

Biofach 2021: Die Bio-Community trifft sich digital

BIOFACH, Weltleitmesse für Bio-Lebensmittel, und VIVANESS, Fachmesse für Naturkosmetik, zeigen vom 17. bis 19. Februar 2021 die globale Bio- und Naturkosmetik-Vielfalt. Dieses Mal findet das internationale Klassentreffen der Branche nicht in der Messe Nürnberg statt, sondern in digitaler Form.



þg[YgUa h'VYhY][Yb 'g]WX '%((' '5i gghY ``Yf'Ua '6=€: 57< '#
J Ð 5B 9GG`YGD97=Ð@Ð`%\$&`XUj cb 'Ui g`XYa '5b[YVchgVYfY]WX 'XYf
J Ð 5B 9GG#B Uhí f_cga Yh]_`i bX[YghU`hYb 'XUg': cfa Uh'a]h'Y][YbYb
DfAgYbhUh]cbYb 'k]Y 'X][]hU`Yb 'J Yf_cghi b[Yb 'cXYf
DfcXi _hdfAgYbhUh]cbYb 'U_hj 'a]h"Gca]h'_ÐbbYb 'g]WX 'X]Y
6fUbWX Ybj YfhfYhYf 'Ui Z'XfY]HU[Y j c ``Yf 'i b hYfbY\ a Ybg! 'i bX
DfcXi _hj cfghY ``i b[YbžK]ggYb gj Yfa]hh'i b[žA UhWX a U_]b['i bX
B Yhk cf_]b['ZFYi Yb "B UhØf`]WX ']gh'VY]a 'YGD97=Ð@XYf'6=€: 57<
i bX 'J Ð 5B 9GG`?cb[fYgg ']bhY[fU`Yf '6YghUbXhY]`i bX 'HY]`bY\ a Yf
Yf`YVYb 'XYb 'X][]hU`Yb 'B Yi \ Y]hYbghUbX'a]h'DfcXi _h]bbcj Uh]cbYb
i bX 'HfYbXg 'gck]Y 'j]Y 'Y 'k Y]hYfY ' <][\`][\hg" '8]Y 'X]Yg'À\ f][Yb

HfYbXg'XYf'6€: 57<'g]bX. 'DZUbnYbVUg]YfhY'DfcXi _hYž
ni W_YffYXi n]YfhY'i bX'ni W_YfZfY]Y'DfcXi _hYž'BU\fi b['a]h
Ni gUhnb i hnYbž'gck]Y'BUW\U'h][_Y]h'i bX'gcn]U'Y
J YfUbhk cfhi b["8]Y'HfYbXg'XYf'J = 5B9GG. ': YghY?cga Yh]ž'A Y
H]a Y/ '7ca Zcfhž'GUZY'6YUi hm'i bX'7]fW'Uf'6YUi hm"

K]f'\UVYb']b'XYb'`YhnhYb'A cbUhYb']bhYbg]j 'Ua '6€: 57<'#
J = 5B9GG'&\$&%'YGD97=5@[YUfVY]hYh'i bX'ZfYi Yb'i bg'Ui Z'X]Y
_ca a YbXYb'XfY]HU[Yž'k Ybb'U'YHY]bY\ a Yf'i bgYfY'6i g]bYgg!
D'UhžCfa 'YbhXYW_Yb'i bX'XUni 'bi hnYbžg]WU gni hUg gWYbžbYi Y
?cbhU_hY'ni '_bØdZYbž; YgWÀZhY'ni 'a UWYb'i bX'g]WU ØVYf'X]Y
bYi YghYb'6fUbWYbYbhk]W_i b[Yb'i bX'HfYbXg'ni ']bZcfa]YfYb"
8]Y'6]c!i bX'BUh f_cga Yh]_7ca a i b]hm'_Ubb'g]WU 'Ui Z'Y]b
\cWk Yfh][Yg'i bX'gdUbbYbXYg'X][]hU'Yg'9j Ybh'ZfYi Yb'ž'gc'DYhfU
K c'Zž'A]h[']YX'XYf'; YgWÀZhg'Y]hi b[ž'BØfbVYf[A YggY"

, VYf'%"(\$\$'5i gghY`Yf'g]bX'a]h'Ub'6cUfX

I bhYf'XYb']bg[YgUa h%"((''5i gghY`Yf'g]bX'fi bX'%"(%'XYf
6€: 57<'ni ni cfXbYb'i bX'%'\$&'XYf'J = 5B9GG'"8]Y
=bhYfbUh]cbU']hÀh`]Y[h'VY]ØVYf'+) 'DfcnYbh' =bg[YgUa h'g]bX
5i gghY`Yf'Ui g', &@AbXYfb'j YfhfYhYbž'Ui g'U'Yb'?cbh]bYbhYb'XYf
K Y'h'Ni 'XYb'Hcd!5i gghY`Yf'ÀbXYfb'nÀ\`Yb'bYVYb'8Yi hgW'UbX
fl'*) Łž'fU]Yb'fP%+*Łž': fUb_fY]WU'f+ \$Łž'B]YXYf'UbXY'f) &Łž'GdUb]Yb
f) &Łž'6Y'[]Yb'f(), Ł'i bX'2 ghYffY]WU'f! - Ł"

; YfUXY'X]Y'DfcXi _hVYfY]WU Y' A]'WU YfgUhndfcXi _hY' gck]Y
: 'Y]gWU YfgUhndfcXi _hY' g]bX'i bhYf'XYb'5i gghY`Yf'6€: 57<
ghUf'_j YfhfYhYb"5i WU'Ui g'XYa'6YfY]WU' H]YZ_Ø\`dfcXi _hY' ž'\\]Yf
j cf'U'Y'a':]gWU' i bX'A YYfYgh]YfY'gck]Y'GdY]gYY]g'g]bX'nU\`fY]WU Y
5i gghY`Yf'Ub[Ya Y'XYh'5i ZZÀ`][']gh'Ui » YfXYa'ž'XUgg'gdYn]Y'Y
DfcXi _hY][YbgWU UZhYb'k]Y' ZU]f'ž'fY[]cbU'Yf'6Yni ['ž'j Y[Ub
i bX' ['i hYb'!gck]Y'U_hcgYZfY] ']b'XYf'6fUbWY'k Y]hYf'Ub
6YXYi hi b['][Yk]bbYb'K UWgYbXY'GY[a YbhY'VY]XYf'J = 5B9GG
g]bX'j cf'U'Y'a'8Y_cfUhj Y'?cga Yh]_ "5i » YfXYa'g]bX'Ui WU'j]Y'Y
5i gghY`Yf'Ui g'XYb'6YfY]WU Yb' < UUfdZY[Y'ž'GdYn]Y'Y
?cga Yh]_#DZY[Y'ž'\\]Yf'j cf'U'Y'a'F'Ug]Yfa]hY' i bX'6UfhdZY[Y'ž
8fc[Yf]YUfh]_Y' i bX' @c\ b\YfghY`i b[ž'J YfdUW_i b[ž'gck]Y'X]Y

DfcXi _h[fi ddY' A i bX!žNU\bdZY[Y 'j YfhfYhYb"

%) '9I _`i g]j dUfhbYf

I b hYf'XYb'%"((''5i gghY``Yfb'g]bX'Ui W\X'X]Y'%) '9I _`i g]j dUfhbYf
XYg'6€: 57< '#J ≡ 5B 9GG'YGD97=5@g. '6]c_fY]g'Y"J "/6]c`UbX'Y"J "/
6]c'5i ghf]Už'7cbgcfn]c ']'6]c`c[]Wc'GcW7ccd"/7i `h]j Uhcf'B Uhi fU'
DfcXi Whg'Dj h" @hX"/8Ya YhYf'Y"J "/XYbbfYY'; a V</8Yi hgW\Y
; YgY``gW\UZh'Z\0f'bhYfbUh]cbU`Y`Ni gUa a YbUfVY]h'fl NŁ; a V<ž
=a dcfh'Dfca ch]cb'8Yg_`fH8Ł'i bX'DUfhbYf]a '5i ZhfU['XYg
6i bXYga]b]ghYf]i a g'Z\0f'k]fhgW\UZh']W\Y`Ni gUa a YbUfVY]h'i bX
9bhk]W_`i b['f6A NŁ'; @G'6Ub_/@YVYbgVUi a /@h\ccX' '@h\i Ub]Ub
B Uh]cbU`DUj]]cb/B Uhi f`UbX'NY]W\Yb'; a V</C Z]W]bU`bUhi fUY
G" F "@'/I _fU]b]Ub`B Uh]cbU`DUj]cb/Cf[Ub]WI _fU]bY'6i g]bYgg<i V
i bX'J]YhbUa 'Cf[Ub]W5[f]W`hi fY'5ggcW]Uh]cb"

=b gd]fUh]cb`i bX' =a di `gY. 'B Yi \Y]hYb' /
HfYbXgž'GhUfh!i dg i bX'5k UfXg

5i W\`VY]XYf'X][]hU`Yb'5i g[UVY'XYg'A YggY!8i cg'6€: 57< '#
J ≡ B 59GG'[]Vh`Yg'k]YXYf'Y]bYb`BYi \Y]hYbghUbX" bhg[YgUa h
k i fXYb`_bUdd') \$\$`BYi \Y]hYb`j cb'XYb'5i gghY``Yfb'Y]b[YfY]W\hž
XUfi bhYf`fi bX'') \$`DfcXi _hbYi \Y]hYb']a '6YfY]W\`6]c!
@YVYbga]hhY`i bX'\$(\$`a '6YfY]W\`B Uhi f_cga Yh]_``8]Y`]b'XYb
5i [Yb'XYf'HY]bY\`a Yf'gdUbbYbXghYb`i bX']bbcj Uh]j ghYb
BYi \Y]hYb`Yf\U`hYb`k]YXYf'XYb`VY[Y\fhYb`6Ygh`B Yk`DfcXi Wh
5k UfX" `BYVYb`XYa`6Ygh`B Yk`DfcXi Wh`5k UfX`k]fX`Ui W\`XYf
:cfgW\i b[gdfY]g'6]c!@YVYbga]hhY`k]fhgW\UZh' 6]cH\Yg]g
j Yf`]Y\Yb" <]Yf`k YfXYb`5VgW\`i ggUfVY]hYb`a]h`O_c`c[]gW\Yf`i bX
bUW\`U`h][Yf`5i gf]W\hi b[`dfAa]Yfh"

8]Y`HfYbX` fm`Uh`Ui Z`6Ug]g`XYf`Ub[Ya Y`XYhYb`BYi \Y]hYb`Ui W\
Z\0f`XUg'6€: 57< '#J ≡ 5B 9GG`&\$&%`YGD97=5@k]YXYf`U_hi Y`Y
6fUbW\Yb`HfYbXg`UV[Y`Y]hYh`8]Y`X]Yg`A\`f][Yb`HfYbXg`XYf
6€: 57< `g]bX` DZUbnYbVUg]YfhY`DfcXi _hY`ž` ni W\YffYXI n]YfhY
i bX`ni W\YfZfY]Y`DfcXi _hY`ž` B U\`fi b[`a]h`Ni gUhnb`i hnyb`ž
B UW\`U`h][_Y]h`i bX`gcn]U`Y`J YfUbh`cfhi b["6Y`XYf`J ≡ 5B 9GG

nY]WX bYb 'g]WX 'Zc`[YbXY 'HfYbXg 'UV. ' K UhYf 'Ygg '6YUi hm#ZYghY
?cga Yh]_ ž A Y 'h]a Y / '7ca Zcfh ž GUZY '6YUi hm#< YU`h\ VccghYf ž
7]fW 'Uf '6YUi hm#9Wcbca m "

5i WX 'X]YgYg 'U\ f 'k]fX 'Yg 'k]YXYf 'Y]bY 'GhUfhi d!5fYU '[YVYb " '8]Y
GhUfhi dg4 6=C: 57 < #J ≡ 5B 9GG 'dfAgYbh]YfYb 'g]WX 'i bX ']\fY
DfcXi _hY ']b 'Y][YbYb '?i fn!HYfa]bYb #\\$!a]bØh][Yb ' D]hWX Yg ']a
5i gghY ``YfZcfi a "

B Yhk cf_]b [``Y]WX h[Ya UWX h

N]Y ``XYg '6=C: 57 < '#J ≡ 5B 9GG 'YGD97 =5@g ']gh 'Ygž 'XUg 'DZY[Yb 'i bX
?bØdZYb 'j cb ' ; YgWX ÁZhg_cbhU_hYb 'ØVYf 'j YfgWX]YXYbY
?ca a i b]_Uh]cbghcc 'g 'k]Y '7\Uhg 'i bX 'J]XYcWU 'g 'gc 'Y]bZUWX 'k]Y
a Ø[']WX 'ni '[YghU 'hYb ' 'Gc ' _ØbbYb 'U 'Y 'HY] 'bY\ a Yf 'gWX bY `` 'i bX
i b_ca d 'n]Yf 'a]hY]bUbXYf ']b '?cbhU_h 'h fYhYb 'cXYf 'HYfa]bY
j YfY]bVUfYb " '9]b 'VYgcbXYfYg ' <] [\h 'XYf '6i g]bYgg !D 'UhZcf a ']gh
XUg ']b hY [f]Yf hY 'A UhWX a U_]b [!Hcc 'ž 'XUg 'XYb 'HY] 'bY\ a Yfb 'bUWX
Y]bYf 'Gi WX Y#6]YhY 'GmghYa Uh]_n]Y '[YbUi 'X]Y '6Ygh 'A UhWX Ygž 'U 'gc
X]Y 'f]WX h][Yb '?cbhU_hY 'Ub nY][h"

8 Yf '6=C: 57 < 'i bX 'J ≡ 5B 9GG '? cb [fYgg
dfAgYbh]Yfh 'Y]b 'i a ZUggYbXYg 'i bX
gdUb bYbXYg 'Dfc [fUa a

=b[YgUa h 'i a ZUggh 'XUg '?cb [fYggdfc [fUa a ' + \$ '9]b nY 'hYfa]bY
j Yf hY]h 'Ui Z*' : cfYb 'fl cfi a '6=C: 57 < ž: UWX \ UbXY 'ž
B UWX \ U 'h][_Y]h 'Dc ']h]_ž K]ggYbgWX UZh 'i bX 'J ≡ 5B 9GG '? cb [fYgg
fi bX 'i a 'HfYbXg 'NU \ 'Yb '8 UhYb 'i bX ': U_hYb 'ni a ' ['cVU 'Yb 'A Uf_h
ZØf '6]c! @YVYbga]h hY 'i bX 'B Uhi f_cga Yh]_ 'B UhØf ']WX 'k]fX 'Yg 'Ui WX
J c fhf Á[Y 'ni 'Hcd !H \ Ya Yb 'k]Y 'n "6 " 'J YfdUW_h # bj YfdUW_h 'gck]Y
gdYn]Y ``Y 'HYfa]bY 'fi bX 'i a 'XYb '?cb [fYggWX k Yfdi b_h 'G \ Ud]b [
HfUb gZcf a Uh]cb " 'Ghfc b [Yf ' 'Hc [Yh \ Yf " ' [YVYb " '9]b 'k Y]hYfYg
<] [\h 'k YfXYb 'i b hYf 'UbXYfYa 'X]Y '[YZØ \ fhYb 'HfYbXh c i fYb 'ni
XYb 'Ui g[Y 'cVhYb '6=C: 57 < 'i bX 'J ≡ 5B 9GG 'HfYbXg 'gY]b " '8 Ug
[YgUa hY 'Dfc [fUa a 'Z]bXYb ' =b hYfYgg]Yf hY ' \]Yf.

k k k "V]cZUWX "XY#XY#V]cZUWX !_cb[fYgg#dfc[fUa a cXYf
k k k "j]j UbYgg"XY#XY#]j UbYgg!_cb[fYgg#dfc[fUa a

8Yf?cb[fYgg'k]fX'`]j Y'[YghfYUa h'ghY\h'UVYf'Ui WX'bcWX'']a
BUXW[Ub[' Cb'8Ya UbX 'Z0f'WfWU'Y]b '\U'VYg'>\f'ni f'J YfZ0[i b[ž
gc'XUgg'g]WX'X]Y'HY]`bY\ a Yf'b]WX h'nk]gWX Yb'nk Y]J cfhfÀ[Yb'cXYf
Y]bYa ' ?i bXYb h'fa]b 'Yb hgWX Y]XYb'a ØggYb"

? cb[fYgg'GH58 H@5 B 8 6 =C

DUFU``Y``ni a '6=C: 57< '#J =J 5B 9GG'YGD97 =5@Z]bXYh'Ui WX'XYf
? cb[fYgg'GH58 H@5 B 8 6 =C '&\$&%'Ua '%, " : YVfi Uf'fY]b 'X][]hU`ghUh"
<]Yf'ghY\h'X]Y' : Ufa !hc!: cf_!GhfUhY[]Y 'XYf'9I ']a ' : c_i g".'8]YgY
ghY\h'Z0f'Y]b 'bUXW \U'h][Yg'9I !5[fUfgmghYa ž'k Y'WX Yg' [fØbYfY
i bX'[YgØbXYfY '@YVYbga]hhY`gWX UZZYb' _Ubb" 'Gc'gc``'Ui WX'XYf
5b hY]`XYg'2 _c'UbXVUi g']b 'XYf'9I 'V]g'&\$' \$'Ui Z&) 'DfcnYbh
ghY][Yb".'6Y]a ' ?cb[fYgg'X]g_i h]YfYb 'X]Y'HY]`bY\ a Yf'ØVYf
7\UbWXb'i bX'Bi h'Yb 'XYf' : Ufa !hc!: cf_!GhfUhY[]Y 'Z0f'GhÀXhYž
; Ya Y]bXYb'i bX '@UbX_fY]gYž'UVYf'Ui WX'k]Y'g]WX'9I !9VYbY'i bX
_ca a i bU'Y'9VYbY'VYggYf'a]hY]bUbXYf'j YfnU\ bYb' _ØbbYb

8Yf?cb[fYgg'f]WX h'Yh'g]WX 'Ub '9b hgWX Y]XYf'i bX : UWX'Yi h'Y'Ui g
6Y\ØfXYbž'cf[Ub]gUh]cbYb'i bX'! b h'YfbY\ a Yb".'8Ug'Dfc[fUa a
Z]bXYb'øh'YfYgg]Yf hY'`]Yf. **k k k "ghUXh'UbXV]c"XY#dfc[fUa a "**

6Ygi WX Yb 'G]Y'i bg'Ui Z.'Z'Y]gWX i bXWX"Uh