

Anuga 2023: Austro-Fleischbranche glänzte FAST durch Abwesenheit

Das Comeback der größten Lebensmittel-Fachmesse der Welt verlief erfolgreich:

140.000 Menschen besuchten die Kölner Anuga. Wir haben uns vor Ort bei den

wenigen verbliebenen österreichischen Fleischunternehmen umgehört.



Österreichs "Schweinepapst" Johann Schlederer (Mitte) zu Gast bei den Großfurtner-Geschäftsfu?hrern: Martin Lindinger (I.) und Josef Gru?nanger (r.). © HaRo

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\[\begin{align*} \begin{ali

fygh`]W\Yb'-('DfcnYbh'Ui g'XYa '5i g'UbX"'5i W\Fch'k Y]\Fch'k Uf ghUf_'j YfhfYhYb'''\deg[YgUa h'-&'5i gghY``Yf'_Ua Yb'Ui g'^2 ghYffY]W\" K]Y'Ui W\']b'XYb'j Yf[Ub[YbYb'5bi [U!\deg]\fyb'Vi bXY\hYb'j]Y`Y 5i ghfc!:]fa Yb']\fy'?f\hanker fhomXya 'ZY\\hyb'\Yi Yf'Ui W\'Y]b'dUUf\cw_Uf\hyb'\Zugh a Yf'''HfchmXya 'ZY\\hyb'\Yi Yf'Ui W\'Y]b'dUUf\cw_Uf\hylo'ZUgh gW\cb'ni a '\deg) YbhUf'XYf'5bi [U'[Y\\Ofh\\UhhYb.'I bhYf'UbXYfYa\\UVYb'X]Y'VY]XYb'[fc\gammayb'\Y]a]gW\Yb': `Y]gW\!'i bX'K i fgh!;][UbhYb'K]YgVUi Yf'i bX'< UbX`'Hmfc`'Ui ZY]bYb'Y][YbYb'GhUbX j Yfn]W\hYhz'UVYf'Ui W\'VY_UbbhY': `Y]gW\! bhYfbY\a Yb'k]Y'; fY]g]b[Yf'i bX'5[Yf''8]YgY'5VgYbn'hfUZ'UVYf'Ui W\'UbXYfY 6fUbW\Yb.'Gc'V']YVYb'X]Y'VY]XYb'JcfUf'VYf[Yf JcfnY][Yi bhYfbY\a Yb'\2 \n'i bX'FUi W\'YVYbZU``g'XYf'k Y`h[f\Oo\bhYb' ccX!A YggY'ZYfb"

<UbXY`gi bhYfbY\a Yb'j cf'Cfh</pre>

Jcb XYb 'Ui gghY ``YbXYb 'I bhYfbY\a Yb 'k i fXY 'j cf 'U``Ya 'X]Y '\c\Y E i U`]hÀh XYf : UW VYgi W YbXYb '`cVYbX '\Yfj cf [Y\cVYb" 8 Ug K \c g!K \c 'Ui g'XYf']bhYfbUh]cbU`Yb '< UbXY`gVfUbW Y '_Ua Yb 'ni f @Y]ha YggY "Jcb XYb 'k]W h] [ghYb '@YVYbga]hhY`\ÀbX`Yfb 'k UfYb U``Y 'fY`Yj UbhYb '5_hYi fY 'j YfhfYhYb. '5a Uncbž'5Ycb '7cž'5`X]ž' 5i W Ubž'7UffYZci fž'7ccdž'7cgWcž'K \c`YgU`Yž'7c`fi mh'; fci d ž'@]X``i bX'? Ui Z`UbXž'A Yhfcž'A YfWUXcbUž'A][fcgž'FYk Yž'GdUf i bX'K U`a Ufh' ži a 'bi f'Y]b][Y'ni 'bYbbYb" Ni 'XYb 'ghÀf_ghYb

Yi fcdÀ]gWXYb @ÀbXYfb nÀ\`hYb VYgi WXYfgY]h][; fc» Vf]hUbb]Ybž #\U`]YbžB]YXYf`UbXYž'GdUb]Yb gck]Y X]Y 'Hi f_Y]" 5i » YfYi fcdÀ]gWX [Y\ÒfhYb '6fUg]`]Ybž'7\]bUž'*JdUbž'?cfYU'i bX X]Y 'I G5 ni XYb a Y]ghj YfhfYhYbYb 'B Uh]cbYb" 5VYf'YVYb 'Ui WX 'j]Y`Yb ÒghYffY]WX]gWXYb < UbXY`ga UbU[Yf]bbYb'i bX '!a UbU[Yfb'`]YZ'a UbUa '? Ò`bYf'A YggY[Y`ÀbXY'i VYf'XYb'K Y["

$BUWX \setminus U^h][Y]h^a : c_i g$

H\Ya Uh]gW\ ghUbXYb j cf U``Ya 'X]Y H\Ya Yb 'B UW\ \U`h][_Y]h i bX XYf j YfUbhk cfhi b[gVYk i gghY I a [Ub['a]h F Yggci fW b ']a : c_i g" 8 Ufi a '`Ui hYhY XUg A chhc XYf X]Yg 'A\f][Yb 'A YggY 'Ui W\ Gi ghU]b UV `Y'; fck h\ "'J cb XYf Cdh]a]Yfi b['XYf @]Y ZYf_YhhYb V]g \\] b ni f 'ZU]fYb '@Y V Y bga]hhY `dfc Xi _h]cb 'dfAgYbh]YfhYb 9I dYfhYb 'Ui g 'U``Yf K Y`h Y]bY 'J]Y `ZU`h Ub '5 bgAhnYb " 8]Yg j YfXYi h`]W\ hY 'XUg _`UfY '9b[U[Ya Ybh XYf '6fUbW\ Y 'Z f 'Y]bY bUW\ \U`h][Y '9bhk]W_`i b['i bX 'X]Y '5i gY]bUbXYfgYhni b['a]h [`cVU`Yb' < YfUi gZcfXYfi b[Yb" I bX . '5i W\ XUg F U\a Ybdfc[fUa a _cbbhY 'g]W\ 'gY\Yb ``UggYb. '< Yi Yf [UV 'X]Y 'A YggY 'a]h Y]bYa j Y`gY]h][Yb '9j Ybh'i bX '? cb[fYggdfc[fUa a 'i bX XYf '5bi [U < cf]ncb '7 cb ZYfYb W 'a Y\f XYbb 'Y 'bYi Y '=a di `gY 'Z f X]Y 9fb \\fi b[gVfUbW\ Y' j cb 'a cf[Yb"

I a \ OfYb 'VY]'² ghYffY]WXg'[YgWX fi a d ZhYf : `Y]gWX VfUbWX Y

2 ghYffY]WXg': UfVYb'Zi f'X]Y': `Y]gWXVfUbWXY'j YfhfUh'i bhYf'UbXYfYb' FUXUhn!GhUghb] a]h'JYf Ui ZgX]fY hcf:x\Ubb D]WX Yf'Ub XYf Gd]hnY. I bgYf 9I dcfhUbhY] `]gh]bnk]gW Yb Ui Zi VYf nY \b DfcnYbh Ub[Yk UWxgYb"8Yi hqWx`UbX`]qhii bgYf'k]Wxh][qhYq'9I dcfh`UbX" 8U\Yf'g]bX'k]f']b'fY[Y`a À»]['?O`b"'8]Y'5bi [U'&\$&' '\Uh'i bgYfY 9fk Ufhi b[Ybii VYfhfcZZYbži]cf'U``Ya 'bYi Y'?i bXYb'\UVYbii bg'\]Yf VYgi W\h" '5`g`A YggYbYi \Y]h`dfÀgYbh]YfhY`XUg`K]YbYf I bhYfbY\a Yb'X]Y'GU`UZ]b]g'a]h'Cf][]bU`'7Ua Ya VYfh'i bX $9XY^gWX$]a a $Y^{"}9$]b Y^rK Y]h Y^fY bhk $]W_i$ b [$XY^fY^fZc^{r}$ fY]WXYb 7Ua Ya VYfh!GU`Ua]jcb GhUghb]_"8Uni ≈\Ubb D]W\Yf. IbgYf G`c[Ub'Z]f'X]YgY'DfcXi_hY'`UihYh'G`ck!\ck"'→W\Z]bXYž'XUg'gU[h U``Yg'i VYf'i bgYfY'D\]`cgcd\]Y"'K Y]hYfg'_cbbhYb'k]f'k]Y']a a Yf i bgYfY'? AgY_fU]bYf'[YgW\a UW_j c``'dfAgYbh]YfYb'i bX'i bgYf : i f⁻² ghYffY]WXg⁻[fÒ» hYb⁻: `Y]gWXdfcXi nYbh⁻A UfWX Yf⁻ghUbX⁻X]Y J]Y`ZU`h'gY]bYf'DfcXi _hY']a 'A]hhY`di b_h"'8UfUi Z'k]Yg $A Uf_Yh]b[a UbU[YfA UfWc < cWA a i ``YfVYgcbXYfg'\]b.' K]f$ dfàqYbh]YfhYb \\]Yf]b ? O`b DfcXi _hY XYf ni f A UfWXYf

6`Ug_c i bX'5]V`Yf"'8Ya YbhqdfYWXYbX'k |WXh][']qh'X]Y'5bi [U'Zi f ibg"K]f\UhhYbXU\YfY]b%(!_ÒdZ][YgJYf_UiZghYUa;jcfCfh"8]Y [fc»Y'<YfUi gZcfXYfi b['k Uf'Ygž'Ub'Y]bYa 'GhUbX': `Y]gWX'i bX Kifqhž7cbjYb]YbWYibXijY[UbY: `Y]qWXYfqUhndfcXi_hY jcfnighY``Yb"'→W'[`UiVYžXUg']gh'ibg'gY\f'[ih'[Y`ib[Yb" '8Yf : c_i g'XYf'A UfWXYf!DfÀgYbn'`U['_`UfYfk Y]gY'VY]a :: `Y]gWXž VYgcbXYfg Yfk À\bYbgk YfhX]Y bYi Yb GbUW_a]gW\dUW_i b[Yb j cb $@c]X^*Z^*UVYf^*UiWX^*X^*Y^*C^bY^*icb^*@UbX^cZ^iYfnY]WXbYhYb^*\c\Yq$ ⇒bhYfYggY" :if; fc» ZifhbYf!; YqVX ÀZhqZi\fYfA Ufh]b'@]bX]b[Yfk UfX]Y 5bi [U'Y]b'j c``Yf'9fZc`[.' \Rightarrow W\'V]b'gY\f'ni Zf]YXYb \check{z} 'XUq ?ibXYb]bhYfYggY'kUf'Uig[YgdfcW\Yb']bhYbg]j"'6YggYf'U`g'&\$%-" I bgYf: c_i g``U['Ui Z'XYf'6YghUbXg_i bXYbdZY[Yži a 'X]Y ?cbhU_hY ni 'j YfVYggYfbž'k]f'_cbbhYb'UVYf'Ui W\BYi _i bXYb'VY[fi »Ybž'\]Yf jcf'U``Ya 'Uig'XYa 'Ug]Uh]gW\Yb'FUia"'8Ug'≢bhYfYggY'hY]`hY'g]W\ [Y]WXa A» $[Ui ZGWXk Y]bY! ibXF]bXZY]gWX Ui Z'Ni XYb_Yb []Vh$ $XYa : Y]gWa UbU[YfY]bYU_hi Y`Y'9bhk]W_i b[. CVkc\`X]Y$ $GWX k Y]b Y d f Y]a Y]b 'X Y b 'Y hnhY b 'nk O`Z'A c b UhY b 'gc '\ c WX 'k]Y 'b]Y$ nijcfk Ufybžjyfgdifha UbjbXYf@UbXk]fhgWXUZh_Y]bYHYbXYbn lb X|Y GWk Y|bYa Ugh'ni '|b| Ygh|YfYb" 8 |YgY ? bUdd\Y|h XYg $Fc\a UhYf]U`g`k]fX`ibg`kc\``bcW\`Y]bY`KY]`Y`VYgW\ÀZh][Ybž`UiW\$ k Ybb X]Y B UW ZfU[Y Y \ Yf gW \ Ydd Yb X]gh" 8Ug'K U'Xi]Yfh'Yf'I bhYfbY\a Yb'; Yfi 'nYf'Y[h'\Ui dhgÀW\']W\ ?i\YžUVYfUiWX?U`V]bbYbibXCWXgYbZifXYb\Y]a]qVXYb A Uf_hii bX'9i fcdU"'?i bXYb']b'2 ghYffY]W\'g]bX'i bhYf'UbXYfYb' 5; A ž? Ughb Yf c XYf < O``YfgW a]X":]fa Yb]b\UVYf; Yfbch

A Uf_hii bX'9i fcdU"?i bXYb']b'2 ghYffY]WX g]bX'i bhYf'UbXYfYb'5; A ž?UghbYf'cXYf'< O``YfgWXa]X":]fa Yb]b\UVYf'; Yfbch Fi a dc`X.' I bgYf'F]bXZY]gWX ghUa a hij cf'U``Ya 'j cb'XYf G]a a YbhU`Yf!F UggY"K]f'_Ui ZYb'X]Y'F]bXYfj]YfhY``VY]'[fc>Yb GWX`UWXh\OZYb'Y]b'i bX'nYf'Y[Yb'g]Y'Z f'i bgYfY'?i bXYb"') \$ DfcnYbh'i bgYfYg'I a gUhnYg'Yfn]Y`Yb'k]f'i VYf'XYb'9I dcfh"8]Y nYf'Y[hYb'?i \Y'[Y\Yb'j cf'U``Ya 'bUWX': fUb_fY]WX*GdUb]Yb'i bX 6Y`[]Yb"5i WX'8Yi hgWX`UbX`]gh'Z f'i bg'Y]b'k]WXh][Yf 9I dcfha Uf_h" 'A]h'XYa 'j]YfhYb'5i Zhf]hh'gY]bYg'I bhYfbY\a Ybg'Ui ZXYf'5bi [U']b'?O`b'k Uf'Fi a dc`X'Xi fWX Ui g'ni Zf]YXYb.' K]f _cbbhYb'X]Y']bhYfbUh]cbU`Yb'?i bXYb_cbhU_hY'Ui ZZf]gWXYbž'UVYf Ui WX'Y]b\Y]a]gWXY'DUfhbYf'VY[fi >Yb"'5i WX'X]Y BYi _i bXYbU_ei]gY'gd]Y'h'Y]bY'k]WXh][Y'Fc``Y"'5``Yg']b'U``Ya n]Y\Y']WX'Y]b'Xi fWXUi g'dcg]h]j Yg'FYgi a YY"

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8][]hU`]g]Yfi b[/ 5i hca Uh]g]Yfi b[

7G6!5i ghf]U'7\YZ'A Ufh]b'GVX Ò[[``\UhhY'Y]bY'_`UfY'N]Y`gYhni b[Zi f'X]Y'5bi [U!DfÀgYbn'gY]bYg'I bhYfbY\a Ybg.' K]f'k c``Yb'XYf DUfhbYf'Zi f'X]Y'8][]hU`]g]Yfi b['i bX'5i hca Uh]g]Yfi b['XYf

@YVYbga]hhY`\YfghY``Yf']b'U``Yb'6YfY]W\Yb'gY]b"'8Yg\U`V'g]bX'k]f\]Yf']b'?Ò`b"'8]Y'A]hUfVY]hYf'g]bX'Y]bZUW\'ni'k Yfhj c``ž'i a 'Zi f Y]bZUW\Y'5VgW\fY]VUfVY]hYb'j Yfk YbXYh'ni'k YfXYb"'8UZi f'\UVYb k]f'X]Y'VYggYfYb'@Ògi b[Yb"

 $6\,Y\,gi\,\,W\!\!X\,Y\,b\,\,{}^.G]Y\,{}^.i\,\,b\,g\,{}^.Ui\,\,Z_.\,\,{}^.Z\,{}^.Y\,]g\,W\!\!X\,i\,\,b\,X\,W\!c\,{}^.Uh$