YgW\a UW\_i bX`\UbXk Yf\_`]W\Ya '?ObbYb`X]Y`\si fm`ØVYfnYi [hY"
\&gYZ'A ccgVfi [[Yfž`Df\hg]XYbh`XYf`@UbXk]fhgW\UZhg\_Ua a Yfž
i bhYfghf]W\`X]Y`6YXYi hi b[`X]YgYf`5 i gnY]W\bi b[Yb.

Dfàa ]Yfi b[Yb'k]Y'\]Yf'Ui Z'XYf'56'<C: 'A YggY'K ]YgY`Vi f['g]bX b]W\h'bi f'Y]bY'k Yfhj c``Y'5bYf\_Ybbi b['i bX'Ybcfa 'a ch]j ]YfYbX ZØf'i bgYfY'`UbXk ]fhgW\UZh`]W\Yb'i bX'[Yk YfV`]W\Yb DfcXi nYbh\]bbYbž'gcbXYfb'Ui W\'g]W\hVUfY'NY]W\Yb'\ÒW\ghYf E i U`]h\h'"

I bgYf:: Un]h. '8]Y '56' < C: ']b 'K ]YgY`Vi f[ ']gh']a a Yf Y]bYb
6Ygi WX 'k Yfh' 'cV'U`g'5i gghY``Yfž'DfcXi nYbh'cXYf
6Ygi WXYfł]b"'8]Y 'bÀWXghY'; Y`Y[ Yb\Y]h'[ ]Vh g'j cb '\* "'V]g'- "
A Afn'&\$&\* "</pre>

## GdYW\_!?U]gYf 'X]Y DfÀa ]Yfi b[Yb

• 651 7 < GD97?; 9FŸI 7 < 9FH. @UbXk ]fhgWkUZh ??Uf]b

; f]bb]b[Yfž'5`hYbVYf[

#### ?5FF99GD97?; 9FŸI7<9FH.

- ; Yk YfVY.: `Y]gW\YfY]'8cffYfž': fUb\_YbZY`g
- @UbXk ]fhgW\UZh\: @UbXk ]fhgW\UZh\:]W\Y :@UbXYg\Y\fUbghU\h
   Fch\c\nz\: Fch\c\n

### ?5FF99GD97? 1 B; 9FŸI 7<9FH

 @UbXk ]fhgW\UZh. '≈\Ubb'?fU» b][ 'j i `[ c'<UbYVUi Yfž K Y]hYbgZY`X

#### G7 < =B ? 9B GD 97? ; 9F Ÿ I 7 < 9F H.

@UbXk ]fhgW\UZh. '8 ca ]b]\_'i bX'GhYd\Ub]Y'Gd]hnVUfhž
 @UU\_]fW\Yb

#### G7<=B?9BGD97?1B;9FŸI7<9FH

• ; Yk YfVY. : `Y]gW\YfY] GhYZUb GY]gYfž GhfU» Vi f[

## $GCBGH = 9 FC < D^2 ? 9 K 5 F 9 B$

• @UbXk]fhgW\UZh∵≈gYZ'K]YgVÒW\_ž'K]`Xib[gaUiYf

## FC<K FGH9

- ; Yk YfVY. GdYW\_a Y]ghYf'Y"'I "ž'A ØbnVUW
- @UbXk]fhgWXUZh. H\caUg'GhcfZžFYihhY

### $9F < \pm NH9^{\circ}K$ , FGH9

- ; Yk YfVY. 'K ]`Xj ]YfhY`ž'Fc]hYb
- @UbXk]fhgW\UZh.'<cZUXYb'AUmf\cZYfž'9b[Yfk]hnXcfZ

## $?C7 < D^2?9@K 5F9B 9GG: 9FH = ...$

- ; Yk YfVY. '6`i bnYbgYa a Yf` '< YfVYfh'@YW\bYfž'GW\Y]VVg
- @UbXk ]fhgWXUZh :: Ua ]`]Y GWXYffž: Yfb]hn!A Y ``UWX

#### 51 : GHF =7 < 9

- ; Yk YfVY. 'GhY]bYf': `Y]gW\YfZUW\[YgW\UZhž'Gc``YbUi
- @UbXk]fhgW\UZh.; YfhfiXY'KYfbYfž'; U``Vfibb

F5F + HŸ H9B T B8 F9; - CB5@9 GD9N - 5@+ HŸ H9B.

@UbXk ]fhgW\UZh '< cZa Ubb gW\Y': cfgh!'i bX</li>
; i hgj Yfk U`hi b['9j U'< cZa Ubbž'BUhhYfbVUW\</li>

8 Ug; c`XYbY'6`i bn b\_fUbn`

• 6@I HK , FGH9'89I HG7<!2 GH9FF9=7<=G7<9'5FH.
@UbXk ]fhgWkUZh: Ua ]`]Y'<UX`ž'; YfUgXcfZ

6Ygi WXYb G]Y i bg Ui Z. ZY]gWXi bXWc "Uh