

#wirfüreuch: So unterstützt Fleisch & Die Branche

Die Corona-Krise zeigt, dass die Nahversorgung eine tragende Rolle spielt. Dennoch stehen vor allem die Supermärkte im Fokus der Berichterstattung - die regionalen Nahversorger gehen bisweilen unter. Doch dieser Entwicklung will Fleisch & Entwicklung will Fleisch & Entwicklung viller eine Conicht tatenlos zusehen.



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 $8]Y `7cfcbU!? f]gY `nY][hž'XUgg'X]Y `BU\j Yfgcf[i b[`Y]bY `hfU[YbXY Fc``Y `gd]Y`h" `8 UVY] `ghY \Yb `j cf`U``Ya `X]Y `Gi dYfa Åf_hY `]a `: c_i g XYf `6Yf]W\ hYfghUhhi b[`i bX `XUa]h`XYf`VfY]hYb `² ZZYbh`]W_Y]h" `8 Ugg Ui W\ '² ghYffY]W\ g': `Y]gW\ Yf`]b `NY]hYb `k]Y `X]YgYb `ni `XYb BU\j Yfgcf[Yfb `nÀ\ `Ybž']\ fY `; YgW\ ÀZhY `[fÒ» hYbhY]`g`[YÒZZbYh \UVYb `i bX#cXYf`a]h`HU_Y! 5k Umž' < Ui gni ghY``i b[`i bX$

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I bgYfY FY]WXkY]hYb TZØf 9i WX *

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I a `X]Y`: `Y]gW\Yfž'ZY]gW\j YfUfVY]hYbXYb`6Yhf]YVYž'GW\`UW\h\ÒZYŽ8]fY_hj Yfa Uf_hYfž'@YVYbga]hhY`Y]bnY`\ÀbX`Yfž'<YfghY``Yf'i bXDfcXi nYbhYb`]b`XYf'?f]gY`ni `i bhYfghØhnYbž']bZcfa]YfYb`k]f'U`g²ghYffY]W\g`ZØ\fYbXYg`6fUbW\Yba U[Un]b`hU[YgU_hi Y```ØVYf'U``YbYi Yb`9bhk]W_`i b[Yb.

: `Y]gW\ / `7c']bZcfa]Yfh'cb`]bY'Ui Z'k k k "Z'Y]gW\ i bX\C'\Uh'a]h
Y]bYf'\(^7cfcbU!GW\ k \text{Yfdi b_hVYf}]W\ hYfghUhhi b['ni '5i Z\U[Yb\Z\)
FY[Y\`i b[Yb\Z\] cf[UVYb\XYf\`6i bXYgfY[]Yfi b['gck]Y
8]fY_h\Yf]\W\ hYb\`i bX\`Gh]a a i b[gV]\`XYfb\`Ui g\`XYb\`: `Y]g\W\YfY]Yb\''

I bgYfY'BYk g`YhhYf``]YZYfb'XYfnY]h'a]h'ØVYf') *'i ?`]W_fUhYbØVf][Ybg'gYbgUh]cbY``Y'FUhYb'DYfZcfa UbWYg"

K]f'bi hnYb'X]Y'FY]Wk Y]hY'i bgYfYf': UWW Vcc_gY]hY ž'i a 'XUg 9b[U[Ya Ybh'XYf': `Y]gWkYf]bbYb'i bX': `Y]gWkYf']b'² ghYffY]Wk'bUWk Ui » Yb'ni 'hfU[Yb'i bX'g]WkhVUf'ni 'a UWkYb"', Vf][Ybg'Ui Wk'gWkcb j cf'XYf'7cfcbU!?f]gY"

5i W. 'XYf'ZfØ\nY]h]['YfZc`[hY'5i ZVUi 'XYg'Y]bn][Yb': 'Y]gW.Yf!
6fUbW.YbbYhnk Yf_g'^2 ghYffY]W.g'Yfk Y]gh'g]W.'bi b'U'g
Ài » Yfghj cfhY]'\UZh"'GY]'Yg'ZØf'XUg'9]b\c'Yb'j cb
VfUbW.YbfY'Yj UbhYb'+bZcfa Uh]cbYbž'5i ghUi gW.']bbYf\U'V'XYf
6fUbW.Y'cXYf'5b`]Y[Yb'XYf': 'Y]gW.Yf"'<]Yf'[Y\h g'ni f
: UWYVcc_[fi ddY': 'Y]gW.']b'^2 ghYffY]W.' '6fUbW.YbbYhnk Yf_

I bX'gY`Vghj YfghÀbX`]WX'g]bX'k]f'Ui WX`Ui Z'**=**bghU[fUa 'j YfhfYhYb" K]f'ZfYi Yb'i bg'Ui WX'\]Yf'ØVYf': c``ck Yf°

8 U'k]f'U''Y'ZØf'X]Y'6fUbW\Y'VfYbbYbž'gYhnYb'k]f'bUhØf']W\'Ui W\k Y]hYfY'5_h]cbYb'Ui Z'U''Yb'[Àb[][Yb'D'UhhZcfa Yb''jcb'@]b_YX]bV]g'ni 'df]j UhYb'' 'fY'1 bcZc''ck 'bccdYbYfhUf[Yh1 SV'Ub_ 2 Dcgh'Ui Z': UWYVcc_"

k]fZØfYi W\ ' \]Yf'Y]b][Y'5_h]j]hÀhYb'j cb': `Y]gW\
/ '7c'

. .

5``Y`7cfcbU'6Y]hfÀ[Y']b'[YgUa a Y`hYf', VYfg]W\h' ']bnk]gW\Yb VYfY]hg'ØVYf') \$``'[]Vh'Yg'i bhYf'XYa '@]b_' \ hhd g. ##fYXU_h]cb"Z`Y]gW\i bXWc"Uh#WcfcbU

=a '5fh]_Y``X]Y'<mark>%) 'k]WX h][ghY b ': fU[Y b '</mark>fi bX'i a '7cfcbU'\UVYb k]f'U``Y'k]WX h][Y b ': fU[Y b 'i bX '5bhk cfhY b 'ni gUa a Y b[Y Z Uggh"

5i W.`\UVYb`k]f'i bg`XUg`?f]gYba UbU[Ya Ybh`XYf': `Y]gW.Yf'bÀ\Yf Ub[YgW.Ui h"'+b`X]YgYa 'GUa a Y`VY]hfU['V]YhYb`k]f'Y]bYb , VYfV`]W_'i bX'@c_U`Ui [YbgW.Y]b']b'2 ghYffY]W.g': `Y]gW.YfY]Yb"

 $B \ Uh \ Of^{\ }]W \ "]bh \ Yf \ Ygg] \ Yfh' \ i \ bg' \ Ui \ W \ "X \ Ug' \ Gh] \ a \ i \ b[\ gV]^{\ }X \ "8 \ Uni \ a \ UW \ Yb' \ k \]f' \ l \ a \ Zf \ U[\ Yb' \ i \ bX' \ gUa \ a \ Y^b' \ X] \ Yf \ "< \ Ub \ Xk \ Yf_i \ bX' \ VY] \ i \ bg \ Yf \ I \ a \ Zf \ U[\ Y$

5`g'j Yf`Àgg`]WXYf'BU\j Yfgcf[Yf'\UVYb'² ghYffY]WXg': `Y]gWXYf [fò» hYbhY]`g'[YÒZZbYh'i bX#cXYf'V]YhYb'HU_Y!5k Um'i bX @]YZYfgYfj]WY'a]h'<Ui gni ghY``i b['Ub"'l a 'Y]bYb', VYfV`]W_'ni VY_ca a Ybž'\UVYb'k]f'XUZØf'Ui Z'i bgYfYf': UWYVcc_gY]hY'Y]b'GUa a Y`dcgh]b['Y]b[Yf]WXhYh"

5i Z'i bgYfYf': `Y]gW\ / '7c': UWYVcc_gY]hY'a UW\Yb'k]f'Ui Z'XUg : `Y]gW\Yf\UbXk Yf_ž'XUg'Ui W\']b'XYf'?f]gY'U`g'j Yf`Àgg`]W\Yf GmghYa dUfhbYf'Yb[U[]Yfh']ghž'Ui Za Yf_gUa "'K]f'\UVYb'i "U"'XUg' GhUhYa Ybh'j cb': `Y]gW\Yfa Y]ghYf': fUbn'8cfa UmYf'Ui Z[Y[f]ZZYb i bX'Ui Zi bgYfYf': UWYVcc_gY]hY'[YdcghYh"'8]Y'FYgcbUbn'k Uf Ybcfa "'A]hh`Yfk Y]`Y'\UVYb'X]YgYg'GhUhYa Ybh'ØVYf'() "\$\$\$
DYfgcbYb'[YgY\Yb"'8Ug'Dcgh]b['k i fXY'VYfY]hg'ØVYf'(++'fl'Ł'AU`
[YhY]`h'i bX'Yf\]Y`h'V]g'XUhc'_bUdd'' ", \$\$'FYU_h]cbYb' i bX'XUg']bk Yb][Yf'U`g'(, 'Ghi bXYb'

5i W. '2 ghYffY]W.g': 'Y]gW.Yf'i bX'8]fY_hj Yfa Uf_hYf']b'XYf
@UbXk]fhgW.UZh'hfU[Yb']b'XYf'?f]gY'ni f'g]W.YfYb'J Yfgcf[i b['VY]"
5dfcdcg. 2 ghYffY]W.'\Uh'VY]': 'Y]gW.'Y]bYb
GY'Vghj Yfgcf[i b[g[fUX'j cb'%\$-'DfcnYbh'' '''A]h'X]YgYa ''
Dcgh]b['\UVYb'k]f'Ui Zi bgYfYf': 'Y]gW.'/ '7c': UWYVcc_gY]hY'Y]b
cf[Ub]gW.Yg'9f[YVb]g'j cb'%%"&&%'YffY]W.hYb'DYfgcbYbž', '\$

\$hYfU_h]cbYb'i bX', &I'[YhY]'hž'Yfn]Y'h''5i W.'XUg']gh']b'k Yb][Yb
Ghi bXYb'[Y'i b[Yb"

8 Ug:: UW.a U[Un]b:: `Y]gW. / '7c'[Y\ Offini a '2 ghYffY]W.]gW. Yb K]fhgW. UZhgj Yf`U["'5i W.']bg[YgUa h'VYk Y]gYb'i bgYfY ?c``Y[]bbYb'i bX'?c``Y[Yb']b'X]YgYb'HU[Yb'GW.`U[_fUZh'i bX]bZcfa]YfYb']b'XYb'6&6!6YfY]W.Yb'K]fhgW. UZhž'< UbXY`ž'6Ui 'i bX 5i hca ch]j Y'ØVYf'U``Y'fY`Yj UbhYb'6fUbW.Yb]bZcfa Uh]cbYb'ni f?f]gY''\]Yf'[Y\h'ni a ', VYfV`]W_

K]f'VYa Ø\Yb'i bg'Yi fY'5b`]Y[Yb'ni 'hfUbgdcfh]YfYb'i bX'ÒZZYbh`]W\
ni 'a UW\Yb"'BUX]bY'CfhbYf'j cb'XYf'A Yhn[YfY]'CfhbYf']b'Cghh]fc`\Uh'i bg'j]U': UW\Vcc_[fi ddY': `Y]gW\']b'^2 ghYffY]W\'
6fUbW\YbbYhnk Yf_'Ui Z'Y]b'GW\fY]VYb'Ub'XYb'CF: 'Ui Za Yf_gUa
[Ya UW\h"'8]YgYb5ddY``\UVYb'k]f'i a [Y\YbX'Ui Z'i bgYfYa
Cb`]bYdcfhU`'j YfÒZZYbh`]W\h"

I bX`bUhØf`]W\`i bhYfghØhnYb`k]f`Ui W\`a]h'i bgYfYb`a YX]U`Yb?cbhU_hYb`i bX``]YZYfb`i bgYfYb`?c``Y[Yb`]b`XYb`[fc»YbAYX]Yb\Ài gYfb`² ghYffY]W\g'U``Y` ♣bZcg'i bX`5b`]Y[Yb'Ui g'XYf6fUbW\Y"

<UVYb'Ui W\G]Y'Y]b'5b`]Y[Yb3'K c``Yb'G]Y'Ui Z'Y]b'DfcV`Ya
Ui Za Yf_gUa 'a UW\Ybž']\fY'; YgW\]W\hY'Yfn\\`Yb'cXYf'Y]bYb
5i Zfi Z'ghUfhYb"'GW\]W_Yb'G]Y'i bg']\f'5b`]Y[Yb'Ub'</pre>

Z`Y]gWX i b X Wc 4 k]fhgWX UZhgj Yf`U["Uh` 'k]f`V]YhYb i bgYfY D`UhhZcfa Yb i b X`F Y]WX k Y]hYb 'U`g`I bhYfghØhni b[']b 'X]YgYf \YfUi gZcfXYfbXYb 'NY]h`Ub"

k]fZØfYiWX`,V`Y]VYbg]Y[YgibX

 $6\,Y\,gi\,\,W\!\!X\,Y\,b\,\,{}^{\cdot}G\,]Y\,{}^{\cdot}i\,\,b\,g\,{}^{\cdot}Ui\,\,Z.\,\,{}^{\cdot}Z\,{}^{\cdot}Y\,]g\,W\!\!X\,i\,\,b\,X\,W\!\!c\,{}^{\cdot}Uh$